2018–2019 BBA Degree Program

Bachelor of Business Administration Degree Requirements (effective Fall 2018)

The B.B.A. degree is primarily a daytime program offered face-to-face, with online options in certain majors (contact: bba@uh.edu for details). Post-Baccalaureate (PB) Limitations: The B.B.A. program is for students seeking their first undergraduate degree. For PB’s: non-degree Certificate in Accountancy Program (bauer.uh.edu/departments/accy/CAP) or MS & MBA graduate degrees (bauer.uh.edu/graduate-studies). For more information about the Online BBA, see: bauer.uh.edu/undergraduate/future-students/online.

SECTION 1: COMMUNICATION CORE 6 hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1301</td>
<td>First Year Writing I [formerly ENGL 1303; prerequisite for BUSI 3302]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>ENGL 1302</td>
<td>First Year Writing II [or Core 010 approved alternative; formerly ENGL 1304]</td>
<td>3 hrs</td>
</tr>
</tbody>
</table>

SECTION 2: BUSINESS ADMINISTRATION & MANAGEMENT FIELD OF STUDY (BAMFS)† 24 hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUSI 1301</td>
<td>Business Principles [formerly INTB 3354 or GENB 13FS]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>BCIS 1305</td>
<td>Business Computer Applications [formerly MIS 3300 or MIS 1FOS or MIS 1FSP]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>MATH 1324*</td>
<td>Finite Math [formerly MATH 1313]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>ACCT 2301</td>
<td>Principles of Financial Accounting [formerly ACCT 2331]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>ACCT 2302</td>
<td>Principles of Managerial Accounting [formerly ACCT 2332; prerequisite: ACCT 2301]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>ECON 2301†</td>
<td>Principles of Microeconomics [formerly ECON 2305]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>ECON 2302†</td>
<td>Principles of Macroeconomics [formerly ECON 2304]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>BUSI 3302*</td>
<td>Business Statistics [prerequisites: BCIS 1305 and MATH 1324]</td>
<td>3 hrs</td>
</tr>
</tbody>
</table>

*Meets the 6 hours of Math & Math/Reasoning Requirements
†A grade of “C” or higher is required in each course unless a transfer student has completed the BAMFS
§Meets the 3 hours of Social & Behavioral Science Core Requirements

SECTION 3: MATH, SOCIAL & BEHAVIORAL SCIENCE FOR BUSINESS & COLLEGE REQUIREMENTS 9 hours

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 1325 or 2413*</td>
<td>Calculus for Business [formerly MATH 1314 or MATH 1431]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>PSYC 2301 or SOCI 1301†</td>
<td>Intro to Psychology or Sociology [formerly PSYC 1300 or SOC 1300]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>BUSI 3302</td>
<td>Connecting Bauer to Business [formerly GENB 3302; prerequisite: ENGL 1301]</td>
<td>3 hrs</td>
</tr>
</tbody>
</table>

BUSI 3302 includes the administration of a college requirement called the Business Writing Evaluation (BWE). A score of 2 or higher out of a 4-point scale is required. Students who do not have a score of 2 or higher have a one-semester exception after completing BUSI 3302 to re-take the BWE in the following fall or spring semesters.

Requirements to File a Degree Plan (Declare a Specific Major in Business)

Be a Pre-business major (requirements & declaring online: www.bauer.uh.edu/undergraduate/prospective-students/uh-students)
Have a grade point average of 2.5 or higher (at the time of filing) at UH if already a Pre-business major
Complete ENGL 1301 listed under Section 1 with a passing grade [prerequisite for BUSI 3302]
Complete each BAMFS course under Section 2 with a grade of “C” or higher or transfer BAMFS complete
Completion or enrollment in BUSI 3302 under Section 3

File a degree plan at bauer.uh.edu/undergraduate. Pre-business students must file a degree plan by the end of the semester in which they complete 45 or more credit hours, unless an exception is approved by an Advisor. Transfer students with 45 or more credit hours must file a degree plan by the end of their first semester at UH, unless an exception is approved by an Advisor. An appointment is not required to file.

SECTION 4: ADDITIONAL CORE REQUIREMENTS 24 hours

Residency Requirements: Last 30 hours of coursework towards a degree must be completed exclusively at the University of Houston, with the exception of 6 hours of Core. Concurrent enrollment at UH and another institution is not considered in residence.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIST 1377 or HIST 1376</td>
<td>The United States to 1877 [TCCN: HIST 1301]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>HIST 1378 or HIST 1379</td>
<td>The United States since 1878 [TCCN: HIST 1302]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>GOVT 2306</td>
<td>U.S. &amp; Texas Constitution &amp; Politics [formerly POLS 1336]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>Language, Philosophy &amp; Culture</td>
<td>Must be <strong>UH core</strong> or Texas Common Core at Texas public transferring institution.</td>
<td>3 hrs</td>
</tr>
<tr>
<td>Creative Arts</td>
<td>Must be <strong>UH core</strong> or Texas Common Core at Texas public transferring institution.</td>
<td>3 hrs</td>
</tr>
<tr>
<td>Life and Physical Sciences</td>
<td>Must be <strong>UH core</strong> or Texas Common Core at Texas public transferring institution.</td>
<td>3 hrs</td>
</tr>
<tr>
<td>Life and Physical Sciences</td>
<td>Must be <strong>UH core</strong> or Texas Common Core at Texas public transferring institution.</td>
<td>3 hrs</td>
</tr>
</tbody>
</table>

If pursuing the Global Energy Management Professional Program, consult with the Finance specialty advisor for additional math, economics, and Life & Physical Sciences requirements.

Mixed Program Registration Group

Pre-Business Advisor permission is required for Pre-business majors to enroll in 3000-level business courses except for specially designed classes (BUSI 3302, BUSI 3300, MARK 3337, ENTR 3310 and ENTR 3312). In order to be added into Mixed Program Registration Group, student must:
Earn and maintain 2.50 overall UH GPA or be in your first semester at UH.
Successfully complete, be currently enrolled in, or be enrolling in the upcoming semester for all courses in Section 1, 2 and 3 above.
Submit a request online at bauer.uh.edu/PermissionToRegister.
Enrollment in 4000-level courses requires a degree plan on file or approval of an Advisor by General Petition.
SECTION 5: ADVANCED-LEVEL BUSINESS REQUIREMENTS (REQUIRED FOR ALL BUSINESS MAJORS)

FINA 3332  Principles of Finance (prerequisites: MATH 1324 and ACCT 2301)  3 hrs ______
INTB 3355  Global Environment of Business (prerequisites: ECON 2301 and 2302)  3 hrs ______
MANA 3335  Introduction to Organizational Behavior and Management  3 hrs ______
MARK 3336  Elements of Marketing Administration  3 hrs ______
MARK 3337  Professional Selling (or TCCN: SPCH 1321 or 1315 for Fall 2018 plan only)  3 hrs ______
SCM 3301  Supply Chain Management Fundamentals (prerequisite: MATH 1324)  3 hrs ______
BUSI 4350  Business Law & Ethics (prerequisite: BUSI 3302 and approved degree plan)  3 hrs ______

SECTION 6: BUSINESS MAJOR & ELECTIVE REQUIREMENTS (COMPLETION OF ONLY ONE MAJOR IS REQUIRED)

Students with a double major or minor may count these courses toward electives; advanced business electives must be business courses. The 6 hours of General Electives are designated for 6 hours of any unused Component Area Option (090) courses. Remaining hours can be met by any 1000–4000 level course.

Accounting
ACCT 3366  Financial Reporting Frameworks  3 hrs ______
ACCT 3367  Intermediate Accounting I  3 hrs ______
ACCT 3368  Intermediate Accounting II  3 hrs ______
ACCT 3377  Cost Accounting  3 hrs ______
ACCT 3371  Accounting Information Systems  3 hrs ______
ACCT 4331  Federal Income Tax I - Individual  3 hrs ______
ACCT 4335  Financial Statement Auditing  3 hrs ______
ADV BUS ELECS*  Any 3000-4000 level business course  3 hrs ______
ADV ELECS*  Any 3000-4000 level course  6 hrs ______
GEN ELECS*  Any 1000-4000 level course  6 hrs ______

Certificates in Oil & Gas Accounting (ACCT majors only) or Internal Audit (All majors and/or the Professional Program in Accountancy (PPA) (ACCT majors only – by application). Students should reserve 10 hours of electives for an O&G or IA track; students should reserve 11 hours for PPA.

Entrepreneurship
ENTR 3310  Introduction to Entrepreneurship  3 hrs ______
ENTR 4320  Entrepreneurial Revenue  3 hrs ______
ENTR 4330  Entrepreneurial Costs & Budgets  3 hrs ______
ENTR 4340  ENTR Orgs, Capitalization, & Funding  3 hrs ______
ENTR 4350  Entrepreneurial Business Plan  3 hrs ______
ENTR 4360  Implementation of ENTR Business Plan  3 hrs ______
ENTR 4110  Entrepreneurial Values & Leadership  3 hrs ______
(1 hr course repeated 3 times)
ADV BUS ELECS  Any 3000-4000 level business course  3 hrs ______
ADV ELECS  Any 3000-4000 level course  6 hrs ______
GEN ELECS  Any 1000-4000 level course  6 hrs ______

Entrepreneurship major is selective. Students must be formally accepted into the program through application, interview, and approval. Only students who are formally accepted can enroll in 4000-level Entrepreneurship courses.

Finance
Prerequisite: STAT 3331 is a prerequisite for most 4000-level finance courses.
STAT 3331**  Statistical Analysis for Business Applications  3 hrs ______
FINA 4320  Investment Management  3 hrs ______
FINA 4330  Corporate Finance  3 hrs ______
FINA ADV ELECS  Advanced Finance Electives  12 hrs ______
ADV BUS ELECS  Any 3000-4000 level business course  3 hrs ______
ADV ELECS  Any 3000-4000 level course  6 hrs ______
GEN ELECS  Any 1000-4000 level course  6 hrs ______


**Prerequisite: BUSI 2305. Students without BUSI 2305 who took STAT 3331 before Spring 2021 and used it to meet BAMFS Business Statistics have an additional 3 hours of an Advanced Business Elective for Finance or 3 hours of an Advanced Elective for Supply Chain Management.

Management
MGF ADV ELECS  Advanced Management Electives  18 hrs ______
ADV BUS ELECS  Any 3000-4000 level business course  6 hrs ______
ADV ELECS  Any 3000-4000 level course  6 hrs ______
GEN ELECS  Any 1000-4000 level course  6 hrs ______

Management Information Systems
MIS 3360  Systems Analysis & Design  3 hrs ______
MIS 3370  Info Systems Dev. Tools  3 hrs ______
MIS 3371  Transaction Processing Syst. I  3 hrs ______
MIS 3376  Bus. Apps. of Database Management I  3 hrs ______
MIS 4374  Info Technology Project Management  3 hrs ______
MIS 4378  Admin of Computer-Based MIS  3 hrs ______
MIS ADV ELECS  Advanced MIS Electives  6 hrs ______
ADV ELECS  Any 3000-4000 level course  6 hrs ______
GEN ELECS  Any 1000-4000 level course  6 hrs ______

Marketing
MARK 3337*  Professional Selling  3 hrs ______
MARK 3339  Marketing Strategy & Planning  3 hrs ______
MARK ADV ELECS  Advanced Marketing Electives  12 hrs ______
ADV BUS ELECS  Any 3000-4000 level business course  6 hrs ______
ADV ELECS  Any 3000-4000 level course  6 hrs ______
GEN ELECS  Any 1000-4000 level course  6 hrs ______

*MARK majors/minors with MARK 3337 for SPCH need an extra 3-hr MARK course.

Consult the MARK academic advisor for approved substitutions for MARK electives in other non-business departments. Consult UH Catalog for tracks in The Program for Excellence in Selling and Digital Marketing.

Supply Chain Management
Prerequisite: a grade of C or higher in STAT 3331, a grade of C+ or higher in SCM 3301.
STAT 3331**  Statistics for Business Apps  3 hrs ______
SCM 4301  Logistics Management  3 hrs ______
SCM 4330  Business Modeling and Decision Analysis  3 hrs ______
SCM 4350  Strategic Supply Management  3 hrs ______
SCM 4362  Demand & Supply Integration  3 hrs ______
SCM 4367  Process & Quality Management  3 hrs ______
SCM 4390  Supply Chain Strategy  3 hrs ______
SCM ADV ELECS  Advanced SCM Electives (select 6 hours of Approved Advanced electives in business from the following:
SCM 4302, 4311, 4351, 4380, 4385 or FINA 4371)  6 hrs ______
ADV ELECS  Any 3000-4000 level course  3 hrs ______
GEN ELECS  Any 1000-4000 level course  6 hrs ______

Total Degree Requirements
120 hours minimum