

# 2019–2020 BBA Degree Program

## Bachelor of Business Administration Degree Requirements (effective Fall 2019)

Daytime and Post-Baccalaureate Limitations: The BBA is exclusively a daytime program for students seeking their first undergraduate degree.

### SECTION 1: UH CORE COURSES & COLLEGE REQUIREMENTS

**12 hours**

ENGL 1303	Freshman Composition I [Texas Common Course Number (TCCN): ENGL 1301]	3 hrs _____
ENGL 1304	Freshman Composition II [TCCN: ENGL 1302 or CORE 010 approved alternative]	3 hrs _____
INTB 3354*	Business Principles in a Global Economy [TCCN: BUSI 1301 transfers as GENB 13FS to meet requirement]	3 hrs _____
GENB 3302	Connecting Bauer to Business (prerequisite: completion of ENGL 1303 or 1370)	3 hrs _____

### SECTION 2: PRE-BUSINESS COURSES (REQUIRE A GRADE OF "C" OR HIGHER)

**21 hours**

MIS 3300*	Intro to Computers and MIS [TCCN: BCIS 1305 transfers as MIS 13FS to meet requirement]	3 hrs _____
MATH 1314 or 1431	Calculus for Business [TCCN: MATH 1325 or 2413]	3 hrs _____
MATH 1313*	Finite Mathematics [TCCN: MATH 1324]	3 hrs _____
ACCT 2331*	Financial Accounting [TCCN: ACCT 2301]	3 hrs _____
ACCT 2332*	Managerial Accounting [TCCN: ACCT 2302]	3 hrs _____
ECON 2304*	Microeconomics [TCCN: ECON 2302]	3 hrs _____
ECON 2305*	Macroeconomics [TCCN: ECON 2301]	3 hrs _____

Consult advisor for alternative Pre-business and Life and Physical Sciences requirements if pursuing Global Energy Management Professional Program

### SECTION 3

**3 hours**

STAT 3331*	Statistical Analysis for Business Applications (prerequisites: 2.0 cumulative GPA or higher; a grade of C or higher in MATH 1313, MATH 1314, MIS 3300 or alternative with a grade of C or higher and passing score on Excel Competency Exam) [TCCN: BUSI 2305 transfers as GENB 23FS to meet requirement; however, Finance and Supply Chain Management majors require STAT 3331 without substitution.]	3 hrs _____
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\*Business Field of Study requirements

### Requirements to File a Degree Plan (Declare a Specific Major in Business)

- \_\_\_\_\_ Be a Pre-business major
- \_\_\_\_\_ Have a grade point average of 2.5 or higher (at the time of filing) at UH
- \_\_\_\_\_ Complete the UH Core and college requirements listed under Section 1 with a passing grade
- \_\_\_\_\_ Complete each Pre-business course under Section 2 with a grade of "C" or higher
- \_\_\_\_\_ Complete STAT 3331 or alternative under Section 3 with a passing grade
- \_\_\_\_\_ Pass the Excel Competency Exam (or completion of MIS 3300 with a grade of "C" or higher)
- \_\_\_\_\_ Clear the Business Writing Evaluation (BWE)

File a degree plan online at [bauer.uh.edu/undergraduate](http://bauer.uh.edu/undergraduate). Pre-business students must file a degree plan by the end of the semester in which they complete 45 or more credit hours. Students who transfer to UH with 45 or more credit hours must file a degree plan by the end of their first semester at UH, unless an exception is approved by UBP. An advising appointment is not required to file a degree plan.

### SECTION 4: ADDITIONAL UH COURSES

**24 hours**

Residency Requirements: Last 30 hours of coursework towards a degree must be completed exclusively at the University of Houston. Concurrent enrollment at UH and another institution is not considered in residence.

HIST 1377 or HIST 1376	The United States to 1877 [TCCN: HIST 1301]	3 hrs _____
HIST 1378 or HIST 1379	The United States since 1878 [TCCN: HIST 1302]	3 hrs _____
POLS 1336	US & Texas Constitutions & Politics [TCCN: GOVT 2306]	3 hrs _____
POLS 1337	US Government: Congress, President & Courts [TCCN: GOVT 2305]	3 hrs _____
Language, Philosophy & Culture	Must be Texas Common Core at Texas public transferring institution or <b>UH core</b> . (Formerly Humanities)	3 hrs _____
Creative Arts	Must be Texas Common Core at Texas public transferring institution or <b>UH core</b> . (Formerly VPA)	3 hrs _____
Life and Physical Sciences	Must be Texas Common Core at Texas public transferring institution or <b>UH core</b> . (Formerly Natural Science)	3 hrs _____
Life and Physical Sciences	Must be Texas Common Core at Texas public transferring institution or <b>UH core</b> . (Formerly Natural Science)	3 hrs _____

### Mixed Program Registration Group

Pre-Business Advisor permission is required for Pre-business majors to enroll in 3000-level business courses except for specially designed classes. (INTB 3354, GENB 3302, MIS 3300, STAT 3331, MARK 3337, ENTR 3310 and ENTR 3312). In order to be added into Mixed Program Registration Group, student must:

- \_\_\_\_\_ Earn and maintain 2.50 overall UH GPA or be in your first semester at UH.
- \_\_\_\_\_ Successfully **complete**, be **currently enrolled in**, or be **enrolling in the upcoming semester** for all courses in Section 1, 2 and 3 of the BBA Degree Plan
- \_\_\_\_\_ Submit a request online at [bauer.uh.edu/PermissionToRegister](http://bauer.uh.edu/PermissionToRegister).
- \_\_\_\_\_ Enrollment in 4000-level courses requires a degree plan on file or by petition.

**SECTION 5: ADVANCED-LEVEL BUSINESS REQUIREMENTS (REQUIRED FOR ALL BUSINESS MAJORS)****21 hours**

FINA 3332	Principles of Finance (prerequisites: MATH 1313, MATH 1314, and ACCT 2331)	3 hrs	_____
INTB 3355	Global Environment of Business (prerequisites: ECON 2304 and 2305, or ECON 2301 for non-business majors)	3 hrs	_____
MANA 3335	Introduction to Organizational Behavior and Management	3 hrs	_____
MARK 3336	Elements of Marketing Administration	3 hrs	_____
MARK 3337	Professional Selling	3 hrs	_____
SCM 3301	Supply Chain Management Fundamentals (prerequisite: MATH 1313)	3 hrs	_____
GENB 4350	Business Law & Ethics (prerequisite: GENB 3302 and approved degree plan)	3 hrs	_____

**SECTION 6: BUSINESS MAJOR & ELECTIVE REQUIREMENTS (COMPLETION OF ONLY ONE MAJOR IS REQUIRED)****39 hours**

Students with a double major or minor may count these courses toward electives; advanced business electives must be business courses. The 9 hours of General Electives are designated for 6 hours of any unused Component Area Option (090) courses and 3 hours of an unused Social/Behavioral Science (040) course. Remaining hours can be met by any 1000–4000 level component.

**Accounting**

ACCT 3366	Financial Reporting Frameworks	3 hrs	_____
ACCT 3367	Intermediate Accounting I	3 hrs	_____
ACCT 3368	Intermediate Accounting II	3 hrs	_____
ACCT 3377	Cost Accounting	3 hrs	_____
ACCT 3371	Accounting Information Systems	3 hrs	_____
ACCT 4331	Federal Income Tax I - Individual	3 hrs	_____
ACCT 4335	Financial Statement Auditing	3 hrs	_____
ADV BUS ELECS*	Any 3000-4000 level business course	3 hrs	_____
ADV ELECS*	Any 3000-4000 level course	6 hrs	_____
GEN ELECS	Any 1000-4000 level course	9 hrs	_____

\*Students interested in Accounting should reserve 9 hrs. of electives for the Internal Audit or Oil & Gas certificate tracks or PPA.

**Entrepreneurship**

ENTR 3310	Introduction to Entrepreneurship	3 hrs	_____
ENTR 4320	Entrepreneurial Revenue	3 hrs	_____
ENTR 4330	Entrepreneurial Costs & Budgets	3 hrs	_____
ENTR 4340	ENTR Orgs, Capitalization, & Funding	3 hrs	_____
ENTR 4350	Entrepreneurial Business Plan	3 hrs	_____
ENTR 4360	Implementation of ENTR Business Plan	3 hrs	_____
ENTR 4110	Entrepreneurial Values & Leadership (1hr course repeated 3 times)	3 hrs	_____
ADV BUS ELECS	Any 3000-4000 level business course	3 hrs	_____
ADV ELECS	Any 3000-4000 level course	6 hrs	_____
GEN ELECS	Any 1000-4000 level course	9 hrs	_____

Entrepreneurship major is selective. Students must be formally accepted into the program through application, interview, and approval. Only students who are formally accepted can enroll in 4000-level Entrepreneurship courses.

**Finance**

(Prerequisite: STAT 3331 is a prerequisite for most 4000-level finance courses and may count as an advanced business elective unless it is used to meet the Business Field of Study Statistics requirement. It may not double count.)

FINA 4320	Investment Management	3 hrs	_____
FINA 4330	Corporate Finance	3 hrs	_____
FINA ADV ELECS	Advanced Finance Electives	12 hrs	_____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs	_____
ADV ELECS	Any 3000-4000 level course	6 hrs	_____
GEN ELECS	Any 1000-4000 level course	9 hrs	_____

Consult Finance Advisor for tracks in Commercial Banking, Global Energy Management, Personal Financial Planning, Real Estate, and Risk Management and Insurance.

**Management**

MGT ADV ELECS	Advanced Management Electives	18 hrs	_____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs	_____
ADV ELECS	Any 3000-4000 level course	6 hrs	_____
GEN ELECS	Any 1000-4000 level course	9 hrs	_____

Consult UH Catalog for tracks in Human Resources and Leadership.

**Management Information Systems**

MIS 3360	Systems Analysis & Design	3 hrs	_____
MIS 3370	Info Systems Dev. Tools	3 hrs	_____
MIS 3371	Transaction Processing Syst. I	3 hrs	_____
MIS 3376	Bus. Apps. of Database Management I	3 hrs	_____
MIS 4374	Info Technology Project Management	3 hrs	_____
MIS 4378	Admin of Computer-Based MIS	3 hrs	_____
MIS ADV ELECS	Advanced MIS Electives	6 hrs	_____
ADV ELECS	Any 3000-4000 level course	6 hrs	_____
GEN ELECS	Any 1000-4000 level course	9 hrs	_____

**Marketing**

MARK 3339	Marketing Strategy & Planning	3 hrs	_____
MARK ADV ELECS	Advanced Marketing Electives	15 hrs	_____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs	_____
ADV ELECS	Any 3000-4000 level course	6 hrs	_____
GEN ELECS	Any 1000-4000 level course	9 hrs	_____

Consult the MARK academic advisor for approved substitutions for MARK electives in other non-business departments. Consult UH Catalog for tracks in The Program for Excellence in Selling and Digital Marketing.

**Supply Chain Management**

Prerequisite: a grade of C or higher in STAT 3331, a grade of C+ or higher in SCM 3301. STAT 3331 may count as an advanced elective unless it is used to meet the Business Field of Study Statistics requirement. It may not double count.

SCM 4301	Logistics Management	3 hrs	_____
SCM 4330	Business Modeling and Decision Analysis	3 hrs	_____
SCM 4350	Strategic Supply Management	3 hrs	_____
SCM 4362	Demand & Supply Integration	3 hrs	_____
SCM 4367	Process & Quality Management	3 hrs	_____
SCM 4390	Supply Chain Strategy	3 hrs	_____
SCM ADV ELECS	Advanced SCM Electives	6 hrs	_____

(select 6 hours of Approved Advanced electives in business from the following:  
SCM 4302, 4311, 4351, 4380, 4385,  
MANA 4340, or FINA 4371)

ADV ELECS	Any 3000-4000 level course	6 hrs	_____
GEN ELECS	Any 1000-4000 level course	9 hrs	_____

**Total Degree Requirements  
120 hours minimum**