

UH Bauer College Self-Guided Tour for Prospective Undergraduates

Welcome to the UH Bauer College of Business! Enjoy your self-guided tour - highlighting our students, faculty and staff, namesake, specialty programs, and all that UH Bauer College has to offer you. If you have questions about your tour or any of your stops, visit our website: www.bauer.uh.edu/prospective or contact connect@bauer.uh.edu!

BEGIN YOUR TOUR AT THE CONCIERGE DESK (FIRST FLOOR, MELCHER HALL)

1

You are likely standing at our **Concierge Desk** – a great place to start! Our concierge service offers students and visitors a home base to get their questions answered through personal help, brochures, maps, and security. As you begin your tour, notice that our business school is designed to help students feel like they are “working” at a corporation! Our students work hard at their choice of seven business majors: **Accounting, Finance, Entrepreneurship, Marketing, Management, Management Information Systems, and Supply Chain Management**. For those interested, keep in mind as you begin your tour that we are a daytime program – undergraduate students attend classes primarily during the day, with graduate students taking courses at night. Melcher Hall is a very busy place, with over 6000 students total! Our college graduates over one-fourth of all University of Houston graduates.

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Walk towards the lobby behind the Concierge Desk – you are now standing in the **AIM Center**! AIM (now known as Invesco) is the investment management company founded by our college’s namesake: **Charles “Ted” Bauer**. Interestingly, Ted was not a graduate of UH! A Harvard grad and Navy WWII veteran, Ted founded AIM, settled in Houston, and saw the impact that UH business grads had on his company as employees. In 2000, Ted gifted the sixty-year-old UH College of Business Administration with \$40 million dollars. This money was wisely invested, and most of the interest generated goes to students through the hiring of world-class faculty and the development of innovative curriculum and specialty programs. We are now proudly known as the **C.T. Bauer College of Business!**

On a typical day, you’ll see students hanging out in this area, waiting for class to begin and catching up on the latest business and world news through “Times Square”, our video wall sponsored by Strategic Financial Group. We also hold many special events and student activities here.

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Adjoining the AIM Center is a state-of-the-art \$5 million dollar **trading laboratory**. In this real-world classroom, graduate students manage a real, working investment portfolio known as the **Cougar Fund**. This lab is equipped with a live stock ticker (look above you!) and a video conferencing room. Specially selected undergraduate students actually participate in a Cougar Fund Research Team that helps the graduate fund managers analyze and make decisions about the portfolio. If you are interested in Finance as a potential major, imagine yourself here!

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Beyond the trading lab, you will see a white staircase, with curving, circular hallways to the right and left. Take the hallway to the right and walk towards the back of the building. When you get to a long, curved wall of glass windows, look outside – you will see our two new buildings! **Cemo Hall** (right) houses Stubblefield Auditorium, three new classrooms, our expanded Rockwell Career Center (RCC), as well as writing and testing facilities and faculty offices.

The RCC in Cemo Hall is designed just for UH Bauer College students. Staff offer career counseling, coordinate career fairs and related events, oversee the job/internship search and recruitment process, and manage the popular GENB 2301 course.

To the left of Cemo Hall, is the brand-new **Insperity Center**, to be completed in early 2013! This state-of-the-art, six-story building will house UH general purpose classroom space and the UH Writing Center, as well as Bauer’s graduate programs, specialty programs such as our top-ranked Entrepreneurship program, offices for all of our business student organizations, and a conferencing center.

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Continue down the curved hallway and look to your left – the curved rooms are our four main **lecture halls**. We offer many of our sophomore and introductory junior level business courses in these classrooms. If you are a freshman student looking for a smaller, more connected and challenging feel to your degree, we suggest you consider our Bauer Business Honors Program! You will have an opportunity to find out about this special program later on in the tour.

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Soon you will come to a wall of framed pictures and bios – this is our wall of **Distinguished Leaders and Speakers** – business leaders from the Houston area and beyond that come to UH Bauer College to share their knowledge and experiences with you. One of the many unique advantages in going to business school in an international city like Houston is having a vibrant business community right in your backyard! Here at Bauer, you will not only be taught by experienced, distinguished faculty, but also business leaders who come to campus to give back some of their experience directly to students. Through these connections and our proximity to Houston’s downtown (as well as other area business centers and the world-famous Houston Medical Center), you will also have amazing internship opportunities!

Many excellent business schools are located in geographic areas with limited industries and, therefore, limited opportunities for educational growth and unique experiences within the business world while you’re in college. Bauer provides you with both! Consider this as you continue to research and find the business school that’s right for you.

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After our wall of Distinguished Leaders, take the straight hallway to your right, decorated with many colorful billboards – this is our **Business Student Activities** hallway. We have over two dozen student organizations just in UH Bauer College to serve the needs of all kinds of business students in every business major. Most of these student organizations exist for three main purposes: community service, social networking, and, most importantly, professional networking. Check out all of the billboards and pick out an organization or two that you may want to join! “Rush Week” (membership drive) for these organizations occurs during the second week of school every semester.

At the end of the BSA hallway, you will see our student vending area and a satellite office of the **University Copy Center**. This is a private company that provides mailing and copy services to students, faculty, and staff at Bauer. You can get documents scanned, invitations printed, purchase course materials, and much more!

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Take the hallway to the left of the Copy Center – you will find student **computer labs**, our **Bauer Tutoring Services** center (available to help students excel in the most challenging courses at Bauer), and our **standard classrooms**. These classrooms seat up to 66 people. If you see an empty classroom, feel free to step inside and take a look! We are proud of that fact that most senior business classes and many sophomore and junior business classes are available in these small classrooms (there are no freshman-level business classes).

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At the end of the hallway of classrooms, you will come back to the AIM Center and the Concierge Desk. Here, take the elevators up to the second floor. You’ll find yourself at the **Wolff Center for Entrepreneurship – the #1 Entrepreneurship Program in the Nation!** This special major is one of many of our unique specialty programs. Others include:

- **The Professional Program in Accounting (PPA):** A five-year undergraduate to graduate program offering special networking colloquiums, full-time paid internships, and special access to graduate Accounting courses while pursuing your undergraduate degree. (Suite 275, Melcher Hall)
- **The Program for Excellence in Selling (PES):** An award-winning business-to-business marketing/sales training program offering hands-on training and a competitive edge for students interested in B2B careers. (Suite 398, Melcher Hall)
- **The Global Energy Management (GEM) program:** A unique finance degree plan designed by UH Bauer College and Houston energy companies to train students how to be effective business leaders in the energy industry. (Suite 240, Melcher Hall)
- **The Bauer Business Honors Program:** A specialty program consisting of curriculum, courses (class sizes of 25 or less), events, and the small student body of business majors (approx. 250) who are also members of The Honors College at UH. The hybrid liberal arts/business focus challenges students intellectually and hones their writing skills to meet the demands of the workplace. (Suite 290, Melcher Hall)

While you’re here, visit each one of these specialty program offices to pick up program literature and find out more!

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From the Wolff Center, turn right and walk down the hallway leading to our **student lounge and Starbucks area!** Students spend many hours here sipping lattes, studying, and hanging out. If you have time, take a coffee break!

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To the right of the Starbucks, walk towards the open hallway and turn right – you will see a blue desk and reception area. This is the last stop on your self-guided tour! It's our **UBP (Undergraduate Business Programs) Academic Advising Office.**

UBP provides academic advising options, services, and events for prospective and current Bauer students. Prospective high school or transfer students should seek information through UBP prospective student staff (see website below for detailed information), while new/current Bauer students should seek advising through **UH New Student Conferences** (for freshmen) or **Advising and Registration for Transfers (ART)** (for transfers). After initial group advising, individual advising is available by appointment, Monday through Thursday.

We hope you've enjoyed your tour of Melcher Hall and the C.T. Bauer College of Business!

For additional questions, check with the UBP front desk, Concierge desk, or visit our website after your visit:

www.bauer.uh.edu/prospective

Before you leave....

If you would like to check out more interesting places in UH Bauer College, here are some suggestions:

- **Enterprise Infrastructure Lab:** Hackers beware – this classroom serves as a training ground for MIS (Management Information Systems) students to learn how to create systems, build firewalls, and fight viruses. (First floor, next to Concierge desk)
- **Dean's Office** with portrait of Ted Bauer (3rd floor)