

Core and Business Administration and Management Field of Study Requirements for the Bachelor of Business Administration Degree



UH Core Requirements

TCCNS Courses UH

Communication (6 hours)

ENGL 1301 English Composition I 1303
 ENGL 1302 English Composition II 1304
 or Texas Communication (010) Core

Mathematics and Math/Reasoning (6 hours)

MATH 1324 Finite Mathematics 1313
(meets MATH Core and required for Business Administration & Management Field of Study Requirements)

Life & Physical Sciences (6 hours)

Choose 2 courses from the core approved list

Creative Arts (3 hours)

Choose 1 course from the core approved list

Language, Philosophy & Culture (3 hours)

Choose 1 course from the core approved list

American History (6 hours)

HIST 1301 U.S. History to 1877 1377
 HIST 1302 U.S. History after 1877 1378

Government/Political Science (6 hours)

GOVT 2305 American Government I 1337
 GOVT 2306 American Government II 1336

Component Area Options (6 hours)*

General Electives

Business Administration & Management Field of Study Requirements

TCCNS Courses UH

ECON 2301 Principles of Macroeconomics 2305
 ECON 2302 Principles of Microeconomics 2304
(meets Social & Behavioral Science Core)

BCIS 1305 Business Computer Applications BCIS 1305

ACCT 2301 Principles of Financial Accounting ACCT 2301
 ACCT 2302 Principles of Managerial Accounting ACCT 2302

BUSI 1301 Business Principles BUSI 1301
 BUSI 2305 Business Statistics BUSI 2305
(meets UH Math/Reasoning Core Component Area Option, pending approval by Texas Higher Education Coordinating Board)

Students admitted to the Undergraduate Business Program are admitted as Pre-business. Upon completion of requirements to file a degree plan, they declare a specific major in Business. The Bauer College offers the following majors, with special tracks in some majors:

- Accounting
- Entrepreneurship (special admission requirements)
- Finance
- Management
- Management Information Systems (MIS)
- Marketing
- Supply Chain Management (SCM)

UH is in the process of changing many of their courses numbers to align with the Texas Common Course Numbering System (TCCNS) by Fall 2020.

A maximum of 66 hours (grades C- or better) of 1000/2000 level transfer hours may be applied toward a UH degree. See 2020–2021 UH Catalog for Transfer Course Equivalences.

*All majors for the BBA allow 9 hours of General Elective credit. Students with transfer credit of 6 hours for Institutionally Designated Component Area Options may transfer those credits as General Electives toward the BBA, or utilize the 9 hours of General Electives for any unused transferable courses.

Transfer Center

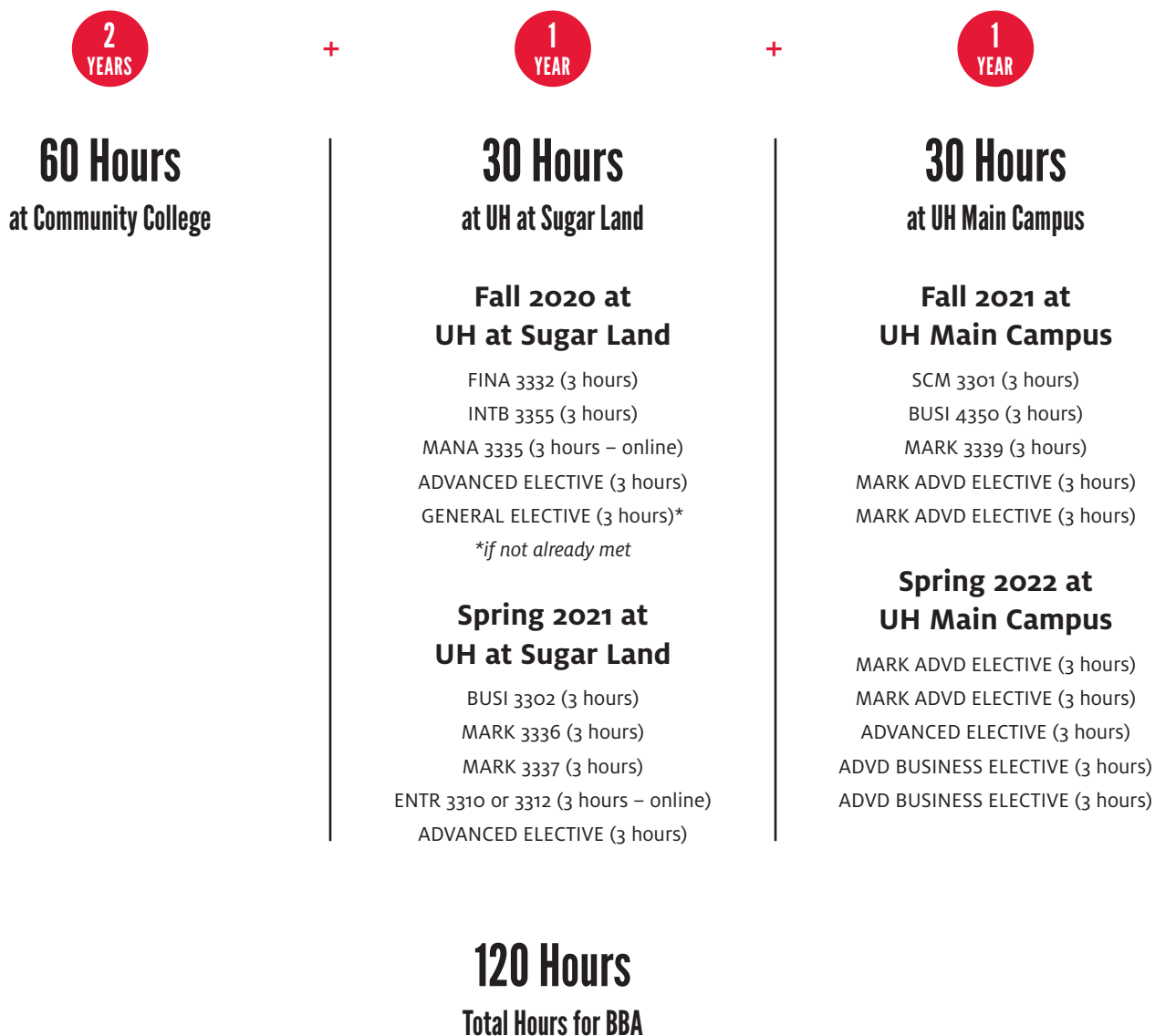
713-743-1010
uh.edu/transfer

C. T. Bauer College of Business

713-743-4900
bba@uh.edu
bauer.uh.edu/prospective

BBA in Marketing Requirements and Suggested Sequence for a 2 + 1 + 1 Plan

Tentative schedule below subject to change based on demand and faculty resources.



Consult Advisor for Marketing Electives for tracks in Professional Selling and Digital Marketing.