Enroll in Bauer's most talked-about class!



CROSS-LISTED AS BUSI 4334, FINA 4397 OR GENB 5397

Brainstorming to Bankrolling

The SURE™ Program has been recognized for excellence by: Governor Greg Abbott, Mayor Sylvester Turner, Congresswoman Sheila Jackson Lee, The U.S. Small Business Administration, The Houston Chronicle and Houstonia Magazine.

"Each assignment takes me out of my comfort zone of imagination, and on to a plane of practicality. This is better than any internship because you have a stellar support system and more encouragement than I imagine even the best of interns could expect."

Sharlicia McEachnie (BBA '19)

"The SURE™ Program gave me the opportunity to bond with women in the community through learning and dreaming. It gave me a chance to use what I learned in business school to help accomplish their dreams and that is the most amazing feeling. It has been one of the most rewarding classes I have taken at the Bauer College of Business."

Audrye Williams (BBA '15)

"It has been a pleasure to be a part of the SURE™ Program. The program has given me invaluable & priceless experience that will benefit me in my career greatly! It has helped build my critical thinking, time management and people skills exponentially. I would strongly recommend this course to anyone who would like hands-on experience as a consultant or exposure to entrepreneur-minded individuals."

Justin Sisourath (BBA '17)

Be a Student Consultant. Enroll in Brainstorming to Bankrolling.

Class Topics

FINANCE

ACCOUNTING

PERSONAL CREDIT

MARKETING

BUSINESS PLANS

SALES

LEGAL

PITCHING

RAISING CAPITAL

MENTORSHIP

SURE™ Partners

Each unit in Brainstorming to Bankrolling is taught by a Program Partner.

Below is a select few of the organizations SURE™ has partnered

with in the past year.

U.S. Small Business Administration

Wells Fargo

Frost Bank

The Cannon

J.P Morgan Bank

Wallis State Bank

TDECU

BBVA

For more info, email us at **sure@uh.edu**.

