

Enroll in Bauer's most talked-about class!



# Brainstorming to Bankrolling

CROSS-LISTED AS GENB 7334 & FINA 7397

**The SURE™ Program** has been recognized for excellence by:  
Governor Greg Abbott, Mayor Sylvester Turner, Congresswoman  
Sheila Jackson Lee, The U.S. Small Business Administration,  
*The Houston Chronicle* and *Houstonia Magazine*.

“I am grateful to be part of the SURE family! The SURE™ program is one of the premier experiences that Bauer is offering so that MBA students can advance their careers. We have the opportunity to make a valuable impact on the underserved communities in Houston, while also adding real-life experience during our time as students.”

**Alejandro Sanoja (MBA '17)**

“You will learn fundamental business concepts and how to advise a client. There is no textbook that will cover some of the on-the-go challenges you will face as you guide your team. If there were ever a need to “describe a time when you've [...]” in an interview, your experience in SURE will provide you with a great response.”

**Chris Clark (MS Finance '19)**

“The SURE™ program was easily one of the most landmark experiences of my MBA education. I would highly recommend it to all Bauer students interested in consulting or entrepreneurship.”

**Akshi Mohla (MBA '18)**

# Be a Student Consultant. Enroll in Brainstorming to Bankrolling.

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## **Class Topics**

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FINANCE	SALES
ACCOUNTING	LEGAL
PERSONAL CREDIT	PITCHING
MARKETING	RAISING CAPITAL
BUSINESS PLANS	MENTORSHIP

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## **SURE™ Partners**

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Each unit in Brainstorming to Bankrolling is taught by a Program Partner.  
Below is a select few of the organizations SURE™ has partnered  
with in the past year.

**U.S. Small Business  
Administration**

**Wells Fargo**

**Frost Bank**

**The Cannon**

**J.P Morgan  
Bank**

**Wallis State Bank**

**TDECU**

**BBVA**

For more info, email us at [sure@uh.edu](mailto:sure@uh.edu).