

FX RISK & HEDGING

FX Futures, Options & FX Exposure

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• Last Class

- Model of FX Rate Determination not very successful.
 - ◊ Parity Condition: PPP, IFE, EH
 - ⇒ Rejected by data, some long-run support.
 - ◊ Structural Model: BOP (Balance of Trade) & Monetarist Approach
 - ⇒ Rejected by data, some event studies support.
 - ◊ Random Walk
 - ⇒ Difficult to beat in forecasting performance.
- Forecasting S_t with different approaches:
 - Fundamental Models: Based on macroeconomic data
 - Example with USD/EUR exchange rate.
 - TA Models: Based on past prices (S_{t-1} , S_{t-2} , S_{t-3} , ...)

- **This Class**

- Main take away: Forecasting is difficult, especially in the short-run.
⇒ Managing FX Risk becomes very important.

- Hedging FX Risk with Market-based Tools:

- Market-tools:

- ◊ Futures/Forward
- ◊ Money Market (IRPT strategy)
- ◊ Options

- FX Exposure:

- ◊ Transaction Exposure (TE)
- ◊ Translation Exposure
- ◊ Economic Exposure (EE)

FX Risk

Example: Spec's, the Texas liquor store chain, imports wine from Europe. Spec's has to pay **EUR 5,000,000** on May 2. Today, February 10, the exchange rate is $S_t = 1.10$ USD/EUR.

Situation: Payment due on **May 2: EUR 5M.**

$$S_{t=Feb\ 10} = 1.10 \text{ USD/EUR.}$$

Problem: S_t is difficult to forecast ⇒ Uncertainty.

Uncertainty ⇒ Risk.

Example: on May 2, $S_{t=May\ 2} >$ or $<$ 1.10 USD/EUR

At $S_{t=Feb\ 10}$, Spec's total payment would be:

$$\text{EUR } 5\text{M} * 1.10 \text{ USD/EUR} = \text{USD } 5.50\text{M.}$$

At $S_{t=Feb\ 10} = 1.10\ USD/EUR$, Spec's total payment = **USD 5.50M.**

On May 2 there are two potential scenarios, relative to Feb 10:

If $S_{May\ 2} \downarrow$ (USD appreciates) \Rightarrow Spec's will pay less USD.

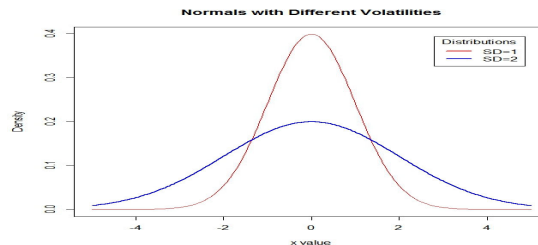
If $S_{May\ 2} \uparrow$ (USD depreciates) \Rightarrow Spec's will pay more USD.

\Rightarrow Second scenario introduces *FX (Currency) Risk*.

The relevance of FX risk for a firm depends on the *volatility* of S_t :

If $S_{May\ 2} \in [1.08, 1.12]$, payable will not move a lot. No big deal.

If $S_{May\ 2} \in [0.80, 1.40]$, payable can move a lot \Rightarrow Concern!



FX Risk: Hedging Tools

- Hedging Tools:

- Market-tools:

- Futures/Forward

- Money Market (IRPT strategy)

- Options

- Firm-tools:

- Pricing in domestic currency

- Risk-sharing

- Matching Outflows and Inflows

Futures or Forward FX Contracts

Definition: A forward contract is an agreement written today, between two parties (one party is usually a bank), to exchange a *given amount* of currencies at a given *future date* at a *pre-specified exchange rate*, $F_{t,T}$.

Given amount: *Size*

Future Date: Maturity = *Delivery Date* = T

Forward markets: Tailor-made contracts (& illiquid).
 Location: None.
 Reputation/collateral guarantees the contract.

Futures markets: Standardized contracts (& liquid).
 Location: Organized exchanges
 Clearinghouse guarantees the contract.

Comparison of Futures and Forward Contracts

	Futures	Forward
Size	Standardized	<i>Negotiated</i>
Delivery Date (T)	Standardized	<i>Negotiated</i>
Counter-party	Clearinghouse	Bank
Collateral	Margin account	<i>Negotiated</i>
Market	Auction market	Dealer market
Costs	Brokerage and exchange fees	Bid-ask spread
Secondary market	Very liquid	Highly illiquid
Regulation	Government	Self-regulated
Location	Central exchange floor	Worldwide

FX Futures/Forwards: Basic Terminology

Two parties: - A *buyer*, with the **long** FC position;
- A *seller*, with the **short** FC position.

Short: Agreement to **Sell**.

Long: Agreement to **Buy**.

Contract Size: Number of units of FC in each contract.

CME Expiration dates: **Mar, June, Sep,** and **Dec** + Two nearby months
(on the third Wednesday of expiration month)

Margin account: Funds deposited with a broker to cover possible losses involved in a futures/forward contract.

Initial Margin: Initial level of margin account.

Maintenance Margin: Lower bound allowed for margin account.

Settlement: FX futures can be cash-settled or physically delivered.

• Margin Account

A margin account is like a checking account you have with your broker, but it is *marked to market*. At the end of the day, if your contracts make (lose) money, money is added to (subtracted from) your account

Example: March GBP/USD CME futures (contract size = **GBP 62,500**)

Today, a trader starts a **long 2 March GBP** contract position (= GBP 125,000).

Tomorrow, the March GBP futures increases by **USD 0.01**, then, USD 1,250 (= **USD .01** * 125,000) are added to the trader's margin account.

If in 2 days, the March GBP futures decreases by **USD 0.02**, then, USD 2,500 (= **-USD .02** * 125,000) are subtracted from the trader's margin account. ¶

If margin account goes below maintenance level, a *margin call* is issued:
⇒ you have to add funds to restore the account to the initial level.

Example: GBP/USD CME futures (contract size = **GBP 62,500**)

Initial margin: USD 2,800

Maintenance margin: USD 2,100

If losses do not exceed **USD 700** ⇒ no margin call.

If losses accumulate to **USD 850** ⇒ margin call: add **USD 850** to account. ¶

• **Settlement of FX futures**

Prior to expiration, traders can:

- **Close out** open positions, taking their contract to expiration
- **Extend** open positions without holding the trade to expiration.

When traders take their contract to expiration, settlement occurs.

Details for FX futures:

The **last trading day** is, in general, the 2nd B-day prior to the 3rd Wednesday of the contract month (usually, last trading day = **Monday**).

Expiring contract stops trading ⇒ it needs a **settlement price**.

Computation of **Settlement price**:

- From last 30th of trading of the contract, CME gets a **value weighted average price (VWAP)**.
- **Calendar spread** (= Price of expiring contract – Price of next contract)
- **Settlement price = VWAP + Calendar spread.**

- Settlement of FX Futures

Example: GBP/USD CME futures

On the Monday preceding expiration, the expiring Dec contract is trading at **1.5530**, and the next deferred contract, March, is trading at **1.5610**.

The *calendar spread* is **-0.0080**, or 80 ticks (= **1.5530 - 1.5610**).

GBP futures stop trading at **9:16 AM CT** on that **Monday**. In the final 30” of trading, CME Clearing determines the **VWAP** for Dec: **1.5620**.

- **Settlement Price** (of expiring contract): **1.5620 - 0.0080 = 1.5540**.
- Short side deposits **GBP 62,500**/contract in approved agent bank.
- Long position deposits **USD 97,125** (= **1.5540 * 62,500**)/contract in approved delivery bank.
- Cash vs FC are exchanged over bank wire. All completed by **10:00 AM CT** on the **3rd Wednesday** of Dec (2 B-days after last trading day). ¶

- Settlement

CME FX futures can be cash-settled (BRL, RUB) or physically delivered (GBP, EUR, JPY). We went over a detailed GBP futures example.

Note: For cash-settled FX futures, process is simpler. Any profit/loss is calculated as the difference between the final **settlement price (1.5540)** and previous day’s mark-to-market.

Like any other futures contract, an FX trader with an open position may decide to offset or roll forward a position to avoid expiration and delivery. This is the usual situation for FX speculators, who have no desire to take delivery.

Using FX Futures/Forwards

- Iris Oil Inc. will transfer **CAD 300 million** to its USD account in 90 days. To avoid FX risk, Iris Oil decides to *short* a USD/CAD Forward contract.

Data:

$$S_t = .8451 \text{ USD/CAD}$$

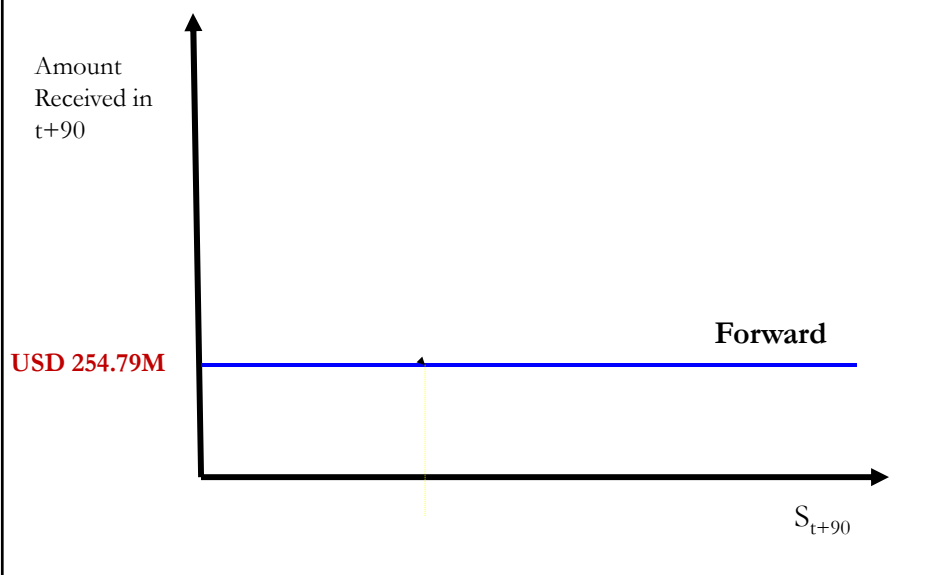
$$F_{t,90\text{-day}} = .8493 \text{ USD/CAD}$$

In 90-days, Iris Oil will receive with certainty:

$$(\text{CAD } 300\text{M}) * .8493 \text{ USD/CAD} = \text{USD } 254,790,000.$$

Note: The exchange rate at in 90 days (S_{t+90}) is, now, irrelevant.

The payoff diagram makes it clear: Using futures/forwards can isolate a company from FX uncertainty.



Hedging with FX Futures Contracts

- FX Hedger

FX Hedger reduces the exposure of an *underlying position* to currency risk using (at least) another position (*hedging position*).

Basic Idea of a Hedger

A change in value of an underlying position is compensated with the change in value of a hedging position.

Goal: Make the overall position insensitive to changes in FX rates.

Hedger has an overall portfolio (OP) composed of (at least) 2 positions:

- (1) Underlying position (UP)
- (2) Hedging position (HP) with negative correlation with UP

$$\text{Value of OP} = \text{Value of UP} + \text{Value of HP.}$$

⇒ Perfect hedge: The Value of the OP is insensitive to FX changes.

- Types of FX hedgers using futures:

i. **Long hedger**: UP: *short* in the foreign currency.
HP: **long** in currency futures.

ii. **Short hedger**: UP: *long* in the foreign currency.
HP: **short** in currency futures.

Note: Hedging with futures is very simple: Take an opposite position!

Q: What is the proper size of the Hedging position?

A: Basic (Naive) Approach: Equal hedge
 Modern Approach: Optimal hedge

• **The Basic Approach: Equal hedge**

Equal hedge:

$$\text{Size of UP} = \text{Size of HP.}$$

Example: Long Hedge and Short Hedge

(A) **Long hedge.**

A U.S. investor has to pay NOK 2.5M (Norwegian kroners) in 90 days

⇒ UP: Short NOK 2.5M.

HP: **Long** 90 days futures for NOK 2.5M.

(B) **Short hedge.**

A U.S. investor has **GBP 1M** invested in British gilts.

⇒ UP: Long **GBP 1M**.

HP: **Short** futures for **GBP 1M**.

Define:

V_t : value of the portfolio of foreign assets measured in GBP at time t.

V_t^* : value of the portfolio of foreign assets measured in USD at time t.

Example (continuation): Calculating the **short hedger's** profits.

It's September 12 ($t=0$). The investor in (b), with a long GBP 1M position, is uncertain about $S_{t=Dec}$. Decides to hedge using Dec futures.

Situation: UP = **GBP 1M** in British bonds.

Data:

$$F_{\text{Sep 12, Dec}} = 1.55 \text{ USD/GBP}$$

Futures contract size: **GBP 62,500**.

$$S_{\text{Sep 12}} = 1.60 \text{ USD/GBP.}$$

Number of contracts = ?

HP: Investor shorts (sells Dec futures)

$$\text{GBP 1M} / (62,500 \text{ GBP/contract}) = 16 \text{ contracts.}$$

Example (continuation): Calculating the *short hedger's* profits.

- On October 29, prices (S_t & $F_{t,T=Dec}$) have changed. Now we have:

	<u>Sep 12</u>	<u>Oct 29</u>	<u>Change</u>
V_t (GBP)	1,000,000	1,000,000	0
V_t^* (USD)	1,600,000	1,500,000	-100,000
S_t	1.60	1.50	0.10
$F_{t,T=Dec}$	1.55	1.45	0.10

USD change in UP ("**long** GBP bond position"):
 $V_t^* - V_0^* = V_t S_t - V_0 S_0 = V_0 * (S_t - S_0)$ ($V_t = V_0 = \text{GBP 1M}$)
 USD 1.5M - USD 1.6M = **-USD 0.1M.**

USD change in HP ("**short** GBP futures position"):
 $-V_0 * (F_{t,T} - F_{0,T}) = \text{Realized gain}$
(-GBP 1M) * USD/GBP (1.45 - 1.55) = USD 0.1M.

USD Change in OP = USD Change of UP + USD Change of HP = 0
 \Rightarrow This is a *perfect* hedge! ¶

Note: In this example, we had a perfect hedge. We were lucky!

$V_{Sep 12} = V_{Oct 29} = \text{GBP 1M}$
 $(F_{Sep 12, Dec} - S_{Sep 12}) = (F_{Oct 29, Dec} - S_{Oct 29}) = \text{USD .05}$

An equal position hedge is not a perfect hedge if:

- (1) V_t changes. ($V_t \neq V_0$)
- (2) The *basis* ($F_{t,T} - S_t$) changes.

• **Changes in V_t**

If V_t changes, the value of OP will also change.

Example: Reconsider previous example.

On October 29: $F_{Oct\ 29, Dec} = 1.45$ USD/GBP.

$S_{Oct\ 29} = 1.50$ USD/GBP.

$V_{Oct\ 29}$ increases 2% because of interest payment.

Size of UP (long): **GBP 1.02M** (2% higher)

Size of HP (short): **GBP 1M**.

USD change in UP (long GBP bond) is

$V_{Oct\ 29}^*$ (long) = **GBP 1.02M** * 1.50 USD/GBP = **USD 1,530,000**

$V_{Sep\ 12}^*$ (long) = **GBP 1.0M** * **1.60 USD/GBP** = **USD 1,600,000**

USD Change in V_t^* (long) = **USD -70,000**

USD Change in HP (short GBP futures) = **USD 100,000**.

Net change on the overall portfolio = USD -70,000 + USD 100,000

= **USD 30,000**. ¶

⇒ Not a perfect hedge: Only the principal (**GBP 1M**) was hedged!

• To get a perfect hedge we need to hedge principal plus interest.

• **Basis Change**

Definition: $Basis = \text{Futures price} - \text{Spot Price} = F_{t,T} - S_t$.

Basis risk arises if $F_{t,T} - S_t$ deviates from a constant basis per period.

- If there is no basis risk \Rightarrow completely hedge the underlying position (including changes in V_t).
- If the basis changes \Rightarrow "equal" hedge is not perfect.
- In general:
 - if $(F_{t,T} - S_t) \uparrow$ (or "*weakens*"), the short hedger loses.
 - if $(F_{t,T} - S_t) \downarrow$ (or "*strengthens*"), the short hedger wins.

Example (continuation): Now, on October 29, the market data is:

$$F_{\text{Sep 12, Dec}} = 1.55 \text{ USD/GBP} \ \& \ S_{\text{Sep 12}} = 1.60 \text{ USD/GBP} \ \Rightarrow \text{Basis} = -.05$$

$$F_{\text{Oct 29, Dec}} = 1.50 \text{ USD/GBP} \ \& \ S_{\text{Oct 29}} = 1.50 \text{ USD/GBP} \ \Rightarrow \text{Basis} = 0$$

\Rightarrow Basis \uparrow (it changes from -.05 to 0): Basis weakens.

Example (continuation):

$$\text{Basis}_{\text{Sep 12}} = F_{\text{Sep 12, Dec}} - S_{\text{Sep 12}} = 1.55 - 1.60 = -.05 \text{ (5 points)}$$

$$\text{Basis}_{\text{Oct 29}} = F_{\text{Oct 29, Dec}} - S_{\text{Oct 29}} = 1.50 - 1.50 = 0.$$

Compared to previous Example, basis *increased* from -5 points to 0 points. (The basis *has weakened* from USD .05 to USD 0.)

Date	<u>Long Position</u> ("Buy")	<u>Dec Futures</u> ("Sell")
September 12	1,600,000	1,550,000
October 29	<u>1,500,000</u>	<u>1,500,000</u>
Gain	-100,000	50,000

Note: $(F_t - S_t) \uparrow \Rightarrow$ Short hedger's profits loses (**USD -50,000**).
Equal hedge is not perfect! ¶

- **Basis risk**

- Recall IRPT. For the USD/GBP exchange rate, we have:

$$F_{t,T} = S_t * \frac{\left(1 + i_{d=USD} * \frac{T}{360}\right)}{\left(1 + i_{f=GBP} * \frac{T}{360}\right)}$$

Assume $T = 360$. After some algebra, we have:

$$F_{t,T} - S_t = S_t \frac{i_{USD} - i_{GBP}}{1 + i_{GBP}}$$

The basis is proportional to the interest rate differential.

⇒ As interest rates change, the basis changes too.

- **Derivation of the Optimal hedge ratio**

Additional notation:

n_s : Number of units of foreign currency held.

n_f : Number of futures foreign exchange units held.

⇒ Number of contracts = n_f /size of the contract

$\pi_{h,t}$: Uncertain profit of the hedger at time t.

h = Hedge ratio = (n_f/n_s) = number of futures per spot in UP.

We want to calculate h^* (optimal h): We minimize the variability of $\pi_{h,t}$.

$$\pi_{h,T} = \Delta S_t n_s + \Delta F_{t,T} n_f \quad (\text{Or, } \pi_{h,T} / n_s = \Delta S_t + h \Delta F_{t,T}.)$$

We want to select h to minimize:

$$\begin{aligned} \text{Var}(\pi_{h,T}/n_s) &= \text{Var}(\Delta S_t) + h^2 \text{Var}(\Delta F_{t,T}) + 2 h \text{Covar}(\Delta S_t, \Delta F_{t,T}) \\ &= \sigma_S^2 + h^2 \sigma_F^2 + 2 h \sigma_{SF} \\ &\Rightarrow h^* = -\sigma_{SF} / \sigma_F^2 \end{aligned}$$

- Optimal hedge ratio: $h^* = -\sigma_{SF}/\sigma_F^2$.
(A covariance over a variance => A (OLS) regression estimate!)

Remarks:

(1) h^* is the (negative) slope of an OLS regression of ΔS_T against ΔF_T :
 $\Delta S_t = \mu + \theta \Delta F_{t,T} + \varepsilon_t \quad \Rightarrow h^* = -\hat{\theta}$ (OLS estimate of)

(2) Recall IRPT: $F_{t,T} = S_t (1 + i_d)/(1 + i_f) = \delta S_t$.
 Calculating changes: $\Delta F_{t,T} = \delta \Delta S_t \quad \Rightarrow \Delta S_t = (1/\delta) \Delta F_{t,T}$
 Then, $h^* = -\hat{\theta}$ estimates $(1/\delta)$ in the IRPT equation: $\delta = 1/h^*$.

(3) Two cases regarding hedge ratios:

- When $F_{t,T}$ is denominated in the same currency as the asset being hedged, we can use IRPT to get the hedge ratio, h^* .
- When $F_{t,T}$ is denominated in a different currency than the asset being hedged (*cross-hedging*), OLS provides an estimate of h^* .

• **OLS Estimation of Optimal Hedge Ratio**

Consider the following regression equation:

$$\Delta S_t = \mu + \theta \Delta F_{t,T} + \varepsilon_t$$

\Rightarrow OLS produces $\hat{\theta}^* = -\sigma_{SF}/\sigma_F^2 = -h^*$

- A hedge is *perfect* only if ΔS_t & $\Delta F_{t,T}$ are perfectly correlated: $R^2 = 1$.
(ε_t has to be always zero.)
- R^2 measures the efficiency of a hedge: The higher, the better.

Example: We estimate a hedge ratio using OLS for UP **GBP 1M**:

We use five years of monthly data for a total of 60 observations.

$$\Delta S_t = .001 + .92 \Delta F_{t,T}, \quad R^2 = .95.$$

$$\Rightarrow h = -.92.$$

Q: How many contracts?

$$\begin{aligned} \text{A: } n_t / \text{size of the contract} &= h n_s / \text{size of the contract} = \\ &= -.92 * \text{GBP 1M} / \text{GBP 62,500} = -14.7 \approx 15 \text{ contracts sold! } \blacksquare \end{aligned}$$

- The high R^2 points out the efficiency of the hedge:

\Rightarrow Changes in futures USD/GBP prices are highly correlated with changes in USD/GBP spot prices.

Note: A different interpretation of the R^2 : Hedging reduces the variance of the CF by an estimated 95%.

Remark: OLS estimates of the hedge ratio are based on historical data. The hedge we construct is for a future period. Problem!

- **Time-varying hedge ratios:** $h_t^* = -\sigma_{SF,t} / \sigma_{F,t}^2$

There are many models that are used to forecast variances over time. Popular model: GARCH models.

GARCH models: The variance changes with the arrival of news (innovations) and past variances. These models accommodate the stylized fact that big (small) changes tend to be followed by big (small) changes.

Many GARCH models and specifications. The specification depends on the number of lagged errors (ε^2) and lagged variances (σ^2).

A GARCH(1,1) specification is a good approximation. For example, for changes in S_t :

$$\sigma_{S,t}^2 = \alpha_{S0} + \alpha_{S1} \varepsilon_{S,t-1}^2 + \beta_{S1} \sigma_{S,t-1}^2$$

$\varepsilon_{S,t-1}$ = forecasting error at t-1. (Under RWM, $\varepsilon_{S,t-1}$ is the change in S_{t-1} .)

$\sigma_{S,t-1}^2$ = variance of changes in S_t .

- **Time-varying hedge ratios:** $h_t^* = -\sigma_{SF,t} / \sigma_{F,t}^2$

GARCH models accommodate two features of financial data:

- Large changes tend to be followed by large changes of either sign.
- Distribution is leptokurtic –i.e., fatter tails than a normal.

- Statistical packages that estimate GARCH models: SAS, E-views, R.

To estimate a time-varying hedge ratio, we need a model for the bivariate distribution of S_t and $F_{t,T}$ (to get covariances). Things can get complicated quickly.

Hedging Strategies

- Three problems associated with hedging in the futures market:
 - Contract size is fixed.
 - Expiration dates are also fixed.
 - Choice of underlying assets in the futures market is limited.
- Imperfect hedges:
 - *Delta-hedge* when the maturities do not match
 - *Cross-hedge* when the currencies do not match.
- Another important consideration: Liquidity.

- **Contract Terms (Delta Hedging)**

Major decision: Choice of contract terms.

- **Advantages of Short-term hedging:**

- Short-term $F_{t,T}$ closely follows S_t .

Recall linearized IRPT :

$$F_{t,T} \approx S_t * [1 + (i_d - i_f) * T/360]$$

As $T \rightarrow 0$, $F_{t,T} \rightarrow S_t$ (UP and HP will move closely)

- Short-term $F_{t,T}$ has greater trading volume (more liquid).

- **Disadvantages of Short-term hedging:**

- Short-term hedges need to be rolled over: Cost!

- **Contract Terms (Delta Hedging)**

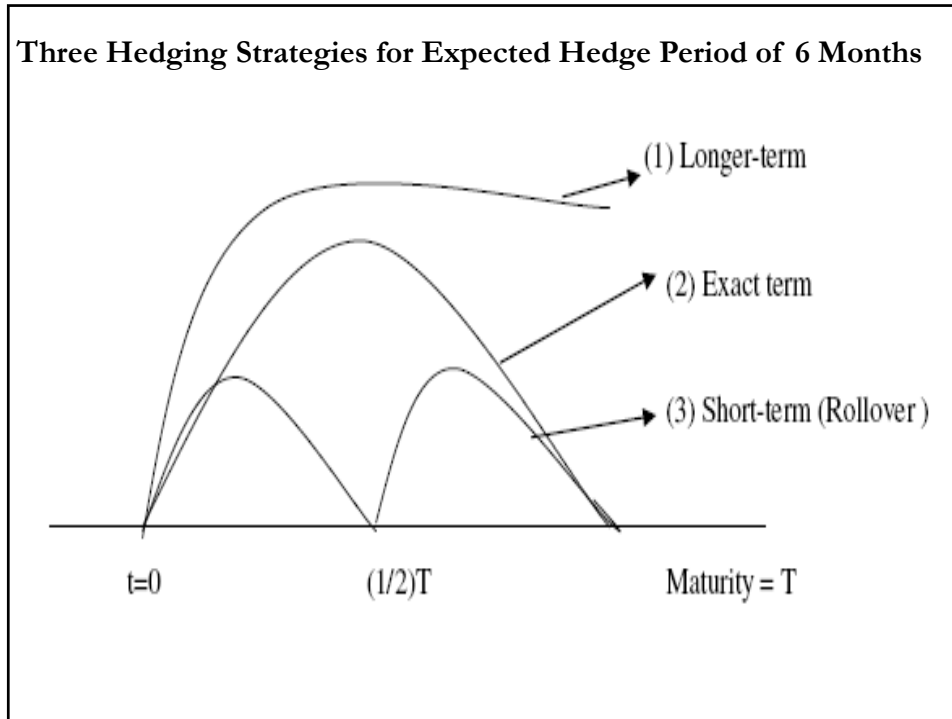
- Short-term hedges are usually done with short-term contracts.

- Longer-term hedges are done using three basic contract terms:

- Short-term contracts, which must be rolled over at maturity;

- Contracts with a matching maturity (usually done with a forward);

- Longer-term contracts with a maturity beyond the hedging period.



• **Short Term – Rollover**

Rollover (“a *roll*”) occurs when a trader closes out a position in an expiring contract (“the *front month*”) and simultaneously reestablishes the same position in a future month. A *roll* extends the expiration of a position.

The gain or loss on the original contract will be settled by taking the difference between the price on the day the roll is executed and the previous day’s mark-to-market.

Example: Trader is long GBP Dec futures (expiration Dec 16)

On Dec 11, GBP Dec futures trades at $F_{\text{Dec 11, Dec}} = 1.5530 \text{ USD/GBP}$.

A roll: Close Dec position on Dec 11 at **USD 1.5530**.

Open (simultaneously) Mar position at $F_{\text{dec 11, Mar}} = \text{USD } 1.5620$.

On December 10, the Dec futures was mark-to-market at **USD 1.5525**. Then, the long side receives **USD 31.250** ($= .0005 * 62,500$) when the Dec futures position is closed. ¶

• **Long Term – Close FX Futures**

A hedger decides to go for a longer maturity than the date of the UP (FC receivables/payables). The hedger closes the hedging position by taking an opposite forward position with the exact remaining maturity.

Example: It is June 2020. Six month ago, Goyco Corporation, sold a one-year JPY forward contract at $F_{Dec19,Dec20} = .0105 \text{ USD/JPY}$.

Now, a 6-month forward contract trades at $F_{June,Dec20} = .0102 \text{ USD/JPY}$.

Goyco closes its short Dec position by buying JPY forward at $F_{June,Dec20}$.

The CFs occur at expiration. That is, in Dec 2020, Goyco Corp. receives:

$$F_{0,one-year} - F_{t=6-mo,6-mo} = 12.5M * (.0105 - .01025) = \text{USD } 3,125.$$

Assume $i_{USD} = 6\%$. Then, today's value of the forward contract is:

$$\frac{F_{0,one-year} - F_{6-mo,6-mo}}{[1 + i_{USD} * (180/360)]} = \frac{\text{USD } 3,125}{[1 + .06 * (180/360)]} = \text{USD } 3,034. \uparrow$$

• **Different Currencies (Cross-Hedging)**

Q: Under what circumstances do investors use cross-hedging?

• An investor may prefer a cross-hedge if:

(1) No available contract for the currency she wishes to hedge. Futures contracts are actively traded for the major currencies (at the CME: GBP, JPY, EUR, CHF, MXN, CAD, BRR).

Example: Want to hedge a HUF position using CME futures:
 \Rightarrow you must cross-hedge.

(2) Cheaper and easier to use a different contract. Banks offer forward contracts for non-major currencies. These contracts may not be liquid (and expensive!).

• Empirical results:

- (i) Optimal same-currency-hedge ratios are very effective.
- (ii) Optimal cross-hedge ratios are quite unstable.

Example: Calculation of Cross-hedge ratios.

Situation:

- A U.S. firm has to pay **HUF 10M** in 180 days.
- No futures contract on the HUF.
- Liquid contracts on currencies highly correlated to the HUF.

Solution: Cross-hedge using the EUR and the GBP.

- Calculation of the appropriate OLS hedge ratios.

Dependent variable: USD/HUF changes ($\Delta S_{\text{USD/HUF}}$)

Independent variables: USD/EUR 6-mo. futures changes ($\Delta F_{\text{USD/EUR}}$)
 USD/GBP 6-mo. futures changes ($\Delta F_{\text{USD/GBP}}$)

Exchange rates: **.0043 EUR/HUF**
.0020 GBP/HUF

$$\Delta S_{\text{USD/HUF}} = \alpha + .84 \Delta F_{\text{USD/EUR}} + 0.76 \Delta F_{\text{USD/GBP}} \quad R^2 = 0.81.$$

Number of contracts bought is given by:

EUR: $(-10\text{M} * .0043 / 125,000) * -0.84 = 2.89 \approx 3$ contracts.

GBP: $(-10\text{M} * .0020 / 62,500) * -0.76 = 3.20 \approx 3$ contracts. ¶

Options: Brief Review

Terminology

Major types of option contracts:

- *calls* give the holder the right to buy the underlying asset
- *puts* give the holder the right to sell the underlying asset.

Terms of an option must specify:

- *Exercise* or *strike price* (**X**): Price at which the right is "exercised."
- *Expiration date* (**T**): Date when the right expires.
- *Type*. When the option can be exercised: Anytime (*American*)
 At expiration (*European*).

The right to buy/sell an asset has a price: The *premium*, paid upfront.

More terminology:

- An option is:
 - In-the-money (ITM) if, today, we would exercise it.
 - For a call: $X < S_t$
 - For a put: $S_t < X$
 - At-the-money (ATM) if, today, we would be indifferent to exercise it.
 - For a call: $X = S_t$
 - For a put: $S_t = X$
- In practice, you never exercise an ATM option, since there are (small) costs associated with exercising an option.
- Out-of-the-money (OTM) if, today, we would not exercise it.
 - For a call: $X > S_t$
 - For a put: $S_t > X$

The Black-Scholes Formula

- Options are priced based on the Black-Scholes formula. For a call option on a stock, whose price is S_t :

$$C_t = S_t N(d1) - X e^{-i*(T-t)} N(d2)$$

where

- T : time to maturity,
- X : strike price,
- σ : stock price volatility, &

$$N(d) = \int_{-\infty}^d \frac{1}{\sqrt{2\pi}} e^{-\frac{x^2}{2}} dx$$

$$d1 = [\ln(S_t/X) + (i + \sigma^2/2) (T - t)] / (\sigma \sqrt{T - t}),$$

$$d2 = [\ln(S_t/X) + (i - \sigma^2/2) (T - t)] / (\sigma \sqrt{T - t}) = d1 - \sigma \sqrt{T - t}.$$

- Black and Scholes (1973) changed the financial world by introducing their Option Pricing Model. Many applications.



The Black-Scholes Formula

• Almost all financial securities have some characteristics of financial options, the Black-Scholes model can be widely applied.

• The variation for a call FX option is given by:

$$C_t = e^{-i_f(T-t)} S_t N(d1) - X e^{-i_d(T-t)} N(d2)$$

- The Black-Scholes formula is derived from a set of assumptions:
 - Risk-neutrality.
 - Perfect markets (no transactions costs, divisibility, etc.).
 - Log-normal distribution with constant moments.
 - Constant risk-free rate.
 - Costless to short assets.
 - Continuous pricing.

• According to the formula, FX premiums are affected by six factors:

Variable	Euro Call	Euro Put	Amer. Call	Amer. Put
S_t	+	-	+	-
X	-	+	-	+
T	?	?	+	+
σ	+	+	+	+
i_d	+	-	+	-
i_f	-	+	-	+

- The Black–Scholes model does not fit the data. In general:
 - Overvalues deep OTM calls & undervalue deep ITM calls.
 - Misprices options that involve high-dividend stocks.
- The Black-Scholes formula is taken as a useful approximation.
- Limitations of the Black-Scholes Model
 - Trading is not cost-less: *Liquidity risk* (difficult to hedge)
 - No continuous trading: *Gap risk* (can be hedged)
 - Log-normal distribution: Not realistic (& cause of next limitations).
 - Underestimation of extreme moves: *Left tail risk* (can be hedged)
 - Constant moments: *Volatility risk* (can be hedged)

Black-Scholes for FX options

- The Black-Scholes formula for pricing currency call options is given by:

$$C = \text{call premium} = e^{-i_f T} S_t N(d1) - X e^{-i_d T} N(d2)$$

$$d1 = [\ln(S_t/X) + (i_d - i_f + .5 \sigma^2) T]/(\sigma T^{1/2}),$$

$$d2 = [\ln(S_t/X) + (i_d - i_f - .5 \sigma^2) T]/(\sigma T^{1/2}).$$

Using put-call parity, we calculate the put premium:

$$P = \text{put premium} = C - e^{-i_f T} S_t + X e^{-i_d T}$$

Note: S_t , X , T , i_d , & i_f are observed.

σ is *estimated*, not observed.

Example: Using the Black-Scholes formula to price FX options

It is September 2008. We have the following data:

$$S_t = 1.6186 \text{ USD/GBP} \quad (\text{observed})$$

$$X = 1.62 \text{ USD/GBP} \quad (\text{observed})$$

$$T = 40/365 = .1096. \quad (\text{as a ratio of annual calendar}) \quad (\text{observed})$$

$$i_d = .0479. \quad (\text{annualized}) \quad (\text{observed})$$

$$i_f = .0583. \quad (\text{annualized}) \quad (\text{observed})$$

$$\sigma = .08. \quad (\text{annualized}) \quad (\text{not observed, estimated!})$$

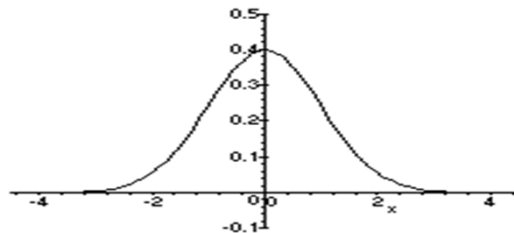
(1) Calculate d_1 and d_2 .

$$\begin{aligned} d_1 &= [\ln(S_t/X) + (i_d - i_f + .5 \sigma^2) T] / (\sigma T^{1/2}) = \\ &= [\ln(1.6186/1.62) + (.0479 - .0583 + .5 \cdot .08^2) * .1096] / (.08 * .1096^{1/2}) = \\ &= -0.062440. \end{aligned}$$

$$\begin{aligned} d_2 &= [\ln(S_t/X) + (i_d - i_f - .5 \sigma^2) T] / (\sigma T^{1/2}). \\ &= [\ln(1.6186/1.62) + (.0479 - .0583 - .5 \cdot .08^2) * .1096] / (.08 * .1096^{1/2}) = \\ &= -0.088923. \end{aligned}$$

(2) Calculate $N(d_1)$ and $N(d_2)$.

Now, look for the cumulative normal distribution at $z = -0.06244$.



The area under the curve at $z = 0.06244$ is **.02489**.

$$N(d_1 = -0.06244) = .47511 \quad (= .50 - .02489, \text{ recall } z \text{ is negative!})$$

$$N(d_2 = -0.088923) = .46457.$$

(3) Calculate C and P .

$$C = e^{-.0583 * 0.1096} 1.6186 * .47511 - 1.62 e^{-.0479 * 0.1096} .46457 = \text{USD } .01544$$

$$P = .01544 - e^{-.0583 * 0.1096} 1.6186 + 1.62 e^{-.0479 * 0.1096} = \text{USD } .01867. \quad \blacksquare$$

Empirical Check:

From the WSJ quote (in USD cents):

British Pound				161.86	
10,000 British Pounds-European Style.					
161	Sep	32	0.82
162	Oct	32	1.54	...	0.01

Note: You can choose the volatility to match the observed premium. This is the “*implied volatility*.”

Trading in Currency Options

- **Markets for Foreign Currency options**

(1) Interbank (OTC) market centered in London, NY, & Tokyo.

OTC options are tailor-made as to amount, maturity, and exercise price.

(2) Exchange-based markets centered in Philadelphia (PHLX, now NASDAQ), NY (ISE, now Eurex) and Chicago (CME Group).

- PHLX options are on spot amounts of 10,000 units of FC (MXN 100K, SEK 100K, JPY 1M).

- PHLX maturities: 1, 3, 6, and 12 months.

- PHLX expiration dates: March, June, Sept, Dec, plus 2 spot months.

- Exercise price of an option at the PHLX or CME is stated as the price in USD cents of a unit of foreign currency.

OPTIONS				
PHILADELPHIA EXCHANGE				
	Calls		Puts	
	Vol.	Last	Vol.	Last
Euro				135.54 ← $S_t = 1.3554$ USD/EUR
10,000 Euro-cents per unit.				← Size
132 Feb	...	0.01	3	0.38
132 Mar	3	2.74	90	0.15
134 Feb	3	1.90 ←
134 Mar	...	0.01	25	1.70
136 Mar	8	1.85	12	2.83
138 Feb	75	0.43	...	0.01
142 Mar	1	0.08	1	7.81 ← $P_{put} = \text{USD } .0781$

$X = \text{Strike}$ $T = \text{Expiration}$

• **Note on the value of Options**

For the same maturity (T), we should have:

value of ITM options > value of ATM options > value of OTM options

- ITM options are more expensive, the more ITM they are.

Example: Suppose $S_t = 1.3554$ USD/EUR. We have two ITM Mar puts:

$$X_{put} = 1.36 \text{ USD/EUR}$$

$$X_{put} = 1.42 \text{ USD/EUR.}$$

premium (X=1.36) = USD 0.0170

premium (X=1.42) = **USD 0.0781.** ¶

Using Currency Options

- Iris Oil Inc. will transfer **CAD 300 million** to its USD account in 90 days (UP: long **CAD 300M**). To avoid FX risk, Iris Oil decides to use a USD/CAD option contract.

Data: $S_t = .8451$ USD/CAD

Available Options for the following 90-day period:

<u>X</u>	<u>Calls</u>	<u>Puts</u>	
.82 USD/CAD	----	0.21	
.84 USD/CAD	1.58	0.68	← $P_{\text{put}} = \text{USD } 0.0068$
.88 USD/CAD	0.23	----	

Iris Oil selects **.84 USD/CAD** put:

$$\text{Cost} = \text{CAD } 300 \text{ M} * \text{USD } 0.0068/\text{CAD} = \text{USD } 2.04 \text{ M}$$

- Iris Oil decides to use the **X = .84 USD/CAD** put \Rightarrow Cost: **USD 2.04M**.

At $T = t+90$, there will be two scenarios:

Option is ITM (exercised –i.e., $S < X$)
 Option is OTM (not exercised)

Position	Initial CF	$S_{t+90} < .84$ USD/CAD	$S_{t+90} \geq .84$ USD/CAD
Option (HP)	USD 2.04M	$(.84 - S_{t+90}) * \text{CAD } 300\text{M}$	0
Underlying (UP)	0	$S_{t+90} * \text{CAD } 300\text{M}$	$S_{t+90} * \text{CAD } 300\text{M}$
Total CF	USD 2.04M	USD 252M	$S_{t+90} * \text{CAD } 300\text{M}$

Net CF in 90 days:

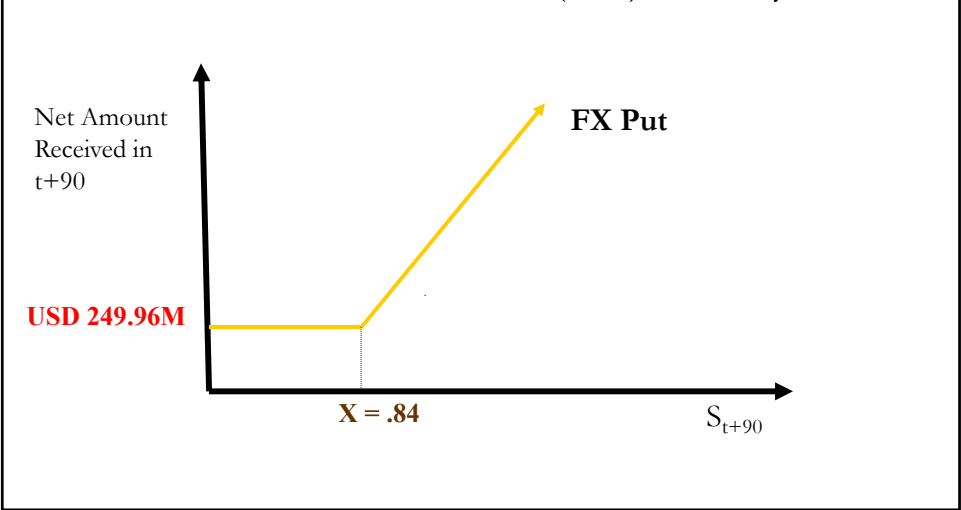
$$\begin{aligned} \text{USD } 252\text{M} - \text{USD } 2.04\text{M} &= \text{USD } 249.96\text{M} && \text{for } S_{t+90} < .84 \text{ USD/CAD} \\ S_{t+90} * \text{CAD } 300\text{M} - \text{USD } 2.04\text{M} &&& \text{for } S_{t+90} \geq .84 \text{ USD/CAD} \end{aligned}$$

Worst case scenario (floor): **USD 249.96M** (when put is exercised.)

Remark: The final CFs depend on S_{t+90} !

The payoff diagram shows that the FX option limits FX risk, Iris Oil has established a floor: **USD 249.96M**.

But, FX options, unlike Futures/forwards, have an upside \Rightarrow At time t , the final outcome is unknown. There is still (some) uncertainty!



- With options, there is a choice of strike prices (& premiums). A feature not available in forward/futures.

- Suppose, Iris Oil also considers the $X = .82$ put \Rightarrow Cost: **USD 0.63M**

Again, at $T = t+90$, we will have two scenarios:

Position	Initial CF	$S_{t+90} < .82$ USD/CAD	$S_{t+90} \geq .82$ USD/CAD
Option (HP)	USD 0.63M	$(.82 - S_{t+90}) * \text{CAD } 300\text{M}$	0
Underlying (UP)	0	$S_{t+90} * \text{CAD } 300\text{M}$	$S_{t+90} * \text{CAD } 300\text{M}$
Total CF	USD 0.63M	USD 246M	$S_{t+90} * \text{CAD } 300\text{M}$

Net CF in 90 days:

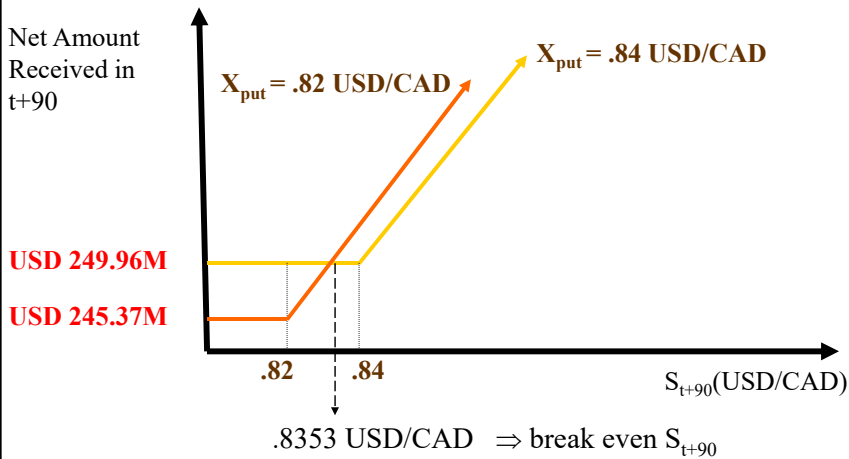
$$\text{USD } 246\text{M} - \text{USD } 0.63\text{M} = \text{USD } 245.37\text{M} \quad \text{for } S_{t+90} < .82 \text{ USD/CAD}$$

$$S_{t+90} * \text{CAD } 300\text{M} - \text{USD } 0.63\text{M} \quad \text{for } S_{t+90} \geq .82 \text{ USD/CAD}$$

Worst case scenario (floor): **USD 245.37M** (when put is exercised).

- Both FX options limit Iris Oil FX risk:
 - $X_{\text{put}} = .84 \text{ USD/CAD} \Rightarrow$ floor: **USD 249.96M** (cost: **USD 2.04M**)
 - $X_{\text{put}} = .82 \text{ USD/CAD} \Rightarrow$ floor: **USD 245.37M** (cost: **USD 0.63M**)

Note: Higher premium, higher floor (better coverage).



Hedging with Currency Options

- Hedging (insuring) with Options is Simple

Situation 1: Underlying position: *long* in FC.
Hedging position: long in FC *puts*.

Situation 2: Underlying position: *short* in FC.
Hedging position: long in FC *calls*.

OP = Underlying position (UP) + Hedging position (HP-options)

Value of OP = Value of UP + Value of HP + Transactions Costs (TC)

Profit from OP = $\Delta UP + \Delta \text{HP-options} + \text{TC}$

- Advantage of options over futures:
 \Rightarrow Options expire if S_t moves in a beneficial way.
- Price of the asymmetric advantage: TC (insurance cost).

Q: What is the size of the hedging position with options?

A: Basic (Naive) Approach: Equal Size
 Modern (Dynamic) Approach: Optimal Hedge

• **The Basic Approach: Equal Size**

Example: A U.S. investor is *long* GBP 1 million (=UP).
 She hedges using Dec *put* options with $X = \text{USD } 1.60$ (ATM).

Underlying position: $V_0 = \text{GBP } 1 \text{ M}$.

$S_{t=0} = 1.60 \text{ USD/GBP}$.

Size of the PHLX contract: GBP 10,000.

$X = \text{USD } 1.60$

$P_{t=0} = \text{Premium of Dec put} = \text{USD } .05$.

TC = Cost of Dec puts = $1 \text{ M} * \text{USD } .05 = \text{USD } 50,000$.

Number of contracts = $\text{GBP } 1 \text{ M} / \text{GBP } 10,000 = 100$ contracts.

On December $S_{t=T} = 1.50 \text{ USD/GBP} < X \Rightarrow$ option is ITM (exercise put)

$\Delta \text{UP} = V_0 * (S_t - S_0) = \text{GBP } 1 \text{ M} * (1.50 - 1.60) \text{ USD/GBP} = \text{USD } -0.1 \text{ M}$.

$\Delta \text{HP} = V_0 * (X - S_t) = \text{GBP } 1 \text{ M} * (1.60 - 1.50) \text{ USD/GBP} = \text{USD } 0.1 \text{ M}$.

$\Delta \text{OP} = -\text{USD } 100,000 + \text{USD } 100,000 - \text{USD } 50,000 = \text{USD } -50,000$. ¶

Example:

If at T, $S_T = 1.80 \text{ USD/GBP}$ \Rightarrow option is not exercised (put is OTM).

$$\Delta UP = \text{GBP } 1\text{M} * (1.80 - 1.60) \text{ USD/GBP} = \text{USD } 0.2\text{M}$$

$$\Delta HP = 0 \quad (\text{No exercise})$$

$$\Delta OP = \text{USD } 200,000 - \text{USD } 50,000 = \text{USD } 150,000. \quad \P$$

The price of this asymmetry is the premium: **USD 50,000** (a sunk cost!).

• Dynamic Hedging with Options (Optimal Hedge)

Listed options are continually traded.

\Rightarrow Options positions are usually closed by reselling the options.

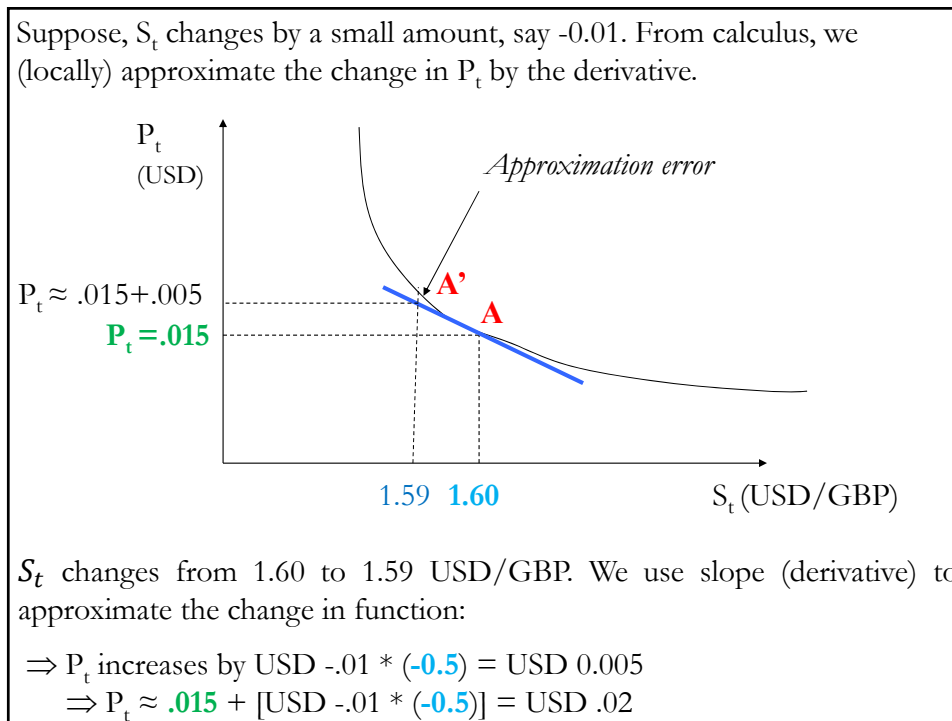
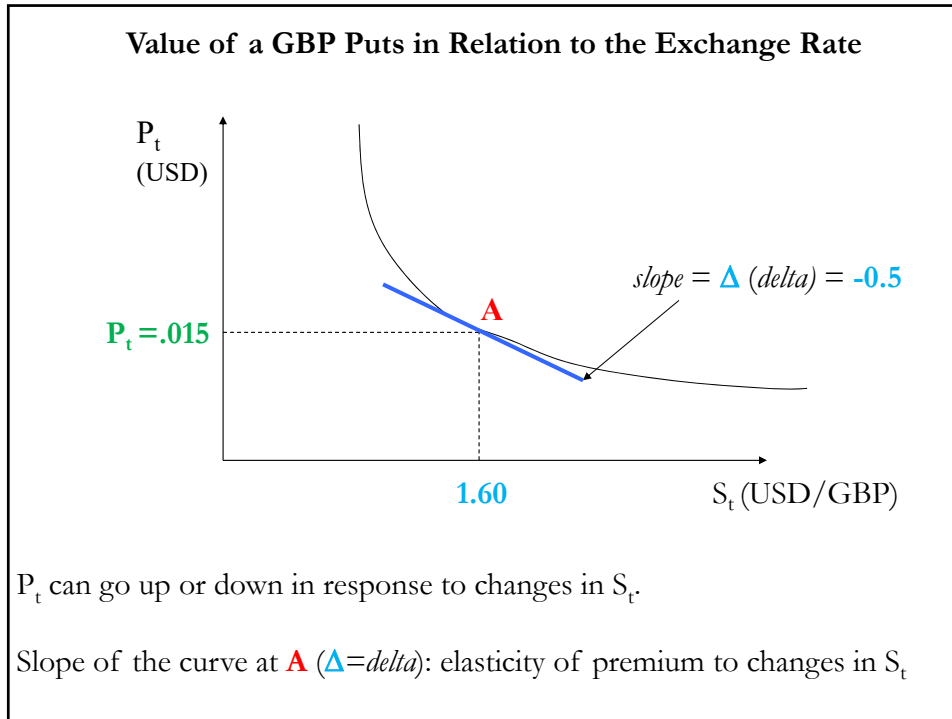
\Rightarrow Part of the initial premium (TC) is recovered.

$$\text{Profit from OP} = \Delta UP + \Delta \text{HP-options} + \text{TC}_1 - \text{TC}_0$$

• Hedging is based on the relationship between ΔP_t (or ΔC_t) and ΔS_t :

\Rightarrow Goal: Get $|\Delta P_t|$ ($|\Delta C_t|$) & $|\Delta S_t|$ with similar changes.

\Rightarrow Problem: The relation between ΔP_t (ΔC_t) & ΔS_t is non-linear.



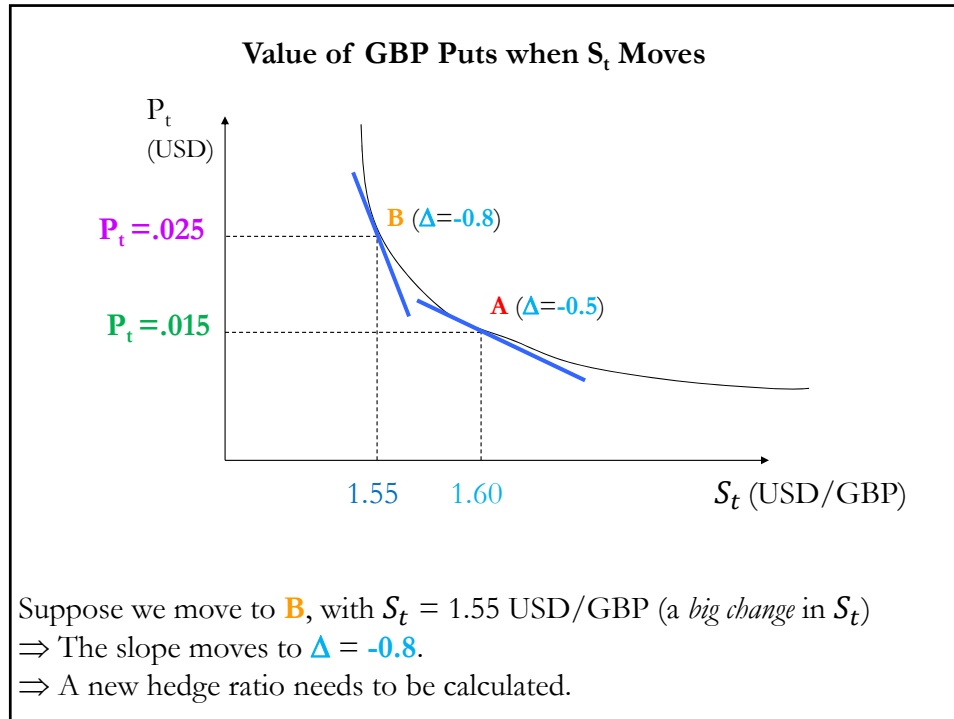
- At **A**, S_t changes from 1.60 to 1.59 USD/GBP.
 $\Rightarrow P_t = .015 + [\text{USD } -.01 * (-0.5)] = \text{USD } .02$
- Q: What is a good hedge at **A**?
 If GBP depreciates by USD .01, each GBP put goes up by USD .005.
 \Rightarrow Buy 2 GBP puts for every GBP of British gilts ($2 = -1 / -0.5$)
 \Rightarrow That is, the optimal hedge ratio is $h^* = -1 / \Delta$.
 (Note: Negative sign to make h positive)

Problem: Δ -hedging only works for small changes of S_t , where we can ignore the *approximation error*.

Example: At point **A** ($S_t = 1.60$, $P_t = \text{USD } .015$):
 $h = \text{Hedge ratio} = (-1 / \Delta) = -1 / -0.5 = 2$.
 $n = 2 * 1,000,000 = 2,000,000$.
 Number of contracts = $2,000,000 / 10,000 = 200$.

Now, at **A'**, $S_t = 1.59$ USD/GBP $\Rightarrow P_t = .02$.
 $\Delta\text{HP} = 2,000,000 * (.02 - .015) = \text{USD } 10,000$.
 $\Delta\text{UP} = 1,000,000 * (1.59 - 1.60) = \text{USD } -10,000$. ¶

Problem: If the GBP depreciates, options protect the portfolio by its Δ changes.



Example: Back to point **B**.

Now, $S_t = 1.55$ USD/GBP, with $\Delta = -0.8$.

\Rightarrow New $h = 1.25$ ($= -1/-0.8$)

New $n = 1.25 * 1M = 1,250,000$.

New Number of contracts = $1,250,000/10,000 = 125$ contracts.

No over hedging: The investor closes part of the initial position (200 put contracts). That is, the investor sells 75 put contracts and receives:

$$\text{USD } .025 * 10,000 * 75 = \text{USD } 18,750$$

For a profit on the 75 put contracts closed:

$$10,000 * (\text{USD } .025 - \text{USD } .015) = \text{USD } 100. \quad \blacksquare$$

- Summary of Problems associated with Delta Hedging
 - *Delta hedging* only works for small changes of S_t .
 - Δ and h change with $S_t \Rightarrow n$ must be adjusted continually.
 \Rightarrow this is expensive.

In practice, use periodical revisions in HP.

Example: h changes when there is a significant swing in S_t (2% or +).
Between revisions, options offer usual asymmetric insurance.

Hedging Strategies

- Hedging strategies with options can be more sophisticated:
 \Rightarrow Investors can play with several exercise prices with options only.

Example: Hedgers can use:

- Out-of-the-money (least expensive)
- At-the-money (expensive)
- In-the-money options (most expensive)

- Same *trade-off* of car insurance:

- Low premium (high deductible)/low floor or high cap: *Cheap*
- High premium (low deductible)/high floor or low cap: *Expensive*

OPTIONS					
PHILADELPHIA EXCHANGE					
	Calls		Puts		
	Vol.	Last	Vol.	Last	
Euro				135.54	
10,000 Euro -cents per unit.					
132 Feb	...	0.01	3	0.38	
132 Mar	3	2.74	90	0.15	
134 Feb	3	1.90	
134 Mar	...	0.01	25	1.70	
136 Mar	8	1.85	12	2.83	
138 Feb	75	0.43	...	0.01	
142 Mar	1	0.08	1	7.81	
Swedish Krona				15.37	
100,000 Swedish Krona -cents per unit.					

Example: It is February 2, 2011.

UP = *Long* bond position **EUR 1,000,000**.

HP = EUR Mar *put* options: **X = 134** and **X = 136**.

$S_t = 1.3554$ USD/EUR.

(A) OTM Mar **X = 134** put, with premium = **USD .0170**.

Total cost = **USD .0170** * **1,000,000** = **USD 17,000**

Floor = **1.34 USD/EUR** * **EUR 1,000,000** = USD 1,340,000.

Net Floor = USD 1.34M – **USD .017M** = **USD 1.323M**

(B) ITM Mar **X = 136** put, with premium = **USD .0283**.

Total cost = **USD .0283** * **1,000,000** = **USD 28,300**

Floor = **1.36 USD/EUR** * **EUR 1,000,000** = USD 1,360,000

Net Floor = USD 1.36M – **USD .0283M** = **USD 1.3317M**

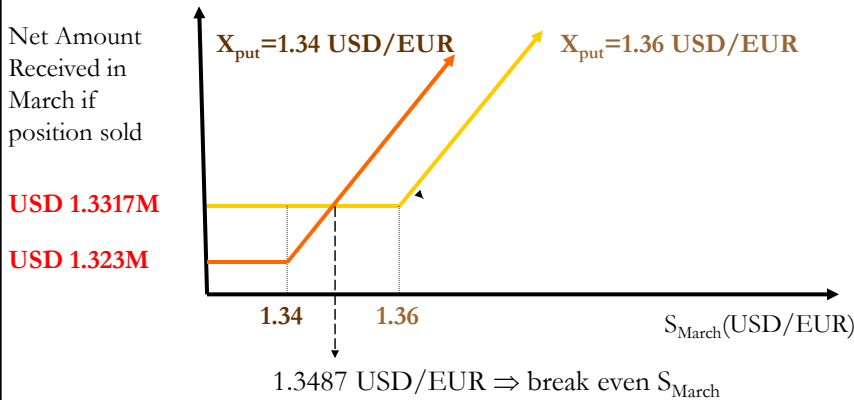
- As usual with options, under both instruments there is some uncertainty about the final cash flows. ¶

- Both FX options limit FX risk:

- $X_{\text{put}}=1.34 \text{ USD/EUR} \Rightarrow$ floor: **USD 1.323M** (cost: **USD .017M**)

- $X_{\text{put}}=1.36 \text{ USD/EUR} \Rightarrow$ floor: **USD 1.3317M** (cost: **USD .0283M**)

Typical trade-off: A higher minimum (floor) amount for the UP (USD 1.3317M) is achieved by paying a higher premium (USD 28,300).



Exotic Options

Exotic options: Options with two or more option features.

Example: A compound option (an option on an option).

Two popular exotic options: Knock-outs & Knock-ins.

- **Barrier Options: Knock-outs/Knock-ins**

Barrier options: The payoff depends on whether S_t reaches a certain level during a certain period of time.

Knock-out: A standard option with an "insurance rider" in the form of a second, out-of-the-money strike price.

This "out-strike" is a stop-loss order: if the out-of-the-money X is crossed by S_t , the option contract ceases to exist.

Knock-ins: the option contract does not exist unless and until S_t crosses the out-of-the-money "in-strike" price.

Example: Knock-out FX options

Consider the following European option:

1.65 USD/GBP March GBP call knock-out **1.75 USD/GBP**.

$S_t = 1.60$ USD/GBP.

If in March $S_t = 1.70$ USD/GBP, the option is exercised

⇒ writer profits: USD $(1.65 - 1.70) + \text{premium}$ per GBP sold.

If in March $S_t \geq 1.75$ USD/GBP, the option is cancelled

⇒ writer profits are the premium. ¶

Q: Why would anybody buy one of these exotic options?

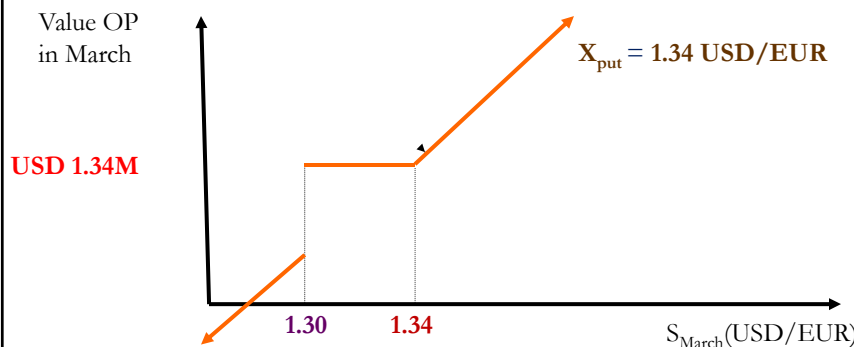
A: They are cheaper.

Example (continuation): Knock-out put FX options.

UP = Long bond position **EUR 1,000,000**.

HP = Mar put option: $X_{\text{put}} = 1.34$ USD/EUR with $X_{\text{KO}} = 1.30$ USD/EUR

	$S_{\text{March}} \geq X_{\text{put}} = 1.34$	$1.34 \geq S_{\text{March}} \geq 1.30$	$S_{\text{March}} < X_{\text{KO}} = 1.30$
HP	0	$(1.34 - S_{\text{March}}) * \text{EUR 1M}$	0
UP	$\text{EUR 1M} * S_t$	$\text{EUR 1M} * S_t$	$\text{EUR 1M} * S_t$
Total	$\text{EUR 1M} * S_t$	USD 1.34 M	$\text{EUR 1M} * S_t$



FX Risk Management

• Exposure

At the firm level, currency risk is called *exposure*.

Three areas

(1) *Transaction exposure*: Risk of transactions denominated in FC with a payment date or maturity.

(2) *Economic exposure*: Degree to which a firm's expected cash flows are affected by unexpected changes in S_t .

(3) *Translation exposure*: Accounting-based changes in a firm's consolidated statements that result from a change in S_t . Translation rules create accounting gains/losses due to changes in S_t .

We say a firm is “*exposed*” or has *exposure* if it faces currency risk.

Q: How can FX changes affect the firm?

- *Transaction Exposure*

- Short-term CFs: Existing contract obligations.

- *Economic Exposure*

- Future CFs: Erosion of competitive position.

- *Translation Exposure*

- Revaluation of balance sheet (Book Value vs Market Value).

Example: Exposure.

A. *Transaction exposure.*

Swiss Cruises, a Swiss firm, sells cruise packages priced in USD to a broker. Payment in 30 days.

B. *Economic exposure.*

Swiss Cruises has 50% of its revenue denominated in USD and only 20% of its cost denominated in USD. A depreciation of the USD will affect future CHF cash flows.

C. *Translation exposure.*

Swiss Cruises obtains a USD loan from a U.S. bank. This liability has to be translated into CHF following Swiss accounting rules. ¶

Measuring Transaction Exposure

Transaction exposure (TE) is very easy to identify and measure:

$$TE = \text{Value of a fixed future transaction in FC} * S_t$$

For a MNC \Rightarrow TE: Consolidation of contractually fixed future FC inflows and outflows for all subsidiaries, by currency. (Net TE!)

Example: Swiss Cruises.

Sold cruise packages for USD 2.5 million. Payment: 30 days.

Bought fuel oil for USD 1.5 million. Payment: 30 days.

$S_t = 1.45 \text{ CHF/USD}$.

Thus, the net transaction exposure in USD 30 days is:

$$\begin{aligned} \text{Net TE} &= (\text{USD } 2.5\text{M} - \text{USD } 1.5\text{M}) * 1.45 \text{ CHF/USD} \\ &= \text{USD } 1\text{M} * 1.45 \text{ CHF/USD} = \text{CHF } 1.45\text{M}. \quad \text{¶} \end{aligned}$$

• **Netting**

Firms take into account correlations to calculate Net TE

⇒ Portfolio Approach.

$$NTE = \text{Net TE} = \sum_j TE_j \quad j = \text{EUR, GBP, JPY, BRL, MXN, ...}$$

Usually, NTE is reported by maturity (up to 90 days; more than 90 days).

Q: Why NTE?

A: A U.S. MNC: Subsidiary A with CF(in EUR) > 0
 Subsidiary B with CF(in GBP) < 0
 $\rho_{\text{GBP, EUR}}$ is very high and positive.
 NTE may be very low for this MNC.

- Hedging decisions are usually not made transaction by transaction; but based on the exposure of the portfolio.

Example: Swiss Cruises.

Net TE (in USD): **USD 1 million.** Due: 30 days.

Loan repayment: CAD 1.50 million. Due: 30 days.

$S_t = 1.47$ CAD/USD.

$\rho_{\text{CAD, USD}} = .843$ (monthly from 1971 to 2017)

Swiss Cruises considers NTE to be close to zero. ¶

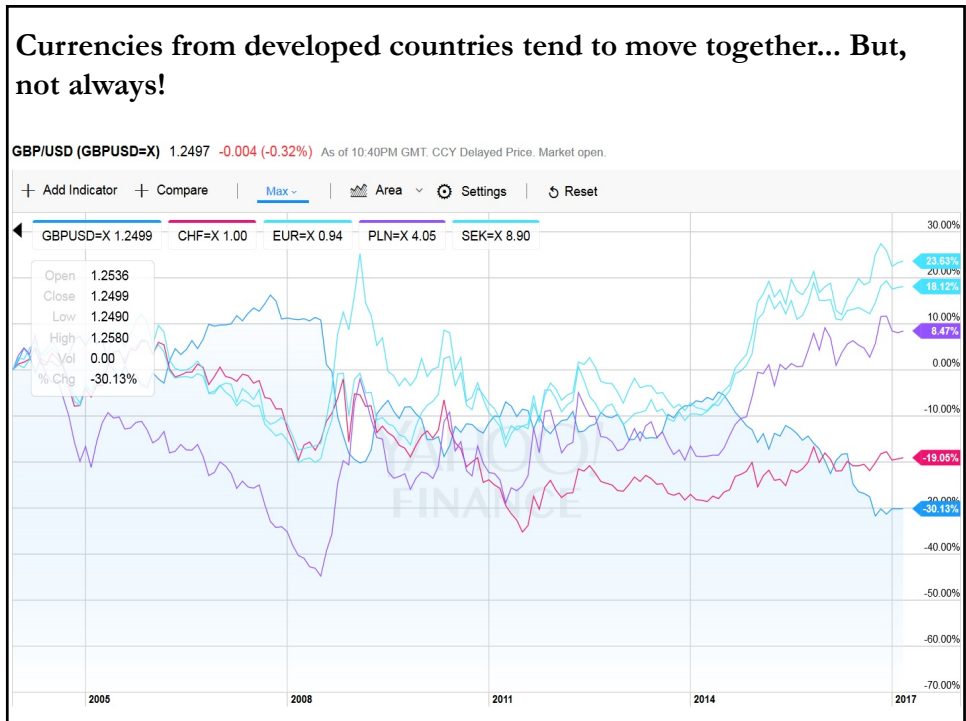
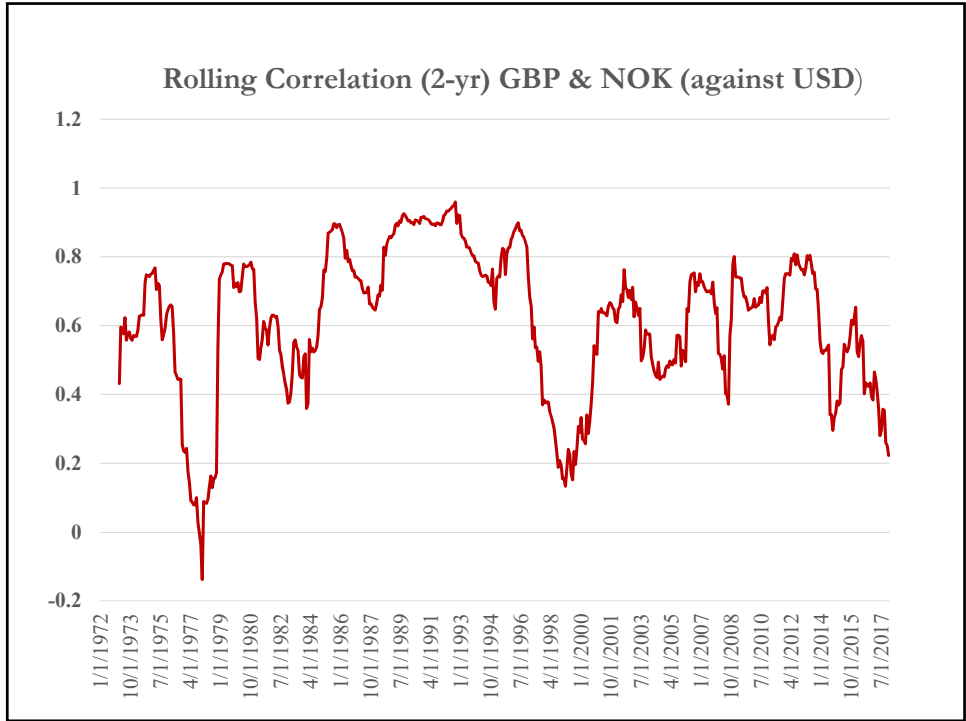
Note 1: Correlations vary a lot across currencies. In general, regional currencies are highly correlated.

From **2000-2017**,

$$\rho_{\text{GBP, NOK}} = \mathbf{0.58}$$

$$\rho_{\text{GBP, JPY}} = \mathbf{0.04}$$

Note 2: Correlations also vary over time.



• **Q: How does TE affect a firm in the future?**

Firms are interested in how TE will change in the future, say, in T days when transaction will be settled.

- Firms do not know S_{t+T} , they need to forecast $S_{t+T} \Rightarrow E_t[S_{t+T}]$

- $E_t[S_{t+T}]$ has an associated standard error, which can be used to create a range (or interval) for S_{t+T} & TE.

- Risk management perspective:

How much DC can firm spend on account of a FC inflow in T days?

How much DC will be needed to cover a FC outflow in T days?.