EMH, the RW & Predictability

Bonus Material

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Review: Efficient Markets Hypothesis (EMH)Fama (1970) "A market in which prices always *fully reflect* available information is *'efficient'*." If we have new information (a new earnings announcement) prices will adjust immediately (or very fast). Prices (significantly) jump with relevant information. But, they have to jump enough to make profiting from new information impossible. Efficiency can only be defined with reference to a specific type of information set, *I_t*. Three versions of EMH, according to *I_t*: (a) Weak form: *I_{WF,t}*: {*P_t*, *P_{t-1}, ..., <i>P_{t-q}*, ... } (b) Semi-strong form: *I_{SSF t}*: {*I_{WF,t}* + Public Information at *t*} (c) Strong form: *I_{SF t}*: {*I_{SSF,t}* + Private/Inside Information at *t*}

Review EMH: Violations

- Violations:
- Technical traders devising profitable strategies (weak EMH)
- Reading a newspaper and devising a profitable trading strategy (semistrong EMH)
- Corporate insiders making profitable trades (strong EMH).
- Q: Can markets really be strong-form efficient?
- Perfectly rational factors may account for violations of EMH.

Review: The Random Walk Hypothesis

• We start testing the EMH by assuming log returns, r_t , follow a RW with a drift. We called this "Random Walk Model":

$$\Rightarrow r_t = \Delta p_t = \mu + \varepsilon_t = \Delta p_t$$

where $\varepsilon_t \sim D(0, \sigma^2)$.

• Different specifications for ε_t produce different testable hypothesis for the EMH-RW Model:

- **RW1**: ε_t is *independent and identically distributed* (*i.i.d.*) ~ D(0, σ^2). Not realistic. (Old tests: Cowles and Jones (1937)).

- **RW2**: ε_t is *independent* (allows for heteroskedasticity). Test using filter rules, technical analysis. (Alexander (1961, 1964), Fama (1965)).

- **RW3**: ε_t is *uncorrelated* (allows for dependence in higher moments). Test using autocorrelations, variance ratios, long horizon regressions. \Rightarrow

Review: The RWH – Autocorrelations & ACF

• Assume r_t is covariance stationary and ergodic. Then

 $\gamma_k = \operatorname{cov}(r_t, r_{t-k})$ - Auto-covariance between times t & t - k $\rho_k = \gamma_k / \gamma_0$. - $\operatorname{Var}[r_t] = \gamma_0$

are not time dependent. We estimate both statistics with $\hat{\gamma}_k$ and $\hat{\rho}_k$.

• Under **RW1** Hypothesis (and some assumptions)

$$\sqrt{T} \ \hat{\rho}_k \xrightarrow{a} N(0, 1)$$

$$SE[\hat{\rho}_k] = 1/\sqrt{T} \implies CI \ [\hat{\rho}_k] = \{\hat{\rho}_k \pm 2/\sqrt{T}\}$$

• To check autocorrelations up to order k, we use the ACF for r_t .

<u>Conclusion from individual tests</u>: Few significant small in absolute value autocorrelations for **monthly** VW & EW (more for EW). More significant results for **daily** VW & EW, but still small in absolute value.

Review: The RWH – Autocorrelation Joint Tests

• We already know two tests to check for joint zero autocorrelation in a time series: Box-Pierce Q and Ljung-Box tests.

-The Q & LB statistics test a joint hypothesis that the first p autocorrelations are zero: $H_0: \rho_1 = ... = \rho_b = 0$

Under **RW1** and using the asymptotic distribution of $\hat{\rho}_k$:

$$Q = T \sum_{k=1}^{p} \hat{\rho}_{k}^{2} \xrightarrow{a} \chi_{p}^{2}.$$

LB = T * (T - 2) * $\sum_{k=1}^{p} \frac{\hat{\rho}_{k}^{2}}{T - k} \xrightarrow{d} \chi_{p}^{2}.$

<u>Conclusion from joint tests</u>: Strong rejection of H_0 for **monthly** VW & EW (stronger for EW). Even stronger rejection of H_0 for **daily** VW & EW. Not a good result for the RWH.

Review: The RWH – Autocorrelation Joint Tests

• Q & LB tests are widely use, but they have two main limitations:

(1) The test was developed under the independence (RW1) assumption.

If y_t shows **heteroscedasticity**, the asymptotic distribution used for Q tests is not correct. The "robust" Q statistic uses $\tilde{\rho}_k$ instead of ρ_k :

$$\tilde{\rho}_{k} = \frac{\hat{\gamma}_{k}}{\tau_{k}} = \frac{\sum_{t=k+1}^{T} (y_{t} - \bar{y})(y_{t-k} - \bar{y})}{\sum_{t=k+1}^{T} (y_{t} - \bar{y})^{2} (y_{t-k} - \bar{y})^{2}}$$

Thus, $Q^* = T \sum_{k=1}^p \tilde{\rho}_k^2 \xrightarrow{d} \chi_p^2$.

(2) The number of autocorrelations p is arbitrary. Optimality can be introduce through IC. We call this procedure as "*automatic selection*."

• It is common to reach different conclusion from Q and Q*.

7

8

Review: Q & Q* Tests with Monthly Data

Example: Q and LB tests with p = 4 & 12 lags for the monthly EW & VW CRSP index returns from 1926:Jan – 2022:March (T = 1155):

```
• Q test for monthly VW
```

```
> Box.test(lr_vw, lag = 4, type="Box-Pierce")
Box-Pierce test
data: lr_vw
X-squared = 22.812, df = 4, p-value = 0.000138
> Box.test(lr_vw, lag = 12, type="Box-Pierce")
Box-Pierce test
data: lr_vw
X-squared = 34.696, df = 12, p-value = 0.0005234
Note: Ljung-Box tests show similar results.
```

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Review: Q & Q* Tests with Monthly Data

Example (continuation): Q* tests with automatic lag selection. In R, the package *vrtest* has the Auto.Q function that computes this test. As always, you need to install *vrtest* first.

• Q* test for monthly VW > Auto.Q(lr_vw, 12) \$Stat [1] 3.059582

\$Pvalue [1] 0.08026232

<u>Conclusion</u>: Once we take into consideration potential heteroscedasticity in y_t , there is weak evidence for autocorrelation in monthly Value-weighted CRSP index returns from

9

Review: Q & Q* Tests with Monthly Data **Example (continuation):** • Q test for monthly EW > Box.test(lr_ew, lag = 4, type="Box-Pierce") Box-Pierce test data: lr_ew X-squared = 61.607, df = 4, p-value = 1.333e-12 > Box.test(lr_ew, lag = 12, type="Box-Pierce") X-squared = 83.328, df = 12, p-value = 9.531e-13 • Q* test for monthly EW library(vrtest) > Auto.Q(lr_ew, 12) \$Stat [1] 6.487553 \$Pvalue 10 [1] 0.01086324

Review: Q & Q* Tests – Overall Evidence

• Overall, at the **monthly** level, there is strong evidence for joint autocorrelation in **EW returns**. That is, we reject the RW hypothesis (RWH) for **monthly EW returns**.

But, the evidence is much weaker –i.e., not significant at 5% level– for **monthly VW returns**, once we take into account potential heteroscedasticity for returns.

At the **daily** level, we have a strong rejection of the RWH for both series: **VW** & **EW** returns.

11

The RWH - Variance Ratio (VR) Tests

• <u>Intuition</u>: For all 3 RW hypotheses, the variance of RW increments is linear in the time interval. If the interval is twice as long, the variance must be twice as big. That is, the variance of monthly data should be 4 times bigger than the variance of weekly data. (Recall the log approximation rules for *i.i.d.* returns.)

• If r_t is a covariance stationary process (constant first two moment, and covariance independent of time), then for the variance ratio of 2-period versus 1-period returns, VR(2):

$$VR(2) = \frac{Var[r_t(2)]}{2*Var[r_t]} = \frac{Var[r_t + r_{t+1}]}{2*Var[r_t]} =$$
$$= \frac{Var[r_t] + Var[r_{t+1}] + 2 Cov[r_t, r_{t+1}]}{2*Var[r_t]} = \frac{2 \sigma^2 + 2 \gamma_1}{2\sigma^2} = 1 + \rho_1$$
where $r_t(2) = r_t + r_{t+1}$

The RWH - Variance Ratio (VR) Tests

VR(2) =
$$\frac{\text{Va}[r_t(2)]}{2*\text{Var}[r_t]} = 1 + \rho_1.$$

- When $\rho_1 = 0 \Rightarrow VR(2) = 1$ (True under RW1, random walk)
- The intuition generalizes to longer horizons:

$$\operatorname{VR}(q) = \frac{\operatorname{Var}[r_t(q)]}{q * \operatorname{Var}[r_t]} = 1 + 2 * \sum_{k=1}^{q-1} (1 - \frac{k}{q}) \rho_k.$$

The VR(q) is a particular linear combination of the 1st (q - 1) autocorrelation coefficients (with linearly declining weights).

• Under RW1, we have H_0 : VR(q) = 1. H₁: VR(q) \neq 1.

RWH – VR Tests & Distribution

• To do any testing we need the sampling distribution of the VRs (variance ratios) under H_0 : VR(q) = 1. We use:

$$\frac{\sqrt{Tq}}{\sqrt{2*(q-1)}} \left(\widehat{\mathrm{VR}}(q) - 1 \right) \xrightarrow{a} \mathrm{N}(0, 1)$$

• For the special case of q = 2, we use

$$\sqrt{T} \ (\widehat{\mathrm{VR}}(2) - 1) \xrightarrow{u} \mathrm{N}(\mathbf{0}, 1)$$

• Var[$r_t(q)$] is computed using the MLE formulation –i.e., dividing by T, not by (T - 1). For example, for r_t :

$$\operatorname{Var}[r_t] = \frac{\sum_{t=1}^{T} (r_t - \bar{r})^2}{T}$$

• Var $[r_t(q)]$ is computed using non-overlapping returns.

RWH – VR Tests & Computations

Example: We have monthly data from Jan 1973. Then, we compute monthly & bi-monthly variances using the **MLE formulation**:

$$Var[r_t] = \frac{\sum_{t=1}^{T} (r_t - \bar{r})^2}{T}$$
$$Var[r_t(2)] = \frac{\sum_{t=1}^{T} (r_t(2) - 2*\bar{r})^2}{T}$$

- We use **non-overlapping returns**, that is, for bi-monthly returns, we **add** two (contiguous, non-overlapping) monthly returns:

(1) monthly returns: r_t is computed as usual. For the first return:

$$r_{t=Jan\,73} = \ln(P_{t=Jan\,31,73}) - \ln(P_{t=Jan\,1,73})$$

(2) bi-monthly returns. The first three $r_t(2)$ are computed as:

 $r_{t=Feb\ 73}(2) = r_{t=Feb\ 73} + r_{t=Jan\ 73}$ $r_{t=Feb\ 73}(2) = r_{t=Feb\ 73} + r_{t=Jan\ 73}$

$$t = Apr 73(2) - t = Apr 73 + t = Mar 73$$

 $r_{t=June\ 73}(2) = r_{t=June\ 73} + r_{t=May\ 73}$

The RWH: VR Test Monthly Evidence (VW)

Example: We check the RW Hypothesis, under RW3, for the monthly CRSP EW and VW Index returns. In R, the package *vrtest* has functions to compute the above mentioned VR tests.

• VR tests for monthly VV	\checkmark
library(vrtest)	
kvec <- c(2,3,12)	#Vector with different q
y <- lr_vw	
> vr_1 <- VR.minus.1(y, kvec)	# Stat should be close to 0 if RW
> vr_1	
\$VR.auto	# VR with Automatic ("optimal) q selection
[1] 0.1954746	
\$Holding.Periods	
[1] 2 3 12	
\$VP have	$(VP = 1)$ stat for each α = Imagil
φ V K.KVCC	(VR - I) stat for each q-kvec[I]
[1] 0.1007011 0.1187303 0.1212423	
<pre>> sqrt(T*kvec)/sqrt(2*(kvec-1))*vr_</pre>	1\$VR.kvec # VR test for each q=kvec[i] ~ $N(0,1)$
[1] 3.422358 3.494666 3.043158	



The RWH: VR Tests – Issues

• Several issues has been raised regarding the VR's tests. The main issues are:

(1) Choice of *q*. In the previous examples, we have arbitrarily selected *q*. Similar to the situation with the Q test, there are suggestions to automatically (or "*optimally*," according to some loss function) select *q*. Choi (1999) is one example of this approach, (the *vrtest* R package uses this approach in the *Auto*. VR test).

(2) Poor asymptotic approximation. In simulations, it is found that the asymptotic Normal distribution is a poor approximation to the small-sample distribution of the VR statistic. The usual solution is to use a bootstrap (Kim's (2009) bootstrap gives the p-value of the automatic VR test in the *Auto*. VR function).

The RWH: VR Test Monthly Evidence (VW)

Example: We use VR tests with automatic selection and a bootstrap to check the RW Hypothesis for the monthly CRSP EW and VW Index returns. Again, we use AutoBoot.test function in R package *vrtest*.





The RWH: VR Tests - LM's Modifications

• Lo & MacKinlay (LM, 1988, 1989) propose modifications to the test:

- Compute VR(q) using overlapping returns, $\overline{VR}(q)$. Thus, we use more observations. But, overlapping returns will be autocorrelated, even if underlying process is not. We need to adjust for this feature.

- Use unbiased estimators of variances –i.e., divide by (T - df).

$$M_1(q) = \frac{\sqrt{3*T*q}}{\sqrt{2*(2q-1)*(q-1)}} (\overline{VR}(q) - 1) \xrightarrow{a} N(0, 1),$$

where $\overline{VR}(q)$ is the VR statistic computed using overlapping returns.

- Allow for possible heteroscedasticity of returns (more realistic)

$$M_2(q) = \frac{(\overline{VR}(q) - 1)}{\sqrt{\phi(q)}} \xrightarrow{a} N(0, 1),$$

where

$$\Phi(q) = \sum_{j=1}^{q} \left[\frac{2(q-j)}{q}\right]^2 * \left\{\frac{\sum_{t=j+1}^{T} (r_t - \bar{r})^2 (r_{t-j} - \bar{r})^2}{[\sum_{t=1}^{T} (r_t - \bar{r})^2]^2}\right\}$$

The RWH: LM Tests Monthly Evidence

Example (continuation): We check the RW Hypothesis, under RW3, for the monthly CRSP EW and VW Index returns using the LM's tests: M1 and M2. Again, we use the R package *vrtest*.

• Automatic VR tests for monthly VW

```
library(vrtest)

kvec <- c(2,3,12) #Vector with different q

y <- lr_vw

> Lo.Mac(y, kvec) # LM's tests M1 & M2 ~ asymptotic N(0,1)

$Stats

M1 M2

k=2 3.422358 1.7485059

k=3 2.706957 1.4241521

k=12 1.099060 0.6373211

<u>Conclusion</u>: We reject H<sub>0</sub> (RW Model) using M1 for q = 2, 3; but, once

we allow for heteroscedasticity (M2 tests), we cannot reject H<sub>0</sub>.
```

The RWH: LM Tests Monthly Evidence

Example (continuation):

• Automatic VR tests for monthly EW

y <- lr_ew > Lo.Mac(y, kvec) \$Stats M1 M2 k=2 6.943998 2.5480302 k=3 6.359116 2.5009114 k=12 1.976326 0.9975538

LM's tests M1 & M2 ~ asymptotic N(0,1)

<u>Conclusion</u>: Strong rejection of RW using M1, especially for q = 2, 3; but, using M2 test with q = 12, we cannot reject the RW Hypothesis.

Consistent with previous result, stronger evidence for EW returns than for VW returns.



The RWH: VR & LM Tests – Issues (Joint Tests)

(2) Joint tests. The LM's tests are individual tests, where H_0 is tested for a specific value of q. But, under H_0 , VR(q) = 1, for all q. LM's tests ignore the joint nature of testing for the RW Hypothesis.

- Proposed solutions:
- RS statistic, a Wald Test, proposed by Richardson & Smith (1993):

$$\operatorname{RS}(q) = T\left(\mathbf{VR} - \iota\right)' \Phi^{-1} T\left(\mathbf{VR} - \iota\right) \xrightarrow{a} \chi_q^2.$$

where **VR** is the $(q \times 1)$ vector of q sample variance ratios, ι is the $(q \times 1)$ unit vector, and Φ is the covariance matrix of **VR**.

- **QP statistic**, a Wald Test based on a "power transformed" VR statistic, as proposed by **Chen and Deo** (2006). QP asymptotically follows a χ^2_q distribution. This test is a one-sided test (H₁: VR(q) < 1 for all q.)

The RWH: VR & LM Tests – Issues (Joint Tests)

- Proposed solutions (continuation):
- **CD statistic**, a join test, as proposed by **Chow & Denning (1993**): $CD = \sqrt{T} \max_{1 \le i \le m} |M_2(q_i)|$

which follows a complex distribution, the studentized maximum modulus [SMM] distribution with m and T degrees of freedom (m is the number of k values). This SMM distribution is tabulated in Hahn and Hendrickson (1971) and Stoline and Ury (1979).

In general, we use the simulated critical values obtained by simulations as done by Chow and Denning themselves or a **bootstrap as in Kim** (2006).

The RWH: VR & LM Tests – Monthly Evidence

Example: We check the monthly LM test results using a bootstrap instead of the asymptotic distribution. We use the *Boot.test* function in the R package *vrtest*, which provides two bootstrapped p-values: one for the LM statistic and the other one for the CD statistic.



The RWH: VI	R & LM Tests – Monthly Evidence
Example (continua > Lo.Mac(y, kvec) \$Stats M1 M2 k=2 3.422358 1.7485059 k=3 2.706957 1.4241521 k=12 1.099060 0.6373211	ation): (for monthly VW returns) # LM's tests M1 & M2
> Boot.test(y, kvec, nboot= \$Holding.Period [1] 2 3 12	=1000, wild="Normal", prob=c(0.025,0.975)) #Kim's Bootstrap
\$LM.pval [1] 0.067 0.157 0.503	(Bootstrap p-values for the Lo-MacKinlay M2 tests)
\$CD.pval [1] <mark>0.153</mark>	(Bootstrap p-value for the Chow-Denning test)
\$CI 2.5% 97.5% k=2 -1.825961 1.827630 k=3 -1.847447 1.855263 k=12 -1.712367 2.152280	(C.I. for Lo-Mackinlay M2 tests from Bootstrap distribution)





Example (continua	tion): (for monthly EW returns)
\$LM.pval [1] 0.001 0.004 0.279	(Bootstrap p-values for the Lo-MacKinlay M2 tests)
\$CD.pval [1] 0.017	(Bootstrap p-value for the Chow-Denning test)
\$CI 2.5% 97.5% k=2 -1.754012 1.708415 k=3 -1.710910 1.816157 k=12 1.563058 2.092434	(C.I. for Lo-Mackinlay M2 tests from Bootstrap distribution)
> Wald(y, kvec) \$Holding.Period [1] 2 3 12	# RS Wald test
\$Wald.stat [1] 52.68679	







The RW Hypo	othesis: VR Test Daily Ev	vidence
Example (continua > Lo.Mac(y, kvec) \$Stats M1 M2 k=5 4.372645 1.757401 k=20 3.574490 1.573525 k=60 3.057608 1.536068	tion): # LM's tests M1 & M2	
> Boot.test(y, kvec, nboot= \$Holding.Period [1] 2 3 12	1000, wild="Normal", prob=c(0.025,0.975))	#Kim's Bootstrap
\$LM.pval [1] 0.06333333 0.08000000	(Bootstrap p-values for the Lo-MacKinlay M 0.07333333	I2 tests)
\$CD.pval [1] <mark>0.11333</mark>	(Bootstrap p-value for the Chow-Denning to	est)
\$CI 2.5% 97.5% k=5 -1.602225 2.333427 k=20 1.504718 1.025642	(C.I. for Lo-Mackinlay M2 tests from Bootst	trap distribution)
k=20 -1.594718 1.935643 k=60 -1.748524 1.782090		



The RW Hypothesis: Evidence

• Tests based on CRSP value-weighted (VW) and equal weighted (EW) indices from 1925 & individual securities from 1962.

• Daily, weekly and monthly returns from VW and EW indices show significant (positive) autocorrelation.

• VR(q) > 1 statistics reject **RW3** for EW index but not VW index. Market capitalization or size may be playing a role. Rejection of RW stronger for smaller firms. Their returns more serially correlated.

• For individual securities, VR(q) < 1, suggesting small and negative correlations (and not significant).

• Rejection of the RWH does not imply that EMH is rejected. The main implication is for theory models: Need to incorporate autocorrelations.

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Traditional Views of EMH (1960-1970)

- CAPM is a good measure of risk
- Usual findings:
 - (a) Stock, bond and foreign exchange changes are not predictable
 - (b) Constant equity premium
- Market volatility does not change much through time
- Professional managers do not reliably outperform simple indices and passive portfolios once one corrects for risk
- Summary of State of the Art, late 1970s (Jensen, 1978):
- "I believe there is no other proposition in economics which has more solid evidence supporting it than the **Efficient Markets Hypothesis**."



Predictive Regressions

- Motivation:
 - 1. Mounting evidence that stock and bond returns are predictable.
 - 2. Q: Market inefficiency vs Rational variation in expected returns?

• Economic questions:

1. Do the expected returns on bonds and stocks move together?

2. Do the same variables forecast bond and stock returns?

3. Is the variation in expected returns related to business cycles?

• Setup:

Regress future returns, $r_{t+\tau}$, on variables x_t known at time t.

 $r_{t+\tau} = \mu_t + \beta x_t + \varepsilon_{t+\tau}$ (1) where τ is the forecast horizon (a month, a quarter, and 1-4 years).

Predictive Regressions: Fama & French (1989)

Example: Fama and French (JFE, 1989). (Tables in next slide.) - $r_{t+\tau}$: value- & equal-weighted market portfolios of NYSE (**VW** & **EW**); value-weighted corporate bond portfolios (Aaa, Aa, A, etc).

- *x*_t variables:

- **Dividend yields**, D_t/P_t : Add monthly dividends for the year preceding time *t* divided by the value of the portfolio at time *t*

– Term Premium, $TERM_t$: Long term government bond yield minus treasuries –see, Keim and Stambaugh (1986).

- **Default premium**, DEF_t : AAA bond yields minus BAA bond yields -see, Keim and Stambaugh (1986).

<u>Sample</u>: Non-overlapping data for quarterly (T=244) & annual (T=61) data. For longer horizons (bi-annual+), overlapping observations.

						14	IOIC 2							
Slopes,	t-statistics, an	ud R ² from	n multiple i	regressions	of excess	returns or	the term	spread (1	TERM) an	d the value	-weighted d	lividend	yield (D)/P) oi
					the defa	un spread	(DEF); 1	927-1987						
r				D	10	Por	TIOROS	4			D	10	VW	EW
1	Aaa	Aa	A	Baa	LO	v w	Ľ.W	Aaa	Aa	A	Baa	10	v w	E.W
				r(t, t +	T) = a +	bD(t)/P(t)	(t) + cTE	RM(t) + c	e(t, t+T)					
			Slo	pes for D/	Р					t-statistics	s for D/P s	lopes		
м	0.04	0.01	-0.05	-0.03	0.07	0.21	0.43	0.96	0.21	-0.55	-0.23	0.43	0.78	1.20
0	0.20	0.14	0.03	0.14	0.48	1.09	2.05	1.07	0.69	0.09	0.31	0.79	1.09	1.5
ĩ	0.30	~ 0.21	-0.64	-0.49	0.39	2.79	5.75	0.65	-0.45	- 0.87	-0.68	0.30	1.31	2.3
2	1.09	0.25	0.99	0.91	3.92	8.89	15.66	1.38	0.31	0.95	0.62	1.62	3.13	4 9
3	1.83	1.17	2.91	2.87	7.83	12.20	20.21	2.24	1.66	6.49	2.62	3.21	3.77	4.9
4	2.72	2.16	4.14	4.47	10.54	15.37	23.29	3.91	2.76	5.20	6.22	5.94	5.08	4.74
			Slop	es for TER	M					1-statistics	for TERM	slopes		
м	0.23	0.24	0.26	0.26	0.26	0.31	0.47	3.12	3.57	3.23	3.19	2.27	1.68	1.9
Q	0.57	0.52	0.59	0.55	0.60	0.65	0.96	1.75	1.63	1.83	1.74	1.37	1.03	1.10
Î.	3.36	3.30	3.92	3.36	3.61	1.56	2.69	5.44	5.25	5.81	4.88	3.78	0.82	1.01
2	4.23	4.22	4.46	4.15	4,41	- 1.27	-0.38	3.98	3.83	2.83	2.80	1.85	-0.38	-0.07
3	5.01	4.62	4.86	4.63	4.66	- 1.54	-0.17	3.52	3.27	2.56	2.47	1.70	-0.36	-0.0
4	5.09	4.61	5.50	5.22	6.06	0.32	4.07	2.39	2.15	2.36	2.66	2.95	0.09	0.73
			R	egression R	2									
м	0.04	0.04	0.03	0.02	0.01	0.01	0.01							
Q	0.06	0.04	0.03	0.02	0.02	0.02	0.04							
i	0.39	0.33	0.30	0.20	0.11	0.02	0.07							
2	0.28	0.22	0.17	0.13	0.15	0.12	0.22							
3	0.26	0.19	0.21	0.18	0.24	0.18	0.27							
4	0.24	0.19	0.28	0.26	0.36	0.25	0.34							

						Por	rtfolios				_			ana 278 9 19 1
T	Aaa	Aa	Α	Baa	LG	vw	EW	Aaa	Aa	Α	Baa	LG	vw	EW
				r(1,1	+T) = a	+ bDEF(+ cTER	M(1) + e((t, t + T)					
			Slo	pes for Dł	F					-statistics	for <i>DEF</i> sl	opes		
М	0.07	0.07	0.07	0.05	0.27	0.04	0.41	0.78	0.74	0.50	0.30	0.99	0.09	0.67
Q	0.31	0.34	0.47	0.54	1.30	0.99	2.78	0.85	0.91	0.84	0.85	1.30	0.56	1.12
1	0.76	0.41	0.76	1.49	4.12	4.38	11.59	0.79	0.46	0.57	1.12	1.62	1.15	2.38
2	4.18	3.51	6.41	6.70	13.49	14.62	29.22	1.96	1.75	2.86	2.47	3.04	2.18	2.73
3	7.21	7.14	11.12	11,83	22.25	19,96	37.61	2.01	2.14	3.21	5.51	4.61	2.25	2.52
4	10.11	9.66	13.62	15.29	27.07	24.56	41.41	2.11	2.07	3.20	4.46	4.64	2.42	2.80
			Slop	es for TEl	RM				1-	statistics fo	or TERM	slopes		
М	0.22	0.23	0,24	0.24	0.22	0.34	0.47	2.81	3.21	3.02	3.04	1.99	1.83	2.00
Q	0.55	0.48	0.49	0.47	0.42	0.70	0.83	1.51	1.36	1.48	141	0.97	1.01	0.97
1	3.25	3.15	3.58	2.89	2.73	1.20	1.35	4.41	4.49	4.89	3.96	3.08	0.60	0.52
2	3.48	3.41	3.13	2.73	2.10	- 2.53	- 3.47	2.89	3.07	2.04	1.97	1.19	-0.74	0.81
3	3.63	3.06	2.75	2.32	1.02	- 3.30	-4.29	1.80	1.74	1.26	1.24	0.50	-0.84	- 0.8(
4	3.09	2.56	2.94	2.29	1.68	-1.89	- 0.45	0.98	0.88	1.03	0.99	0.76	-0.51	-0.12
			Re	gression A	2									
М	0.04	0.04	0.03	0.02	0.01	0.00	0.01							
Q	0.05	0.04	0.03	0.03	0.03	0.01	0.02							
1	0.39	0.33	0.29	0.20	0.15	0.00	0.07							
2	0.32	0.26	0.25	0.22	0.25	0.05	0.16							
3	0.34	0.29	0.33	0.31	0.36	0.09	0.20							
4	0.34	0.31	0.40	0.41	0.45	0.13	0.23							

Predictive Regressions: Fama-French Findings

Example (continuation):

• Findings:

- x_t variables work, especially D_t/P_t with high t-stats & high R² for forecast horizons beyond 1 year.

- (Conditional) Expected returns move with the predictors, x_t :

$$\mathbf{E}_{t}[r_{t+\tau}] = \hat{\mu}_{t} + \hat{\beta} \mathbf{x}_{t}$$

That is, even with $\mu_t = \mu$, expected future returns are time-varying!

- Regression coefficients and R² increase with the forecast horizon.

• Another well-cited paper is Lamont (JF, 1998), who finds that other financial ratios also work as predictors: **dividends yield & earnings yield**. Lamont also find that the dividend payout ratio has cross-sectional predictive power.

Predictive Regressions: Fama-French Findings Example (continuation): Interpretation of slope estimate for D_t/P_t (similar of other financial ratios with P_t in the denominator): There is a positive relation between D_t/P_t and r_{t+τ}. A high (low) D_t/P_t forecasts high (low) subsequent returns (higher P_{t+τ}!). Since we tend to observe high D_t/P_t when P_t is low, we have evidence for mean reversion in stock prices. Let's look at the one-year D_t/P_t EW slope coefficient: 5.75. Then, a 1% increase in dividend increase expected (total) returns by 5.75% (an investor gets 1% dividend plus 4.75% extra return). Big number! Using the above 5.75 slope, we can derive an informal range for the expected 1-year return: In the past 40 years D_t/P_t ranged from 1% to 6%, ignoring µ_t, the range for E_t[r_{t+1y}] is {5.75% - 34%}. Very big!

Predictive Regressions: Fama-French Findings

Example (continuation):

• Interpretation of \mathbb{R}^2 for D_t/P_t (again, similar interpretation for other ratios with P_t in the denominator):

- R^2 are small, but they start to be worth paying attention to for horizons of 1-year ahead or longer. "Small" and "big" are relative term, remember that according to the RW the R^2 should be 0! Then, any $R^2 >$ 0 is "interesting."

- For **EW** returns, D_t/P_t predicts 7% of the variability of one-year ahead returns and 34% of the variability of 4-year ahead returns. These are results that, on average, can produce profitable investment strategies.



Example (continuation):

• Rational explanations for time-variation of expected return:

- Time-varying risk aversion
- Time-varying amount of risk
- Parallel behavior explanation (investor sentiment).

• <u>Remark</u>: We expect low prices –relative to D_t , E_t , $Book_t$ – to be followed by high returns (high prices). Going back to the EMH, can we profit from this predictability?

Predictive Regressions: Updating Fama-French Results

Example: We use Shiller's data (1871:Jan - 2021:Dec) to redo the **monthly** predictive regressions of Fama-French (see FEc_prog_Pred for code and links to data).

<u>Findings</u>: With the exception of **lagged excess returns** and the **default yield spread** (AAA yield – BBB yield) nothing is significant.

	Independent Variable: Excess Returns at $t+1$ (1871-2021)									
	r _t	D_t/P_t	DY_t	E_t/P_t	D_t/E_t	DFY _t	DFR _t			
μ	0.00398 (0.0011)	0.00992 (0.0141)	0.01694 (0.0142)	0.02570 (0.0150)	-0.0183 (0.0195)	0.00979 (0.0025)	0.00435 (0.0030)			
β	0.11256 (0.0234)	0.00095 (0.0025)	0.00218 (0.0025)	0.00410 (.0029)	-0.0041 (0.0035)	-0.0939 (0.0435)	0.11446 (0.2169)			
R ²	0.00731	0.0004	0.00001	0.0011	0.0008	0.0041	0.0002			

Predictive Regressions: Updating Fama-French Results

Example: We use the expanded Goyal and Welch data (**1925:Dec** - **2021:Dec**) to redo the **monthly** predictive regressions of Fama-French, using CRSP indexes (see FEc_prog_Pred for code and links to data).

<u>Findings</u>: Now, only **lagged excess returns** are significant. We just see "momentum" at work at the monthly level.

]	Independent Variable: Excess Returns at $t+1$ (1925-2021)										
	r _t	D_t/P_t	DY _t	E_t/P_t	D_t/E_t	DFY _t	DFR _t					
μ	0.00354 (0.0016)	0.02127 (0.0199)	0.02709 (0.0201)	0.02605 (0.0199)	-0.00118 (0.0277)	0.00724 (0.0030)	0.01038 (0.0025)					
β	0.08548 (0.0294)	0.00296 (0.0034)	0.00396 (0.0034)	0.00424 (.0038)	-0.0009 (0.0049)	0.10056 (0.2165)	-0.0475 (0.0438)					
R ²	0.01267	0.0007	0.00117	0.00216	0.00002	0.00017	0.00104					

Predictive Regressions: Methodological Issues

• Data snooping. Are D_t/P_t , $TERM_t$, Payout Ratios the only variables used in those regressions? The standard finance and economic databases used in academic and industry research (CRSP, Compustat, Refinivit) have thousands of potential predictors.

Recall Type I error: If we use 100 regressors, 5 will be significant at the 5% level!

• **Peso problem.** In the sample, we do not observe a "crash," which are very low probability events, but agents do compute that probability in the expectation. Then, on average, the sample average is biased!

• **Regime Change**. Always a potential problem. Maybe coefficients change with the business cycle, Fed policy, bull/bear markets, etc.

Predictive Regressions: Methodological Issues

• Endogeneity. Regressors are only predetermined, but not exogenous. OLS slopes have a small bias (Stambaugh, 1986). Traditional OLS S.E. are likely not appropriate (Hodrick, 1992).

• **Persistence of Financial Ratios.** Valuation ratios are persistent and their innovations are correlated with returns, causing

- Biased predictive coefficients: Stambaugh (1999)
- Over-rejection by standard t-test: Cavanagh-Elliott-Stock (1995)

<u>Note</u>: These issues are less relevant for interest rates & recently proposed predictor variables (persistent, but less correlated with r_t).





Predictive Regressions: Valuation Ratios – Recessions

• There seems to be a relation (non-linear?) between D_t/P_t & the business cycle. We see big spikes in D_t/P_t when there is a recession (clear spike in the 1930s and in 2008-2009). Though these spikes are relatively short-lived (years, not decades).

Thus, expected returns vary with the business cycle (not a surprise): A big increase when there is a recession (risk is higher).

• Potential Problem with D_t : "too smooth" (measurement error?). The observed data may not be the "true" series of interest.

<u>Subtle point</u>: Since D_t is too smooth, all the predictability comes from P_t . What news affect more future stock prices (& returns): "Cash Flows news or Discount Rates news"? Discount rates news.

Predictive Regressions: Stambaugh Bias

• One econometric issue in Fama and French (1989): Regressors are only predetermined, but not exogenous.

• Start with predictive regression for returns, r_{t+1} :

 $r_{t+1} = \alpha + \beta x_t + \varepsilon_{t+1}$ $x_t: D_t / P_t \qquad \text{-i.e., the dividend price ratio}$

<u>Note</u>: \mathbf{x}_t depends on the price at the beginning of t, the change of \mathbf{x} at the end of t+1 reflects changes in price from t to t+1, as does r_{t+1} ; E[$\mathbf{\varepsilon}_{t+1} | \mathbf{x}_{t+1}, \mathbf{x}_t] \neq 0$, more generally, E[$\mathbf{\varepsilon}_t | \mathbf{x}_s, \mathbf{x}_w] \neq 0$, s < t < w.

(1)

- Assumption (A2) is violated!
- In addition, x_t is persistent. It can be modeled with an ARMA.

Predictive Regressions: Stambaugh Bias

• Stambaugh (1999) assumes that \boldsymbol{x}_t follows an AR(1)

$$\boldsymbol{x}_t = \boldsymbol{\mu} + \boldsymbol{\varphi} \, \boldsymbol{x}_{t-1} + \boldsymbol{\nu}_t \tag{2}$$

where $v_t \& \varepsilon_t$ follow a multivariate N(0, Σ), independent across t.

<u>Results</u>: b (OLS estimate) is biased upward, positively skewed, and has higher variance and kurtosis than the normal sampling distribution of the OLS estimator.

• Stambaugh bias:

 $E[b - \beta] = (\sigma_{\epsilon\nu} / \sigma_{\nu}^2) E[\widehat{\boldsymbol{\varphi}} - \boldsymbol{\varphi}]$

It turns out $\widehat{\phi}$ has a downward bias and σ_{ev} is negative

⇒ b shows an upward bias. Conventional t-tests are misleading. Finding: Correcting the bias weakens the predictability evidence.

Predictive Regressions: Dealing with Stambaugh Bias

• Since conventional t-tests are misleading, there are many suggestions to check if the predictability of the very persistent valuation ratios remains after correcting for the bias.

• One approach is Lewellen (2004): Adjust the OLS estimator under worst case scenario for persistence ($\phi = 1$):

 $b_{adj} = b - (\sigma_{\epsilon\nu}/\sigma_{\nu}^2) E[\widehat{\Phi} - 1]$

• In practice, the estimated persistence is very close to one. The bias correction is small. Predictability survives:

- D_t/P_t predicts market returns from 1946–2000 and sub-samples.

- B/M and E_t/P_t predict returns during the shorter sample 1963–2000.

• Interesting Result: In a (1)-(2) framework NW SE are not reliable in small samples. Result from Hodrick (1992) & Kim and Nelson (1993).

Predictive Regressions: Long Horizon Returns (Aside)

• D_t/P_t and other ratios forecast excess returns on stocks. Regression coefficients and R² rise with the forecast horizon.

- This is a result of the fact that the forecasting variable is **persistent**.
- Model (1)-(2), assuming $\alpha = \mu = 0$.

$$r_{t+1} = \alpha + \beta x_t + \varepsilon_{t+1}$$
(1)
$$x_t = \mu + \phi x_{t-1} + \nu_t$$
(2)

Now, we compound 2-period returns (with log returns, we add them):

$$r_{t+2}(2) = \beta x_{t+1} + \varepsilon_{t+2} + \beta x_t + \varepsilon_{t+1}$$

= $\beta (x_{t+1} + x_t) + \varepsilon_{t+2} + \varepsilon_{t+1}$
= $\beta (\phi x_t + v_{t+1} + x_t) + \varepsilon_{t+2} + \varepsilon_{t+1}$
= $\beta (1 + \phi) x_t + \beta v_{t+1} + \varepsilon_{t+2} + \varepsilon_{t+1}$
= $\beta_2 x_t + \omega_{2t} \implies \beta_2 > \beta.$



Predictive Regressions: More Predictors

• Lots of variables have been proposed as predictors. A short list:

- Book-to-market (b/m_{t-1}), equity share in new issues (S, equis_{t-1}), and lagged returns, as in Baker and Wurgler (2000) (**B-W**, next slide).

- **Cross-sectional premium** (**csp**): The relative valuations of highand low-beta stocks, as in Polk, Thompson, and Vuolteenaho (2006).

- *Net Equity Expansion* (ntis): The ratio of 12-month moving sums of net issues by NYSE listed stocks divided by the total end-of-year market capitalization, as in Boudoukh, et al. (2007).

- Long Term Yield (lty): Long-term government bond yields.

- Investment to Capital Ratio (i/k): The ratio of aggregate (private nonresidential fixed) investment to aggregate capital for the whole economy, as in Cochrane (1991).

- **Consumption, wealth, income ratio** (**cay**): Estimated from an equation from a model proposed by Lettau and Ludvigson (2001).





Example: We use the expanded Goyal and Welch data (1927 - 2021) to redo the **annual** predictive regressions of Baker-Wurgler, using S&P **excess returns** (see FEc_prog_Pred for code & data). Script for ik:

```
Pred_da_a <- read.csv("http://www.bauer.uh.edu/rsusmel/4397/goyal-welch-a_27.csv",
head=TRUE, sep=",")
lr_sp <- Pred_da_a$sp_ret
                                         # Value weighted S&P returns (with distributions)
ik <- Pred_da_a$ik
                                         # Investment-to-capital
TA <- length(lr_sp)
TI <- 21
y_a_ik <- lr_sp[(TI+1):TA] - Rf_a[(TI+1):TA]/100
ik_a <- ik[TI:(TA-1)]
fit_lag_y_ik <- lm(y_a_ik \sim ik_a)
> summary(fit_lag_y_ik)
Coefficients:
          Estimate Std. Error t value Pr(>|t|)
(Intercept) 0.23805 0.06206 3.836 0.000268 ***
ik_a
           -0.07640 0.01747 -4.372 4.13e-05 ***
```

Predictive Regressions: Updating B-W Results Example (continuation): Findings: Consistent with the previous table for VW returns, equity share in new equity is significant. We also run predictive regressions for the other variables mentioned above. Investment-to-capital (ik, starting in 1947) was very significant, with very high R^2 . (Note: cay (starting in 1944) & csp (starting in 1937) were not significant). Independent Variable: Excess Returns at t+1 (1927 - 2021) D_t/P_t E_t/P_t DFY_t BM_t ik_t r_t $eqis_t$ -0.0087 0.02039 0.00511 -0.0152 -0.0212 0.04094 0.23805 μ (0.0096)(0.0668)(0.0626)(0.0169)(0.0214)(0.0174)(0.0621)0.00234 0.00856 0.00501 0.00555 0.00023 -0.0027 -0.07640 β (0.0008)(0.1093)(0.0195)(0.0225)(0.0119)(0.0003)(0.0175) \mathbb{R}^2 0.00001 0.0021 0.0005 0.0331 0.0046 0.1066 0.2121

Predictive Regressions: Way More Predictors

• With the advances in computer power, the success of finding predictors of future returns has continued almost exponentially. For example, using Machine Learning models (Neural Networks) we have:

- Gu, Kelly and Xiu (2020): **176 predictors**, grouped in **94 stock-level predictive characteristics** (Green et al. (2017)); **8 macroeconomic & financial variables predictors** (Welch and Goyal (2008)); and **74 industry dummies** (& even 94 * 8 interaction terms!).

- Bianchi, Buchner and Tamoni (2021): **128 monthly macroeconomic** and financial variables (McCracken and Ng (2015)).

• Always keep in mind that the standard finance databases for research (CRSP & Compustat) have **over 1,000 potential predictors** (without counting interactions). It is always possible to find more predictors!

Q: Why not use them all?

Predictive Regressions: In-sample vs Out-of-sample

• In a very well know paper, Goyal and Welch (2008) argue that the insample (IS) predictability seen in predictive regression, once evaluated out-of-sample (OOS), becomes very weak or just disappears.

• Setup of OOS Evaluation

(1) Perform Q τ -step-ahead forecasts using:

- Rolling predictive regressions, adding one observation at a time. That is, we obtain Q forecasts, $\hat{r}_{t+\tau}$.

- Use the mean of the rolling period at time t as the forecast. That is, we obtain Q forecasts, \bar{r}_t .

(2) Get Q rolling forecast errors, e_A , & Q mean forecasts, e_N .

(3) Compute $MSE_A \& MSE_N$.

(4) Evaluate MSEs using the Diebold-Mariano test.

Predictive Regressions: In-sample vs Out-of-sample

• An OOS R² can be computed as:

$$R_{OOS}^2 = 1 - \frac{MSE_A}{MSE_N}$$

with

 $MSE_{A} = \sum_{t=1}^{Q} (r_{t+\tau} - \hat{r}_{t+\tau})^{2}$ $MSE_{N} = \sum_{t=1}^{Q} (r_{t+\tau} - \bar{r}_{t})^{2}$

<u>Note</u>: Goyal and Welch (2008) evaluate the MSEs using other tests, proposed by Clark and McCracken (2001) and McCracken's (2004) variation of the Diebold-Mariano test.

• <u>Findings</u>: Very difficult to identify any robust predictor of excess stock returns. There are short time intervals of significant OOS predictability, but these "*pockets of predictability*" are surrounded by long periods of little or no predictability, see Lansing, LeRoy & Ma (2022).

Table Contin	lued												
			Full Sample										
				Forec	asts begin 20	years after s	ample	Forecasts begin 1965					
			IS	IS for		OOS		IS for		OOS			
	Variable	Data	\overline{R}^2	$\overline{OOS \ \overline{R}^2}$	\overline{R}^2	ΔRMSE	Power	$\overline{OOS \overline{R}^2}$	\overline{R}^2	∆RMSE	Powe		
Full Sa	mple, Significant IS												
o/m	Book to market	1921-2005	3.20*	1.13	-1.72	-0.01	42 (67)	-7.29	-12.71	-0.77	40 (6		
/k	Invstmnt capital ratio	1947-2005	6.63**	-0.25	-1.77	0.07	47 (77)		Sa	ime			
ntis	Net equity expansion	1927-2005	8.15***	-4.21	-5.07	-0.26	57 (78)	0.96	-6.79	-0.32	53 (72		
eqis	Pct equity issuing	1927-2005	9.15***	2.81	2.04**	0.30	72 (85)	3.64	-1.00	9.12	66 (77		
all	Kitchen sink	1927-2005	13.81**	2.62	-139.03	-5.97	- (-)	-20.91	-176.18	-6.19	- (-)		
Full sa	mple, no IS equivalent (cay	(a, ms) or Ex-P	ost Inform:	ation (cayp)								
cayp	Cnsmptn, wlth, incme	1945-2005	15.72***	20.70	16.78***	1.61	- (-)		Sa	ime			
caya	Cnsmptn, wlth, incme	1945 - 2005	-	-	-4.33	-0.14	- (-)		Sa	ime			
ns	Model selection	1927-2005	-	-	-22.50	-1.69	- (-)	-	-23.71	-1.79	- (-)		
927-2	005 Sample, Significant IS												
1/y	Dividend yield	1927-2005	2.71°					-0.35	-6.44	-0.30	30 (71		
/p	Earning price ratio	1927-2005	3.20					-0.94	-3.15	-0.05	39 (64		
b/m	Book to market	1927-2005	4.14					-8.65	-19.46	-1.26	45 (64		

Predictive Regressions: Updating Goyal-Welch Results

Example: We use the expanded Goyal and Welch data (1927 - 2021) to compute their **annual** OOS R², using rolling regressions starting in 1967, and perform Diebold-Mariano (DM) tests for significant differences of the forecasts (R script on next page for ik).

<u>Findings</u>: Consistent with the results of Goyal and Welch (2008), we do not find a lot of consistent predictability out of sample. In general, DM tests fail to reject H_0 that the predictors do better than the unconditional mean in forecasting next year excess returns.





Predictive Regressions: Final Remarks

• Big and active literature, lately using ML/AI models. It has found lots of potential predictors of excess stock returns, for example, Gu, Kelly and Xiu (2020) use Neural Networks to discover **176 predictors** (with interaction terms, they use almost 1,000 predictors!)

• Given the usual data mining results in large datasets, many of the discovered predictors are not "true predictors," but "false positive (FP) predictors." A lot of FP predictors will increase C.I. for forecasts.

• We have a typical model selection problem. If we use the General-tospecific approach, the question is: How to reduce the GUM? Several proposals: optimize R_{OOS}^2 , OOS SR, minimize FP predictors, etc.

• Old question: Can we make money from these predictors? Not clear.