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# Review – LS Estimation with Linear Algebra • Assume functional form, $f(\mathbf{X}, \theta)$ , is linear: $\mathbf{y} = \mathbf{X} \boldsymbol{\beta} + \boldsymbol{\epsilon}$ • LS Objective function: $S(x_i, \boldsymbol{\beta}) = \sum_i \varepsilon_i^2 = \boldsymbol{\epsilon}' \boldsymbol{\epsilon} = (\mathbf{y} - \mathbf{X} \boldsymbol{\beta})' (\mathbf{y} - \mathbf{X} \boldsymbol{\beta})$ $= \mathbf{y}' \mathbf{y} - 2 \ \boldsymbol{\beta}' \mathbf{X}' \mathbf{y} + \ \boldsymbol{\beta}' \mathbf{X}' \mathbf{X} \boldsymbol{\beta}$ • First derivative w.r.t. $\boldsymbol{\beta}'$ : $-2 \ \mathbf{X}' \mathbf{y} + 2 \ \mathbf{X}' \mathbf{X} \boldsymbol{\beta}$ (a $k \mathbf{x} \mathbf{1}$ vector) • F.o.c. (normal equations): $\mathbf{X}' \mathbf{y} - (\mathbf{X}' \mathbf{X}) \mathbf{b} = \mathbf{0} \implies (\mathbf{X}' \mathbf{X}) \mathbf{b} = \mathbf{X}' \mathbf{y}$ • Assuming (**X'X**) is non-singular –i.e., invertible-, we solve for $\mathbf{b}$ : $\implies \mathbf{b} = (\mathbf{X}' \mathbf{X})^{-1} \ \mathbf{X}' \mathbf{y}$ (a $k \mathbf{x} \mathbf{1}$ vector) Note: $\mathbf{b}$ is called the **Ordinary Least Squares** (OLS) estimator.

### Review – LS Estimation with Linear Algebra

• OLS estimator:  $\mathbf{b} = (\mathbf{X}'\mathbf{X})^{-1} \mathbf{X}'\mathbf{y}$ (a kx1 vector)

• To derive **b**, we have made few assumptions:

- 1. Model is linear -i.e.,  $y = X \beta + \varepsilon$
- 2. The explanatory variables are independent –i.e.,  $rank(\mathbf{X}) = k$ .

• To get properties for the OLS estimator, **b**, we need assumptions about  $\boldsymbol{\epsilon}$  (its mean and variance-covariance matrix) and about how  $\boldsymbol{\epsilon}$ relates to X.

#### Review – Rules for Expectations of a RV

• Let X denote a *discrete* RV with probability function p(x), then the expected value of X, E[X], is defined to be:

 $E[X] = \sum_i x_i p(x_i)$ and if X is *continuous* with probability density function f(x):  $\int_{\infty}^{\infty} v f(x) dx$ F

$$\mathbb{E}[X] = \int_{-\infty}^{\infty} x f(x) dx$$

• Rules:

- **Rule 1**. E[c] = c, where *c* is a constant.
- Rule 2. E[c + dX] = c + dE[X], where c & d are constants.

- **Rule 3**. Var[X] = 
$$\mu_2^0 = E[(X - \mu)^2] = E[X^2] - [E(X)]^2 = \mu_2 - \mu^2$$

- **Rule 4**. 
$$Var[a X + b] = a^2 Var[X]$$

- **Rule 5**.  $Var[aX + bY + c] = a^2 Var[X] + b^2 Var[Y] + 2ab Cov[X,Y]$ 

## Review – Rules for Expectations: Linear Model

• Suppose we have the **CAPM DGP**:

 $r_{i,t} - r_f = \alpha_i + \beta_i (r_{m,t} - r_f) + \varepsilon_{i,t},$ 

where the error term,  $\varepsilon_{i,t}$ , has zero mean (E[ $\varepsilon_{i,t}$ ] = 0), variance equal to Var[ $\varepsilon_{i,t}$ ] and <u>unrelated</u> to  $r_{m,t} - r_f$ .

Then, using rules of expectation, we derive  $E[r_{i,t} - r_f] \& Var[r_{i,t} - r_f]$ :

$$E[r_i - r_f] = E[\alpha_i] + \beta_i E[r_{m,t} - r_f] + E[\varepsilon_{i,t}] \text{ (by Rule 2)}$$
  

$$E[r_i - r_f] = \alpha_i + \beta_i E[r_{m,t} - r_f] + E[\varepsilon_{i,t}] \text{ (by Rule 1)}$$
  

$$E[r_i - r_f] = \alpha_i + \beta_i E[r_{m,t} - r_f] \text{ -by } E[\varepsilon_{i,t}] = 0$$

Also, by **Rule 5** & assuming  $\text{Cov}[r_{m,t} - r_f, \varepsilon_{i,t}] = 0$ :  $\text{Var}[r_i - r_f] = \beta_i^2 \text{Var}[r_{m,t} - r_f] + \text{Var}[\varepsilon_{i,t}]$ 

#### **Review – Rules for Expectations: Linear Model**

**Example:** We compute  $E[r_{i=IBM} - r_f] \& Var[r_{i=IBM} - r_f]$  for IBM, using OLS estimates for  $\alpha_i \& \beta_i \& Var[\varepsilon_{i,t}]$  and sample estimates for  $E[r_{m,t} - r_f] \& Var[r_{m,t} - r_f]$ .

Estimates:

b<sub>1</sub> (Intercept) = -0.00579, b<sub>2</sub> = 0.89577, & Est. Var[ $\varepsilon_{i,t}$ ] = 0.003484 Mean [ $r_{m,t} - r_f$ ] = 0.0056489, & Estimated Var[ $r_{m,t} - r_f$ ] = 0.002148

Then,

 $\mathbf{E}[r_i - r_f] = -0.00579 + 0.89577 * 0.0056489 = -0.000729 \quad (-0.0729\%)$ 

$$Var[r_i - r_f] = \beta_i^2 Var[r_{m,t} - r_f] + Var[\varepsilon_{i,t}]$$
  
= 0.89577<sup>2</sup> \* 0.002148 + 0.003484 = .0052076  
 $\Rightarrow$  SD[ $r_i - r_f$ ] = sqrt(.0052076) = 0.07216 (7.22%)

# **OLS** – Assumptions

Typical OLS Assumptions
(1) DGP: y<sub>i</sub> = β<sub>1</sub> x<sub>1i</sub> + β<sub>2</sub> x<sub>2i</sub> + ... + β<sub>k</sub> x<sub>ki</sub> + ε<sub>i</sub>, i = 1, 2, ..., T ⇒ functional form known, but β is unknown.
(2) E[ε<sub>i</sub>] = 0. ⇒ expected value (mean) of the errors is 0.
(3) Explanatory variables X<sub>1</sub>, X<sub>2</sub>, ..., X<sub>k</sub>, are given (& non random) ⇒ no correlation with ε (Cov(ε<sub>i</sub>, X<sub>j</sub>) = 0.)
(4) The k explanatory variables are independent.
(5) Var[ε<sub>i</sub>] = E[ε<sub>i</sub><sup>2</sup>] = σ<sup>2</sup> < ∞. (homoscedasticity = same variance)</li>
(6) Cov(ε<sub>i</sub>, ε<sub>j</sub>) = E[ε<sub>i</sub> ε<sub>j</sub>] = 0. (no serial/cross correlation)
These are the assumptions behind the *classical linear regression model* (CLM).

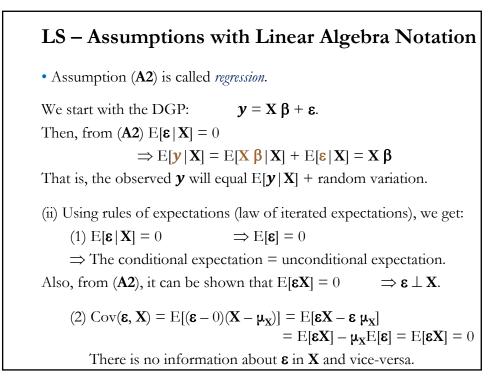
#### LS – Assumptions with Linear Algebra Notation

• We rewrite the assumptions using linear algebra. We condition on **X**, which allows **X** to be a random variable (though, once we condition, **X** becomes a matrix of numbers):

- (A1) DGP:  $\mathbf{y} = \mathbf{X} \mathbf{\beta} + \mathbf{\epsilon}$  (linear model) is correctly specified.
- $(\mathbf{A2}) \mathbf{E}[\mathbf{\epsilon} \,|\, \mathbf{X}] = 0$
- (A3)  $\operatorname{Var}[\boldsymbol{\varepsilon} | \mathbf{X}] = \sigma^2 \mathbf{I}_{\mathrm{T}}$
- (A4) **X** has full column rank  $-\operatorname{rank}(\mathbf{X}) = k$ , where  $T \ge k$ .

• Assumption (A1) is called *correct specification*. We know how the data is generated. We call  $\mathbf{y} = f(\mathbf{X}, \mathbf{\theta}) + \mathbf{\varepsilon}$  the Data Generating Process.

<u>Note</u>: The errors,  $\boldsymbol{\varepsilon}$ , are called *disturbances*. They are not something we add to  $f(\mathbf{X}, \boldsymbol{\theta}) = \mathbf{X} \boldsymbol{\beta}$  because we don't know precisely  $f(\mathbf{X}, \boldsymbol{\theta})$ . No. The errors are part of the DGP.



# LS – Assumptions with Linear Algebra Notation

• Assumption (A3)  $\operatorname{Var}[\boldsymbol{\epsilon} | \mathbf{X}] = \sigma^2 \mathbf{I}_T$ That is, the (conditional) variance of the errors is given by:  $\operatorname{Var}[\boldsymbol{\epsilon} | \mathbf{X}] = \operatorname{E}[(\boldsymbol{\epsilon} - \operatorname{E}[\boldsymbol{\epsilon}]) (\boldsymbol{\epsilon} - \operatorname{E}[\boldsymbol{\epsilon}])' | \mathbf{X}] \qquad (TxT) \text{ matrix}$   $= \operatorname{E}[(\boldsymbol{\epsilon} - \mathbf{0}) (\boldsymbol{\epsilon} - \mathbf{0})' | \mathbf{X}]$   $= \operatorname{E}[\boldsymbol{\epsilon} \, \boldsymbol{\epsilon}' | \mathbf{X}]$   $= \operatorname{E}[\boldsymbol{\epsilon} \, \boldsymbol{\epsilon}' | \mathbf{X}] \qquad \operatorname{E}[\boldsymbol{\epsilon}_2 \, \boldsymbol{\epsilon}_1 | \mathbf{X}] \qquad \cdots \qquad \operatorname{E}[\boldsymbol{\epsilon}_T \, \boldsymbol{\epsilon}_1 | \mathbf{X}]$   $= \begin{bmatrix} \operatorname{E}[\boldsymbol{\epsilon}_1^2 | \mathbf{X}] & \operatorname{E}[\boldsymbol{\epsilon}_2 \, \boldsymbol{\epsilon}_1 | \mathbf{X}] & \cdots & \operatorname{E}[\boldsymbol{\epsilon}_T \, \boldsymbol{\epsilon}_1 | \mathbf{X}] \\ \operatorname{E}[\boldsymbol{\epsilon}_1 \, \boldsymbol{\epsilon}_2 | \mathbf{X}] & \operatorname{E}[\boldsymbol{\epsilon}_2^2 | \mathbf{X}] & \cdots & \operatorname{E}[\boldsymbol{\epsilon}_T \, \boldsymbol{\epsilon}_2 | \mathbf{X}] \\ \vdots & \vdots & \vdots & \vdots \\ \operatorname{E}[\boldsymbol{\epsilon}_1 \, \boldsymbol{\epsilon}_T | \mathbf{X}] & \operatorname{E}[\boldsymbol{\epsilon}_2 \, \boldsymbol{\epsilon}_T | \mathbf{X}] & \cdots & \operatorname{E}[\boldsymbol{\epsilon}_T^2 | \mathbf{X}] \end{bmatrix}$  $= \begin{bmatrix} \sigma^2 & \mathbf{0} & \cdots & \mathbf{0} \\ \mathbf{0} & \sigma^2 & \cdots & \mathbf{0} \\ \vdots & \vdots & \vdots & \vdots \\ \mathbf{0} & \mathbf{0} & \cdots & \sigma^2 \end{bmatrix} = \sigma^2 \mathbf{I}_T$ 

### LS - Assumptions with Linear Algebra Notation

• Assumption (A3) gives the model a constant variance for all errors and no relation between the errors at different measurements/times. That is, we have a diagonal variance-covariance matrix:

$$\operatorname{Var}[\boldsymbol{\varepsilon} | \mathbf{X}] = \boldsymbol{\Sigma} = \begin{bmatrix} \sigma^2 & 0 & \cdots & 0 \\ 0 & \sigma^2 & \cdots & 0 \\ \vdots & \vdots & \vdots & \vdots \\ 0 & 0 & \cdots & \sigma^2 \end{bmatrix} = \sigma^2 \mathbf{I}_{\mathrm{T}} \quad (T \mathrm{x} T) \text{ matrix}$$

This assumption implies

(i) homoscedasticity	$\Rightarrow \operatorname{E}[\varepsilon_i^2   \mathbf{X}] = \sigma^2$	for all <i>i</i> .
(ii) no serial/cross correlation	$\Rightarrow$ E[ $\boldsymbol{\varepsilon}_{i} \boldsymbol{\varepsilon}_{j}   \mathbf{X}$ ] = 0	for $i \neq j$ .

It can be shown using the law of total variance that

 $\operatorname{Var}[\boldsymbol{\varepsilon} \mid \mathbf{X}] = \sigma^2 \mathbf{I}_{\mathrm{T}} \qquad \Rightarrow \operatorname{Var}[\boldsymbol{\varepsilon}] = \sigma^2 \, \mathbf{I}_{\mathrm{T}}$ 

#### LS – Assumptions with Linear Algebra Notation

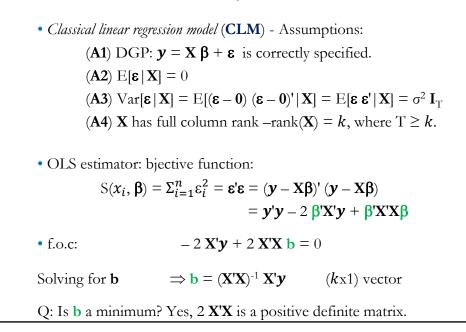
• From Assumption (A4)  $\Rightarrow$  the k independent variables in X are linearly independent. Then, the  $k \times k$  matrix X'X will also have full rank –i.e., rank(X'X) = k.

 $\Rightarrow$  **X'X** is invertible.

We need this result to solve a system of equations given by the 1<sup>st</sup>order conditions of LS Estimation (normal equations):

Note: To get asymptotic results we need more assumptions about X.

### CLM: OLS – Summary



#### **OLS Estimation: Second Order Condition**

$$\frac{\partial^2 S(x_i, \beta)}{\partial \beta \partial \beta'} = 2\mathbf{X}'\mathbf{X} = 2 \begin{bmatrix} \Sigma_{i=1}^T x_{i1}^2 & \Sigma_{i=1}^T x_{i1} x_{i2} & \dots & \Sigma_{i=1}^T x_{i1} x_{iK} \\ \Sigma_{i=1}^T x_{i2} x_{i1} & \Sigma_{i=1}^T x_{i2}^2 & \dots & \Sigma_{i=1}^T x_{i2} x_{iK} \\ \dots & \dots & \dots & \dots \\ \Sigma_{i=1}^T x_{iK} x_{i1} & \Sigma_{i=1}^T x_{iK} x_{i2} & \dots & \Sigma_{i=1}^T x_{iK}^2 \end{bmatrix}$$

If there were a single **b**, we would require this to be positive, which it would be:  $2 \mathbf{x}' \mathbf{x} = 2 \sum_{i=1}^{T} x_i^2 > 0$ .

The matrix counterpart of a positive number is a *positive definite* (pd) matrix. We need **X'X** to be pd, which it can be shown it is.

• Loosely speaking, a matrix is positive definite if the diagonal elements are **positive** (remember this) and the off-diagonal elements are not too large in absolute value relative to the diagonal elements.

# **OLS** Estimation – Properties of b

• The OLS estimator of 
$$\boldsymbol{\beta}$$
 in the CLM is  
 $\mathbf{b} = (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}' \, \mathbf{y} \implies \mathbf{b}$  is a (linear) function of the data  $(y_i, x_i)$ .  
 $\mathbf{b} = (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}' \, \mathbf{y} = (\mathbf{X}'\mathbf{X})^{-1} \, \mathbf{X}'(\mathbf{X}\boldsymbol{\beta} + \boldsymbol{\varepsilon})$   
 $= (\mathbf{X}'\mathbf{X})^{-1} \, \mathbf{X}'\mathbf{X} \, \boldsymbol{\beta} + (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\boldsymbol{\varepsilon} = \boldsymbol{\beta} + (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\boldsymbol{\varepsilon}$   
 $\Rightarrow \mathbf{b} - \boldsymbol{\beta} = (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\boldsymbol{\varepsilon}$   
Under the typical assumptions, we can establish properties for  $\mathbf{b}$ .  
1)  $\mathrm{E}[\mathbf{b} | \mathbf{X}] = \mathrm{E}[\boldsymbol{\beta} | \mathbf{X}] + \mathrm{E}[(\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}'\boldsymbol{\varepsilon} | \mathbf{X}]$   
 $= \boldsymbol{\beta} + (\mathbf{X}'\mathbf{X})^{-1}\mathbf{X}' \, \mathrm{E}[\boldsymbol{\varepsilon} | \mathbf{X}] = \boldsymbol{\beta}$  (b is *unbiased*)  
2)  $\mathrm{Var}[\mathbf{b} | \mathbf{X}] = \mathrm{E}[(\mathbf{b} - \boldsymbol{\beta}) \, (\mathbf{b} - \boldsymbol{\beta})' \, | \mathbf{X}] = \mathrm{E}[(\mathbf{X}'\mathbf{X})^{-1} \, \mathbf{X}' \, \boldsymbol{\varepsilon} \, \boldsymbol{\varepsilon}' \, \mathbf{X} (\mathbf{X}'\mathbf{X})^{-1} \, | \mathbf{X}]$   
 $= (\mathbf{X}'\mathbf{X})^{-1} \, \mathbf{X}' \, \mathrm{E}[\boldsymbol{\varepsilon} \, \varepsilon' \, | \mathbf{X}] \, \mathbf{X} (\mathbf{X}'\mathbf{X})^{-1}$   
 $= (\mathbf{X}'\mathbf{X})^{-1} \, \mathbf{X}' \, \{\sigma^2 \, \mathbf{I}_{\mathrm{T}}\} \, \mathbf{X} (\mathbf{X}'\mathbf{X})^{-1} = \sigma^2 \, (\mathbf{X}'\mathbf{X})^{-1} \, \mathbf{X}' \, \mathbf{X} (\mathbf{X}'\mathbf{X})^{-1}$ 

#### **OLS Estimation – Properties of b**

3) Gauss-Markov Theorem: b is BLUE (Best Linear Unbiased Estimator). No other linear & unbiased estimator has a lower variance.
4) If we also assume: (A5) ε | X ~ *i.i.d.* N(0, σ<sup>2</sup> I<sub>T</sub>), we derive the distribution of b: b = β + (X'X)<sup>-1</sup>X'ε ⇒ b is a linear combination of normal variates ⇒ b | X ~ *i.i.d.* N(β, σ<sup>2</sup> (X'X)<sup>-1</sup>) SD[b | X] = sqrt(diagonal elements of σ<sup>2</sup> (X'X)<sup>-1</sup>) Note: The marginal distribution of a multivariate normal is also normal, then b<sub>k</sub> | X ~ N(β<sub>k</sub>, v<sup>2</sup><sub>b,k</sub>) Std Dev [b<sub>k</sub> | X] = sqrt{[σ<sup>2</sup>(X'X)<sup>-1</sup>]<sub>kk</sub>} = v<sub>b,k</sub> Remark: With (A5) we can do (exact) tests of hypothesis.

# **OLS** Estimation – Properties of b

5) If (A5) is not assumed, we still can obtain a (limiting) distribution for **b**. Under additional assumptions –mainly, the matrix **X'X** does not explode as *T* becomes large–, as  $T \rightarrow \infty$ ,

(i) $\mathbf{b} \xrightarrow{p} \boldsymbol{\beta}$	( <b>b</b> is consistent)
(ii) $\mathbf{b} \stackrel{a}{\rightarrow} \mathrm{N}(\boldsymbol{\beta}, \sigma^2 (\mathbf{X}'\mathbf{X})^{-1})$	( <b>b</b> is asymptotically normal)

• Properties (1)-(4) are called *finite* (or *small*) sample properties, they hold for every sample size.

• Properties (5.i) and (5.ii) are called *asymptotic* properties, they only hold when *T* is large (actually, as *T* tends to  $\infty$ ).

Property (5.ii) is very important: When the errors are not normally distributed we still can do testing about  $\beta$ , but we rely on an "approximate distribution."

#### **OLS** Estimation – Fitted Values and Residuals

• OLS estimates  $\beta$  with **b**. Now, we define *fitted values* as:

 $\hat{y} = \mathbf{X} \mathbf{b}$  (what we expect y to be, given observed  $\mathbf{X}$ ) Now we define the estimated error,  $\boldsymbol{e}$ :

$$e = y - \hat{y}$$

*e* represents the unexplained part of **y**, what the regression cannot explain. They are usually called *residuals*.

Note that **e** is uncorrelated (orthogonal) with  $\mathbf{X} \implies \mathbf{\varepsilon} \perp \mathbf{X}$  $\mathbf{e} = \mathbf{y} - \mathbf{X}\mathbf{b} \implies \mathbf{X}'\mathbf{e} = \mathbf{X}' (\mathbf{y} - \mathbf{X}\mathbf{b}) = \mathbf{X}'\mathbf{y} - \mathbf{X}'\mathbf{X} (\mathbf{X}'\mathbf{X})^{-1} \mathbf{X}'\mathbf{y} = \mathbf{0}$ 

Using  $\boldsymbol{e}$ , we can define a measure of unexplained variation: Residual Sum of Squares (RSS) =  $\boldsymbol{e}' \boldsymbol{e} = \sum_i e_i^2$ 

# OLS Estimation – Var[b|X]

We use the variance to measure precision of estimates. For OLS:  $Var[\mathbf{b} | \mathbf{X}] = \sigma^2 (\mathbf{X}'\mathbf{X})^{-1}$ 

**Example**: One explanatory variable model.

$$\begin{aligned} \mathbf{(A1')} \ \mathrm{DGP:} \ \mathbf{y} &= \beta_1 + \beta_2 \, \mathbf{x} + \mathbf{\epsilon} \\ \mathrm{Var}[\mathbf{b} \,|\, \mathbf{X}] &= \sigma^2 \, (\mathbf{X'X})^{-1} = \sigma^2 \begin{bmatrix} \sum_i 1 & \sum_i 1x_i \\ \sum_i 1x_i & \sum_i x_i^2 \end{bmatrix}^{-1} = \sigma^2 \begin{bmatrix} T & T\bar{x} \\ T\bar{x} & \sum_i x_i^2 \end{bmatrix}^{-1} \\ &= \sigma^2 \frac{1}{T(\sum_i x_i^2 - T\bar{x}^2)} \begin{bmatrix} \sum_i x_i^2 & -T\bar{x} \\ -T\bar{x} & T \end{bmatrix} \\ \mathrm{Var}[\mathbf{b}_1 \,|\, \mathbf{X}] &= \sigma^2 \frac{\sum_i x_i^2}{T(\sum_i x_i^2 - T\bar{x}^2)} = \sigma^2 \frac{\sum_i x_i^2/T}{\sum_i (x_i - \bar{x})^2} > 0 \\ \mathrm{Var}[\mathbf{b}_2 \,|\, \mathbf{X}] &= \sigma^2 \frac{1}{(\sum_i x_i^2 - T\bar{x}^2)} = \sigma^2 \frac{1}{\sum_i (x_i - \bar{x})^2} > 0 \end{aligned}$$

# OLS Estimation – Var[b | X]

**Example (continuation):**   $Var[b_{1} | \mathbf{X}] = \sigma^{2} \frac{\sum_{i} x_{i}^{2}}{T(\sum_{i} x_{i}^{2} - T\bar{x}^{2})} = \sigma^{2} \frac{\sum_{i} x_{i}^{2}/T}{\sum_{i} (x_{i} - \bar{x})^{2}} \quad \text{(positive)}$   $Var[b_{2} | \mathbf{X}] = \sigma^{2} \frac{1}{(\sum_{i} x_{i}^{2} - T\bar{x}^{2})} = \sigma^{2} \frac{1}{\sum_{i} (x_{i} - \bar{x})^{2}} \quad \text{(positive)}$   $Covar[b_{1}, b_{2} | \mathbf{X}] = \sigma^{2} \frac{-\bar{x}}{\sum_{i} (x_{i} - \bar{x})^{2}} \quad \text{(sign depends on } \bar{x})$ • In general, we do not know  $\sigma^{2}$ . It needs to be estimated. We estimate  $\sigma^{2}$  using the residual sum of squares (RSS):  $RSS = \sum_{i} e_{i}^{2} = e'e$ The natural estimator of  $\sigma^{2}$  is  $\hat{\sigma}^{2} = RSS/T$ . Given the LLN, this is a consistent estimator of  $\sigma^{2}$ . However, this not unbiased.

# OLS Estimation – Var[b|X]

• The unbiased estimator of  $\sigma^2$  is  $s^2$ :

$$s^2 = \frac{\text{RSS}}{(T-k)} = \frac{\sum_i e_i^2}{(T-k)}$$

• Then, the estimator of  $\operatorname{Var}[\mathbf{b} | \mathbf{X}] = s^2 (\mathbf{X}' \mathbf{X})^{-1}$  (a kxk matrix)  $\Rightarrow \quad \operatorname{SE}[\mathbf{b}_k | \mathbf{X}] = \operatorname{sqrt}\{[s^2 (\mathbf{X}' \mathbf{X})^{-1}]_{kk}\} = s_{b,k}$ 

#### **OLS Estimation – Testing Only One Parameter**

• We are interested in testing a hypothesis about one parameter in our linear model:  $y = X \beta + \epsilon$ 

1. Set  $H_0$  and  $H_1$  (about only one parameter):  $H_0$ :  $\beta_k = \beta_k^0$  $H_1$ :  $\beta_k \neq \beta_k^0$ 

**2.** Appropriate T(X): *t-statistic*. We derive the distribution of the test under  $H_0$ , using assumption (A5)  $\epsilon | \mathbf{X} \sim N(\mathbf{0}, \sigma^2 \mathbf{I}_T)$ 

We use  $b_k$  (OLS) to estimate  $\beta_k$ . From assumption (A5) we get

$$\mathbf{b}_{k} | \mathbf{X} \sim \mathcal{N}(\beta_{k}, v_{b,k}^{2}) \Rightarrow \text{Under } \mathbf{H}_{0}: \mathbf{b}_{k} | \mathbf{X} \sim \mathcal{N}(\beta_{k}^{0}, s_{b,k}^{2}).$$
$$\Rightarrow t_{k} = (\mathbf{b}_{k} - \beta_{k}^{0})/s_{b,k} | \mathbf{X} \sim t_{T-k}$$

<u>Technical Note</u>: If (**A5**) does not hold, we rely on asymptotic distributions for the estimators & tests.

# **OLS Estimation – Testing Only One Parameter**

**3.** Compute  $t_k$ ,  $\hat{\mathbf{t}}$ , using  $\mathbf{b}_k$ ,  $\beta_k^0$ , s, and  $(\mathbf{X}'\mathbf{X})^{-1}$ . Get *p*-value( $\hat{\mathbf{t}}$ ).

<b>4.</b> <u>Rule</u> : Set an $\alpha$ level. If <i>p</i> -value( $\hat{t}$ ) < $\alpha$	$\Rightarrow$ Reject H <sub>0</sub> : $\beta_k = \beta_k^0$
Alternatively, if $ \hat{\mathbf{t}}  > t_{T-k,1-\alpha/2}$	$\Rightarrow$ Reject H <sub>0</sub> : $\beta_k = \beta_k^0$ .

# **OLS Estimation – Testing Only One Parameter**

• Special case:  $H_0$ :  $\beta_k = 0$  $H_1$ :  $\beta_k \neq 0$ .

Then,

$$t_k = \frac{\mathbf{b}_k}{\operatorname{sqrt}\{[s^2(\mathbf{X}'\mathbf{X})^{-1}]_{kk}\}} = \frac{\mathbf{b}_k}{\operatorname{SE}[\mathbf{b}_k]} \qquad \Rightarrow t_k \sim t_{T-k}.$$

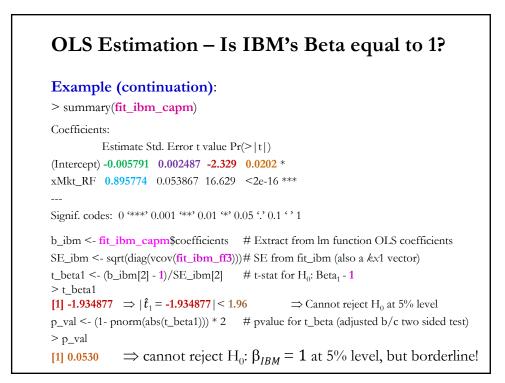
This special case of  $t_k$  is called the *t-value* or *t-ratio* (also refer as the "t-stats"). That is, the t-value is the ratio of the estimated coefficient and its SE.

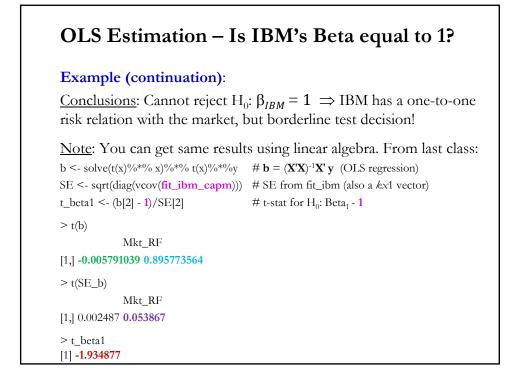
• The t-value is routinely reported in all regression packages. In the lm() function, it is reported in the third column of numbers.

• Usually,  $\alpha = 5\%$ , then if  $|t_k| > 1.96 \approx 2$ , we say the coefficient  $b_k$  is *"significant.*"

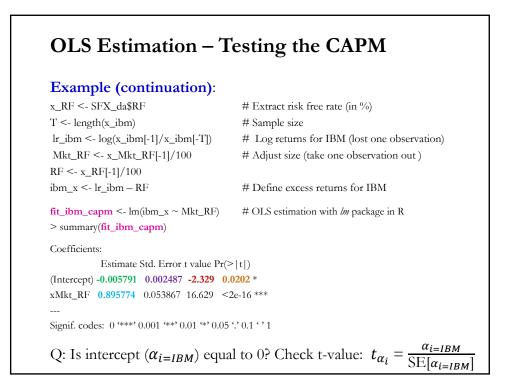
# OLS Estimation - Is IBM's Beta equal to 1?

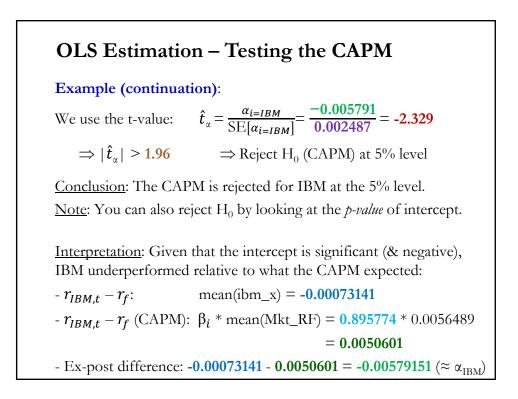
**Example**: Using the 1-factor CAPM for IBM returns, we test if IBM's market  $\beta = 1$ , that is, if IBM bears the same market risk as the market. Using the *lm* function previous estimation: SFX\_da <read.csv("http://www.bauer.uh.edu/rsusmel/4397/Stocks\_FX\_1973.csv",head=TRUE,sep =",") x\_ibm <- SFX\_da\$IBM # Extract IBM price data x\_Mkt\_RF <- SFX\_da\$Mkt\_RF # Extract Market excess returns (in %) x\_RF <- SFX\_da\$RF # Extract risk free rate (in %)  $T \leq - length(x_ibm)$ # Sample size  $lr_ibm \le log(x_ibm[-1]/x_ibm[-T])$ # Log returns for IBM (lost one observation)  $Mkt_RF \le x_Mkt_RF[-1]/100$ # Adjust size (take one observation out ) RF <- x\_RF[-1]/100 # Adjust size (take one observation out )  $ibm\_x \leq -lr\_ibm - RF$ # Define excess returns for IBM fit\_ibm\_capm <- lm(ibm\_x ~ Mkt\_RF)# OLS estimation with lm package in R





### **OLS Estimation – Testing the CAPM Example**: Now, we test the CAPM for IBM using the time-series. $\mathbf{E}[r_{i,t} - r_f] = \beta_i \mathbf{E}[(r_{m,t} - r_f)].$ CAPM: According to the CAPM, equilibrium expected excess returns are only determined by expected excess market returns -i.e., the CAPM is a one factor model (no constant or extra factors besides the market). CAPM DGP: $r_{i.t} - r_f = \alpha_i + \beta_i (r_{m.t} - r_f) + \varepsilon_{i.t}, i = 1, ..., N \& t = 1, ..., T$ Thus, we test the CAPM by testing $H_0$ (CAPM holds): $\alpha_{i=IBM} = 0$ H<sub>1</sub> (CAPM rejected): $\alpha_{i=IBM} \neq 0$ SFX da <read.csv("http://www.bauer.uh.edu/rsusmel/4397/Stocks\_FX\_1973.csv",head=TRUE,sep=",") x\_ibm <- SFX\_da\$IBM # Extract IBM price data x\_Mkt\_RF <- SFX\_da\$Mkt\_RF # Extract Market excess returns (in %)





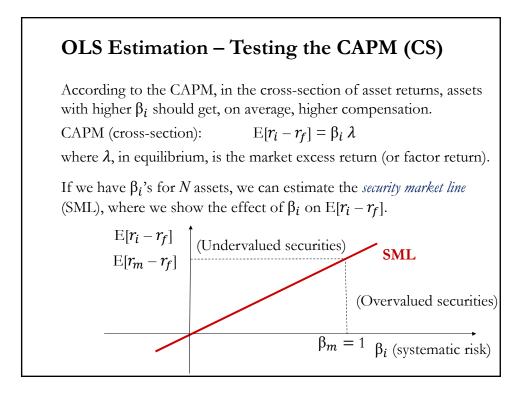
# **OLS** Estimation – Testing the CAPM: Remark

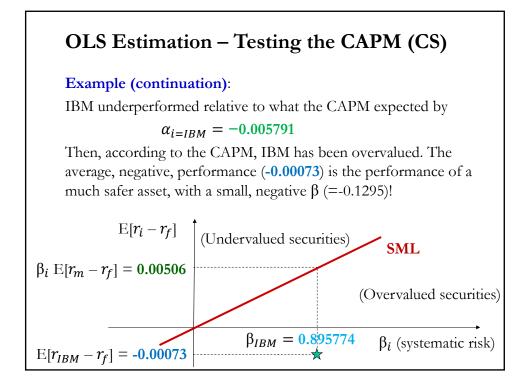
• We tested (& rejected) the CAPM for one asset only, IBM. But, the CAPM should apply to the cross-section of asset returns: IBM, Ford, Apple, Exxon, etc. Suppose we have *N* assets in the cross-section. Then, a test for the CAPM involves testing  $N \alpha_i$ 's:

 $H_0: \alpha_1 = \alpha_2 = \dots = \alpha_N = 0$  $H_0: \text{ at least one } \alpha_i \neq 0.$ 

• This test is a **joint test**. It requires a simultaneous estimation of N CAPM equations. Usually, since returns are estimated with a lot of noise, portfolios are used. Also, the estimation usually takes into account the possible change over time of beta coefficients.

• There are different ways to do this join test. A common approach is a **two-step estimation**, popularly known as Fama-MacBeth (1973).





# OLS Estimation – Testing the CAPM (CS)

Q: Which assets pay a higher return? The SML answers this question: Assets with a higher exposure to market risk –i.e., higher  $\beta_i$ .

A linear cross-sectional DGP consistent with the CAPM is:  $(r_i - r_f) = \alpha + \beta_i \lambda + \varepsilon_i, \quad i = 1, ..., N$ 

Testing implication of the SML for the cross-section of stock returns:

- H<sub>0</sub> (CAPM holds in the CS):  $\alpha = 0 \& \lambda = E[r_{m,t} r_f] > 0$
- H<sub>1</sub> (CAPM rejected in the CS):  $\alpha \neq 0$  and/or  $\lambda \neq E [r_{m,t} r_f] > 0$

<u>Note</u>: Fama and French (1992, 1993) estimated variations of the DGP with more factors. They found that  $\beta$  was weakly significant or not significant ("**Beta is dead**") in explaining the C-S of stock returns.

# OLS Estimation – Testing the CAPM (CS)

• Fama-MacBeth (1973) proposed a well-known **two-step approach** to test the CAPM in the cross-section:

(1) Estimate  $\beta_i$  using the time series (*T* observations) for each asset *i*.  $r_{i,t} - r_{f,t} = \alpha_i + \beta_i (r_{M,t} - r_{f,t}) + \varepsilon_{i,t}, t = 1, ..., T \implies \text{Get } N \text{ b}_i$ 's.

(2) Using the  $N b_i$ 's as regressors, estimate

 $(\bar{r}_i - \bar{r}_f) = \alpha + \mathbf{b}_i \,\lambda + \varepsilon_i, \qquad i = 1, ..., N$ 

where  $(\bar{r}_i - \bar{r}_f)$  is the average excess return of asset *i* in our sample.

The usual execution of almost all 2-step procedures involves:

1) Since returns are estimated with a lot of noise, portfolios are used.

2) The estimation takes into account the possible change over time of beta coefficients, by estimating the  $\beta_i$ 's every 5 or 10 years.

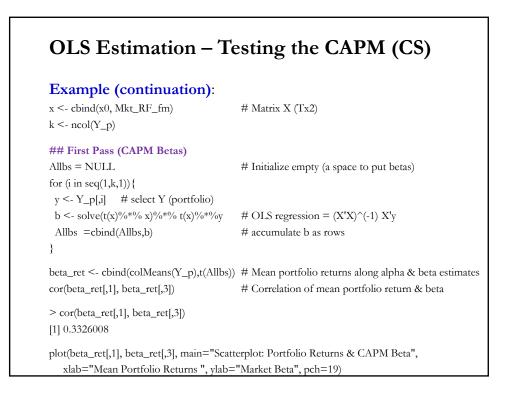
#### OLS Estimation – Testing the CAPM (CS)

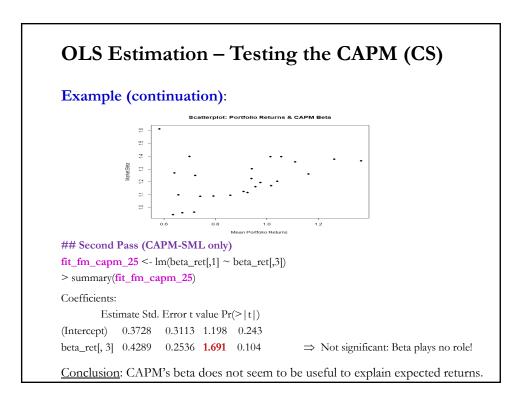
**Example**: We test the CAPM, in the cross-section, using the 2-step Fama-MacBeth method. We use returns of 25 Fama-French portfolios (sorted by Size (ME) and Book-to-Market), downloaded, along the 3-Fama-French factors from Ken French's website.

```
FF_p_da <- read.csv("https://www.bauer.uh.edu/rsusmel/4397/FF_25_portfolios.csv",
head=TRUE, sep=",")
FF_f_da <- read.csv("https://www.bauer.uh.edu/rsusmel/4397/FF_3_factors.csv", head=TRUE,
sep=",")
# Extract variables from imported data
Mkt\_RF\_fm \le FF\_f\_da\$Mkt\_RF
                                        # extract Market excess returns (in %)
HML fm <- FF f da$HML
                                        # extract HML returns (in %)
SMB_fm <- FF_f_da$SMB
                                        # extract HML returns (in %)
RF_fm <- FF_f_da$RF
                                        # extract Risk-free rate (in %)
Y_p <- FF_p_da[,2:26] - RF_fm
                                        # Compute excess returns of 25 portfolios
T \leq -length(HML_fm)
                                        # Number of observations (1926: July on)
```

# Vector of ones, represents constant in X

 $x_0 < -matrix(1,T,1)$ 





# OLS Estimation – Testing the CAPM (CS)

• Fama and French (1992, 1993) estimated variations of the DGP with more factors. They found that  $\beta$  was weakly significant or not significant, even with the wrong sign, in explaining the C-S of stock returns, which created a big splash in the literature ("**Beta is dead**").

• Other researchers dispute the "Beta is dead" finding, criticizing the selection of estimation period, construction of portfolios, number of factors, statistical problems like measurement error and incorrect SE, etc.

 $\bullet$  The debate about  $\beta$  & what (& how many) factors to include in the DGP continues.

#### **OLS Estimation – Testing Multi-factor Models**

• Fama-French (1992, 1993) generalized Fama-MacBeth two-step approach to test  $\beta_i$  in multi-factor models in the cross-section. In their 3-factor model:

#### (1) First pass

Using the time series (*T* observations), run a regression with the 3 Fama-French factors (Market, SMB, HML) to estimate 3  $\beta_i$ 's for each asset i = 1, ..., N.

$$\begin{aligned} r_{i,t} - r_{f,t} &= \alpha_i + \beta_{1,i} (r_{M,t} - r_{f,t}) + \beta_{2,i} SMB_t + \beta_{3,i} HML_t + \varepsilon_{i,t}, t = 1, ..., T \\ &\implies \text{Get } N \mathbf{b}_i = [\mathbf{b}_{1,i}, \mathbf{b}_{2,i}, \mathbf{b}_{3,i}]. \end{aligned}$$

#### (2) Second pass

Using the  $N b_i$ 's as regressors, estimate

 $(\bar{r}_i - \bar{r}_f) = \alpha + \mathbf{b}_{1,i} \,\lambda_1 + \mathbf{b}_{2,i} \,\lambda_2 + \mathbf{b}_{3,i} \,\lambda_3 + \varepsilon_i, \qquad i = 1, ..., N$ 

where  $(\bar{r}_i - \bar{r}_f)$  is the average excess return of asset *i* in our sample.