# **Exchange Rate Systems**

Free Float, Fixed and Mixed

# **Exchange Rate Systems**

- Pure FX Rate Systems
- Free Float or Flexible
- Fixed

# • CB: Brief Review

A CB is a "bank." It holds:

- Assets: Foreign (FC Reserves FC bonds)) + Gold + Domestic (mainly
  loans to domestic institutions and government securities)
- Liabilities: DC outstanding (backed by assets the CB owns) + Deposits of banks.

<u>Note</u>: Change in assets = change in liabilities => A purchase of an asset, say FC (or the unusual assets bought during the financial crisis), results in an increase in the liabilities, through an increase in the MS.

| Table II.1      U.S. Federal Reserve Balance Sheet (December 2017)      Consolidated U.S. Fed Balance Sheet (in USD billions) |         |                              |         |  |
|---|---------|------------------------------|---------|--|
| Liabilities   |         | Assets                       |         |  |
| Federal Reserve Notes   | 1,569.1 | U.S. Treasuries              | 2,454.2 |  |
| Reverse Repurchase Agreements   | 386.8   | Mortgage Backed Securities   | 1,764.9 |  |
| Deposits  | 2,445.1 | Gold                         | 11.0    |  |
| Other liabilities   | 6.3     | SDR                          | 5.2     |  |
| Total   | 4,407.3 | FC Denominated Assets        | 21.2    |  |
|   |         | Central Bank Liquidity Swaps | 12.0    |  |
| Capital Account   | 41.4    | Other assets                 | 180.2   |  |
| Capital paid in   | 31.4    | Total                        | 4,448.7 |  |
| Surplus   | 10.0    |                              |         |  |

# Capital Account

Capital Account = Total Assets – Total Liabilities (USD 41.4 billion) Surplus: Retained earnings not paid to the US Treasury (USD 10 billion).

# • CB: Brief Review - Roles

• Historical roles of a CB:

- Lender of last resort ("Bank of banks")
- Supervisor of financial institutions.

This is the banking side of a CB.

• But, a CB is also the Monetary Authority: It controls the domestic money supply (MS), with the responsibility over

- Inflation  $(I_d low)$
- Economic GDP (Y<sub>d</sub> close to full employment).

This is the economic policy side of a modern CB (today, the main role).

• Targets are conflicting: CBs set  $i_d$ , balancing  $I_d$  and  $Y_d$ .



• **CB**: Brief Review – Policy Rules • CBs balance  $I_d$  and  $Y_d$ ; following a *policy rule*:  $i_d = f(I_d, Y_d - Y_{Full Employment})$ In practice, CBs tend to follow a *Taylor rule*:  $i_d = \omega + \lambda I_d + \theta Y_gap$   $\omega = r^* + \gamma (-I_d^*) = 2\% + .5 * (-2\%) = 1\%$   $\lambda = 1 + \gamma = 1.5$   $\theta = 0.5$   $r^* = real interest rate = 2\%$   $I_d^* = CB's target I_d = 2\%$   $Y_gap = Y_d - Y_{Full Employment}$ <u>Note</u>: According to the Taylor rule, U.S. interest rates are low (2018 Q3): It should be 4.20\%, but it is 2% (& also low 2002-2005, pre-financial crisis).

# • CB: Brief Review – Policy Rules

• Taylor rule variations: Gradual adjustments, reflecting the practice of gradual, small adjustments in interest rates. This *modified Taylor rule* is:

 $i_{d,t} = \rho i_{d,t-1} + (1 - \rho) [r_t^* + I_{d,t} + \gamma (I_{d,t} - I_{d,t}^*) + \theta y_gap_t]$ where  $\rho$  is the smoothing parameter ( $\rho$ =0, original Taylor rule).





#### • CB: Brief Review - Names

Around the world, CBs have different names: U.S. Federal Reserve System ("The Fed"), European Central Bank (ECB), Central Bank of UAE, Central Reserve Bank of Peru, Bank of Mexico, Swiss National Bank, Monetary Authority of Singapore, etc.







#### **Features of a Free Float**

 $\circ$  S<sub>t</sub> reflects economic activity, through S & D for FC.

• S<sub>t</sub> is subject to volatility (there is FX risk!).

• Money supply is exogenous. Thus, the CB has an independent monetary policy.

• Under certain assumptions (IS-LM model, perfect capital mobility), fiscal policy does not work.

 $\diamond$  External shocks (say, oil shocks or sudden outflows of capital) can be quickly be absorbed by changes in S<sup>E</sup><sub>t</sub>.

Milton Friedman, Nobel Prize Winner, (1953) argued that under a free float "changes in  $S_t$  occur rapidly, automatically, and continuously and so tend to produce corrective movements before tensions can accumulate and a crisis develop."

# Terminology

A currency *depreciates* (*appreciates*) when, under a free float, it becomes less (more) expensive in terms of foreign currency.

2. Fixed Exchange Rate System

In a *fixed exchange rate system* the Central Bank is ready to buy and sell *unlimited* amounts of domestic currency at set (*fixed*) price, say S\*.

**Example**: Hong Kong has a fixed exchange rate (a peg) system since October 17, 1983. The exchange rate is S\*=7.8052 HKD/USD.

<u>Note</u>: The HKD is not fixed against all currencies, only against the USD. The USD moves  $\Rightarrow$  the HKD moves.

From 2010 to 2015, the USD moved widely against the EUR, the HKD also moved: From 11.50 HKD/EUR (Apr 24, 2011) to 9.15 HKD/EUR (Jan 8, 2015).

• In order to support the fixed parity S\*, a CB needs

- enough DC to buy "unlimited" amounts of FC.
- enough reserves (FC) to buy "unlimited" amounts of DC.







### **Fixed FX System: Variations**

Some CBs have a fixed exchange rate system, but S<sub>t</sub> is not really fixed:
 *"Target zone system,"* where the exchange rate is kept within a band (the *target zone*).

- "*Crawling peg system*," where the fixed exchange rate is regularly adjusted, usually to keep up with domestic inflation.

**Example**: On July 21, 2005, the People's Bank of China (China's CB) announced that the CNY would be pegged to a basket of foreign currencies, rather than being only tied to the USD.

The CNY would trade within a narrow 0.3% band against the basket of currencies. The basket is dominated by the USD, EUR, JPY and KOW.

The Central Bank of Chile, in 1983 (adjusted in 1984), adopted a crawling peg with a fluctuation band of  $\pm 0.5\%$ . The CLP/USD was adjusted according to the previous month's inflation minus an estimate of U.S. inflation (around 2% annually). ¶

**Example**: Giving up Monetary Policy

Since 1982, Denmark adopted a target zone system, pegging against the DEM and, in 1999, to the EUR. Following the ERM II,  $S_t$  is fixed at S\*= 7.46038 DEK/EUR, but it may fluctuate by  $\pm 2.25\%$ .

When the ECB changes its monetary policy interest rates, Danmarks Nationalbank typically responds by making similar changes.



#### **Features of Fixed System**

• Money supply is endogenous  $\Rightarrow$  No *independent* monetary policy!

• Exchange rate has no/low volatility. (Good for trade, investments.)

• Under certain assumptions (same as above), fiscal policy works.

• If CB does not have enough reserves, *credibility* is crucial.

 $\diamond$  Since S<sub>t</sub> is fixed, external shocks have to be absorbed through prices, which tend to be rigid. (Slower adjustments to shocks/imbalances.)

**Trilemma** (due to Robert Mundell (1962), Nobel Prize Winner) It is impossible for a country to have at the same time:

- A fixed (stable) FX regime.
- Free international capital mobility -i.e., no capital controls.
- An autonomous (independent) monetary policy.

A country can have two, but not the three:



#### **Typical Trilemma problem**

• Under a fixed system, the local government substantially increases the domestic money supply  $(MS_d)$  to finance deficit spending or to mitigate an external shock:

$$\begin{split} MS_d \uparrow \Rightarrow i_d \downarrow \Rightarrow (i_d \text{-} i_f) \downarrow \Rightarrow \text{International capital outflows} \\ \Rightarrow CB's \text{ FC reserves } \downarrow. \end{split}$$

In a free float,  $S_t \uparrow (>S^*)$ . That's the adjustment. But, under a fixed system, S\* does not change. This is a problem!

<u>Note</u>: If we think of the free float  $S_t$  as the "true equilibrium" ("*shadow*") FX rate,  $(S_t - S^*)$  signals a potential profit for speculators. Eventually, if inconsistency continues, a *speculative attack* on the FC reserves occurs.

CB Dilemma: To Defend or Not To Defend? A CB considers the costs and benefits of defending the fixed parity, S\*.

• Usually, CBs defend S\*.

#### **Currency Crisis**

A CB cannot support a Fixed FX System anymore, because it is running out of FC reserves. (Currency Run: domestic residents *run* to banks to exchange DC for FC, before banks run out of FC!).

Solution to a currency crisis: Float the currency.

Currency crisis are not uncommon. Often, they come from an *inconsistent* fixed FX system –for example, the CB attempts to have an independent monetary policy. Then, over time, CB credibility weakens.

<u>Predictors of a currency crisis</u> ("*early warning signals*"): Low FX reserves, high government deficits, low real exchange rate (DC overvalued, often due to high domestic inflation), weak financial system, high short-term debt, etc.

**Example**: Mexico '94 (Tequila), Thailand '97 (Rice), Russia '98 (Vodka), Brazil '99 (Caipirinha), Argentina '01 (Tango), Iceland '08.

#### **Currency Crisis**

• Usually, CBs defend S\*. They borrow FC, substantially raise  $i_d$ , or impose capital controls. These actions may be costly and/or may cause (or make worse) a recession.

Definite solution to a currency crisis: Float the currency.

When a CB abandons S\* because it is running out of FC reserves or the costs of defending S\* are too high, a devaluation/depreciation occurs.

Speculators ask: Will the CB be able to defend the parity S\*? Will the government bear the costs of defending it?

*Currency Run*: Domestic residents *run* to banks to exchange DC for FC, before the devaluation occurs (or banks run out of FC!).

**Examples**: Mexico '94 (Tequila), Thailand '97 (Rice), Russia '98 (Vodka), Brazil '99 (Caipirinha), Argentina '01 (Tango), Uruguay '03, Iceland '08, Nigeria '16.

# **Currency Crisis**

• On average, a currency crisis is followed by a 30% drop of the value of DC. In many cases there is a temporary higher drop (say, 50%), before reverting to a value closer to the average.

A very serious crisis: 75% or more drop (Indonesia '97, Argentina '01).

# Terminology

A *devaluation* (*revaluation*) occurs when the price of foreign currencies under a fixed exchange rate regime is increased (decreased) by the CB.

<u>Note</u>: The possibility of a currency crisis creates a risk under the Fixed FX system: *devaluation risk*. The magnitude of this risk depends on the CB credibility –i.e., very credible CB, devaluation risk is zero.





#### **Currency Crisis are Common**

Currency crisis are common. Figure below shows 208 currency crises defined as a 30% depreciation of DC that is also, at least, a 10% increase from previous year-during the 1970-2008 period.



14 African members of the CFA zone against the French franc and the dollar. Source: Laeven and Valencia (2008).

**Currency Crisis: Predictors** ("*Early warning signals*")

<u>Predictors of a currency crisis</u>: Low FX reserves, high government deficits, low real exchange rate (DC overvalued, often due to high domestic inflation), weak financial system, high short-term debt, etc.

Many traders use an index to predict a currency crisis. A new one is the "Damocles Index," used by *Nomura*. (Nomura claims 67% of past 54 EM currency crisis were predicted 12 months in advanced.)





Mexican USD reserves went from USD 18B in October 1994 to USD 5B in December 1994, when the decision to abandon the fixed exchange rate against the USD was made.

Overall, Mexico spent USD 25B in FC reserves and borrowed USD 25B (from the U.S. Fed) to defend the peso's dollar peg. ¶

# **Devaluations Are Unpopular**

- Economic Reasons:
- Pass-through to import prices (Domestic prices increase)  $\Rightarrow$  Inflation
- Real wages decrease
- Contractionary impact on the economy: 3% loss of GDP after 7 years!

The contraction of the economy is usually associated with balance sheet effects –i.e., a mismatch between currency of denomination of debt (mainly, in FC) and income (mainly, in DC)– in corporate and government sectors.



# **Devaluations Are Unpopular**

• Politicians are run out of office.

- Cooper (1971) finds that heads of state lose their jobs twice as often within 1 year of devaluation:

30% as compared to 14% in a non-devaluation control group.

- Frankel (2005), updated sample 1971-2003 and measured exit 6 months after devaluation:

23% (43 cases out of 109) as compared to 12% in the control group.

# **Twin Ds**

• A currency crisis is usually a product of serious macro-economic problems: Sovereign defaults –a government decides not to pay its bonds – and/or banking crisis are not rare during these times.

In general, sovereign defaults are accompanied by large devaluations. These are the "*Twin Ds*": *Default* and *Devaluation*.

• Reinhart (2002), looking at the period 1970-1999:

- Prob[Devaluation|Default] = 84%
- Prob[Devaluation|No Default] = 17%

Na et al. (2017) expand sample to 2013: 84% is a high. New prob: 50%.

Laevan and Valencia (2012), using their own definitions of a currency crisis, find a similar probability: 56% (=37/66).

#### Twin Ds

• Laevan and Valencia (2012), using their definitions, report the following diagram with the *Twin Ds* and the *Twin Crisis* (simultaneous banking and currency crises).





#### 3. Managed Float

In practice, the exchange rate system is a mixture: *managed* floating. In general, we see a free float, but sometimes the CB *intervenes* to buy and sell FC with the *intent* of changing the market determined  $S_t$ .

#### 4. Dual Systems

In some markets,  $S_t$  is fixed by the government. But, the government sells FC at the official  $S_t$  only for some transactions. For all the other transactions, a *black market* is created.

**Example**: Until 2002, Iran had three officially recognized exchange rates. In 1999; the rates were:

1) The "official" rate of 1,750 IRR/USD, for oil, gas and essential imports; the "export" rate of 3,000 IRR/USD;

2) The variable Tehran Stock Exchange rate of 7,863 IRR/USD, used by some exporters.

3) For all other transactions, the rate was 8,615 IRR/USD.

# **Range of Exchange Rate Regimes** Ranked in terms of (decreasing) flexibility for the CB:

- Free Float or Flexible
- Managed "Dirty" Float
- Crawling Peg
- Fixed
- Currency Board (Fixed + 100% FC reserves)

- Adopting a foreign currency as legal tender. When the U.S. currency is adopted, it's called "*dollarization*" (Panama, British Virgin Islands, El Salvador, Ecuador, Zimbabwe).

| Feature                         | Fixed   | Flexible                                |
|---------------------------------|---|---|
|                                 | Cons  | Pros                                    |
| Adjustment to imbalances        | Difficult   | Easy                                    |
| External shocks                 | Vulnerable  | Less vulnerable                         |
| Support S <sub>t</sub>          | May need to raise i <sub>d</sub> (or cause recession) | No need to do anything                  |
| Monetary policy                 | Ineffective   | Effective                               |
|                                 |   |   |
|                                 | Pros  | Cons                                    |
| FX Volatility                   | Stable S <sub>t</sub> (good for trade & investments)  | Volatile (P <sub>d</sub> also volatile) |
| I <sub>d</sub> : Control/Reduce | Good (with credibility)                               | Harder                                  |
| Fiscal policy                   | Effective   | Ineffective                             |

**Exchange Rate Regimes: Fixed or Flexible?** 

• Both regimes have pros and cons: No clear winner.

• Regime choices should reflect individual characteristics of an economy.

• We observe:

- Large economies with sound economic policies, good institutions (say, an independent CB) and high credibility prefer a flexible regime.

- Developed economies with bad economic policies, bad instituions and low credibility rely on a fixed regime.

• <u>Aside</u>: If a CB decides to fix, which currency should be the anchor? Stable trade & investments advantage suggests fixing against the currency of a large trading partner:

- In Latin America, the USD is a good choice.

- In Andorra (between Spain and France), the EUR should be the anchor.

# **Central Bank FX Intervention**

#### Definition

FX Intervention occurs when CBs buy and sell FC with the *intent* to change  $S_t$  to a different  $S_t^{E}$ .

• CBs have economic models to determine what they believe is an equilibrium  $S_t$ . Using these models, CB determines a range for  $S_t \Rightarrow S_t$  should move between  $S_t^L$  and  $S_t^U$ .

If  $S_t$  is within the range ( $S_t^L < S_t < S_t^U$ ), CB does nothing (free float!) If  $S_t > S_t^U$ , CB determines FC is overvalued => CB intervention If  $S_t < S_t^L$ , CB determines FC is undervalued => CB intervention

> Appreciating FC  $(\mathbf{S}_t > \mathbf{S}_t^L) \Rightarrow CB$  sells FC. Depreciating FC  $(\mathbf{S}_t < \mathbf{S}_t^U) \Rightarrow CB$  buys FC.







#### • CB Intervention: Details

• CBs tend to deal with major domestic banks, but will also transact with major foreign banks.

• Size of intervention. The final size depends on the initial FX market reaction. If the initial FX market reaction goes according to the CB direction, then the CB may decide to cut short the intervention.

• How often do CBs intervene? In a 1999 BIS survey of CBs, the percentage of business days on which CBs report intervening from 0.5% to 40% percent, with a 4.5% median.

• Disclosure of intervention? Most CBs intervene secretly, releasing actual intervention data with a lag, if at all. Some authorities, like the Swiss National Bank, always publicize interventions at the time they occur. Why secrecy? Poor credibility, bad fundamentals.

# • Other CB Interventions in the FX Market

• CBs can buy foreign assets, instead of FC.

For example, the People's Bank of China and the Bank of Japan have on occasion bought several hundred billions of U.S. Treasuries, in order to stop the decline of the USD against the CNY and the JPY, respectively.

• CBs can use the forward market, instead of the spot market. In a 1999 BIS survey, 52% of CBs admitted to "sometimes using the forward market." CBs can also use other derivatives, for example, FX options.

• Sometimes, CBs do not directly buy and sell FC. Instead, CBs can achieve a change in  $S_t$  by affecting demand and supply of FC, through increases in transaction taxes, capital controls, banking regulations, etc.

For example, Spain, Ireland, and Portugal introduced capital controlsincluding mandatory deposits against the holding of foreign currenciesduring the ERM crises of 1992-93.

# • Other CB Interventions in the FX Market

• CB intervention can be *concerted*: Several CBs agree a currency is under/over valued and decide to jointly intervene in the FX market. For example, in September 1985, the G7 decided to stop the appreciation of the USD, by buying the other G7 currencies and selling the USD.

• But, the most popular form of intervention is just "talk of under/overvaluation," by government officials, usually referred as *jawboning*. It is simpler and cheaper (if it works) than any other FX intervention. Here, the credibility of CBs plays a big role.

#### • CB Intervention: Data

Despite these issues and the academic sentiment that FX intervention is not worth it, CB do intervene in FX markets. In a 1999 BIS survey of CBs, the percentage of business days on which CB report intervening from 0.5% to 40% percent, with a 4.5% median.

The largest player by far is Japan. For example, between April 1991 and December 2000, the Bank of Japan bought USD on 168 occasions for a cumulative amount of USD 304 billion and sold USD on 33 occasions for a cumulative amount of USD 38 billion.

Japanese interventions dwarf all other countries' official intervention in the foreign exchange market; for example, it exceeds U.S. intervention over the same period by a factor of more than 30.

• **CB** General Policy Objective for FX Intervention: Stabilization *Lean against the Wind*: CB sells FC when its appreciating and buys FC when its depreciating.

# • CB Intervention: Issues

(1) Implicit notion of "overvaluation/undervaluation" in FX market.

- $\Rightarrow$  Q: Do CBs have "superior" information?
  - A: Mixed evidence: Some CBs have big losses; others show profits due to intervention.

(2) CB generates FX stability.

- $\Rightarrow$  Uncertainty over CB actions increase FX volatility, and risk. Precisely, what a CB dislikes.
- $\Rightarrow$  Q: But, do CBs succeed to reduce FX volatility?
  - A: In general, negative evidence.

(3) Potential conflict with other countries. When a CB intervenes in the FX market  $(S_t \uparrow)$  to boost exports, trading partners will be affected.

 $\Rightarrow$  beggar-they-neighbor devaluation. Popular in the 1930s.







#### Sterilized Interventions: Side Effects

• Sterilization changes the composition of the Fed's (and, in equilibrium, the public's) mix of domestic and foreign assets. This creates a *balance sheet effect*.

Depending on the rates of return of the assets involved, this effect can be positive or negative for the CB.

• Suppose the CB can keep for a while  $S_t$  artificially high/low and money markets out of sync with the FX Market. For example, a CB keeps  $S_t$  low (DC overvalued). Then, the CB forces the economy to subsidize the import sector (& domestic consumption) and leaves domestic producers in a tough situation. For a short time, the side effects can be tolerated; for a long time, they can lead to a *resource allocation problem*.

• Banks do not like holding large amounts of government bond and/or having high reserve-requirement ratios => A squeeze in bank's profits.





#### • Sterilized Interventions: Do They Work?

In the short-run, sterilizations tend to work, affecting  $S_t$  in the direction the CB wanted But the evidence regarding lasting effects on  $S_t$  is mixed and it tends to be on the negative side, especially for major currencies.

Sustaining sterilizations can be costly, due to the balance sheet effects. In Banxico example, CETES yield 7%, while US T-bills have a substantial lower yield. Over time, these costs can be difficult to bear.

Mohanty and Turner (2005) report that, between 2000 and 2004, the CBs of Korea, the Czech Republic, and Israel issued currency-stabilizing bonds of values equivalent to 300%, 200% and, 150% of their respective reserve money for the purpose of sterilization operations. Interest payments, when domestic interest rates go up, render sterilization operations too costly to last.

