Chapter 18 SWAPS

A - Types and Valuation

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• Last Class – Several & Diverse Topics

Country Risk (CR)

- It measures the risk of an asset/liability given by its location (country). Usually measure by a letter (A: very good, C: bad)
- Different methods to compute CR: Qualitative ("consensus") & Quantitative ("weighted average of factor scores")
- Incorporation of CR into a firm's valuation of a project/investment.
- Some country ("Political") Risk can be hedged by buying insurance.

Capital Structure & Cost of Capital (International Corporate Finance)

• We use the typical models (trade-off theory of capital structure) and formulas (WACC). We compute WACC:

$$k_c = \frac{D}{D+E} * k_d * (1-t) + \frac{E}{D+E} * k_e$$

• Issues with k_e , since we need a model for the expected return on equity, r_e , usually a factor model (CAPM or more realistic multi-factor models, like the **Fama-French** 3-factor model).

• Last Class – Several & Diverse Topics Cost of Capital (Continuation)

• To keep things simple we use the CAPM (recall, in equilibrium $k_e = r_e$):

$$k_e = r_e = \mathrm{E}[\mathbf{r}] = r_f + \beta \mathrm{E}[r_m - r_f]$$

 r_f (= k_f): Risk-free rate (a government rate).

 r_m (= k_m): Expected return on a (well-diversified) market portfolio.

 β : Systematic Risk of the project/firm = $Cov(r_e, r_m)/Var(r_m)$

 $E[r_m - r_f]$: Estimated risk premium (ERP).

• Domestic or World CAPM? It depends on type of firm/ownership (integrated/worldwide diversified: World; otherwise: Domestic).

• Many assumptions behind the computation of $E[r_{m,t}]$. We used a longrun historical average, \overline{X} (sample mean). Even with a long history, it is computed with error.

• For emerging markets, with low quality data and short histories, it may be difficult to get a reliable estimate for the ERP. Several ad-hoc adjustments.

• Last Class – Several & Diverse Topics

International Bond Markets

- Eurobond + Foreign Bond Market = International Bond Market (30%)
- Eurobond: Same structure as a domestic bond, but *bearer* securities are OK and *mainly unregulated*
- Many Instruments in Eurobond Markets (most popular one: fixed bond)

• Pricing of a new bond –i.e., setting YTM. Key is finding the right benchmark.

Oifferent cases:

- Established company with borrowing history:

YTM_{new debt} = YTM_{oustanding}

- Established company with no borrowing history:

 $\mathbf{YTM}_{\mathbf{new \ debt}} = \mathbf{YTM}_{\mathbf{benchmark \ similar \ companies}}$

- New company in new industry:

YTM_{new debt} = YTM_{book building/general benchmark}

• This Class

• Swaps

Definition

• Different Types: Interest Rate, Currency, Equity, Commodity & CDS.

Market Organization and Swap Dealers

Uses and Valuation

Combination of Swaps

Review - Case Study: Merotex

Pricing a New Straight Bond: Merotex

The Borrower

- Leading construction firm, based in Gorizia, Italy.

- Recently bought two U.S. construction companies.

- Financed by bank loans: USD 250 million

Borrowing requirements

- Amount: USD 250 million

- Currency of exposure: USD

- Maturity: Medium-term (5 to 7 years, preferred 7 years) USD debt.

- Preference: Simple straight bond with no early call options.

Information

Market conditions:

- Good for a USD Eurobond issue.
- U.S. economic conditions are above expectations
- USD is currently very strong.
- **Recent successful placement** of 10-year Euro-USD issue by Fica, a competitor.

Merotex's Perception:

- Merotex has issued **GBP Eurobonds**: obtained *best terms*.
- Merotex has no outstanding Euro-USD issues.

• Perception of similar international borrowers ("Benchmarking")

(1) Comenti: Italian construction company

- Several Eurodollar issues.
- Last issue has 6 years of remaining life.
- Currently trading at 40 bps over 6-yr U.S. Treasuries.
- Excellent reputation in Euromarkets

(2) Fix Constructions (FC): major U.S. competitor in Florida.

- Launched a 10-yr Eurodollar issue five years ago.
- It has a *call option* two years from now.
- Currently trading at a 65 bps over 5-year U.S. Treasuries.
- Well-regarded but performance has been just average.

(3) Other large Italian companies:

- Many Euro-USD bonds with 5-year maturity
- Currently trading within a range of 40-70 bps.

Evaluation

• Merotex's track record is limited but very good.

- Merotex's GBP bonds have been well received in the market.

- Merotex plans to include one **UK** house in management group.

 \Rightarrow Size: sufficient to promote liquidity; but not so much as to make the placement process difficult. Proposed size: USD 200 million.

 \Rightarrow Maturity: Merotex is a first-timer on USD-Eurobond segment: For first timers shorter maturities are better: *5 years*.

• Concern: The FC issue is trading at a relative high spread. But,

- Issue might suffer from poor design.
- Deterioration of FC's perception
- Call provision.

⇒ Yield: Lead manager suggests setting spread on the low-end of range ("aggressive spread"): *40-70 bps*.

Proposed Issue

Amount:

- Proposed size: **USD 200 million**, with a possible increase.

Maturity:

- Shorter maturity than preferred: 5 years.

Yield spread:

- Aggressive spread = 40 bps over 5-yr U.S. Treasuries.

– First-time issue: Add a small premium: *Spread = 45 bps*.

The lead manager is able to formulate a pricing scheme:

U.S. Treasury: 6.915% s.a. (semiannual)

Merotex spread: 0.45% s.a.

Merotex yield (YTM): 7.365% s.a., or 7.501% p.a. (annual)

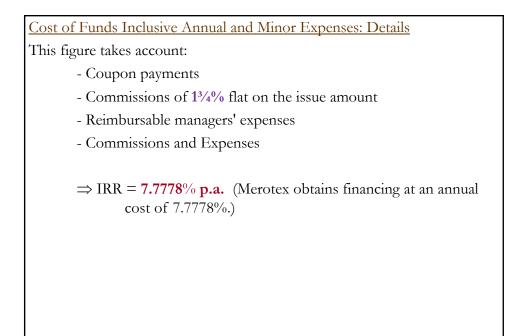
\Rightarrow Terms for investors: a 5-year Eur	cobond at a price to yield 7.50% p.a .				
Fees					
Selling concession: 3/4%	(Sellers buys the issue at $99^{1/4}$).				
Underwriting allowance: ³ / ₄ %	(Underwriters pays 98 ¹ / ₂)				
Managing fee: 1/4%	(Lead manager pays (981/4)				
Total fees: 1 ³ / ₄ % (= USD 3.5M))				
Final terms:					
Competitive bidding: Issuing house sells the issue at 99.24					
Coupon required to yield 71/2%	is lower.				
Assuming YTM = $7\frac{1}{2}$, T = 5, P = 99.24, and FV = 100, solve for C					
\Rightarrow C = 7.3113%.					
Rounding up, the coupon ra	te is set at 7 (5/16).				
Total coupon payment = $(7 + 5)$	(16) * 200 M = USD 14.625 M				
The issue is priced at the selling concess	ion.				

Expenses				
1 Paying Agency:	100,000 bonds in USD 1,000 denominations			
10,000 bonds in USD 10,000 denominations.				
Total number of bond	ls: 110,000 .			
Coupon charge p.a.:	USD .07 per coupon payment (USD 7,700)			
Redemption charge:	USD .70 per bond or USD 77,000			
Authentication:	USD 4,000 on delivery of bonds.			
Administration:	USD 2,000 (p.a.).			
2 Listing:	USD 20,000 payable in advance.			
3 Trustee:	USD 8,000 (p.a.) payable in advance.			
4 Other expenses:	USD 80,000.			

Pro Forma of the Issu	<u>le</u>	
Borrower:	Merotex C.A.	
Guarantor:	None	
Amount:	USD 200 million	
Maturity:	5 years	
Coupon:	7 (5/16) (= 7.3125%)	
Issue price:	100%	
Amortization:	Bullet repayment on final maturity date	
Issuer's call option:	None	
Listing:	London	
Denominations:	USD 1,000 and USD 10,000	
Form:	Bearer securities	
Commissions:	1 ³ / ₄ % flat	
Yield:	7.3125% (at issue price), 7.5% p.a. (at 99.24%)	

Year	0	1	2	3	4	5
Principal	200	-	-	-	-	-200
Interest	-	-14.625	-14.625	-14.625	-14.625	-14.625
Commissions	-3.500	-	-	-	-	-
Paying Agency	-	-0.0077	-0.0077	-0.0077	-0.0077	-0.0847
Auth. & Adm.	-0.004	-0.002	-0.002	-0.002	-0.002	-0.002
Listing	-0.020	-	-	-	-	-
Trustee	-0.008	-0.008	-0.008	-0.008	-0.008	-0.008
Reimburs. exp.	-0.080	-	-	-	-	-
Cash Flow	196.39	-14.6427	-14.6427	-14.6427	-14.6427	-214.7117
⇒ Cost of funds (IRR) = 7.7778% p.a. <u>Note</u> : Sometimes, IRR is calculated by <i>excluding</i> annual & minor expenses (listing, trustee, authentication, etc.). Under this method,						

Cost of Funds Exclusive Annual and Minor Expenses:	Details
• This figure takes account:	
- Coupon payments	(USD 14.625 M)
- Commissions of $1^{3}/_{4}$ % flat on the issue amount	(USD 3.5 M)
- Reimbursable managers' expenses	(USD 80,000)
The issuer receives the net proceeds of:	
USD 200,000,000 - USD 3,580,000 = USD 196,420,00	00 (or 98.21%)
• All-in cost: IRR of a 5-year project:	
- Positive cash flow of USD 196.42 M in year 2	zero.
- Negative cash flows of USD 14.625 M every	year.
- Negative cash flow of USD 200 M in year 5.	
IRR = 7.7580% . (Merotex obtains financing at a cost	of 7.7580% p.a.)
\Rightarrow Small difference between both IRRs.	_ ,



SWAPS: Definition and Types

Definition

A *swap* is a contract between two parties to deliver one sum of money against another sum of money at periodic intervals.

• Obviously, the sums exchanged should be **different**:

- Different amounts (say, one fixed & the other variable)

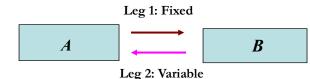
- Different **currencies** (say, USD vs EUR)

• The two payments are the *legs* or sides of the swap.

- Usually, one leg is *fixed* and one leg is *floating* (a market price).

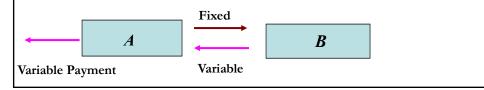
• The swap terms specify the duration and frequency of payments.

Example: Two parties (A & *B*) enter into a swap agreement. The agreement lasts for 3 years. The payments will be made semi-annually. Every six months, A and B will exchange payments.

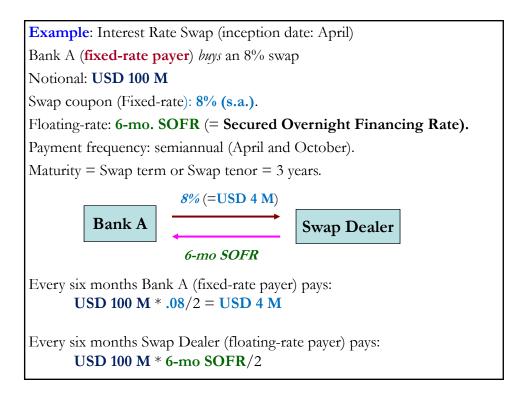


• Swaps can be used to change the profile of a firm's cash flows.

If a swap is **combined** with an **underlying position**, one of the (or both) parties can change the profile of their cash flows (and risk exposure). For example, *A* can change its cash flows from variable to fixed.



• Types Popular swaps: - Interest Rate Swap (one leg floats with market interest rates) - Currency Swap (one leg in one **currency**, other leg in another) - Equity Swap (one leg floats with market equity returns) - Commodity Swap (one leg floats with market **commodity prices**) - CDS (one leg is paid if credit event occurs) Most common swap: fixed-for-floating interest rate swap. - Payments are based on hypothetical quantities called *notionals*. - The fixed rate is called the swap coupon. - Usually, only the *interest differential* needs to be exchanged. • Usually, one of the parties is a Swap Dealer, also called *Swap Bank*.



Example: (continuation)

First payment exchange is in October. (The floating rate has already been fixed in April: **7.6%**.) Then, the Swap Dealer pays:

 \Rightarrow USD 100 M * .076/2 = USD 3.8 M

Bank A (fixed-rate payer) pays **USD 0.2 M** to the floating-rate payer.

<u>Note</u>: In October, the floating rate will be fixed for the second payment (in April of following year). ¶

Market Organization

- Most swaps are tailor-made contracts.
 - Swaps trade in an **OTC** type environment.
 - Swap specialists fill the role of broker and/or market maker.

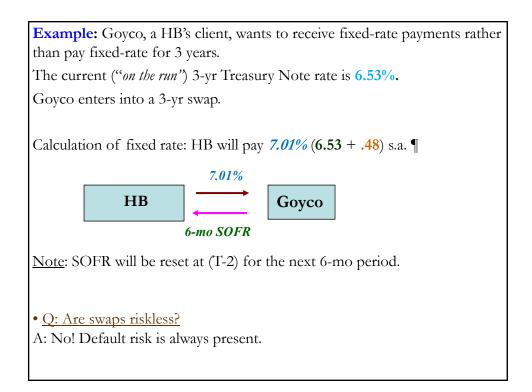
- Brokers/market makers are usually large banks.

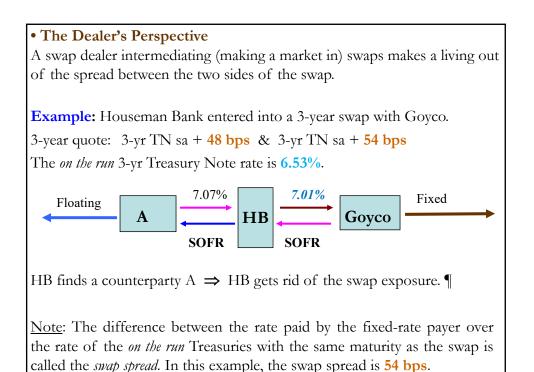
- Prices are quoted with respect to a standard, or generic, swap.

• *All-in-cost*: Price of the swap (quoted as the rate the fixed-rate side will pay to the floating-rate side)

- It is quoted on a **semiannual basis** (s.a.):
 - absolute level ("9% fixed against six-month SOFR flat")
 - bp spread over the U.S. Treasury yield curve ("the Treasury yield plus 57 bps against 6-mo SOFR flat").

Example : Houseman Bank's <i>indicative swap pricing schedule</i> .				
Maturity	HB Receives Fixed	HB Pays Fixed		
1 year	1-yr TN sa + 44 bps	2-yr TN sa + 39 bps		
2 years	2-yr TN sa + 50 bps	2-yr TN sa + 45 bps		
3 years	3-yr TN sa + 54 bps	3-yr TN sa + 48 bps		
4 years	4-yr TN sa + 55 bps	4-yr TN sa + 49 bps		
5 years	5-yr TN sa + 60 bps	5-yr TN sa + 53 bps		





Warehousing

When the SD matches the two sides (the buyer and the seller) of a swap is called **back-to-back transaction**, or "**matched book**" transaction.

In practice, a SD may not be able to find an immediate off-setting swap.

Most SD will **warehouse** the swap and **use interest rate derivatives** to hedge their risk exposure until they can find an off-setting swap.

In practice, it is **not always possible to find a second swap** with the same maturity and notional principal as the first swap, implying that the institution making a market in swaps has a residual exposure.

The relatively narrow bid/ask spread in the interest rate swap market implies that to make a profit, effective interest rate risk management is essential.

Dealer's Risk

• Credit Risk

This is the major concern for a swap dealer: the risk that a counter party will default on its end of the swap.

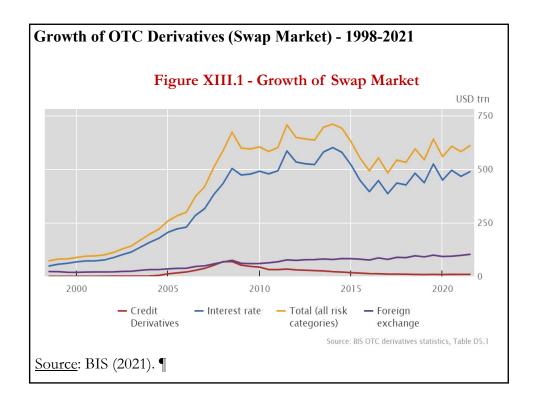
• Mismatch Risk

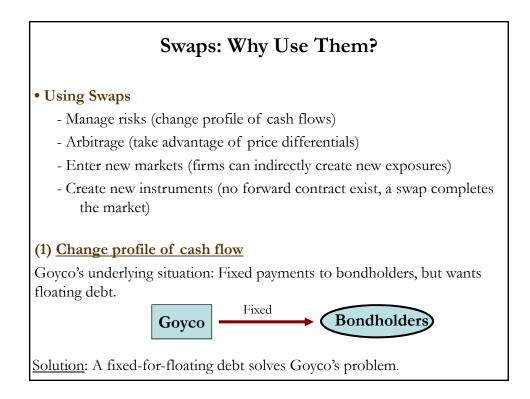
It is difficult to find a counterparty that wants to borrow the exact amount of money for the exact amount of time.

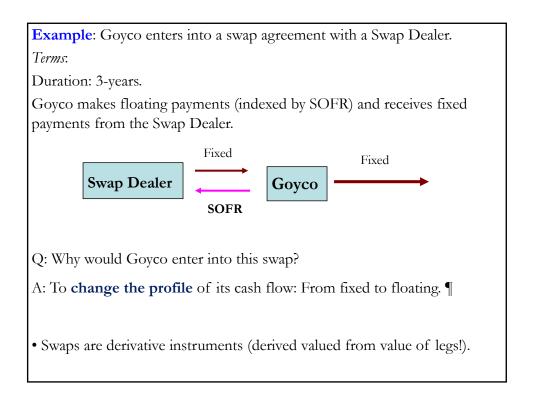
• Sovereign Risk

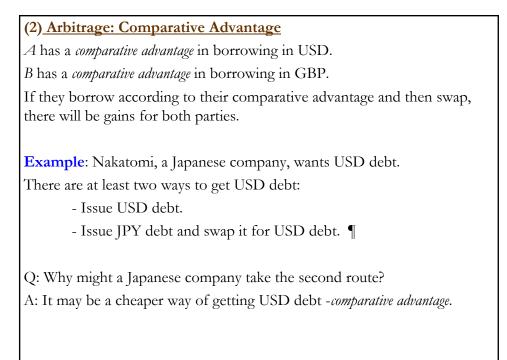
The risk that a country will impose exchange rate restrictions that will interfere with performance on the swap.

• Market Size			
Notional amount outstanding (Nov 2022): USD 463.0 trillion.			
- Interest rate swaps: USD 414.2 trillion			
- Currency swaps: USD 30.3 trillion ($\approx 7\%$	o)		
- Equity-linked contracts (includes forwards): USD 6.9 trillion			
- Commodity contracts (includes forwards): USD 2.3 trillion			
- CDS market: USD 9.3 trillion ($\approx 2\%$)			
 Gross market value: USD 16.35 trillion Interest rate swaps is a very popular derivative: It represents 60% of the Global OTC Derivatives Market. Interest rate swaps also shows big growth from early 1990s. 			









<u>Note</u>: From an economic point of view, there are two motives for entering into swaps:

- Risk Sharing (two firms share interest risk through a swap)
- Comparative Advantage/Arbitrage

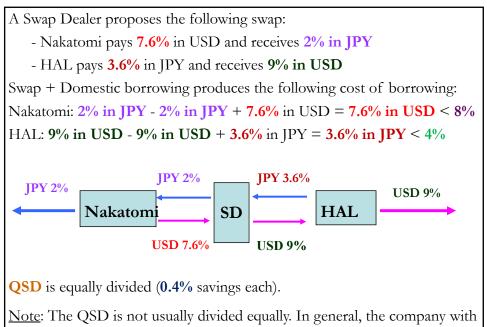
Measuring comparative advantage

AAA companies routinely **have absolute advantage** in debt markets over all the other companies, due to their different credit-worthiness. A swap, however, takes advantage of **comparative** (or relative) **advantages**.

The *Quality Spread Differential* (**QSD**) measures comparative advantage - **QSD** = Difference between the interest rates of debt obligations offered by two parties of different creditworthiness that engage in the swap.

- The **QSD** is the key to a swap. It is what can be shared between the parties.

Example: Comparative Advantage. Nakatomi, a Japanese company, wants to finance a US project in USD. HAL, a US company, wants to finance a Japanese project in JPY. Both companies face the following borrowing terms. USD rate JPY rate HAL 9% 4% Nakatomi 8% 2% Nakatomi is the more credit-worthy: It has an absolute advantage. - HAL pays 1% more to borrow in USD than Nakatomi. - HAL pays 2% more to borrow in JPY than Nakatomi. \Rightarrow HAL has a **comparative advantage** in the USD rate market. The **QSD** is 1% (different than zero!). If they borrow according to their comparative advantage and then swap, there will be gains for both parties.



<u>Note</u>: The QSD is not usually divided equally. In general, the company with the worse credit gets the smaller share of the QSD to compensate the SD for a higher credit risk. ¶

Why the Growth of Swap Markets?

• Swap contracts have many similarities with futures contracts.

- Trade-off: Customization vs. liquidity.

Futures markets offer a high degree of **liquidity**, but contracts are more standardized.

Swaps offer additional flexibility since the they are tailor-made.

- Settlement is in cash.

There is no need to take physical delivery to participate in the market.

Interest Rate Swaps

• Most common swap: fixed-for-floating (plain vanilla swap)

- Used to **change profile of cash flows** (a firm can go from paying floating debt to paying fixed debt).
- Used to lower debt costs.

• Basis swap: floating-for-floating (basis swaps)

 Floating rates should be different, say 1-mo SONIA vs. 3-mo SONIA (Sterling Overnight Index Average) or USD T-bill vs SOFR (the alternative to USD LIBOR, Secured Overnight Financing Rate)

- Floating-for-floating currency swaps (also called *cross currency basis swaps*) are especial cases of interest rate basis swaps.

• Interest rates swaps have **very low** bid-ask spreads, lower than corporate bonds and, sometimes, government bonds.

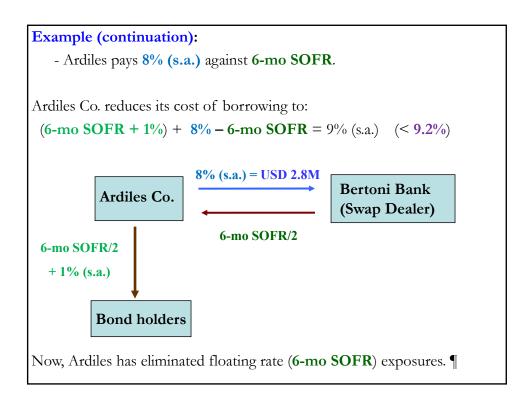
Example: Plain Vanilla Swap
Underlying situation for Ardiles Co:

USD 70 M floating debt at: 6-mo SOFR + 1%.
Ardiles Co. wants to change to fixed-rate USD debt.
Currently, fixed-rate debt trades at 9.2% (s.a.).

A Swap Dealer (Bertoni Bank) offers 8% (s.a) against 6-mo SOFR.
Terms: - Notional amount: USD 70 M

Frequency: semi-annual
Swap term or tenor (Duration): 4-years
Fixed Coupon: 8% (s.a) ⇒ USD 70 M * .08/2 = USD 2.8M

Ardiles Co. and SD only exchange the net payment (difference between the two legs of the swap: Ardiles pays SD if 6-mo SOFR < 8%).
Notionals, obviously, will not be exchanged at maturity (year 4).



Day Count Convention

In the previous examples we have ignored the **day count conventions** on the short term rates.

For example, the floating payment refers to a **money market rate**, the 6mo SOFR, which is quoted on an *Actual/360* basis. Suppose 6-mo SOFR was fixed at 8%, the notional principal is USD 70M and assume there are 183 days between payments.

Then, the actual payment should be

USD 70M * (0.08) * (183/360) = USD 2.846667M.

The fixed side must also be adjusted and as a result the **payments may not be equal** on each payment date.

<u>Note</u>: If the fixed rate is based on a different instrument, say a T-bond, then a different day count should be used for the fixed-rate side. In the **T-bond case**, it will be based on *Actual/Actual*.

Swap Curve

Ardiles will observe the SD's indicative swap pricing schedule. The set of swap rates at different maturities is called the **swap curve**.

It is the equivalent of the **yield curve**.

• As we will see later, the swap curve will be **consistent** with the interest rate curve implied by the **Eurodollar futures contract**, which is used to hedge interest rate swaps that cannot be matched.

• It is easy to construct for **usual maturities** –i.e., **1-mo**, **3-mo**, **6-mo**, etc.– where there is **liquid Eurodollar futures** contracts and/or other similar market instruments (FRAs).

Interpolation techniques (linear, cubic spline, etc.) are used to complete the curve.

Swap Spreads

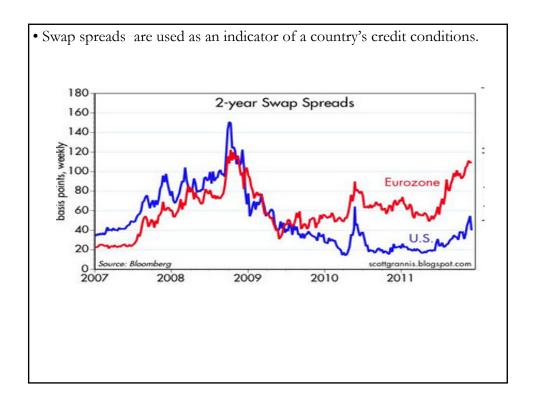
Swap spread: Interest rate paid by fixed-rate payer – Interest rate on the run treasury (with same maturity).

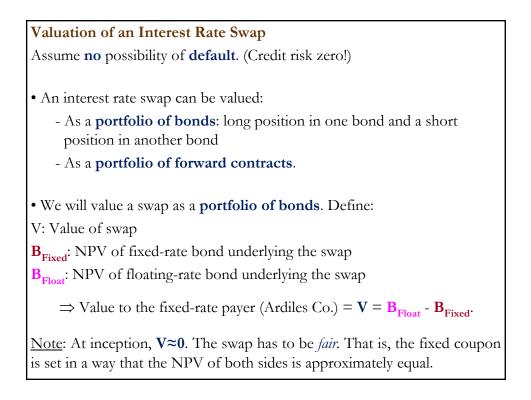
Example: In a 3-year swap, counterparty A pays the SD 7.07%, while the respective (3-year) on the run treasury rate is **6.53%**, then:

3-year swap spread = 7.07% - 6.53% = 54 bps. ¶

We expect to observe **positive swap spreads** since a negative spread, in theory, signals that banks or counterparties (say, counterparty A above) are viewed as safer than the government.

But, under unusual circumstances, for example, the 2008-2009 Financial Crisis, a **negative spread may occur**.





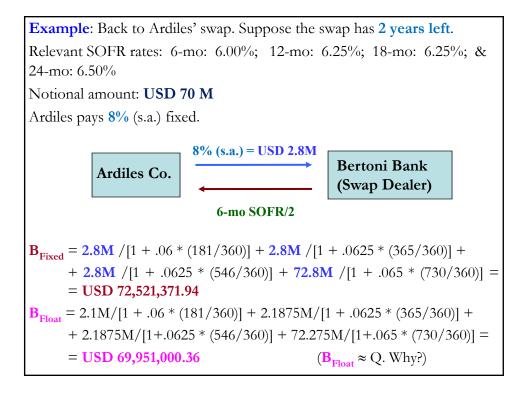
• The discount rates should reflect the level of risk of the cash flows: An **appropriate discount rate** is given by the **floating-rate** underlying the swap agreement. In previous example, **6-mo. SOFR**.

• Since the discount rate is equal to the floating-rate payment, the value of the floating side payments (B_{Float}) is equal to par value.

 \Rightarrow V changes when **B**_{Fixed} changes -the NPV of fixed-rate payments.

If coupon (fixed-rate) payment is higher than discount rate, then:
 B_{Fixed} > B_{Float} ⇒ fixed-rate payer has a negative swap valuation (V<0)

<u>Technical Note</u>: To use this approach to value a swap, we need to add an exchange of principals (in practice, it does not occur).



Example (continuation): We used an Actual/360 day count: $B_{Fixed} = USD 72,521,371.94$ $B_{Float} = USD 69,951,000.36$

Value of the swap to Ardiles Co. (the fixed-rate payer): V = USD 69,951,000.36 - USD 72,521,371.94 = USD -2,570,368.38

Interpretation:

- Ardiles can pay USD 2,570,368.38 the SD to close the swap.

- Alternatively, SD can sell the swap –i.e., the CF– for USD 2,570,368.38.

<u>Note</u>: Today, a similar swap, with T = 2 years, would have a fixed coupon = 6.26% (s.a.); with a s.a. payment of USD 2.191M. Check:

 $\begin{aligned} \mathbf{B}_{\text{Fixed}} &= 2.191 \text{M} / [1 + .06*(181/360)] + 2.191 \text{M} / [1 + .0625*(365/360)] + \\ &+ 2.191 \text{M} / [1 + .0625*(546/360)] + 72.191 \text{M} / [1 + .065*(730/360)] \\ &= \mathbf{USD} \ 69,972,490 \qquad \Rightarrow \text{At inception, V} \approx 0! \, \P \end{aligned}$

Euromarkets and interest rate swaps

Recall: **Knowledge of derivatives** is very important to select a lead manager of a Eurobond issue.

Arbitrage opportunities in Eurobond markets may exist: Swaps can be used to take advantage of them.

Case Study: Merotex (continuation)

Merotex issued 5-year 7(5/16)% Eurobonds for USD 200 M.

Merotex's debt cost = **IRR** = **7.7479%** (p.a.)

But, Merotex wants USD floating rate debt.

Lead manager obtains a swap quotation from a swap dealer:

6-month SOFR v. U.S. Treasuries plus 77/71 in 5 years.

 \Rightarrow Merotex gets U.S. Treasuries plus 71 & pays 6-mo SOFR.

