

## 2013-2014 BBA DEGREE PROGRAM (effective Fall 2013)

### DEGREE REQUIREMENTS FOR BACHELOR OF BUSINESS ADMINISTRATION

• **Daytime and Post-Baccalaureate Limitations:** The BBA is exclusively a daytime program for students seeking their first undergraduate degree.

#### Section 1: UH CORE COURSES & COLLEGE REQUIREMENTS

**12 hours**

ENGL 1303	Freshman Composition I [Texas Common Course Number (TCCN): ENGL 1301]	3 hrs	_____
ENGL 1304	Freshman Composition II [TCCN: ENGL 1302]	3 hrs	_____
GENB 3302	Connecting Bauer to Business (formerly GENB 2301; prerequisite: completion or concurrent enrollment in ENGL 1304)	3 hrs	_____
PSYC 1300 or SOC 1300	Intro to Psychology or Sociology [TCCN: PSYC 2301 or SOC 1301]	3 hrs	_____

#### Section 2: PRE-BUSINESS COURSES (require a grade of "C" or higher)

**21 hours**

MIS 3300	Intro to Computers and MIS [TCCN: BCIS 1305 or 1405]	3 hrs	_____
MATH 1314 or 1431*	Calculus for Business [TCCN: MATH 1325 or 2413]	3 hrs	_____
MATH 1313*	Finite Mathematics [TCCN: MATH 1324]	3 hrs	_____
ACCT 2331	Financial Accounting [TCCN: ACCT 2301 or 2401]	3 hrs	_____
ACCT 2332	Managerial Accounting [TCCN: ACCT 2302 or 2402]	3 hrs	_____
ECON 2304	Microeconomics [TCCN: ECON 2302]	3 hrs	_____
ECON 2305	Macroeconomics [TCCN: ECON 2301]	3 hrs	_____

\* Prerequisite for MATH 1313 and 1314 is completion or placement out of College Algebra (MATH 1310).

\* Consult advisor for alternative Pre-business and Natural Science requirements if pursuing Global Energy Management Professional Program

#### Section 3:

**3 hours**

STAT 3331	Statistical Analysis for Business Applications (prerequisites: 2.0 GPA or higher, MATH 1313 and 1314, and completion or concurrent enrollment in MIS 3300)	3 hrs	_____
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### REQUIREMENTS TO FILE A DEGREE PLAN [Declare a specific major in business]:

- \_\_\_\_\_ Be a pre-business major
- \_\_\_\_\_ Have a grade point average of 2.5 or higher (at the time of filing) on a minimum of 12 hours at UH
- \_\_\_\_\_ Complete the UH Core and college requirements listed under Section 1 with a passing grade
- \_\_\_\_\_ Complete each Pre-business course under Section 2 with a grade of "C" or higher
- \_\_\_\_\_ Complete STAT 3331 under Section 3 with a passing grade
- \_\_\_\_\_ Clear the Business Writing Evaluation (BWE), and if required, the Business Writing Tutorial (BWT)

File a degree plan online at [www.bauer.uh.edu/undergraduate](http://www.bauer.uh.edu/undergraduate). Students must file a degree plan by the end of the semester in which they complete 45 or more credit hours. **Students who transfer to UH with 45 or more credit hours must file a degree plan by the end of their first semester at UH, unless an exception is approved by UBP.** An advising appointment is not required to file a degree plan.

#### Section 4: ADDITIONAL UH CORE COURSES

**24 hours**

• **Residency Requirements:** Last 30 hours of coursework towards a degree must be completed exclusively at the University of Houston. Concurrent enrollment at UH and another institution is not considered in residence.

HIST 1377 or HIST 1376	The United States to 1877 [TCCN: HIST 1301]	3 hrs	_____
HIST 1378 or HIST 1379	The United States since 1878 [TCCN: HIST 1302]	3 hrs	_____
POLS 1336	US & Texas Constitutions & Politics [TCCN: GOVT 2301]	3 hrs	_____
POLS 1337	US Government: Congress, President & Courts [TCCN: GOVT 2302]	3 hrs	_____
Humanities	Must be Texas Common Core at Texas public transferring institution or <u>UH core</u> .	3 hrs	_____
Visual & Performing Arts	Must be Texas Common Core at Texas public transferring institution or <u>UH core</u> .	3 hrs	_____
Natural Science	Must be Texas Common Core at Texas public transferring institution or <u>UH core</u> .	3 hrs	_____
Natural Science	Must be Texas Common Core at Texas public transferring institution or <u>UH core</u> .	3 hrs	_____

**MIXED PROGRAM REGISTRATION GROUP: Pre-Business Advisor permission is required for pre-business majors to enroll in 3000-level business courses except for specially designed classes.**

**In order to be added into Mixed Program Registration Group, student must:**

- Earn and maintain 2.50 overall UH GPA
- Successfully complete or currently be enrolled in Section 1, 2 and 3 courses of the BBA Degree Plan
- Obtain Pre-Business Advisor approval each semester until degree plan is filed.
- Enrollment in 4000-level courses requires a degree plan on file, or by petition.

**Section 5: ADVANCED-LEVEL BUSINESS REQUIREMENTS (required for all business majors)**

**24 hours**

SCM 3301	Service and Manufacturing Operations (prerequisite: MATH 1313)	3 hrs	_____
FINA 3332	Principles of Finance (prerequisites: MATH 1313, MATH 1314, and ACCT 2331)	3 hrs	_____
MANA 3335	Introduction to Organizational Behavior and Management	3 hrs	_____
MARK 3336	Elements of Marketing Administration	3 hrs	_____
MARK 3337/COMM 3356	Professional Selling/Bus. & Prof. Speaking [TCCN: SPCH 1321 or 1315]	3 hrs	_____

**Global Studies Courses:**

INTB 3354	Introduction to Global Business (INTB 3350 or INTB 3351 may substitute for INTB 3354)	3 hrs	_____
INTB 3355	Global Environment of Business (INTB 3352 or INTB 3353 may substitute for INTB 3355; prerequisites: ECON 2304 and 2305, or ECON 2301 for non-business majors)	3 hrs	_____

**Other:**

GENB 4350	Business Law & Ethics (prerequisite: GENB 2301, 3301, or 3302)	3 hrs	_____
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**Section 6: BUSINESS MAJORS: MAJOR & ELECTIVE REQUIREMENTS (completion of only one major is required)**

• Enrollment in 4000-level Business Courses requires students to have a degree plan on file, or by petition.

• Students with a double major or minor may count these courses toward electives; advanced business electives must be business courses.

**Accounting**

**36 hours**

ACCT 3366	Financial Reporting Frameworks	3 hrs	_____
ACCT 3367	Intermediate Accounting I	3 hrs	_____
ACCT 3368	Intermediate Accounting II	3 hrs	_____
ACCT 3337	Management Accounting	3 hrs	_____
ACCT 3371	Accounting Information Systems	3 hrs	_____
ACCT 4331	Federal Income Tax I - Individual	3 hrs	_____
ACCT 4335	Auditing	3 hrs	_____
ADV BUS ELECS*	Any 3000-4000 level business course	3 hrs	_____
ADV ELECS*	Any 3000-4000 level course	6 hrs	_____
GEN ELECS	Any 1000-4000 level course	6 hrs	_____

\*Students interested in Accounting should reserve 9 hrs. of electives for the Internal Audit or Oil & Gas certificate tracks or PPA.

**Entrepreneurship**

**36 hours**

ENTR 3310	Introduction to Entrepreneurship	3 hrs	_____
ENTR 4320	Entrepreneurial Revenue	3 hrs	_____
ENTR 4330	Entrepreneurial Costs & Budgets	3 hrs	_____
ENTR 4340	ENTR Orgs, Capitalization, & Funding	3 hrs	_____
ENTR 4350	Entrepreneurial Business Plan	3 hrs	_____
ENTR 4360	Implementation of ENTR Business Plan	3 hrs	_____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs	_____
ADV ELECS	Any 3000-4000 level course	6 hrs	_____
GEN ELECS	Any 1000-4000 level course	6 hrs	_____

• Entrepreneurship major is selective. Students must be formally accepted into the program through application, interview, and approval. Only students who are formally accepted can enroll in 4000-level Entrepreneurship courses.

**Finance**

**36 hours**

FINA 4320	Investment Management	3 hrs	_____
FINA 4330	Corporate Finance	3 hrs	_____
FINA ADV ELECS	Advanced Finance Electives	12 hrs	_____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs	_____
ADV ELECS	Any 3000-4000 level course	6 hrs	_____
GEN ELECS	Any 1000-4000 level course	6 hrs	_____

• Consult Finance Advisor for specialty tracks in Global Energy Management, Risk Management and Insurance, and Personal Finance.

**Management**

**36 hours**

MGT ADV ELECS	Advanced Management Electives	18 hrs	_____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs	_____
ADV ELECS	Any 3000-4000 level course	6 hrs	_____
GEN ELECS	Any 1000-4000 level course	6 hrs	_____

• Consult UH Catalog for specialty tracks in Human Resources and Leadership.

**Management Information Systems**

**36 hours**

MIS 3360	Systems Analysis & Design	3 hrs	_____
MIS 3370	Info Systems Dev. Tools	3 hrs	_____
MIS 3371	Transaction Processing Syst. I	3 hrs	_____
MIS 3376	Bus. Apps. of Database Management I	3 hrs	_____
MIS 4374	Info Technology Project Management	3 hrs	_____
MIS 4378	Admin of Computer-Based MIS	3 hrs	_____
MIS ADV ELECS	Advanced MIS Electives	6 hrs	_____
ADV ELECS	Any 3000-4000 level course	6 hrs	_____
GEN ELECS	Any 1000-4000 level course	6 hrs	_____

**Marketing**

**36 hours**

MARK 3337	Professional Selling	3 hrs	_____
MARK 3339	Marketing Strategy & Planning	3 hrs	_____
MARK ADV ELECS	Advanced Marketing Electives	12 hrs	_____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs	_____
ADV ELECS	Any 3000-4000 level course	6 hrs	_____
GEN ELECS	Any 1000-4000 level course	6 hrs	_____

• MARK 3337 may not count both for the speech requirement and as a MARK elective; this course must be replaced by another MARK elective.

• Consult the MARK academic advisor for approved substitutions for MARK electives in other non-business departments.

• Consult UH Catalog for specialty track: The Program for Excellence in Selling.

**Supply Chain Management**

**36 hours**

**(Prerequisite: a grade of C+ or higher in SCM 3301)**

SCM 4301	Logistics Management	3 hrs	_____
SCM 4330	Business Modeling and Analysis	3 hrs	_____
SCM 4350	Strategic Supply Management	3 hrs	_____
SCM 4362	Demand & Supply Integration	3 hrs	_____
SCM 4367	Managing Productivity & Quality	3 hrs	_____
SCM 4390	Supply Chain Strategy	3 hrs	_____
SCM ADV ELECS	Advanced SCM Electives	6 hrs	_____

(select 6 hours of Approved Advanced electives in business from the following: SCM 4302, 4312, 4351, 4380, 4397, MANA 4340, or FINA 4371)

ADV ELECS	Any 3000-4000 level course	6 hrs	_____
GEN ELECS	Any 1000-4000 level course	6 hrs	_____

**TOTAL DEGREE REQUIREMENTS  
120 hours minimum**