THE FUTURE IS OUR BUSINESS

MBA AND SPECIALIZED MASTERS PROGRAMS
At Bauer, we believe good things happen when you work hard and surround yourself with the right people. That’s why we seek students who thrive on curiosity and gritty determination, and surround them with diverse student perspectives, world-class faculty and an ecosystem of big ideas. It’s also why we insist on making our forward-looking, student-centered curriculum accessible and affordable — because the benefits of a premier education should be open to anyone who is willing to work for it. That’s who we are, and that’s whom we’re looking for.
SUPERLATIVES

BY ANY MEASURE

Our numbers are strong, and getting stronger. Just like you.

Find out why the C.T. Bauer College of Business is Houston’s premier business school.

NO. 1

Bauer’s Cyvia and Melvyn Wolff Center for Entrepreneurship is ranked the best in the nation by Princeton Review, and that entrepreneurial ethos is core to our graduate programs.

76%

The average increase in salary for Full-Time MBA students after graduation.
Bauer’s Professional MBA program is ranked 25th among public universities by *Fortune* magazine.

20+

Bauer’s Full-Time MBA and Professional MBA both offer more than 20 focus areas

NO. 8

The University of Houston is ranked in the top-10 among public universities for ethnic diversity.
Bauer is a destination for the driven, and there’s no better time – or place – to advance your education and get the skills and networking opportunities you need to thrive in your career than here with us, in Houston.
MBA PROGRAMS

FULL-TIME MBA
- Experiential learning
- Personalized learning and career planning
- Optional study-abroad experience

EXECUTIVE MBA
- Entrepreneurship + Intrapreneurship skills development
- Executive coaching & guidance
- Access to continuing education after graduation

PROFESSIONAL MBA
- Experiential learning
- Most flexible MBA in Houston
- Core curriculum available online

ONLINE MBA
- 100% online
- Classes on weeknights + self-paced coursework
- Finish in 2 to 5 years, based on your schedule
In two years, gain the skills, experience, and connections that have seen graduates increase their salaries by an average of 76%. With a highly customizable curriculum, experiential learning opportunities, and a program located in one of the most diverse business hubs in the country, the opportunities are limitless.

At Bauer, you’ll acquire a blend of soft skills and hard skills, learning business fundamentals applied to the modern business landscape from our renowned faculty of experts, and see first-hand how these theories operate in the real world.

**PERSONALIZED MBA PLAN**
Bauer’s academic advisers and career counselors will work with you to build around the skills you have and develop the ones you need to help you realize your vision for the professional you want to become.

**EXPERIENTIAL LEARNING**
Get hands-on learning experience by working alongside your choice of startup specialists, early investors, and local entrepreneurs – making real-time business decisions with real-world impact.

**STRATEGIC PINNACLE COURSE**
This new capstone course allows all Full-Time MBA students to apply the strategic concepts they have learned to a multidisciplinary experiential project, developing cross-functional skills in the context of real-world applications.

**ELECTIVES ONLINE**
After a daytime core curriculum in the first year, the second year can be completed through an elective-heavy curriculum in the evenings on campus or online. Students who want to continue to learn in-person can do so.
“First, I liked the small class sizes, which allow me to get to know my fellow students. Second, the faculty is top-notch and I knew that I’d be able to learn valuable business skills from them. The classes are taught by industry experts with years of experience, and to me, this was the ideal way to learn the material. Finally, the alumni connections in the city are extremely valuable to building a network. I can’t think of a better place to continue my education than the University of Houston.”

BRIAN C., 2020
Evening and weekend classes give executives the opportunity to expand their hard and soft skills, and to grow their network of business professionals in Houston and abroad.

At Bauer, you’ll develop your skills as an executive, preparing you to lead teams and to create strategies tailored to the global business environment. Our program is rooted in entrepreneurial principles, taught by industry experts, and features customized executive coaching tailored to your unique career goals.

**EXPERIENTIAL LEARNING**

Students work with an individual company across three courses to plan and execute real-world projects, putting their expanding knowledge to work and seeing the results in real-time.

**DELIVERY FLEXIBILITY**

Classes on weeknights or weekends, in-person or online, delivered via HyFlex, synchronous, two-way classroom broadcasts.

**INTERNATIONAL RESIDENCY**

As an EMBA student, you’ll participate in an International Business Residency, developing projects with foreign entrepreneurs that add to the experiential and global nature of our EMBA.

**LIFELONG LEARNING**

Your continuing pursuit of knowledge and advancement continues after graduation, as all Bauer EMBA alumni have access to Bauer Executive Education and future Executive Education courses.

**PREMIER AFFORDABILITY**

Level-up your skills with the degree you need, without paying the six-figure tuition you’d expect.
Evening and online classes that allow busy professionals to earn their degree while continuing to work full-time, learning from our esteemed faculty of industry veterans and experts. The curriculum offers a mix of independent learning and classroom-based work that lets students forge invaluable connections with one another.

Houston’s most flexible MBA offers all the benefits of the full-time Bauer MBA, on your schedule. Courses offered in-person, online, and HyFlex - a synchronous two-way classroom broadcast.

**PERSONALIZED MBA PLAN**
Bauer’s academic advisers and career counselors will work with you to build around the skills you have and develop the ones you need to help you realize the vision you have for the professional you want to become.

**EXPERIENTIAL LEARNING**
Get hands-on learning experience by working alongside your choice of startup specialists, early investors, and local entrepreneurs – making real-time business decisions with real-world impact.

**GLOBAL STUDY**
You can have a tuition-paid, one-week international immersion experience in either Chile, Germany, or China.
“With the many MBA options out there, I chose Bauer mainly for its flexibility and reputation. I work full-time and travel on occasion for business. It was important to me to find a program that was not only nearby but also had the flexibility in how I could schedule my classes. Bauer’s reputation as a top-tier university provides many opportunities for interaction with local companies and for international experiences.”

Esteban C., 2020
With our fully online MBA program, you’ll build the hard and soft skills it takes to thrive in business, learning from our esteemed faculty and getting plugged into the vast Bauer alumni network. Whether in Houston or abroad, the online MBA makes a Bauer education more accessible than ever.

The rigor of our Full-Time MBA and Professional MBA programs is baked into an online learning experience that is led by the same expert faculty that teach these other programs. You get maximum flexibility, the same rich education as our in-person program, and a degree that will let you take your career where you need it to go.

**COMPLETELY ONLINE**
Complete your degree without ever coming to campus, with the option to walk in-person at graduation.

**WORK-LIFE BALANCE**
Designed for the working professional with weeknight classes and additional self-paced coursework.

**FLEXIBLE TIMELINE**
Earn your degree in two to five years, depending on your personal and professional schedule.
Full-Time, Professional, and Online MBA students can customize and concentrate their learning experiences through more than 20 certificates and over 100 MBA elective course offerings.
CERTIFICATES

MANAGEMENT & LEADERSHIP CERTIFICATES
› Global Management
› Human Resource Management
› Leadership Development

BUSINESS ANALYTICS, BUSINESS MODELING & SUPPLY CHAIN CERTIFICATES
› Business Analytics
› Business Modeling & Decision Making
› Supply Chain Management

MARKETING & ENTREPRENEURSHIP CERTIFICATES
› Business Consulting
› Digital Marketing Management
› Entrepreneurship
› Marketing Analytics
› Product Management
› Sales Leadership

FINANCE & REAL ESTATE CERTIFICATES
› Corporate Finance
› Financial Services Management
› Investment Analysis
› Investment Banking and Private Equity
› Wealth Management
› Real Estate

ENERGY CERTIFICATES
› Economics of the Energy Value Chain
› Energy Finance
› Energy Investment Analysis
› Energy Risk Management

* These certificates are not available to online students: Real Estate; Investment Banking & Private Equity; Investment Analysis; Financial Services Management; Energy Risk Management.
At Bauer, we believe in learning by doing. That’s why our MBA programs combine the fundamentals of modern business taught in the classroom with hands-on work through a variety of integrated experiential programs. By immediately putting what they are learning in the classroom to work in the real world, Bauer graduates build reality-based skill sets that help them hit the ground running when they graduate.
**COUGAR INVESTMENT FUND**

This private investment fund gives a select group of MBA students the chance to prove their stock valuation skills through in-depth analysis of individual firms.*

**COUGAR VENTURE FUND**

This hands-on program gives you the opportunity to work with an advisory board of entrepreneurs, angel investors, and venture capitalists, so you learn how to analyze and invest in early stage tech companies.*

**RED LABS**

Our startup accelerator provides a co-working space with access to mentors, resources and a customized curriculum.*

**SURE**

The Stimulating Urban Renewal through Entrepreneurship (SURE) program helps entrepreneurs succeed in under-resourced Houston communities.

**UH DATA SCIENCE INSTITUTE**

This co-curricular opportunity provides hands-on access to cutting-edge principles such as Machine Learning, Cloud Computing, Data Analytics, Artificial Intelligence, and more.

* Program not available to online students

**GLOBAL STUDY**

Houston is a hub of international trade, so it only makes sense that Bauer’s curriculum is designed with a global perspective. Our faculty and student body bring diverse, multicultural perspectives, and students can refine their educations through a variety of working case studies and international immersions through collaborative programs with business schools and universities around the world.
Bauer’s modern business curriculum is led by our expert faculty. It’s a mix of academics and executives, leading-edge researchers who push their fields forward through their scholarship, and seasoned C-suite leaders with years of strategic business experience achievements to their credit.
FACULTY SPOTLIGHTS

**ANDRA OLIVIA MILJANIC**

**FULL-TIME MBA FACULTY DIRECTOR**

Olivia Miljanic has served as a Bauer faculty member since 2010 and as director of Global Studies since 2012, leading study abroad programs to Hungary, the Czech Republic, Austria, France, and Germany. She holds a Ph.D. in Political Science from the University of California, Berkeley, with specialization in the areas of comparative political economy, Latin American politics, and methods; and an A.B. in Public and International Affairs from the School of Public and International Affairs at Princeton University, with a specialization in Latin American studies. Prior to joining the University of Houston, Miljanic taught and conducted research in Latin America, Europe, and Southeast Asia.

**MARINA SEBASTIJANOVIC**

**PROFESSIONAL MBA FACULTY DIRECTOR**

Marina Sebastijanovic is a faculty member in the Department of Management and Leadership. She directs learning abroad programs to Chile, Croatia and Germany. She is the recipient of several teaching awards including University of Houston’s Teaching Excellence award, the Wayne and Kathryn E. Payne Excellence in Teaching Award and Bauer’s Innovation in Instructional Technology Award. Her research interests include work stress and cross-cultural issues.

**EDWARD JOHN KROGER**

**EXECUTIVE MBA FACULTY DIRECTOR**

Edward John Kroger is leading Bauer’s new healthcare business initiative. He is a board certified physician, a licensed attorney, and has been a legal and business consultant to major healthcare systems for over 30 years. Dr. Kroger holds graduate degrees from the UT Southwestern Medical School, the University of Texas School of Law, and the Rice Jones Graduate School of Business.
DUSYA VERA
PROFESSOR OF STRATEGY, DEPARTMENT OF MANAGEMENT & LEADERSHIP
Dusya Vera is a Professor of Strategy in the Department of Management & Leadership. Dr. Vera’s research is in the areas of strategic leadership, leader character, improvisation, and organizational learning. She has published in top academic and practitioner publications such as the Academy of Management Review, Organization Science, Journal of Management, and Journal of Management Studies, among others.

PAUL POVEL
JUDGE JAMES A. ELKINS PROFESSOR OF FINANCE
Paul Povel is the Judge James A. Elkins Professor of Finance at the Bauer College of Business. His research interests include corporate finance, in particular financial contracting theory and corporate restructuring. His publications have appeared in the Journal of Finance, the Review of Financial Studies, the RAND Journal of Economics, and the International Journal of Industrial Organization, among others.
Business is changing faster than ever. Bauer’s wide array of Master in Science programs helps students develop specialized skills in specific fields to advance their career goals, and to lead the businesses that are defining the world.
MS PROGRAMS

**MS ACCOUNTANCY**

[Online] [In-Person]

This in-person and online program gets you practice-ready for the challenges and rewards of a cutting-edge accounting career. Choose between three tracks to propel your career: Assurance and Financial Reporting; Tax Compliance and Consulting; Business Advisory and Internal Audit.

**MS BUSINESS ANALYTICS**

[Online] [In-Person]

The MS in Business Analytics is built around eight employer-identified competencies rooted in analytics, decision-making, and leadership. Get the data-based skills you need to shape modern business and the confidence and connections it takes to chart your own path.

**MS ENTREPRENEURSHIP**

[Online]

Born from a long tradition of entrepreneurship at the University of Houston, this program is designed to give you the tools you need to bring your vision to life. We’ll help you develop your business plans, and you’ll finish the program having laid the foundation of your new venture, or ready to start expanding and scaling your existing business.

**MS FINANCE**

[Online] [In-Person]

The financial sector is changing faster than ever before. Bauer’s MS in Finance will help you start out on top — and stay there. In this STEM-designated program, you’ll tailor your curriculum to fit your career goals by concentrating in one of six specialties: corporate finance; investments and portfolio management; wealth management; quantitative finance; energy finance; and real estate finance.
MS PROGRAMS

MS GLOBAL ENERGY LEADERSHIP

ONLINE  IN-PERSON

The goal of the Master of Science in Global Energy Leadership program is to prepare graduates to advance their careers as managers in the energy industry by imparting both the knowledge of the business of energy and exposure to effective management skills.

MS MANAGEMENT & LEADERSHIP

ONLINE

Too many of today’s business leaders rise through the ranks without ever being taught how to actually manage people or think strategically about how organizations function. This completely online program will give you the skills to define the solutions and manage the people and processes it takes to meet any challenge head-on.

MS MANAGEMENT INFORMATION SYSTEMS

ONLINE  IN-PERSON

Data and technology are transforming business at an exponential rate, which means there is a rapidly growing need for highly qualified people who can translate new technology advances into business capabilities and business needs into technology-based solutions. Our STEM-designated degree provides you with the leadership technology skills employers are looking to invest in.

MS SALES LEADERSHIP

ONLINE

Nothing happens until somebody sells something. This completely online program is designed for mid-career professionals whose path to executive leadership is through sales. You can supercharge your career in just 12 months and take the inside track to career advancement. This is a targeted program for ambitious risers ready for their next big leap.

MS MARKETING

ONLINE  IN-PERSON

The Master of Science in Marketing at Bauer equips students to handle the ever-changing landscape of the marketing industry through the use of cutting edge curriculum, customized learning opportunities, and a world-class faculty.

MS SUPPLY CHAIN MANAGEMENT

ONLINE  IN-PERSON

Our Supply Chain Management graduates who are transforming the way business is done – and seeing how their work makes a difference. Learn the skills you need to become a well-rounded expert, capable of solving the toughest supply chain challenges and taking your company to the next level.
The fastest growing major city in America, Houston is a nexus of global and regional industries and influences. It is a culturally diverse region full of talented, hard-working people who are defining the future of American business and culture — and you can say the same about our faculty and students.

A TAPESTRY OF PERSPECTIVES

When cultural diversity, inclusion, talent, and passion come together, a great city transforms into a vibrant community of difference-makers. The most diverse city in the nation, Houston is unrivaled in cultural and professional opportunities. Through experiential learning and connections to the extensive local Bauer alumni network, students have the keys to unlock all the experiences of the Bayou City.
Bauer’s MBA students have a dedicated team of career-development professionals whose sole job is to advise Bauer students. Not every business school can claim that.

The team at the Rockwell Career Center is Bauer’s hub for connecting students to the people and opportunities they need to advance their careers. Our pool of talented career advisors will plug you into Bauer’s robust alumni network and the opportunity-rich Houston employer market.

At Bauer, you won’t just get help finding your next job. From the day you start classes, you’ll get guidance on what career options best suit your specific interests and career goals.

BAUER’S PERSONALIZED PLAN

It’s easier to get where you’re going with a roadmap. That’s why the dedicated career counselors from the Rockwell Career Center will collaborate with you and your academic advisors to evaluate your current skills, identify the areas you want to focus on, select the best electives to take, and find other opportunities to help you achieve your career goals.
CAMPAIGN FOCUS

ALUMNI NETWORK & MILITARY

COUGAR PRIDE

Once you’re a Cougar, you’re a Cougar for life. And with nearly 60,000 UH alums in Houston alone, the University of Houston alumni network is a tremendous resource for graduates. Bauer graduates make lifelong connections within their cohorts and beyond, letting them plant roots in Houston’s thriving business culture and find a helping hand just about anywhere their career takes them.

SERVICE MEMBER SUPPORT

The Bauer student body includes many military veterans, who bring intangible leadership and unique perspectives to our MBA programs, and who we are proud to support. We are privileged to serve our military members by providing them individualized career counseling and coaching, networking opportunities, support through our MBA financial aid advisor, and assistance with military and veteran educational benefits through University Veteran Services.
MBA PROGRAMS

The Bauer MBA encourages candidates, especially those who are highly motivated and ready to take on a life-changing learning experience, to apply. The dynamic environment in an MBA classroom is composed of individuals who can add value by sharing their experiences, academic and leadership potential, and drive.

Candidates for Graduate Programs are reviewed with the following criteria in mind:

› Completion of a bachelor’s degree, from a four year institution, demonstrating academic potential.
› Competitive test scores on the GMAT or GRE.
› Successful performance of an MBA Admissions Interview (by invitation only).

EMBA PROGRAM:

› Professional work experience with demonstrated leadership and managerial responsibilities, with a minimum of seven years of professional experience. Competitive EMBA candidates should display upward growth in their careers and be able to outline strong contributions to their organizations’ success.

› The EMBA does not require a GMAT or GRE score.
MS PROGRAMS

MS Programs do not require work experience, and waive the GMAT/GRE for UH undergrads that apply within three years of their graduation and have a cumulative GPA of 3.6 or higher.

INTERNATIONAL APPLICANTS:

Apply as an international graduate if you are:

› NOT a U.S. Citizen
› NOT a U.S. Permanent Resident
› Plan to attend the University of Houston on any type of U.S. Visa
› Have earned a 4-year baccalaureate degree or higher degree from an accredited college or university, equivalent of a U.S. bachelor’s degree.

APPLICATION CHECKLIST

FOR GRADUATE PROGRAMS

✓ Online Application
✓ Resume
✓ Goal Statement
✓ Transcripts
✓ Test Scores
✓ Letters of Recommendation
✓ TOEFL/IELTS (for international applicants)
✓ Financial Backing Form and copy of passport (for international applicants)
Financial aid is available to U.S. citizens and U.S. permanent residents through the federal government. A graduate student in one of these categories is eligible for up to $20,500 per year in Federal Direct subsidized and/or unsubsidized loans.
FINANCIAL AID

Complete your FAFSA as soon as possible after January 1 of the year you plan on attending. To receive financial aid, students must be enrolled in at least five credit hours each semester. Repayment for both types of loans begins six months after graduation or any time the student drops to fewer than five credit hours per semester. An application is available through the Free Application for Federal Student Aid website, at www.fafsa.ed.gov.

OTHER FINANCING OPTIONS

If the federal direct loans are not sufficient to cover a graduate student’s cost of attendance (as set by the UH Financial Aid Office), other types of loans are available. Students eligible for Federal Direct loans may also be eligible for a Graduate PLUS Loan or a private bank loan. These loans do check credit history. International students may receive a private loan so long as they have a creditworthy U.S. cosigner. Additional loan information is available on the UH website at www.uh.edu/financial/graduate/loans/ALT-GRAD, or through your local bank.

GRANTS

Grants are available on a limited basis for Bauer graduate students. Apply early and work with our financial aid advisor to identify funding for your degree.

SCHOLARSHIPS

Prospective Bauer graduate students who meet the requirements may be eligible for University of Houston scholarships. The Bauer College also offers scholarships for both domestic and international MBA students. A single application, available at bauer.uh.edu/scholarships. If you have any questions regarding scholarships, contact the Bauer Scholarship Coordinator at scholar@bauer.uh.edu.

The Bauer College is unique in that it houses a financial aid advisor who exclusively serves its graduate students. If you have any questions regarding financial aid, contact the Bauer Graduate Financial Aid Advisor:

KARINA GALVAN
Financial Aid Advisor
713-743-2062
kegalvan@bauer.uh.edu