



LEADERSHAPE INSTITUTE

Undergraduate students at the C. T. Bauer College of Business have the opportunity to bolster their leadership skills through a development program called LeaderShape, a six-day retreat in partnership with nonprofit organization the LeaderShape Institute, which is nationally recognized as a premier provider of collegiate leadership programs. Over 50,000 participants from 500 colleges, corporations and organizations have completed the program, developing a commitment to lead with integrity and to set challenging goals with a healthy disregard for the impossible.



Bauer College has offered LeaderShape for over five years, giving juniors and seniors within the college the opportunity to apply. Students are selected based on their leadership potential and focus to make change in their organizations and the community.



WHAT HAPPENS AT LEADERSHAPE?

During the six-day Institute, students participate in a wide variety of experiences to help develop their leadership skills, including a low ropes challenge course, simulations centered around the topic of leadership, small group discussions with their peers, and a guest panel of current leaders in the business community. These various experiences are designed to help students understand the value of leading with integrity and to help them create a vision for how they can make their organizations better.

BENEFITS FOR PARTNERS:

LeaderShape is supported by the investment of our corporate partners and foundations. Being an investor provides a formal structure to support and engage with our students and events. To discuss company investment, contact Robert King, Senior Director of Advancement at reking@bauer.uh.edu; 713-743-8748. An example of benefits include the following:

Named as an annual investor on the Bauer LeaderShape website.

Named as an investor on related LeaderShape marketing materials and on the official t-shirt from the LeaderShape Institute.

Invitation for 1-2 organization members to serve as guest speakers during the “Guest Panel Night” of LeaderShape.

Invitation to network with students during LeaderShape Reunion event held 2 months after the program.