

OUR CITY, OUR COLLEGE

Building Business Leaders

At the C. T. Bauer College of Business, our students aren't just learning about business models, they're building them from the ground up.

Undergraduate students Kevin Cho, Ody De La Paz, Nick Ravanbakhsh and Dylan Senter — all part of the Cyvia and Melvyn Wolff Center for Entrepreneurship — presented their business model for Sensytec, a smart cement technology that monitors various properties of cement structures in real time, including cracks, contamination, corrosion, temperature, mechanical pressures and more at the San Diego State University's Lean Model Competition. In response to the 2010 Deepwater Horizon oil spill disaster, they teamed up with UH researchers to develop this commercially viable business plan and took home the first place prize, besting teams from across the globe.

Thanks to the resources and opportunities provided by the Wolff Center, our students are taking concepts envisioned by academics and researchers and turning them into viable businesses. *We are Houston, and we are your business connection.*



