

Entrepreneurship students from the C. T. Bauer College of Business at the University of Houston have partnered with university researchers to develop business plans around intellectual property that include cancer research, clean water, long-lasting batteries and more.

Undergraduate students from the Cyvia and Melvyn Wolff Center for Entrepreneurship at Bauer College traveled across the Americas this spring with business plans to commercialize these technologies, and they dominated the competition, which included MBA and Ph.D. students from leading business and technology programs, achieving eight podium finishes. The work being done by these Bauer students has the potential to change the world, bringing to market innovations that will reclaim rare earth elements from electronic waste, provide clean energy storage, enhance the effectiveness of water filters in developing countries and improve the quality of skin reconstructive care.



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