

# 2020–2021 BBA Degree Program

## Bachelor of Business Administration Degree Requirements (effective Fall 2020)

Daytime and Post-Baccalaureate Limitations: The BBA is exclusively a daytime program for students seeking their first undergraduate degree.

Bauer Honors students must complete a minimum of 18 credit hours (6 courses) of business honors coursework. Honors offerings are listed in red.

### SECTION 1: UH CORE COURSES & COLLEGE REQUIREMENTS

ENGL 1370**	The Human Situation Antiquity (equivalent to ENGL 1304)	<b>7 hours</b>
ENGL 2361H & HON 2101***	The Human Situation Modernity (equivalent to ENGL 1303)	3 hrs _____ 4 hrs _____

\*\*Students with prior credit for ENGL 1304 should enroll in ENGL 2360

\*\*\*Students with prior credit for ENGL 1303 should enroll in POLS 2341

### SECTION 2: BUSINESS ADMINISTRATION & MANAGEMENT FIELD OF STUDY (BAMFS)

BUSI 1301	Business Principles in a Global Economy [Formerly INTB 3354 or GENB 13FS]	<b>24 hours</b>
BCIS 1305	Intro to Computers and MIS [Formerly MIS 3300 or MIS 1FOS or MIS 13FS]	3 hrs _____
MATH 1313*	Finite Mathematics [TCCN: MATH 1324 Math for Business & Social Sciences]	3 hrs _____
ACCT 2301	Accounting Principles I – Financial [Formerly ACCT 2331]	3 hrs _____
ACCT 2302	Accounting Principles II – Managerial [Formerly ACCT 2332; prerequisite: ACCT 2301]	3 hrs _____
ECON 2304 <sup>^</sup>	Microeconomic Principles [TCCN: ECON 2302 Principles of Microeconomics]	3 hrs _____
ECON 2305 <sup>^</sup>	Macroeconomics Principles [TCCN: ECON 2301 Principles of Macroeconomics]	3 hrs _____
BUSI 2305*	Business Statistics [Prerequisites: BCIS 1305 and MATH 1313]	3 hrs _____

} One Social Science course MUST be taken in an Honors section. See your advisor for more details.

<sup>†</sup>A grade of “C” or higher is required in each course unless a transfer student has completed the BAMFS

<sup>^</sup>Meets the 3 hours of Social & Behavioral Science Core Requirements

\*Meets the 6 hour hours of Math/Math/Reasoning Core Requirements (BUSI 2305 pending Texas Higher Education Coordinating Board approval for Math Core; until approved, see alternatives for 3 hours of Math Core in addition to MATH 1313. Effective Fall 2020, BUSI 2305 is the prerequisite for STAT 3331, but with a one-semester transition in Fall 2020, MIS 3330, MATH 1313, and MATH 1314 may be used as the alternative prerequisites for STAT 3331)

### SECTION 3

BUSI 3302	Connecting Bauer to Business [Formerly GENB 3302; prerequisite: ENGL 1303]	<b>3 hours</b>
		3 hrs _____

### Requirements to File a Degree Plan (Declare a Specific Major in Business)

- \_\_\_\_\_ Be a Pre-business major
- \_\_\_\_\_ Have a grade point average of 2.5 or higher (at the time of filing) at UH
- \_\_\_\_\_ Complete the UH Core and college requirements listed under Section 1 with a passing grade
- \_\_\_\_\_ Complete each BAMFS course under Section 2 with a grade of “C” or higher or transfer BAMFS complete
- \_\_\_\_\_ Complete BUSI 3302 under Section 3 with a passing grade
- \_\_\_\_\_ Pass the Excel Competency Exam
- \_\_\_\_\_ Clear the Business Writing Evaluation (BWE)

File a degree plan online at [bauer.uh.edu/undergraduate](http://bauer.uh.edu/undergraduate). Pre-business students must file a degree plan by the end of the semester in which they complete 45 or more credit hours. Students who transfer to UH with 45 or more credit hours must file a degree plan by the end of their first semester at UH, unless an exception is approved by UBP. An advising appointment is not required to file a degree plan.

### SECTION 4: ADDITIONAL UH COURSES

<i>Residency Requirements: Last 30 hours of coursework towards a degree must be completed exclusively at the University of Houston. Concurrent enrollment at UH and another institution is not considered in residence.</i>			
HIST 1377 or HIST 1376	The United States to 1877 [TCCN: HIST 1301]	} One History MUST be taken in an Honors section (HIST 1377H or HIST 1378H).	3 hrs _____
HIST 1378 or HIST 1379	The United States since 1878 [TCCN: HIST 1302]		3 hrs _____
POLS 1336	US & Texas Constitutions & Politics [TCCN: GOVT 2306]	} One POLS course MUST be taken in an Honors section (POLS 1336H or POLS 1337H)	3 hrs _____
POLS 1337	US Government: Congress, President & Courts [TCCN: GOVT 2305]		3 hrs _____
Language, Philosophy & Culture	Human Situation Discussion - Antiquity (HON 2301)		3 hrs _____
Creative Arts	Must be Texas Common Core at Texas public transferring institution or <b>UH core</b> . (Formerly VPA)		3 hrs _____
Life and Physical Sciences	Must be Texas Common Core at Texas public transferring institution or <b>UH core</b> . (Formerly Natural Science)		3 hrs _____
Life and Physical Sciences + Lab	Must be Texas Common Core at Texas public transferring institution or <b>UH core</b> . (Formerly Natural Science)		4 hrs _____

### Mixed Program Registration Group

Pre-Business Advisor permission is required for Pre-business majors to enroll in 3000-level business courses except for specially designed classes. (BUSI 3302, MARK 3337, ENTR 3310 and ENTR 3312). In order to be added into Mixed Program Registration Group, student must:

- \_\_\_\_\_ Earn and maintain 2.50 overall UH GPA or be in your first semester at UH
- \_\_\_\_\_ Successfully **complete**, be **currently** enrolled in, or be **enrolling in the upcoming semester** for all courses in Section 1, 2 and 3 of the BBA Degree Plan
- \_\_\_\_\_ Submit a request online at [bauer.uh.edu/PermissionToRegister](http://bauer.uh.edu/PermissionToRegister).
- \_\_\_\_\_ Enrollment in 4000-level courses requires a degree plan on file or by petition

**SECTION 5: ADVANCED-LEVEL BUSINESS REQUIREMENTS (REQUIRED FOR ALL BUSINESS MAJORS)****21 hours**

FINA 3332	Principles of Finance (prerequisites: MATH 1313 and ACCT 2331)	3 hrs _____
INTB 3355	Global Environment of Business (prerequisites: ECON 2304 and 2305, or ECON 2301 for non-business majors)	3 hrs _____
MANA 3335	Introduction to Organizational Behavior and Management	3 hrs _____
MARK 3336	Elements of Marketing Administration	3 hrs _____
MARK 3337	Professional Selling	3 hrs _____
SCM 3301**	Supply Chain Management Fundamentals (prerequisite: MATH 1313, HON 2301, and HON 2101)	3 hrs _____
BUSI 4350	Business Law & Ethics (prerequisite: BUSI 3302 and approved degree plan)	3 hrs _____

\*\*MUST be taken in Bauer Honors. This course meets the Honors College Colloquium requirement.

**SECTION 6: BUSINESS MAJOR & ELECTIVE REQUIREMENTS (COMPLETION OF ONLY ONE MAJOR IS REQUIRED)****42 hours**

Students with a double major or minor may count these courses toward electives; advanced business electives must be business courses. The 9 hours of General Electives are designated for 6 hours of any unused Component Area Option (090) courses and 3 hours of an unused Social/Behavioral Science (040) course. Remaining hours can be met by any 1000–4000 level component.

**Accounting**

ACCT 3366	Financial Reporting Frameworks	3 hrs _____
ACCT 3367	Intermediate Accounting I	3 hrs _____
ACCT 3368	Intermediate Accounting II	3 hrs _____
ACCT 3377	Cost Accounting	3 hrs _____
ACCT 3371	Accounting Information Systems	3 hrs _____
ACCT 4331	Federal Income Tax I - Individual	3 hrs _____
ACCT 4335	Financial Statement Auditing	3 hrs _____
ADV BUS ELECS*	Any 3000-4000 level business course	3 hrs _____
ADV ELECS*	Any 3000-4000 level course	9 hrs _____
GEN ELECS	Any 1000-4000 level course	9 hrs _____

\*Students interested in Accounting should reserve 9 hours of electives for the Internal Audit or Oil & Gas certificate tracks or PPA.

**Entrepreneurship**

ENTR 3310	Introduction to Entrepreneurship	3 hrs _____
ENTR 4320	Entrepreneurial Revenue	3 hrs _____
ENTR 4330	Entrepreneurial Costs & Budgets	3 hrs _____
ENTR 4340	ENTR Orgs, Capitalization, & Funding	3 hrs _____
ENTR 4350	Entrepreneurial Business Plan	3 hrs _____
ENTR 4360	Implementation of ENTR Business Plan	3 hrs _____
ENTR 4110	Entrepreneurial Values & Leadership (1hr course repeated 3 times)	3 hrs _____
ADV BUS ELECS	Any 3000-4000 level business course	3 hrs _____
ADV ELECS	Any 3000-4000 level course	9 hrs _____
GEN ELECS	Any 1000-4000 level course	9 hrs _____

Entrepreneurship major is selective. Students must be formally accepted into the program through application, interview, and approval. Only students who are formally accepted can enroll in 4000-level Entrepreneurship courses.

**Finance**

Prerequisite: STAT 3331 is a prerequisite for most 4000-level finance courses.

STAT 3331**	Statistical Analysis for Business Applications	3 hrs _____
FINA 4320	Investment Management	3 hrs _____
FINA 4330	Corporate Finance	3 hrs _____
FINA ADV ELECS	Advanced Finance Electives	12 hrs _____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs _____
ADV ELECS	Any 3000-4000 level course	6 hrs _____
GEN ELECS	Any 1000-4000 level course	9 hrs _____

Consult Finance Advisor for tracks in Commercial Banking, Global Energy Management, Personal Financial Planning, Real Estate, and Risk Management and Insurance.

\*\*Prerequisite: BUSI 2305.

**Management**

MGT ADV ELECS	Advanced Management Electives	18 hrs _____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs _____
ADV ELECS	Any 3000-4000 level course	9 hrs _____
GEN ELECS	Any 1000-4000 level course	9 hrs _____

Consult UH Catalog for tracks in Human Resources and Leadership.

**Management Information Systems**

MIS 3360	Systems Analysis & Design	3 hrs _____
MIS 3370	Info Systems Dev. Tools	3 hrs _____
MIS 3371	Transaction Processing Syst. I	3 hrs _____
MIS 3376	Bus. Apps. of Database Management I	3 hrs _____
MIS 4374	Info Technology Project Management	3 hrs _____
MIS 4378	Admin of Computer-Based MIS	3 hrs _____
MIS ADV ELECS	Advanced MIS Electives	6 hrs _____
ADV ELECS	Any 3000-4000 level course	9 hrs _____
GEN ELECS	Any 1000-4000 level course	9 hrs _____

**Marketing**

MARK 3339	Marketing Strategy & Planning	3 hrs _____
MARK ADV ELECS	Advanced Marketing Electives	15 hrs _____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs _____
ADV ELECS	Any 3000-4000 level course	9 hrs _____
GEN ELECS	Any 1000-4000 level course	9 hrs _____

Consult the MARK academic advisor for approved substitutions for MARK electives in other non-business departments. Consult UH Catalog for tracks in The Program for Excellence in Selling and Digital Marketing.

**Supply Chain Management**

Prerequisite: a grade of C or higher in STAT 3331, a grade of C+ or higher in SCM 3301.

STAT 3331**	Statistical Analysis for Business Applications	3 hrs _____
SCM 4301	Logistics Management	3 hrs _____
SCM 4330	Business Modeling and Decision Analysis	3 hrs _____
SCM 4350	Strategic Supply Management	3 hrs _____
SCM 4362	Demand & Supply Integration	3 hrs _____
SCM 4367	Process & Quality Management	3 hrs _____
SCM 4390	Supply Chain Strategy	3 hrs _____
SCM ADV ELECS	Advanced SCM Electives	6 hrs _____

(select 6 hours of Approved Advanced electives in business from the following: SCM 4302, 4311, 4351, 4380, 4385, MANA 4340, or FINA 4371)

ADV ELECS	Any 3000-4000 level course	6 hrs _____
GEN ELECS	Any 1000-4000 level course	9 hrs _____

**Total Degree Requirements  
120 hours minimum**