

Research and Applications in Microfinance
(new title R &A in Social Entrepreneurship)
Spring 2018
GENB 7335/4397 & FINA 7397/4397

Instructors: Dr. Saleha Khumawala & Charlie Becker
Office: 380 E; 380-J M Melcher Hall
Class: Saturdays and Wednesdays (Time TBC)
Office Hours: Mondays and Tuesdays 5-6 p.m.

So that we might devote full attention to your needs, please schedule an appointment if you need to see us outside of office hours.

E-MAIL: PLEASE use only Blackboard to send an e-mail.

Web address: <http://www.bauer.uh.edu/Khumawala>.

Prerequisites

The prerequisites for this course is GENB 7334/4334 and FINA 7397/4397

Brainstorming to Bankrolling: Beyond the Classroom.

REQUIRED Texts, readings and audiovisual materials:

- Roger Martin and Sally Osberg *Getting Beyond Better*. Harvard Business Review Press 2015 (Chapters posted on Blackboard)
- Design Thinking for Social Innovation, Consulting and Entrepreneurship videos posted on Blackboard.
- Social Entrepreneurship Series Video: *Thinking Big and Scaling Up* (posted on Blackboard)

OTHER Supplementary Readings:

--Muhammad Yunus, *Building Social Business*. Public Affairs: New York, 2010

--Muhammad Yunus, *Creating a World without Poverty: Social Business and the Future of Capitalism*. Public Affairs: New York, 2007

Course Requirements:

Full Participation

Since much of the learning as usual involves students, **YOU** are **expected to prepare** for and participate in every aspect of the project. **Your lack of participation and tardiness WILL** affect your final grade.

The course is totally project based with a few classes on key critical concepts. Each student will submit a journal in response to the readings and videos and give us the project update and meet every other Wednesday (schedule posted) for their project deliverable to date.

Majority of the Project work has to be done independently. The class time is flexible and is set based on the availability of the students, Charlie Becker and Dr. Khumawala.

Having already taken the *Brainstorming to Bankrolling: Beyond the Classroom* (aka B2B) course, the students are now designated in this class as SURE™ Project Leaders (a step above SURE Consultants).

Grade:

B2B Project Leaders assignment	25%
Research paper	25%
Project	50%

WITHDRAWAL POLICY

Last day to drop a course without hours counting towards the [Enrollment Cap for Texas Residents](#) is **Wednesday, Jan. 31, 2018.**

Last day to drop a course or withdraw **without** receiving a grade is also **Wednesday, Jan. 31, 2018.**

Last day to drop a course or withdraw with a “W” is **Tuesday, April 3, 2018.** You **should retain all documentation** of courses you have dropped.

ANY QUESTIONS?? Ask Charlie Becker. Welcome Aboard!!

INCOMPLETES:

An incomplete will be given only when the student is earning a passing grade, but is unable to complete the course because of illness.

PROJECTED CLASS SCHEDULE

<u>DATE</u>	<u>CLASS</u>	<u>PROJECT</u> <u>Saturdays</u>
Week 1 Jan 20	Introduction to Social Innovation and overview of Research projects. Create teams and designate project leaders.	Sign up with your team to attend sessions and work on the project
Week 2 Jan 27	The Theoretical Underpinnings of Social Innovation You Tube and Video Presentations posted on BB on Poverty, Microfinance, and Social Innovation	
Week 3 Feb 3	Projects – Details outlined	Attend sessions and work on the project
Week 4 Feb 10	Project Proposal Draft 1 – Stress Test 1	
Week 5 Feb 17	Class on <i>Design Thinking</i> Evaluate the Implementation	Video Presentation: Thinking Big and Scaling Up by Mr. Fazle Abed (Founder and Chairperson of BRAC in Bangladesh)
Week 6 Feb 24	Project week – Project Update	
Week 7 March 3	Project Week	Attend sessions and work on the project
Week 8 March 10	Project Proposal Draft 2 – Stress Test 2	
Week 9 March 17	Spring Break	
Week 10 March 24	Project Week – Project Update	Attend sessions and work on the project
Week 11 March 31	Project Proposal – Stress Test 3	
Week 12 April 7	Project Week	Attend sessions and work on the project
Week 13 April 14	Project final Draft Due	
Week 14 April 21	Final Project Presentation	
Week 15 April 28	SURE Spring 2018 Graduation	