Professor of Decision and Information Sciences
Director, Bauer Honors Program
Fellow of the International Institute of Forecasters

Everette S. Gardner, Jr. is Fellow of the Honors College and Professor of Decision and Information Sciences at the University of Houston. He received the Ph.D. in Business Administration from the University of North Carolina at Chapel Hill.

Dr. Gardner served twenty years in the U.S. Navy and retired with the rank of Commander, Supply Corps. He is a Vietnam veteran, and served in USS James C. Owens (DD-776) and USS Dwight D. Eisenhower (CVN-69). He also held senior Navy positions in inventory management and operations research. His decorations include the Meritorious Service Medal (three awards), the Joint Service Commendation Medal, the Navy Achievement Medal with Combat "V", and numerous campaign and unit awards.

His publications include more than fifty research articles in journals such as *Management Science, Interfaces, Decision Sciences, Omega, Naval Research Logistics Quarterly, Journal of the Operational Research Society, Journal of Forecasting*, and the *International Journal of Forecasting.* Dr. Gardner has authored or co-authored four books, including *Quantitative Approaches to Management* (8th edition) from McGraw-Hill Book Company, New York.

In 2006, Dr. Gardner's article, "Exponential smoothing: The state of the art," was ranked as the third most influential article in forecasting published during the last 25 years. The ranking appeared in an article by Robert Fildes, The forecasting journals and their contribution to forecasting research: Citation analysis and expert opinion, (*International Journal of Forecasting, Vol. 22, No. 3, 2006*). Fildes based the rankings on a poll of Associate Editors and Fellows of the International Institute of Forecasters.

In 2007, Dr. Gardner was elected a Fellow of the International Institute of Forecasters. This honor was based on both services to the Institute and research contributions, particularly the development of the damped trend method of exponential smoothing, which has become a benchmark for forecast accuracy. See http://forecasters.org/activities/funding-awards/fellows/.

Dr. Gardner has served on the editorial boards of four scientific journals: *Management Science*, *Interfaces*, the *Journal of Forecasting*, and the *International Journal of Forecasting.* He is past president and board member of the International Institute of Forecasters.

As a consultant in forecasting and operations management, Dr. Gardner has served numerous companies. Some of his clients include Alamo Water Refiners, Burroughs Wellcome, Centel Communications, Chantal Cookware, Compaq, Continental Airlines, Delta Airlines, Exxon, Frito-Lay, Hawaiian Airlines, the Houston Livestock Show and Rodeo, IBM, IMSL, the NASA Johnson Space Center, Riviana Foods, OGCI Management, Inc., New York Telephone, Pennzoil, Randalls Food Markets, Shell, Southwestern Bell, Sony Music, Spring Communications, Telecheck Services, Tenneco, Texaco, Toshiba, and Visual Numerics.

Dr. Gardner is a member of the Vietnam Veterans of America, the Sons of Confederate Veterans, and the Sons of the American Revolution. His interests include baseball, competitive pistol shooting, U.S. and British military history, tomato gardening, and training dogs. His Australian Shepherd, Luke, is a therapy dog who visits patients in Houston-area hospitals and nursing homes. Luke's uncle Milo was also a therapy dog who made more than 100 hospital visits during his career.

Further biographical information on Dr. Gardner is available in *Who's Who in the World, Who's Who in America, Who's Who in Science and Engineering, Who's Who in the Media and Communications*, and *Who's Who in American Education.*