



## MATHEW KNOWLES

Author, professor, lecturer, public speaker, entrepreneur, music executive, artist manager, fighter and survivor would be the words used to sum up the life and career of Mathew Knowles, Ph.D.

Knowles is widely recognized in the entertainment industry for his effective approach in developing and promoting award-winning artists. As founder of Music World Entertainment Corporation, he has served as executive producer for more than 100 award-winning, platinum and gold albums in multiple genres, including pop, R&B, gospel, dance, and country, as well as soundtracks and special-themed projects. Record sales have exceeded 450 million worldwide, with work featuring some of the biggest names in music including Chaka Khan, Earth Wind & Fire, The O'Jays, Destiny's Child, Solange, and Beyoncé, to name a few.

Knowles has garnered countless awards for his achievements in business, the music industry, and community partnerships. He is the winner of an MTV Video Music Award, the recipient of the Century Award of Excellence (2011) from the Omega Psi Phi Fraternity, and he also received the 2011 Living Legends Foundation Award. He was named the "2007 International Executive of the Year" by the Greater Houston Partnership, and was honored by the City of Houston with the declaration of "Mathew Knowles Day." In 2018, he served as a guest judge on Idols South Africa which is equivalent to the American Idols.

Knowles is a 1974 graduate of Fisk University, where he earned both a Bachelor of Arts degree in Economics and a Bachelor of Science degree in Business Administration. He was bestowed with the honor of Doctor of Humane Letters from his alma mater at the University's 2008 Commencement Ceremony.

Dr. Knowles possesses an MBA in Strategic Planning and Organizational Culture and a Ph.D. in Business Administration from Cornerstone Christian Bible College, and has held professorships at Texas Southern University, where he taught both undergraduate and graduate level courses on the entertainment industry and entrepreneurship and is currently teaching at The Art Institute International as well as Prairie View A&M University where he teaches in the School of Business. He was also a distinguished lecturer at Cornell University, Fisk University and Rice University.

He has travelled all over the world as a keynote speaker, guest lecturer, and panelist at various prestigious universities and organizations. At Harvard University he was featured as a panelist at opening night of the Black Institutions and Race Futures symposium and most recently completed a course in Ethical Leadership at Harvard University. He was invited by Cornell University's Africana Studies Department to be a special guest lecturer where he engaged in a spirited conversation with students about race relations in America. He has also had speaking engagements at The University of Cape Town, Berklee College of Music, Hampton University, Howard University, Rice University, Alabama

A&M, Texas A&M Corpus Christi, and the University of Southern California. Other highlights include being keynote speaker at The Greater Houston Partnership's HYPE Impact Awards, the eWomen Network Conference, and the Creating Your Masterpiece conference in Tuscany, Italy.

Dr. Knowles is also the author of the #1 best-selling book, *The DNA of Achievers: 10 Traits of Highly Successful Professionals*. His other books include *Racism from the Eyes of a Child*, a personal reflection on racism in America through the lens of his childhood; *The Emancipation of Slaves Through Music*, where he presents a keen examination of the liberating effects of music on oppressed people; and his most recent titles *PUBLIC RELATIONS AND MEDIA, PR Strategies for the Digital Age*, a bite sized yet comprehensive manual into the most effective ways to navigate through the feverish new publicity landscape and *DESTINY'S CHILD: The Untold Story*, a deeply revealing story of a father raising his child to be the biggest global superstar of our current generation. Along with the *Destiny's Child* expose, Dr. Knowles released a companion album, *DESTINY'S CHILD: The Untold Story Presents Girls Tyme*, featuring 15-tracks of never-before-heard recordings from the beginning of *Destiny's Child*, when they were known as *Girls Tyme*.

Knowles' work in film and television includes Executive Producer of the number one box office movie *Obsessed* featuring Idris Elba and Beyoncé, *Eight Days* a reality show of cancer survivors, *Breaking From Above* as well as *Stop The Spread Now* a PSA that shows the ways that Coronavirus spreads. Knowles has many major feature movie soundtracks to his credit including *Dreamgirls*, *Cadillac Records*, *Master of disguise* and *Charlie's Angels*, all on Music World Entertainment Corporation record label.

His philanthropic efforts and community service endeavors include The Knowles Temenos House (a 400 unit housing complex for Houston's homeless), the Make-A-Wish Foundation, Gospel Music Association Board of Directors, Rhythm and Blues Foundation Board Member, The Recording Academy Board Member, and the Survivor Foundation.

As a pioneer for African American success in the corporate world, Dr. Knowles intimately understands the need to empower the community by sharing his knowledge.

FOR MORE INFORMATION CONTACT:

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