

Marianne Gooch is a marketing communications strategy consultant, professional speaker, speechwriter, and business coach.

A former spokesperson for Fortune 500 companies, Marianne helps companies develop impactful communication strategies that allow companies to communicate more effectively with their key audiences.

She develops issues communications plans, messaging, and PR materials in response to business-critical issues; provides counsel to business executives on reputation and branding matters; develops strategies to share ongoing business success and quarterly financial results; and ensures the company's value proposition is clearly articulated and understood by all audiences.

Marianne received a Bachelor of Arts degree in Speech Communication and Rhetoric from the University of Houston and obtained an executive masters of business administration from Bauer College at the University of Houston. She is currently a mentor for budding entrepreneurs at the Cyvia and Melvyn Wolff Center for Entrepreneurship at Bauer College.