

Shannon White

EVP/COO - Business Alliance Financial Services, LLC

<https://www.bafslc.com>



After serving three years in the US Army, Shannon White started his financial career in 1991 working for both community and regional banks to include Arvest Bank, Regions Bank, and Bank of the Ozarks. While at Bank of the Ozarks (an \$18B publicly traded regional bank), Mr. White was the Northwest Arkansas Division President and responsible for the building of ten branches and management of over 150 associates located in one of the fastest growing areas of the country. During this time, Mr. White was recognized as a community leader by being named a recipient of the 40 under 40 award presented by the Northwest Arkansas Business Journal and the SBA Financial Advocate of the Year Award.

Most of his career has been spent in Commercial Lending, Business Development, and Bank Management. As a commercial loan officer, he has managed loan portfolios representing a cross section of loan types including: Large Corporate, High Net Worth Individuals, Middle Market Companies, Small

Businesses, Commercial Real Estate, and Non-Profit Organizations. He has managed several commercial loan officers with portfolio management responsibilities and commercial cash management departments. He has also served as a CFT instructor for both Commercial Lending and Commercial Bank Management courses.

Mr. White is now the EVP and Chief Operating Officer at Business Alliance Financial Services, LLC, a full service commercial lending CUSO located in Monroe, Louisiana. In his current position, Mr. White manages the commercial loan production, credit administration, client relationship and commercial loan review departments. The CUSO maintains a commercial loan portfolio of over \$600MM and assists over 50 credit unions located in Louisiana, Texas, Arkansas, Oklahoma, Ohio, California, Mississippi, Nevada, Hawaii, Washington, and Virginia.

Mr. White earned a BBA. Degree in Finance and Accounting from University of Arkansas in Little Rock, AR; a MBA in Management from Henderson State University in Arkadelphia, AR; and a Graduate School of Banking Diploma from the University of Colorado in Boulder, Co.