

## **MINI MBA: Introduction to Financial Accounting**

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Accounting is the language of business, and financial accounting is the scorecard markets use to evaluate who is winning and losing. Rather than teach you how to become accountants, this course will teach you how to become intelligent consumers of financial information. The course is constructed around three competencies: 1) understanding the presentation and elements of financial statements; 2) learning tools for evaluating the performance and financial health of companies; and 3) appreciating managerial incentives and the nature of accounting choices, including how they affect financial reporting. By the end of this course, you will be prepared to pick up a set of financial statements and read them with confidence.