



Office of Executive Development
C. T. Bauer College of Business

FROM MANAGEMENT TO LEADERSHIP

*Develop the critical skills you will need to advance
from tactical to strategic; from contributor to achiever;
from manager to leader.*

SEE FULL PROGRAM DETAILS AT BAUER.UH.EDU/EXEC.





WELCOME!

Bauer Executive Development
at the University of Houston

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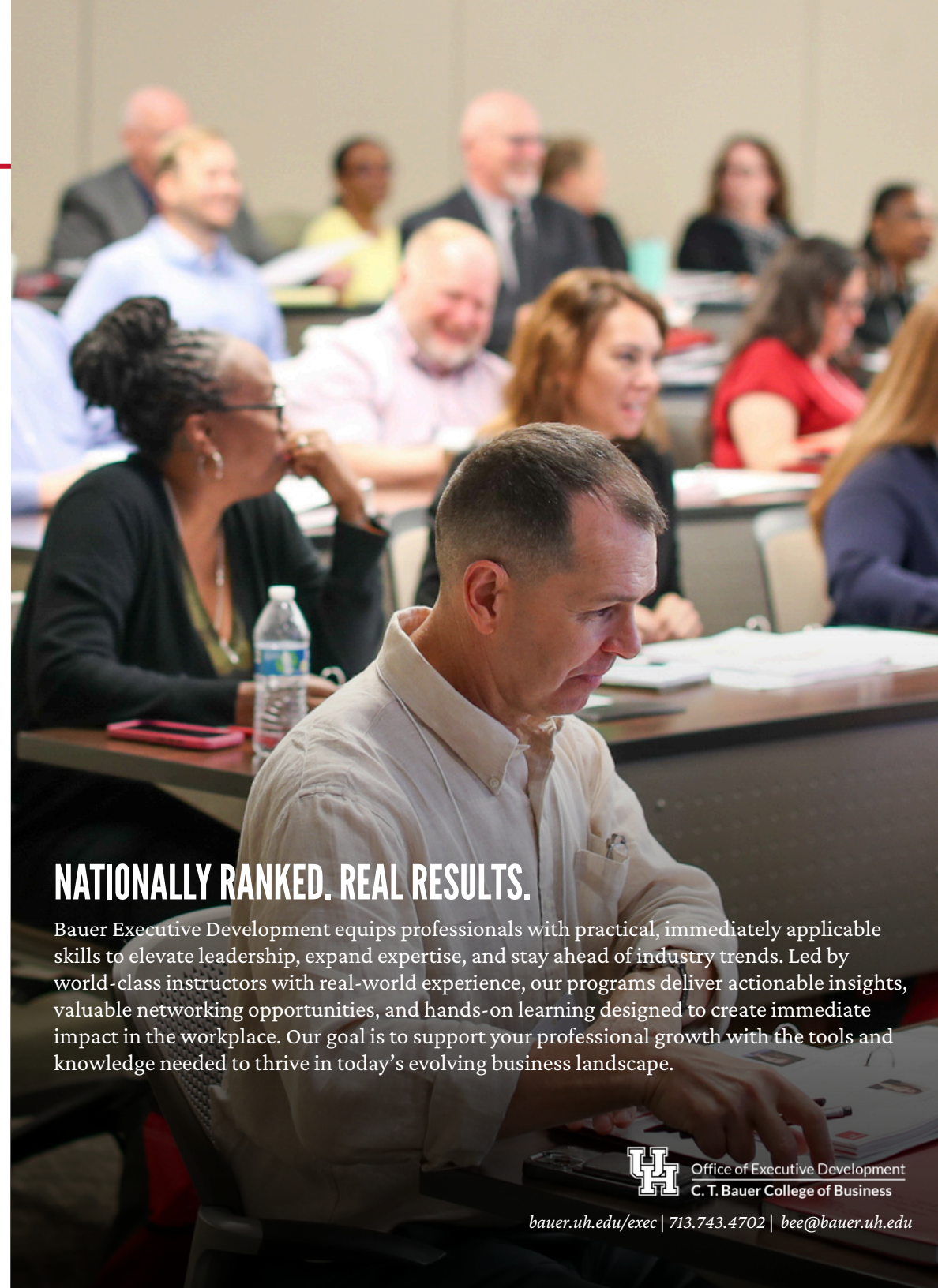
PROGRAM OVERVIEW

Mastering the Transition

Every company needs leaders – those who inspire others, create change in the company, elevate profitability and expand market share. But few managers understand the unique strengths needed to become such a leader. You've been an individual contributor until this point; now, you've been elevated to a new role. Suddenly old methods for interactions change. Expectations deepen. How can you develop the new strengths needed to be successful in your new role?

This one-day course will help you develop the critical skills you will need to advance from tactical to strategic; from contributor to achiever; from manager to leader. Once complete, you will have the strategies, tools and techniques to enhance your leadership potential.

SEE FULL PROGRAM DETAILS AT BAUER.UH.EDU/EXEC.



NATIONALLY RANKED. REAL RESULTS.

Bauer Executive Development equips professionals with practical, immediately applicable skills to elevate leadership, expand expertise, and stay ahead of industry trends. Led by world-class instructors with real-world experience, our programs deliver actionable insights, valuable networking opportunities, and hands-on learning designed to create immediate impact in the workplace. Our goal is to support your professional growth with the tools and knowledge needed to thrive in today's evolving business landscape.



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LEARNING OBJECTIVES

Lead with Impact

By attending this program, you will cover these modules:

MODULE #1: HOW TO TRANSFORM FROM MANAGER TO LEADER

Based on Harvard Business Review's *Seven Ways of Leading*, this session explores the seven organizational leadership types and helps participants identify their own leadership style as a foundation for becoming more effective leaders. Participants will also develop a practical toolkit for making high-risk strategic decisions and learn how to match decision-making approaches to different situations.

MODULE #2: LEADING YOUR NEW TEAM - THE ONE YOU JUST INHERITED

This session assesses the team members and the office dynamics; reshapes the team's membership, its sense of purpose and direction through challenging conversations including feedback; and takes us through the change dynamics and the team's developments by focusing on intelligence, creativity and flexibility.

MODULE #3 - LEADING YOUR TEAM THROUGH CHANGE WITH INFLUENCE AND PERSUASION

This session explores the difference between power and authority and the methods leaders can use to motivate teams for change. Participants will also learn a structured approach to building effective strategies and organizational change management capabilities.



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WHO SHOULD ATTEND

Built for Emerging Leaders

From Management to Leadership is designed for mid-level managers looking to strengthen their leadership effectiveness, improve decision-making, and build the skills needed to lead teams and organizational change with confidence. Participants will gain practical frameworks for evaluating complex decisions, improving team communication, leading with authority, and driving results in dynamic business environments.

BY THE END OF THE SESSION

Participants will have a greater understanding of the following:

- Being a leader that focuses more on delivering results than on perfecting knowledge
- How to practice new conversation strategies to better understand the team you're leading
- Learning to evaluate all factors in the decision-making process
- A framework that helps leaders better determine operations context for better decisions
- A more effective approach to leading with authority
- A roadmap to build and drive change throughout your organization



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SAMPLE SCHEDULE

From Management to Leadership

TIME	SESSION
8:30 a.m. - 9:00 a.m.	Check-in & Breakfast
9:00 a.m. - 12:30 p.m.	Morning Session <i>2-3 breaks are given throughout the session</i>
12:30 p.m. - 1:30 p.m.	Lunch & Networking
1:30 p.m. - 4:45 p.m.	Afternoon Session <i>2-3 breaks are given throughout the session</i>
4:45 p.m. - 5:00 p.m.	Closing & Certificate Ceremony

*SCHEDULE IS SUBJECT TO CHANGE.

“

Marianne is an excellent instructor with a breadth and depth of business experience and knowledge. She is very personable and intentional about making each student feel welcome in the class.

”

INSTRUCTOR OVERVIEW

Taught by World-Class Instructors



MARIANNE GOOCH, MBA

Marianne Gooch is the Founder and President of DynaComm LLC. She is a business communication and leadership coach, a management training consultant, and keynote speaker who also teaches executive education to business leaders at Bauer Business Executive Development program at the University of Houston.

[CLICK TO READ THE INSTRUCTOR'S FULL BIO.](#)

PARTICIPANT RESOURCES

Discover Bauer

PROGRAM MATERIALS

All program materials will be provided in both print and digital formats if applicable. Participants will receive access to a shared digital folder containing course materials for reference during and after the program.

EVALUATION PROCESS

Participant feedback is an important part of the program experience. You will be asked to complete brief evaluations throughout and at the conclusion of the program to help us continuously improve content and delivery.

CONTINUING EDUCATION CREDITS (CEUS)

Participants who successfully complete the full 8-hour program will earn 0.8 Continuing Education Units (CEUs). CEUs will be reflected on the completion certificate issued at the end of the program.

DIGITAL BADGE

Upon successful completion of the program, you will earn a verified digital badge through Credly that can be shared across professional platforms to showcase your achievement and newly acquired skills. Instructions for claiming and sharing your badge on LinkedIn will be provided at the end of the program.

EXECUTIVE DEVELOPMENT ALUMNI BENEFITS

As a Bauer Executive Development alum, you receive a lifetime 15% discount on future courses, along with access to ongoing professional development opportunities. You'll also be invited to networking events, both virtual and in-person, to connect with peers and expand your professional network, as well as exclusive events and webinars featuring industry leaders and timely insights.





REGISTER TODAY

Ready to Enroll?

OPEN ENROLLMENT

Individuals may register for open enrollment programs directly through our website. Program dates, formats, and availability are subject to change; please visit our website for the most current schedule and program information.

LEARN MORE AT [BAUER.UH.EDU/EXECUTIVE-DEVELOPMENT/COURSE/](https://bauer.uh.edu/executive-development/course/).

GROUP ENROLLMENT

We offer special pricing for organizations enrolling multiple employees, making it easier for teams to learn together, strengthen collaboration, and maximize professional development impact.

CUSTOMIZED PROGRAM

Bauer Executive Development partners with organizations to design customized learning experiences aligned with specific business goals, leadership priorities, and industry challenges. Programs can be delivered onsite, online, or at a location of your choice.

LEARN MORE AT [BAUER.UH.EDU/EXECUTIVE-DEVELOPMENT/CUSTOM/](https://bauer.uh.edu/executive-development/custom/).



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CONTACT US

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