04. Dean’s Welcome
06. Where We Rank
08. What Students Are Saying
10. Thought Leadership
14. Learning
30. Global Impact
32. Community
38. Bauer in the News
44. Year in Review
Greetings,

A few years ago, and to describe their Bauer College experience, a student posted a sign outside their classroom. It read “Where Awesome Happens,” a fitting tribute to the quality of the learning environment that our faculty and staff create. Coming from a student, it means more than speeches and letters shared by a dean. I consider myself very fortunate to see firsthand the meaning of this phrase.

Our mission at Bauer College is to create a learning support structure so our students learn, gain confidence, develop support networks, and create opportunity for themselves and for others around them. Our goal is to make a difference and change lives. Follow along these pages as we bring to you a snapshot of the numbers that tell our story and capture our aspirations.

Sincerely and with warm regards,

Latha Ramchand
Dean and Professor, Finance
C. T. Bauer College of Business
University of Houston
<table>
<thead>
<tr>
<th>Undergraduate Programs</th>
<th>Undergraduate Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st in Texas for total minority degrees awarded (6th overall) Business, Management, Marketing and Related Support Services, 2013 <em>Diverse Issues in Higher Education/Undergraduate</em></td>
<td></td>
</tr>
<tr>
<td>#1</td>
<td>ENTREPRENEURSHIP PROGRAM Tied 18th overall; 23 schools ranked</td>
</tr>
<tr>
<td>1st in Texas for total minority degrees awarded (3rd overall) Accounting and Related Services, 2013 <em>Diverse Issues in Higher Education/Undergraduate</em></td>
<td></td>
</tr>
<tr>
<td>#45</td>
<td>#45</td>
</tr>
<tr>
<td>1st in Texas for total minority degrees awarded (6th overall) Finance and Financial Management Services, 2013 <em>Diverse Issues in Higher Education/Undergraduate</em></td>
<td></td>
</tr>
<tr>
<td>#62</td>
<td>45th public (101st overall); 388 schools ranked overall (271 public), <em>Bloomberg BusinessWeek</em></td>
</tr>
<tr>
<td>1st in Texas for total minority degrees awarded (5th overall) Marketing, 2013 <em>Diverse Issues in Higher Education/Undergraduate</em></td>
<td></td>
</tr>
<tr>
<td>General Accolades</td>
<td>62nd public (101st overall); 388 schools ranked overall (271 public) U. S. News &amp; World Report</td>
</tr>
<tr>
<td>CYVIA AND MELVYN WOLFF CENTER FOR ENTREPRENEURSHIP Ranked No. 2 on <em>The Princeton Review’s</em> list of leading undergraduate entrepreneurship programs in the U. S. for <em>Entrepreneur</em> magazine.</td>
<td></td>
</tr>
<tr>
<td>#2</td>
<td>BUSINESS SCHOOL “5 Business Schools Just as Great as Harvard and Wharton” <em>PolicyMic, 2013</em></td>
</tr>
<tr>
<td>3rd in Texas for total minority degrees awarded (43rd overall) Business Administration, Management and Operations, 2013 <em>Diverse Issues in Higher Education/Undergraduate</em></td>
<td></td>
</tr>
<tr>
<td>#3</td>
<td>BUSINESS SCHOOL 6th in U. S. on “10 Most Popular Business Schools”, “The U. S. News Short List,” 2013 <em>Financial Times</em></td>
</tr>
<tr>
<td>Graduate Programs</td>
<td>Graduate Programs</td>
</tr>
<tr>
<td>-------------------</td>
<td>-------------------</td>
</tr>
<tr>
<td><strong>#2</strong> 2nd in Texas for total minority degrees awarded (24th overall) Business, Management, Marketing and Related Support Services, 2013 Diverse Issues in Higher Education/Graduate</td>
<td><strong>#7</strong> EMBA PROGRAM Top 20 among public business schools; #7 in Texas Financial Times</td>
</tr>
<tr>
<td><strong>#4</strong> 2nd in Texas for total minority degrees awarded (4th overall) Accounting and Related Services, 2013 Diverse Issues in Higher Education/Graduate</td>
<td><strong>#26</strong> PROFESSIONAL MBA PROGRAM 26th public (52nd overall); 78 schools ranked overall (44 public) Bloomberg BusinessWeek</td>
</tr>
<tr>
<td><strong>#5</strong> 4th in Texas for total minority degrees awarded (34th overall) Business Administration, Management and Operations, 2013 Diverse Issues in Higher Education/Graduate</td>
<td><strong>#37</strong> PROFESSIONAL MBA PROGRAM Tied 37th public (tied 61st overall) 212 schools ranked overall (130 public) U.S. News &amp; World Report</td>
</tr>
<tr>
<td><strong>#5</strong> 5th in Texas for total minority degrees awarded (31st overall) Finance and Financial Management Services, 2013 Diverse Issues in Higher Education/Graduate</td>
<td><strong>#50</strong> FULL-TIME MBA PROGRAM 50th public (tied 92nd overall); 104 schools ranked overall (56 public) U.S. News &amp; World Report</td>
</tr>
</tbody>
</table>
HERE AT BAUER,
WE ALWAYS SHARE OUR SUCCESSES WITH OUR PEERS AND THE BUSINESS COMMUNITY, AND ALWAYS ENJOY FEEDBACK ON HOW WE ARE DOING. HERE ARE A FEW WORDS ABOUT BAUER FROM THE SOURCE, OUR STUDENTS.

“AT BAUER, WE LEAD THE PRIDE”
- VIDHA DIXIT

“I WANT TO CONQUER THE WORLD OF BUSINESS”

BAUER HAS TAUGHT ME THE VALUE OF PEOPLE AND RELATIONSHIPS, OVER ANYTHING ELSE. THROUGH PROGRAMS LIKE WCE AND ORGANIZATIONS LIKE ENACTUS, I HAVE LEARNED THAT EVEN IN BUSINESS NOTHING HAPPENS WITHOUT THE HELP AND SUPPORT OF OTHERS, AND BAUER IS HOME TO THE BEST GROUP OF PEOPLE THAT ANYONE COULD ASK FOR.
- JP Dowling
“Bauer taught me to reach for the stars”
- Sarah Lastovica

“I want to conquer the world of business”

“Exactly one year away from graduation and I have gained more knowledge and confidence than ever before! Thank you for all of your words of encouragement and for pushing me to become great!
#WCE2016 #UHBAUER
- Odý De la Paz
Thought Leadership

Bauer College faculty lead the way in innovative business research.

With more than 200 refereed journal articles and 24 books published between 2010 and 2014, Bauer faculty continue to be as productive as they are prolific.

This passion for research also translates to the classroom, giving our students a unique experience that prepares them for professional careers in industry.
184
Total faculty

79 TENURE TRACK AND TENURE-CURRENT FACULTY
56 FULL-TIME CLINICAL FACULTY
49 PART-TIME FACULTY

228
Faculty Publications

50% PROPORTION TIER 1 AND TIER 2
24 BOOKS AND MONOGRAPHS

12
Research

Kris Jacobs
Lucile and Leroy Melcher Excellence in Research Award

Volkan Muslu
Lucile and Leroy Melcher Excellence in Research Award

Teaching

Michael Parks
Lucile and Leroy Melcher Excellence in Teaching Award

Paul Povel
Lucile and Leroy Melcher Excellence in Teaching Award

Michael Newman
Pricewaterhousecooper LLP Teaching Excellence Award

Mary Sykes
Pricewaterhousecooper LLP Teaching Excellence Award

Service

Funda Sahin
Lucile and Leroy Melcher Excellence in Service Award

Steve Werner
Lucile and Leroy Melcher Excellence in Service Award

Excellence

Joel LeBon
Wayne and Kathryn E. Payne Excellence Award

Mack Rogers
Wayne and Kathryn E. Payne Excellence Award

Randy Webb
Wayne and Kathryn E. Payne Excellence Award

Best Paper Award

Joel LeBon
Receives Best Paper Award 2014 at the Global Sales Science Institute Conference.

Hall of Fame

Powell Robinson
Enters Decision Sciences Institute Hall of Fame in January 2013.
Learning

The Bauer College learning model focuses on experiential opportunities that complement classroom instruction.

At the graduate level, The Princeton Review ranks the Bauer MBA as a top 10 “Greatest Opportunity for Women.” Two teams of Bauer MBAs also placed in the top three in the Google Online Marketing Challenge.

Students from the Cyvia and Melvyn Wolff Center for Entrepreneurship, which has been ranked in the top three undergraduate entrepreneurship programs by The Princeton Review for the last eight years, brought home more than 12 podium wins for their work on commercialization plans for intellectual property this year.

The following spreads provide statistics about each of our programs based on the 2014 academic year.
Undergraduate

2779 Applications

95 Total Number of Incoming Bauer Honors Students

25% Students Enrolled

2779 Applications

Demographics

25% White

12% Multi-Ethnic/Unknown

28% Asian or Pacific Islander

28% Hispanic

7% Black, Non-Hispanic

1270 Median SAT Score

International Student Population

48%
<table>
<thead>
<tr>
<th>Retention Rate</th>
<th>Graduation Rate</th>
<th>Placement Rate*</th>
</tr>
</thead>
<tbody>
<tr>
<td>91.7% 2013</td>
<td>63.1% 2014</td>
<td>39% 2014</td>
</tr>
<tr>
<td>89.8% 2012</td>
<td>52% 2013</td>
<td>35% 2013</td>
</tr>
<tr>
<td>88.6% 2011</td>
<td>56.4% 2012</td>
<td>35% 2012</td>
</tr>
</tbody>
</table>

$51,654

Average salary upon graduation

*Placement rates are based on students seeking employment and accepting a position at the time of graduation. It does not include those starting their own business or continuing their education.
Full-time MBA

174 Applications

23% Students Enrolled

Demographics

44% White
33% Multi-Ethnic/Unknown
12% Asian or Pacific Islander
6% Hispanic
5% Black, Non-Hispanic

29% International Student Population

600 GMAT
**Internships**

Academy Sports & Outdoors
Apache Corporation
Argonauta
Associated Press
BMC Software
GDF SUEZ
Greene’s Energy Group
Halliburton
Madison Benefits Group
Orion Renewable Energy Group
Schlumberger
Sysco
Targa Resources
Target Corporation

**Placements**

AMS-PAR
Ace Group
Allan Harrison – Multi Apache Corporation
Ascend Performance Materials
Ascension Health
Baker Hughes Consulting
Deloitte
ENI Petroleum
Ernst & Young
Family Development
Fox
Howard Hughes Corporation
ISN Software Corporation
JP Morgan Chase
KET Enterprise
M-M Properties
MRE
PDR Corporation
Petroskills
Q10 Kinghorn Driver Hough & Co.
Redclay Consulting
Service Corporation International
St. John’s School
Stan Johnson & Co.
Sysco
Targa Resources
TPC Group
Weatherford

**Placement Rate**

- **61%**
  - 2014

- **49%**
  - 2013

- **55%**
  - 2012

**Average salary after graduation**

$65,559

*Placement rates are based on students seeking employment and accepting a position at the time of graduation. It does not include those starting their own business or continuing their education.*
Professional MBA

218 Applications

59% Students Enrolled

Demographics

45% White
18% Multi-Ethnic/Unknown
16% Asian or Pacific Islander
13% Hispanic
8% Black, Non-Hispanic

12% International Student Population

590 GMAT
Placements

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Company Name</th>
<th>Company Name</th>
<th>Company Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACT Holdings, LLC</td>
<td>British Petroleum</td>
<td>Hess Corporation</td>
<td>PKF Consulting</td>
</tr>
<tr>
<td>Aether Investment Partners LLC</td>
<td>Cameron</td>
<td>Houston Zoo</td>
<td>Platts</td>
</tr>
<tr>
<td>Air Liquide</td>
<td>Cargill</td>
<td>Hewlett Packard</td>
<td>Pros Pricing</td>
</tr>
<tr>
<td>Alara Ventures</td>
<td>Chesapeake Energy</td>
<td>Independent Bank</td>
<td>Ranstad Engineering</td>
</tr>
<tr>
<td>Altvia Chemicals</td>
<td>Chevron Corporation</td>
<td>Interstate Exploration</td>
<td>RERC, Schlumberger</td>
</tr>
<tr>
<td>Amazon</td>
<td>Citgo Petroleum</td>
<td>Invesco, Ltd.</td>
<td>Sequent Energy Management</td>
</tr>
<tr>
<td>American Airlines</td>
<td>Citigroup Inc.</td>
<td>JPMorgan Chase</td>
<td>Service Corporation International</td>
</tr>
<tr>
<td>American First National Bank</td>
<td>College of Biblical Studies</td>
<td>Lyondell Bassell Industries</td>
<td>Shell</td>
</tr>
<tr>
<td>Apache Corp</td>
<td>ConocoPhillips</td>
<td>Mark-Dana Corporation</td>
<td>Southwestern Energy</td>
</tr>
<tr>
<td>Argent Energy Trust</td>
<td>Contract Land Staff</td>
<td>Merill Lynch</td>
<td>Stout Risius Ross</td>
</tr>
<tr>
<td>Ascend Performance Materials</td>
<td>Crowdera</td>
<td>National Oilwell Varco</td>
<td>Sysco</td>
</tr>
<tr>
<td>Avalara</td>
<td>Deloitte</td>
<td>New Era Life Insurance</td>
<td>Third Coast International</td>
</tr>
<tr>
<td>Aveva, Inc.</td>
<td>Energy Risk Consulting</td>
<td>NewQuest Properties</td>
<td>Trammel Crow</td>
</tr>
<tr>
<td>Baker Hughes</td>
<td>Enterprise Products</td>
<td>Nova 401(k) Associates</td>
<td>Universal Weather and Aviation</td>
</tr>
<tr>
<td>BG Group</td>
<td>Foscam Digital Technologies LLC</td>
<td>NRG Global</td>
<td>University of Houston</td>
</tr>
<tr>
<td>BHP Billiton</td>
<td>Global Geophysical Services</td>
<td>Offshore Kinematics</td>
<td>Virtus Partners LLC</td>
</tr>
<tr>
<td>NY Mellon</td>
<td>Halliburton</td>
<td>Packaging Service Company</td>
<td>Waste Connections of Texas</td>
</tr>
<tr>
<td>BPAS</td>
<td>Harris Corporation</td>
<td>Petroskills</td>
<td>Weatherford International</td>
</tr>
<tr>
<td>Brance-Krachy Co.</td>
<td>Hertz Equipment Rental</td>
<td>Pioneer Natural Resources</td>
<td>Wells Fargo</td>
</tr>
</tbody>
</table>

77% Accepted offer at graduation

$68,644 Average salary after graduation
Executive MBA

Degrees awarded in U.S. Program as of 2014
71

Degrees awarded Internationally as of 2014
60

Demographics

23%
White

31%
Multi-Ethnic/Unknown

28%
Asian or Pacific Islander

14%
Hispanic

4%
Black, Non-Hispanic

24%
Women Students (Executive MBA)

66%
Students Enrolled

106
Applications

66%
Students Enrolled

22
56% Global Energy Executive MBA (GEMBA) students | 44% Leadership students
out of all Executive MBA students for 2014

Employers

AECOM
Anadarko Petroleum Corporation
Baker Hughes
Bank of America Merrill Lynch
BDP International
Blue Marz Group LLC
Bristow Helicopter Group
CenterPoint Energy
Check-6
Chevron
CoAdvantage
Concho Resources Inc.
Direct Energy
EPL Oil & Gas, Inc.
Escondido Resources II
Fieldwood Energy LLC
Fluor Corporation
FMC Technologies
General Electric
General Electric Oil and Gas
Granite Services International Inc.
GreenHunter Water LLC
Harkand
Hewlett Packard
Hines Interests Limited
Partnership
Houston Hispanic Chamber of Commerce
Ikon Science
Illinois Tool Works
Iron Mountain
KBR Technology
Kenyon International
Emergency Services
Lionstone Investments
Lyondellbasell
Macquarie Bank Limited
Mesa Real Estate Investors
Mphasis Corporation
Oakridge Christian Academy
Oxy USA Inc.
Praxair Inc.
Prince Sultan Military Medical City
Shell Oil
Smart Koncept Energy Technology Inc
Spectrum ASA
Stream-Flo Industries LTD
Techint
Vallourec Star LP

Placements

Amegy Bank
Apptrix
Baker Hughes
Chevron Corporation
Education Pioneers
GR Enterprise Services
Houston Allergy & Asthma Associates
Hydro Industries
The Mundy Companies
Nabors Industries
Saudi Aramco
Shell Oil
TransCanada
Wal-Mart
199
Applications

37%
Students Enrolled

Demographics

23%
White

14%
Hispanic

31%
Multi-Ethnic/Unknown

28%
Asian or Pacific Islander

4%
Black, Non-Hispanic

28%
International Student Population

59%

550
GMAT
**Placements**

Anadarko Petroleum Corp.  
BDO USA, LLP  
Bentley Bratcher & Associates  
BP  
BZO Custom Wheels, LLC  
Chevron Corporation  
Chevron Phillips Chemicals  
Citation Oil and Gas Corp  
Cockrell Interests LLC  
Cooper CPA Group  
Deloitte  
Ensco plc  
Enterprise Products Partners  
Ernst & Young  
Flato Williams & Patterson PC  
FMC Technologies  
Frierson, Sola, Simonton & Kutac  
GBH CPAs  
Geotrend  
Goodwill of Houston  
Grant Thornton  
Harris County  
Korea National Oil Corp.  
KPMG  
Liao, Kin & Company PC  
LyondellBasell Industries N.V.  
Marathon Oil  
Marcus & Millichap  
McConnell & Jones LLP  
Merrick Systems  
Millas CPA  
National Oilwell Varco Inc.  
Newfield Exploration  
PFP Technology  
PKF Texas  
PricewaterhouseCoopers  
Southwestern Energy  
UHY Advisors  
University of Houston  
Weaver & Tidwell  
Weinstein Spira

---

**Placement Rate***

<table>
<thead>
<tr>
<th>Year</th>
<th>Placement Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>71%</td>
</tr>
<tr>
<td>2013</td>
<td>70%</td>
</tr>
<tr>
<td>2012</td>
<td>77%</td>
</tr>
</tbody>
</table>

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62.56%  
CPA pass rate for graduates in the last three years  

$55,042  
Average salary upon graduation

*Placement rates are based on students seeking employment and accepting a position at the time of graduation. It does not include those starting their own business, remaining at their current employer or continuing their education.
MS Finance

- 70 Applications
- 37% Students Admitted
- 38% White
- 29% Multi-Ethnic/Unknown
- 19% Asian or Pacific Islander
- 8% Hispanic
- 6% Black, Non-Hispanic
- 25% International Student Population
- 620 GMAT
### Placements
- Argus Media
- Carl F. Vincent & Associates
- Entergy Corp.
- Hart Energy Publishing
- Macquarie Group
- Pizzuti Development
- The Situs Company
- Source Power and Gas

### Placement Rates*

<table>
<thead>
<tr>
<th>Year</th>
<th>Placement Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>47%</td>
</tr>
<tr>
<td>2013</td>
<td>60%</td>
</tr>
<tr>
<td>2012</td>
<td>57%</td>
</tr>
</tbody>
</table>

*Placement rates are based on students seeking employment and accepting a position at the time of graduation. It does not include those starting their own business or continuing their education.

### Statistics
- **47%** Accepted offer by graduation
- **53%** Accepted offer within 3 months of graduation
- **$100,900** Average salary upon graduation
Doctoral

Applications

238

Enrollment

19

Demographics

19% White
75% Multi-Ethnic/Unknown
5% Asian or Pacific Islander
1% Hispanic
0% Black, Non-Hispanic

International Student Population

74%

710 GMAT
Total Degrees Awarded

60% of degrees awarded to women

Placements

- Wright State University
- University of Houston-Downtown
- California State University-Fullerton
- University of Texas at Pan American
- California State University-Long Beach
- Eastern Michigan University
- Stetson University

10
61
Different countries represented in student population

349
Total number of international students
Six
Study abroad programs

60+
Students participating in study abroad programs in 2014

Seven
International Faculty members
Community

The Bauer community is one of passion and giving. Through giving to the college, or through gifts of time and service to the community, Bauer alumni, faculty, staff and students have hearts the size of Texas.

For example, take Bauer MBA candidates Raiya Al Salmi and Lara Machemel. They were inspired to organize efforts to benefit a child in the Houston community through the Make-A-Wish Foundation, when they found Teague Cox. Cox, a nine-year-old boy who was diagnosed with brain cancer, had a wish to go deep sea fishing with his family in Hawaii. The student duo raised more than $7,300 dollars by holding an on-campus kickball game of students versus faculty, and also donating online, allowing Teague to take the trip with his family.

The Bauer community not only gives monetarily, but also their skills and knowledge to make others successful. The Bauer Microfinance program is a perfect example. Each semester, the microfinance course led by Professor Saleha Khumawala takes on students that are looking to create their own business, and teaches them the ins-and-outs of how to successfully do that. They also provide help to the underbanked in the Houston community by holding workshops each week.

Through these efforts and more, the Bauer College is proud to be part of, and serve, the Houston community.
Development

$9,040,550
Fundraising Total

Allocation

52%
Scholarships

23%
Programs

22%
Faculty

3%
Discretionary

Funding Sources

54%
Alumni

11%
Foundations

21%
Corporations

10%
Other

4%
Non-alumni

18
New Endowment Stewardees

148
Scholarships
<table>
<thead>
<tr>
<th>Scholarship and Giving</th>
<th>FY 2014</th>
<th>FY 2013</th>
<th>FY 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Awarded</td>
<td>$786,782</td>
<td>$894,043</td>
<td>$862,823</td>
</tr>
<tr>
<td>Number of Scholarships Awarded</td>
<td>266</td>
<td>374</td>
<td>377</td>
</tr>
<tr>
<td>Percentage Awarded Male</td>
<td>52%</td>
<td>48%</td>
<td>53%</td>
</tr>
<tr>
<td>Percentage Awarded Female</td>
<td>48%</td>
<td>52%</td>
<td>47%</td>
</tr>
<tr>
<td>Percentage Awarded Minority</td>
<td>63%</td>
<td>70%</td>
<td>73%</td>
</tr>
<tr>
<td>Average Amount per Scholarship</td>
<td>$2,958</td>
<td>$2,390</td>
<td>$2,289</td>
</tr>
<tr>
<td>Average GPA of Recipient</td>
<td>3.72</td>
<td>3.59</td>
<td>3.52</td>
</tr>
</tbody>
</table>
Named Endowments

Andy & Barbara Gessner “Inspiring Excellence” Endowment
Ann E. Lyon Endowed Scholarship
Aron & Anaruth Gordon Scholarship Program
Arthur Warga Scholarship
Arthur Andersen Professorship
Baker Hughes Professorship in Business Administration
Bank of America Academic Success Scholarship Endowment Fund
Bauer Alumni Association Scholarship Endowment
Bauer Excellence Scholarship Endowment
Bauer Family Foundation Fellowship Endowment
Billy B. Ross Memorial Scholarship Endowment Fund
Blessan Samuel Memorial Scholarship Endowment
Charles T. Bauer Foundation Full Time Undergrad Scholarship Endowment
Charles T Bauer Foundation Part Time MBA Scholarship Endowment
C.T. Bauer Endowment
Cameron "Inspiring Excellence" Scholarship Endowment
Cemo Foundation Presidential Endowed Scholarship in the C.T. Bauer College of Business
Michael Cemo, Professorship
Center for Excellence in Internal Auditing Endowment
Center for Excellence in Real Estate Charles John Quinones Scholarship Endowment
Charles T. Bauer Foundation Full Time MBA Scholarship Endowment
Conn Appliances Faculty Fellowship in Marketing
Daniel's Family Memorial Scholarship Endowment
Debra and Mark Gregg Scholarship Endowment
Delta Sigma Pi Scholarship Endowment Fund
Dennis Allen Memorial Scholarship Endowment
Dr. Edward A. Blair Scholarship Endowment
Dwight E. Davis Scholarship Endowment
Earl Ray Monk Scholarship Endowment
El Paso Corporation- Ken Reese Dean's Excellence Endowment
El Paso Corporation Scholarship Endowment
Elaine Y. Cook-Price Memorial Scholarship Endowment
EMBA Teaching Excellence Fund
Eugene H. Hughes Scholarship in Business Administration
Federation of Houston Professional Women First Bank of Texas NA Endowed Scholarship
George O. Gamble Scholarship Endowment
GPA Improvement Award Scholarship in the College of Business Administration
Robert Grinaker Professorship
Halliburton Foundation Endowment
Harry & Aileen Gordon Scholarship Program
Henry and Tanya Matula Endowment
Hispanic Business Student Association Scholarship Endowment
Houston Association of Government Guaranteed Lenders (HAGGL) Scholarship Endowment
Houston Foundation for Continuing Education Endowment
Houston Marketing Prof Scholarship Endowment
Houston Treasury Management Association Scholarship Endowment (formerly Houston Cash Management Association)
Marvin Hurley Professorship
Hyman Sofer Memorial Scholarship Endowment
Jack & Anne Wallace Endowment Scholarship
Jack & Debbie Moore Excel Endowment
Jerry J. Bennett Memorial Endowed Scholarship
Jesse H. Jones Business Leadership Development Scholarship Program
Joe Martin Scholarship Endowment
John and Darlene McNabb Endowment
John D & Susan K Thompson Scholarship Endowment
John H. & Jeaneane Duncan Professorship in Finance
John K. & Sharon Stubblefield Endowment
JP Morgan Chase Professorship
Judge James A. Elkins Endowed Chair in Banking and Finance
Judy & Jim Stover Bauer Excellence Scholarship Endowment
Keith Cox Endowed Scholarship for Entrepreneurship
Keys A. & Joan F. Curry Endowed Excellence Fund
Kim & Bruce Williamson Scholarship Endowment
KPMG Peat Marwick Professorship in Accounting
Lane Everett Sloan Endowment Fund
Larry Furman Scholarship Endowment
Leon B. Stinson Memorial Scholarship Endowment
LeRoy & Lucille Melcher Endowment
**Named Endowments**

- Lilie Family Entrepreneurship Endowment
- Linda Ann Lyon Endowed Scholarship
- Link Staffing Services Scholarship Endowment
- Mack Rogers, Jr. Insurance & Risk Management
- Marc Palmer Scholarship Endowment
- Mark Countryman Scholarship Endowment
- Mark G. Papa Leadership Excellence Fund Endowment
- Marvin & Joan Kaplan Recruiting Scholarship Endowment
- Matthew & Shirley Provenzano Charles McMahen
- Minute Maid Company Foundation Scholarship (Coca Cola)
- NCNB Texas Academic Success Scholarship
- Wayne & Kathryn Payne Price Waterhouse Professorship Prudential Insurance
- Richard & Dawn Rawson Scholarship Endowment

- Richard Charles Kuriger, IV MBA Scholarship Endowment
- Rims Houston Chapter Scholarship Endowment
- Robert Alan White Accountancy Scholarship Endowment
- Robert Rodriguez Finance Scholarship Endowment Fund
- Robin French Family Scholarship Endowment
- Jerome Robinson Ruth and Ted Bauer Family Foundation Fellowship Endowment Fund
- Ruth S. Hughes Scholarship Fund
- Larry J. Sachnowitz Professorship of Marketing
- Sai Hoon Lim Scholarship Endowment
- Scott & Carol Loomis Scholarship Endowment
- Spectra Energy Endowed Scholarship/ (Duke Energy) Scholarship
- Stephen Thomas Harcrow Scholarship Endowment
- TechTrans International Scholarship Endowment

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- Jeremy Sturgill (BBA ’06), Co-Chair, Engagement Committee

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- Mike Pede (’89), Associate Vice President for Alumni Relations, University of Houston Alumni Association
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- Thomas Robert Gunter Memorial Scholarship
- UHY Mann Frankfort Stein & Lipp Walton-Gilbert-Thomas Scholarship Endowment (Pyramid Tubular Products Scholarship)
- Wells Fargo Endowed Scholarship Fund
- William Douglas Allums C. T. Bauer College of Business Endowment
- William Laufman Memorial Endowment Fund
- William R. Smallman Scholarship Endowment
- Williams Group Inspiring Excellence Scholarship Endowment
- Willis & Patsy Johnson Sch End
- Wilma E. Palmer Scholarship Endowment

**Lilie Family Entreprenuership Endowment**

**Linda Ann Lyon Endowed Scholarship**

**Link Staffing Services Scholarship Endowment**

**Mack Rogers, Jr. Insurance & Risk Management**

**Marc Palmer Scholarship Endowment**

**Mark Countryman Scholarship Endowment**

**Mark G. Papa Leadership Excellence Fund Endowment**

**Marvin & Joan Kaplan Recruiting Scholarship Endowment**

**Matthew & Shirley Provenzano Charles McMahen**

**Minute Maid Company Foundation Scholarship (Coca Cola)**

**NCNB Texas Academic Success Scholarship**

**Wayne & Kathryn Payne Price Waterhouse Professorship Prudential Insurance**

**Richard & Dawn Rawson Scholarship Endowment**

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**Rims Houston Chapter Scholarship Endowment**

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**Robert Rodriguez Finance Scholarship Endowment Fund**

**Robin French Family Scholarship Endowment**

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**Ruth S. Hughes Scholarship Fund**

**Larry J. Sachnowitz Professorship of Marketing**

**Sai Hoon Lim Scholarship Endowment**

**Scott & Carol Loomis Scholarship Endowment**

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**Karla Villarreal (BBA ’06), Co-Chair, Cougar Power Hour Committee & Co-Chair, Community Service Committee**

**Anne Ness, Director of Alumni Relations, C. T. Bauer College of Business**

**Mike Pede (’89), Associate Vice President for Alumni Relations, University of Houston Alumni Association**
Media Mentions

02.2014
“CVS kicking tobacco habit, shifting toward health care”
**KHOU, Ch. 11-CBS**
Professor Betsy Gelb quoted on major retailers and the decision making process.

02.2014
“Azerbaijan’s development mulled at int’l conference”
**Azernews.az (Azerbaijan news)**
The Azerbaijan Center collaborates with Bauer College to discuss geopolitical dynamics and international energy projects in the Caucasus.

03.2014
“Boom times on the bay: Dow, other firms fuel development south of Houston”
**Houston Business Journal**
Institute for Regional Forecasting’s Bill Gilmer quoted on the changing nature of Houston’s expansion.

04.2014
“15 Colleges With Powerhouse Entrepreneurship Programs”
**Mashable**
Wolff Center for Entrepreneurship ranks in top programs based on qualities like faculty, course offerings and how many successful businesses they’ve helped launch.

05.2014
“What the OTC means to Houston”
**KRIV, Ch. 26-Fox**
Rockwell Career Center’s Lisa Jammer talks about Houston’s employment security compared to other U.S. cities thanks to oil and gas industry.
<table>
<thead>
<tr>
<th>Date</th>
<th>Headline</th>
<th>Medium</th>
<th>Quote</th>
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<tbody>
<tr>
<td>06.2014</td>
<td>“T-Mobile Offering Potential Customers Free ‘Test Drive’ of Network”</td>
<td>KTRK, Ch. 13-ABC</td>
<td>Professor Partha Krishnamurthy quoted on brand loyalty.</td>
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<td>06.2014</td>
<td>“Rate Manipulations May Distort Banks’ Market Risk Models”</td>
<td>Dealbook, The New York Times</td>
<td>Professor Craig Pirrong quoted on how rate manipulations can be reflected in market risk models.</td>
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<td>08.2014</td>
<td>“Student Entrepreneurs Debut in Houston’s First ‘Bayou Showcase’”</td>
<td>Xconomy</td>
<td>Clinical Assistant Professor Hesam Panahi is quoted on the success of startup collaborations.</td>
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<td>10.2014</td>
<td>“The Attitude of an Effective Leader”</td>
<td>Indo American News</td>
<td>Dean Latha Ramchand is quoted on how benevolence ties back to career success.</td>
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<td>10.2014</td>
<td>“Tax accountancy field continues to show promise”</td>
<td>Houston Chronicle</td>
<td>Associate Professor Janet Meade is quoted on the high demand of knowledgeable tax accountants.</td>
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<td>11.2014</td>
<td>“Energy Trade Group Files To Block Denton Fracking Ban”</td>
<td>Houston Public Media, KUHF</td>
<td>Executive Professor Chris Ross is quoted on the opposition to drilling rigs in residential areas.</td>
</tr>
</tbody>
</table>

*The media mentions displayed on this spread are highlights from the year 2014 and do not encompass all media mentions for the year.*
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Frank Kelley, Associate Dean, Undergraduate Business Programs

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Everette Gardner, Jr., Ph.D., Decision & Information Sciences

Praveen Kumar, Ph.D., Finance
James Phillips, Ph.D., Management
Edward Blair, Ph.D., Marketing & Entrepreneurship
April 2014

*Four MBA students awarded third place* and a $15,000 scholarship at the Executive Leadership Foundation 2014 Business Case Competition.

A team of four students from the Program for Excellence in Selling places in the **top 10 out of 67 colleges around the nation** at the National Collegiate Sales Competition held at Kennesaw State University.

Two teams of undergraduate students from the Wolff Center for Entrepreneurship **place first and third** during the Giants Entrepreneurship Challenge at the University of North Dakota.

Wolff Center for Entrepreneurship students compete against top MBA teams, **bring home $30,000 in awards** during Rice and TCU Business Plan competitions.

Bauer entrepreneurship team **Wavve brings home third place** during an invitation-only business plan competition for a pitch that proposes a solution for the lack of clean and safe drinking water worldwide.

May 2014

*More than 1,000 students* from undergraduate, graduate and doctoral programs at the Bauer College participate in spring commencement celebration.

Bauer adds **nine new members** to its 38-member Bauer College Board.

The Office of Communications at Bauer recognized by the Houston chapter of the International Association of Business Communications receives **two Bronze Quill Awards**.

Business Team **REEcycle wins first place** at First Look West business plan competition.

June 2014

**Wolff Center team REECycle wins all three awards** during Department of Energy competition for an innovative method of reclaiming rare earth elements from magnets in electronics.

July 2014

**Entrepreneurship junior Noor Daoudi honored with a $10,000 scholarship** from the Texas Business Hall of Fame Foundation and recognized as one of the state’s strongest future entrepreneurial leaders.

August 2014

Google announces that two **Bauer student teams are among the top three** in the year’s Google Online Marketing Challenge, making Bauer College one of the only two schools in the world to have two team winners.

Spring 2014 MBA graduates who studied **supply chain management claim the top two graduate awards** at the APICS Terra Grande District Charles K. “Chuck” Nelson 2014 Student Paper Competition.

Gartner Inc., the world’s leading information technology research and advisory company ranks **Bauer’s undergraduate program in supply chain management as 14th in the nation**.
September 2014

Bauer accounting students recognized as a regional winner at a KPMG sponsored case competition held in Orlando, Florida.


The Wolff Center for Entrepreneurship at Bauer recognized as one of the best nationally for educating entrepreneurs landing a No. 2 spot on the list of Top 25 Undergraduate Schools for Entrepreneurs.

October 2014

Bauer College ranked 49 on College Atlas’ list out of the top 50 MBA programs.

Two undergraduate finance students take second place in the annual Investment Banking Scholars Club Oil and Gas Valuation Case competition.

Bauer MBA program recognized for boosting the career and salary prospects of its graduates landing 37 out the top 50 PayScale’s ‘College Salary Report.’

November 2014

Bloomberg BusinessWeek announces their list of the Best Business Schools of 2014 and includes the full-time MBA program at Bauer at 41 out of 138 participating schools.

Students from the Program for Excellence in Selling receive top honors in the State Farm Marketing and Sales Competition held at Central Missouri University.

December 2014

The student organization Enactus receives $8,000 in grants to help the Houston Furniture Bank and a Rockwell Career Center project that matches students with professional interviewing attire.

February 2015

Four students from the Wolff Center for Entrepreneurship placed second at the Baylor New Venture Competition, bringing home a $15,000 cash prize.

March 2015

Bauer Names Marketing Executive Professor Steve Koch as new Assistant Dean for Graduate and Professional Programs

Bauer College’s Professional MBA program receives its highest-ever rank on U.S. News list, named 29th out of 134 programs.

April 2015

Bauer Graduate Real Estate Program welcomes new Executive Director William “Bill” Pederson.