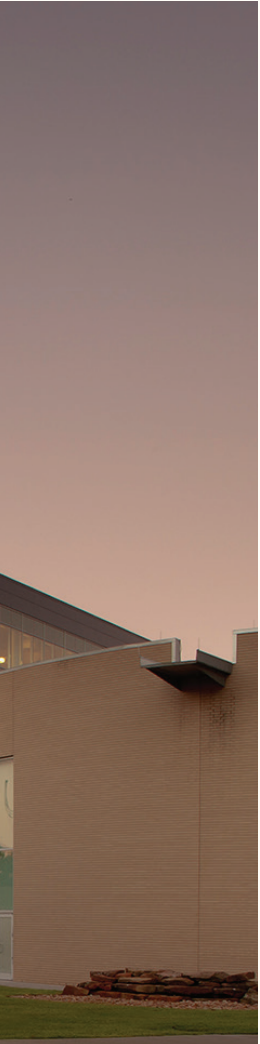

DRIVEN

Dean's Report | 2014

BAUER
COLLEGE OF BUSINESS
UNIVERSITY of HOUSTON





-
- 04. Dean's Welcome
 - 06. Where We Rank
 - 08. What Students Are Saying
 - 10. Thought Leadership
 - 14. Learning
 - 30. Global Impact
 - 32. Community
 - 38. Bauer in the News
 - 44. Year in Review
-

Greetings,

A few years ago, and to describe their Bauer College experience, a student posted a sign outside their classroom. It read “Where Awesome Happens,” a fitting tribute to the quality of the learning environment that our faculty and staff create. Coming from a student, it means more than speeches and letters shared by a dean. I consider myself very fortunate to see firsthand the meaning of this phrase.

Our mission at Bauer College is to create a learning support structure so our students learn, gain confidence, develop support networks, and create opportunity for themselves and for others around them. Our goal is to make a difference and change lives. Follow along these pages as we bring to you a snapshot of the numbers that tell our story and capture our aspirations.

Sincerely and with warm regards,,

A handwritten signature in black ink that reads "Latha Ramchand". The signature is written in a cursive, flowing style.

Latha Ramchand
Dean and Professor, Finance
C. T. Bauer College of Business
University of Houston



Undergraduate Programs

1

1st in Texas for total minority degrees awarded (6th overall) Business, Management, Marketing and Related Support Services, 2013
Diverse Issues in Higher Education/Undergraduate

1st in Texas for total minority degrees awarded (3rd overall) Accounting and Related Services, 2013
Diverse Issues in Higher Education/Undergraduate

1st in Texas for total minority degrees awarded (6th overall) Finance and Financial Management Services, 2013
Diverse Issues in Higher Education/Undergraduate

1st in Texas for total minority degrees awarded (5th overall) Marketing, 2013
Diverse Issues in Higher Education/Undergraduate

2

CYVIA AND MELVYN WOLFF CENTER FOR ENTREPRENEURSHIP

Ranked No. 2 on *The Princeton Review's* list of leading undergraduate entrepreneurship programs in the U.S. for *Entrepreneur* magazine.

3

3rd in Texas for total minority degrees awarded (43rd overall) Business Administration, Management and Operations, 2013
Diverse Issues in Higher Education/Undergraduate

Undergraduate Programs

18

ENTREPRENEURSHIP PROGRAM
Tied 18th overall; 23 schools ranked
U.S. News & World Report

45

45th public (101st overall); 388 schools ranked overall (271 public), *Bloomberg BusinessWeek*

62

62nd public (101st overall); 388 schools ranked overall (271 public)
U.S. News & World Report

General Accolades

1:5

BUSINESS SCHOOL
"5 Business Schools Just as Great as Harvard and Wharton"
PolicyMic, 2013

6

BUSINESS SCHOOL
6th in U.S. on "10 Most Popular Business Schools", *The U.S. News Short List*, 2013
Financial Times

Graduate Programs

- # 2 2nd in Texas for total minority degrees awarded (24th overall) Business, Management, Marketing and Related Support Services, 2013
Diverse Issues in Higher Education/Graduate
- 2nd in Texas for total minority degrees awarded (4th overall) Accounting and Related Services, 2013
Diverse Issues in Higher Education/Graduate
- # 4 4th in Texas for total minority degrees awarded (34th overall) Business Administration, Management and Operations, 2013
Diverse Issues in Higher Education/Graduate
- # 5 5th in Texas for total minority degrees awarded (31st overall) Finance and Financial Management Services, 2013
Diverse Issues in Higher Education/Graduate
- # 6 **FULL-TIME MBA PROGRAM**
6th in list of 10 Most Popular Business Schools (*The Short List: Grad School, 2013*)
U.S. News & World Report

Graduate Programs

- # 7 **EMBA PROGRAM**
Top 20 among public business schools; #7 in Texas
Financial Times
- # 26 **PROFESSIONAL MBA PROGRAM**
26th public (52nd overall); 78 schools ranked overall (44 public)
Bloomberg BusinessWeek
- # 37 **PROFESSIONAL MBA PROGRAM**
Tied 37th public (tied 61st overall) 212 schools ranked overall (130 public)
U.S. News & World Report
- # 50 **FULL-TIME MBA PROGRAM**
50th public (tied 92nd overall); 104 schools ranked overall (56 public)
U.S. News & World Report
- # 53 **PROFESSIONAL MBA PROGRAM**
53rd among public business schools Best Business Schools, 2016
U.S. News & World Report

Opportunities for Women

- # 6 **BAUER MBA**
6th in list of Greatest Opportunities for Women (*The Princeton Review, 2015*)

HERE AT BAUER,

WE ALWAYS SHARE OUR SUCCESSES WITH OUR PEERS AND THE BUSINESS COMMUNITY, AND ALWAYS ENJOY FEEDBACK ON HOW WE ARE DOING. HERE ARE A FEW WORDS ABOUT BAUER FROM THE SOURCE, OUR STUDENTS.

“
I WANT TO
CONQUER THE WORLD
OF BUSINESS
”

“
**AT BAUER,
WE LEAD THE PRIDE**

- VIDHA DIXIT

”

“
BAUER HAS TAUGHT ME THE VALUE OF PEOPLE AND RELATIONSHIPS, OVER ANYTHING ELSE. THROUGH PROGRAMS LIKE WCE AND ORGANIZATIONS LIKE ENACTUS, I HAVE LEARNED THAT EVEN IN BUSINESS NOTHING HAPPENS WITHOUT THE HELP AND SUPPORT OF OTHERS, AND BAUER IS HOME TO THE BEST GROUP OF PEOPLE THAT ANYONE COULD ASK FOR.

- JP Dowling

”

“
**BAUER TAUGHT ME
TO REACH FOR
THE STARS**

- SARAH LASTOVICA

”

“
**I WANT TO
CONQUER THE WORLD
OF BUSINESS**

”

“

**EXACTLY ONE YEAR AWAY FROM GRADUATION
AND I HAVE GAINED MORE KNOWLEDGE AND
CONFIDENCE THAN EVER BEFORE! THANK YOU FOR
ALL OF YOUR WORDS OF ENCOURAGEMENT AND
FOR PUSHING ME TO BECOME GREAT!**

#WCE2016 #UHBAUER

- ODY DE LA PAZ

”





Thought Leadership

Bauer College faculty lead the way in innovative business research.

With more than 200 refereed journal articles and 24 books published between 2010 and 2014, Bauer faculty continue to be as productive as they are prolific.

This passion for research also translates to the classroom, giving our students a unique experience that prepares them for professional careers in industry.

184

Total faculty



79 TENURE TRACK AND TENURED FACULTY

56 FULL-TIME CLINICAL FACULTY

49 PART-TIME FACULTY



27%



73%

228

Faculty Publications



50%

PROPORTION TIER 1 AND TIER 2

24

BOOKS AND MONOGRAPHS



Research

Kris Jacobs
*Lucile and Leroy Melcher
Excellence in Research Award*

Volkan Muslu
*Lucile and Leroy Melcher
Excellence in Research Award*



Excellence

Joel LeBon
*Wayne and Kathryn E. Payne
Excellence Award*

Mack Rogers
*Wayne and Kathryn E. Payne
Excellence Award*

Randy Webb
*Wayne and Kathryn E. Payne
Excellence Award*



Teaching

Michael Parks
*Lucile and Leroy Melcher
Excellence in Teaching Award*

Paul Povel
*Lucile and Leroy Melcher
Excellence in Teaching Award*

Michael Newman
*Pricewaterhousecooper LLP
Teaching Excellence Award*

Mary Sykes
*Pricewaterhousecooper LLP
Teaching Excellence Award*



Hall of Fame

Powell Robinson
*Enters Decision Sciences Institute
Hall of Fame in January 2013.*



Service

Funda Sahin
*Lucile and Leroy Melcher
Excellence in Service Award*

Steve Werner
*Lucile and Leroy Melcher
Excellence in Service Award*



Best Paper Award

Joel LeBon
*Receives Best Paper
Award 2014 at the Global Sales
Science Institute Conference.*

Learning

The Bauer College learning model focuses on experiential opportunities that complement classroom instruction.

At the graduate level, *The Princeton Review* ranks the Bauer MBA as a top 10 “Greatest Opportunity for Women.” Two teams of Bauer MBAs also placed in the top three in the Google Online Marketing Challenge.

Students from the Cyvia and Melvyn Wolff Center for Entrepreneurship, which has been ranked in the top three undergraduate entrepreneurship programs by *The Princeton Review* for the last eight years, brought home more than 12 podium wins for their work on commercialization plans for intellectual property this year.

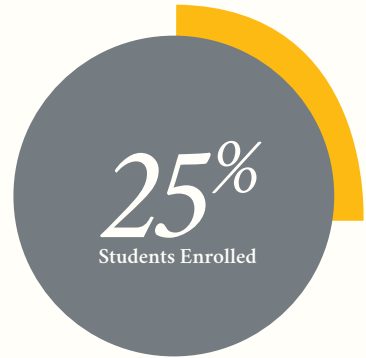
The following spreads provide statistics about each of our programs based on the 2014 academic year.







95
Total Number of Incoming
Bauer Honors Students



Demographics

25%
White

12%
Multi-Ethnic/Unknown

28%
Asian or Pacific Islander

28%
Hispanic

7%
Black, Non-Hispanic



1270
Median SAT Score

Retention Rate

91.7%
2013

89.8%
2012

88.6%
2011

Graduation Rate

63.1%
2014

52%
2013

56.4%
2012

Placement Rate*

39%
2014

35%
2013

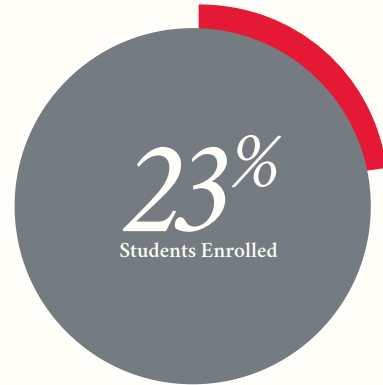
35%
2012



\$51,654

Average salary upon graduation

*Placement rates are based on students seeking employment and accepting a position at the time of graduation. It does not include those starting their own business or continuing their education.



Demographics

44%

White

33%

Multi-Ethnic/Unknown

12%

Asian or Pacific Islander

6%

Hispanic

5%

Black, Non-Hispanic



Internships

Academy Sports & Outdoors	Halliburton
Apache Corporation	Madison Benefits Group
Argonauta	Orion Renewable Energy Group
Associated Press	Schlumberger
BMC Software	Sysco
GDF SUEZ	Targa Resources
Greene's Energy Group	Target Corporation

Placements

AMS-PAR	KET Enterprise
Ace Group	M-M Properties
Allan Harrison – Multi	MRE
Apache Corporation	PDR Corporation
Ascend Performance Materials	Petroskills
Ascension Health	Q10 Kinghorn Driver Hough & Co.
Baker Hughes Consulting	Redclay Consulting
Deloitte	Service Corporation International
ENI Petroleum	St. John's School
Ernst & Young	Stan Johnson & Co.
Family Development	Sysco
Fox	Targa Resources
Howard Hughes Corporation	TPC Group
ISN Software Corporation	Weatherford
JP Morgan Chase	

Placement Rate*

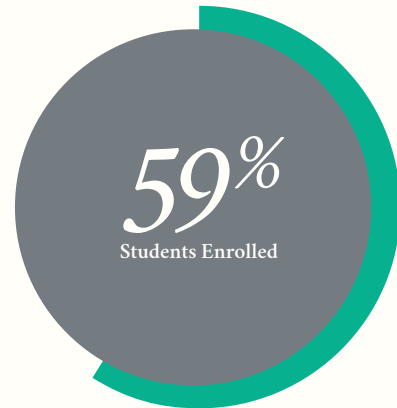
61%
2014

49%
2013

55%
2012

\$65,559
Average salary after graduation

*Placement rates are based on students seeking employment and accepting a position at the time of graduation. It does not include those starting their own business or continuing their education.



Demographics



Placements

ACT Holdings, LLC	British Petroleum	Hess Corporation	PKF Consulting
Aether Investment Partners LLC	Cameron	Houston Zoo	Platts
Air Liquide	Cargill	Hewlett Packard	Pros Pricing
Alara Ventures	Chesapeake Energy	Independent Bank	Ranstad Engineering
Altivia Chemicals	Chevron Corporation	Interstate Exploration	RERC, Schlumberger
Amazon	Citgo Petroleum	Invesco, Ltd.	Sequent Energy Management
American Airlines	Citigroup Inc.	JPMorgan Chase	Service Corporation International
American First National Bank	College of Biblical Studies	Lyondell Bassell Industries	Shell
Apache Corp	ConocoPhillips	Mark-Dana Corporation	Southwestern Energy
Argent Energy Trust	Contract Land Staff	Merill Lynch	Stout Risius Ross
Ascend Performance Materials	Crowdera	National Oilwell Varco	Sysco
Avalara	Deloitte	New Era Life Insurance	Third Coast International
Aveva, Inc.	Energy Risk Consulting	NewQuest Properties	Trammel Crow
Baker Hughes	Enterprise Products	Nova 401(k) Associates	Universal Weather and Aviation
BG Group	Foscam Digital Technologies LLC	NRG Global	University of Houston
BHP Billiton	Global Geophysical Services	Offshore Kinematics	Virtus Partners LLC
NY Mellon	Halliburton	Packaging Service Company	Waste Connections of Texas
BPAS	Harris Corporation	Petroskills	Weatherford International
Brance-Krachy Co.	Hertz Equipment Rental	Pioneer Natural Resources	Wells Fargo

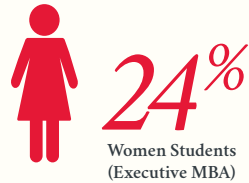
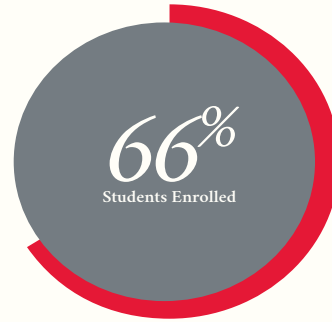


\$68,644

Average salary after graduation



Demographics



56% Global Energy Executive MBA (GEMBA) students | 44% Leadership students
out of all Executive MBA students for 2014

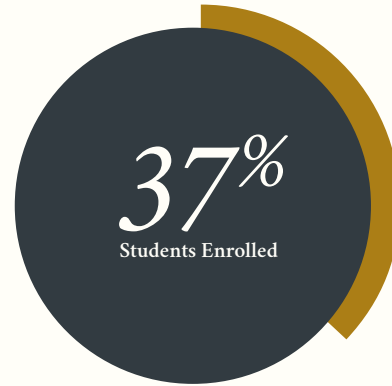


Employers

AECOM	Escondido Resources II	Ikon Science	Prince Sultan Military Medical City
Anadarko Petroleum Corporation	Fieldwood Energy LLC	Illinois Tool Works	Shell Oil
Baker Hughes	Fluor Corporation	Iron Mountain	Smart Konzept Energy Technology Inc
Bank of America Merrill Lynch	FMC Technologies	KBR Technology	Spectrum ASA
BDP International	General Electric	Kenyon International	Stream-Flo Industries LTD
Blue Marz Group LLC	General Electric Oil and Gas	Emergency Services	Techint
Bristow Helicopter Group	Granite Services International Inc.	Lionstone Investments	Vallourec Star LP
CenterPoint Energy	GreenHunter Water LLC	Lyondellbasell	
Check-6	Harkand	Macquarie Bank Limited	
Chevron	Hewlett Packard	Mesa Real Estate Investors	
CoAdvantage	Hines Interests Limited	Mphasis Corporation	
Concho Resources Inc.	Partnership	Oakridge Christian Academy	
Direct Energy	Houston Hispanic Chamber	Oxy USA Inc.	
EPL Oil & Gas, Inc.	of Commerce	Praxair Inc.	

Placements

Amegy Bank	GR Enterprise Services	Saudi Aramco
Apptrix	Houston Allergy & Asthma Associates	Shell Oil
Baker Hughes	Hydro Industries	TransCanada
Chevron Corporation	The Mundy Companies	Wal-Mart
Education Pioneers	Nabors Industries	



Demographics



Placements

Anadarko Petroleum Corp.	Enscopl	Korea National Oil Corp.	PFP Technology
BDO USA, LLP	Enterprise Products Partners	KPMG	PKF Texas
Bentley Bratcher & Associates	Ernst & Young	Liao, Kin & Company PC	PricewaterhouseCoopers
BP	Flato Williams & Patterson PC	LyondellBasell Industries N.V.	Southwestern Energy
BZO Custom Wheels, LLC	FMC Technologies	Marathon Oil	UHY Advisors
Chevron Corporation	Frierson, Sola, Simonton & Kutac	Marcus & Millichap	University of Houston
Chevron Phillips Chemicals	GBH CPAs	McConnell & Jones LLP	Weaver & Tidwell
Citation Oil and Gas Corp	Geotrend	Merrick Systems	Weinstein Spira
Cockrell Interests LLC	Goodwill of Houston	Millas CPA	
Cooper CPA Group	Grant Thornton	National Oilwell Varco Inc.	
Deloitte	Harris County	Newfield Exploration	

Placement Rate*

71%
2014

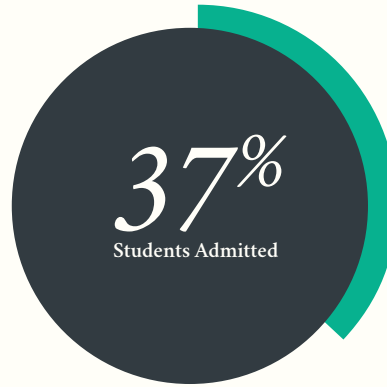
70%
2013

77%
2012

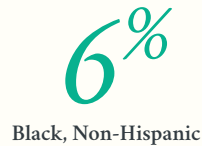
62.56%
CPA pass rate for graduates
in the last three years

\$55,042
Average salary upon graduation

*Placement rates are based on students seeking employment and accepting a position at the time of graduation. It does not include those starting their own business, remaining at their current employer or continuing their education.



Demographics





Placements

- Argus Media
- Carl F. Vincent & Associates
- Entergy Corp.
- Hart Energy Publishing
- Macquarie Group
- Pizzuti Development
- The Situs Company
- Source Power and Gas

Placement Rates*

47%
2014

60%
2013

57%
2012



\$100,900

Average salary upon graduation

*Placement rates are based on students seeking employment and accepting a position at the time of graduation. It does not include those starting their own business or continuing their education.



Applications

238



Enrollment

19

Demographics

19%

White

75%

Multi-Ethnic/Unknown

5%

Asian or Pacific Islander

1%

Hispanic

0%

Black, Non-Hispanic



710
GMAT



Placements

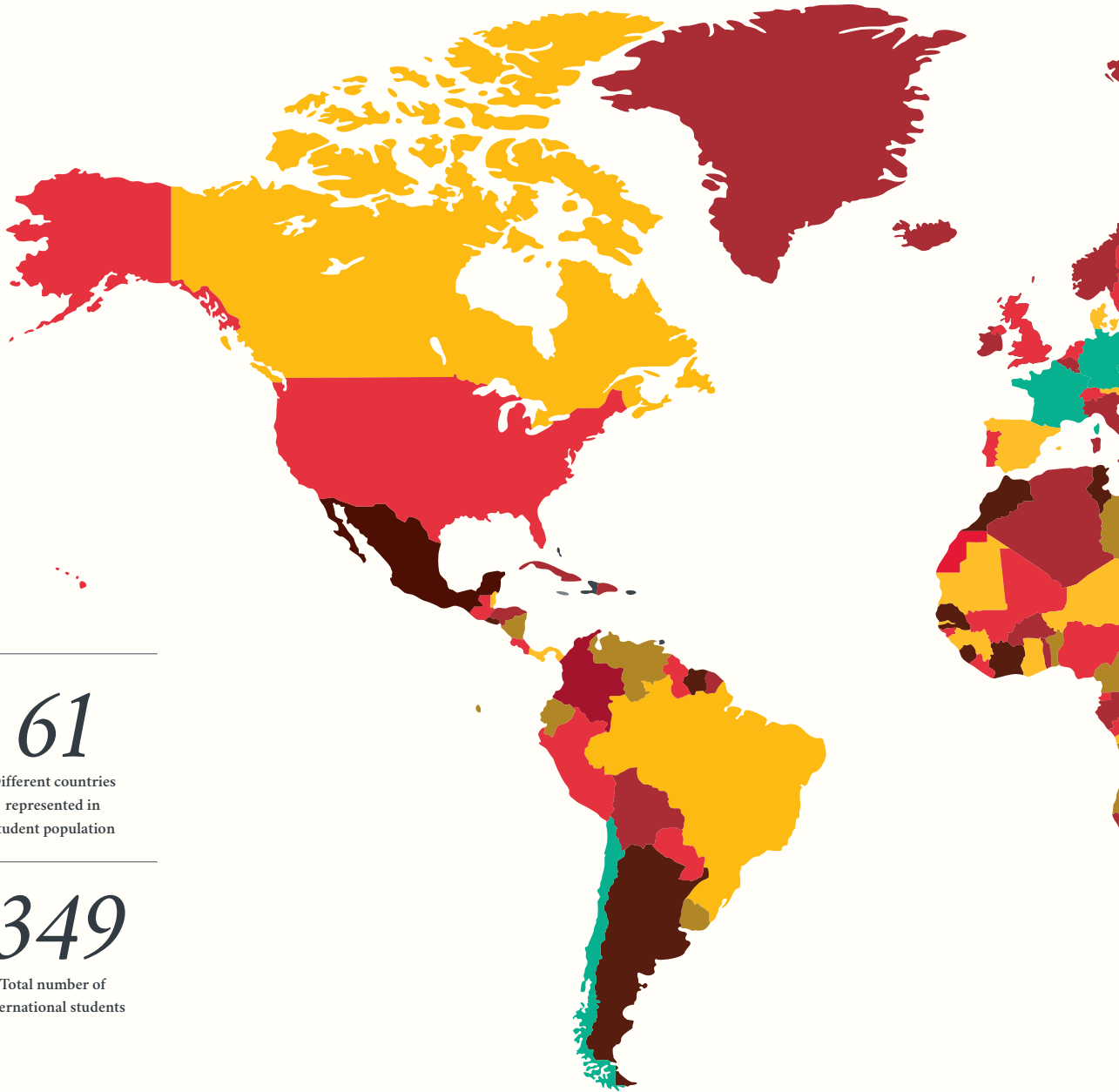
Wright State University
University of Houston-Downtown
California State University-Fullerton
University of Texas at Pan American

California State
University-Long Beach
Eastern Michigan University
Stetson University

10

Total Degrees Awarded



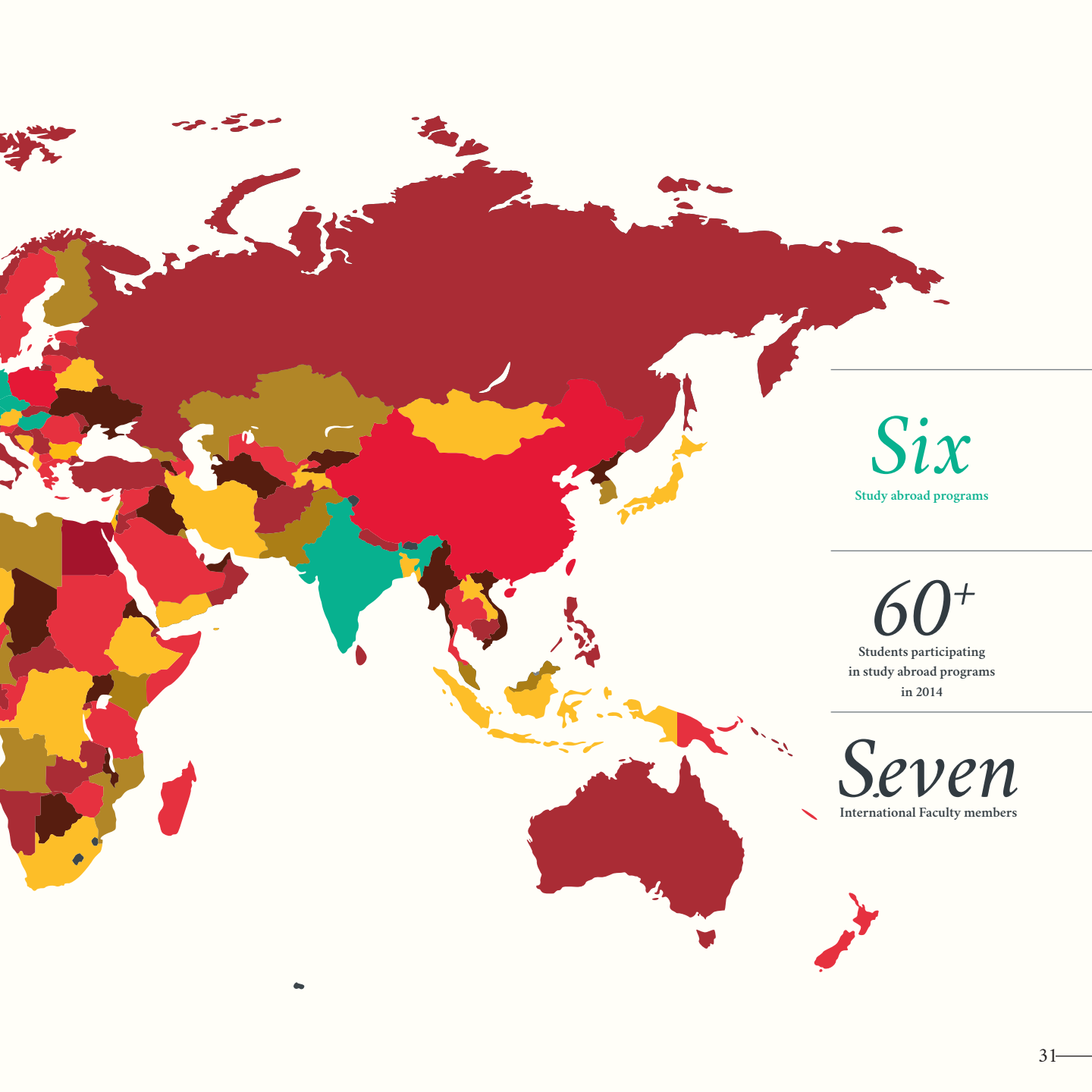


61

Different countries
represented in
student population

349

Total number of
international students



Six

Study abroad programs

60+

Students participating
in study abroad programs
in 2014

Seven

International Faculty members



HOUSTON
UH

adidas
TEXAS

WISDOM
KNOWLEDGE

ks
POWER
Attitude is
EVERYTHING

STRO

POWER
Attitude is
EVERYTHING

HOUSTON
Astros



Community

The Bauer community is one of passion and giving. Through giving to the college, or through gifts of time and service to the community, Bauer alumni, faculty, staff and students have hearts the size of Texas.

For example, take Bauer MBA candidates Raiya Al Salmi and Lara Machelmel. They were inspired to organize efforts to benefit a child in the Houston community through the Make-A-Wish Foundation, when they found Teague Cox. Cox, a nine-year-old boy who was diagnosed with brain cancer, had a wish to go deep sea fishing with his family in Hawaii. The student duo raised more than \$7,300 dollars by holding an on-campus kickball game of students versus faculty, and also donating online, allowing Teague to take the trip with his family.

The Bauer community not only gives monetarily, but also their skills and knowledge to make others successful. The Bauer Microfinance program is a perfect example. Each semester, the microfinance course led by Professor Saleha Khumawala takes on students that are looking to create their own business, and teaches them the ins-and-outs of how to successfully do that. They also provide help to the underbanked in the Houston community by holding workshops each week.

Through these efforts and more, the Bauer College is proud to be part of, and serve, the Houston community.

\$9,040,550

Fundraising Total

Allocation

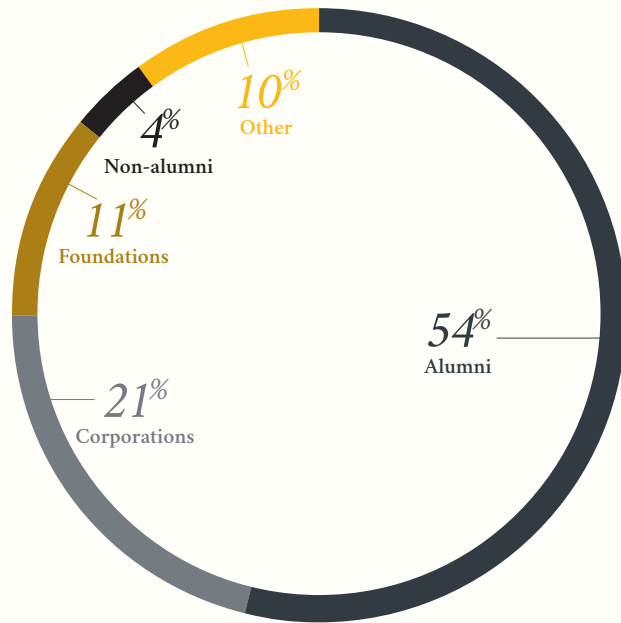
52%
Scholarships

23%
Programs

22%
Faculty

3%
Discretionary

Funding Sources



18

New Endowment Stewardees

148

Scholarships

<i>Scholarships and Giving</i>	<i>FY 2014</i>	<i>FY 2013</i>	<i>FY 2012</i>
Awarded	\$786,782	\$894,043	\$862,823
Number of Scholarships Awarded	266	374	377
Percentage Awarded Male	52%	48%	53%
Percentage Awarded Female	48%	52%	47%
Percentage Awarded Minority	63%	70%	73%
Average Amount per Scholarship	\$2,958	\$2,390	\$2,289
Average GPA of Recipient	3.72	3.59	3.52

Named
Endowments

<i>Andy & Barbara Gessner "Inspiring Excellence"</i>	<i>Debra and Mark Gregg Scholarship Endowment</i>	<i>Houston Marketing Prof Scholarship Endowment</i>
<i>Ann E. Lyon Endowed Scholarship</i>	<i>Delta Sigma Pi Scholarship Endowment Fund</i>	<i>Houston Treasury Management Association Scholarship Endowment (formerly Houston Cash Management Association)</i>
<i>Aron & Anaruth Gordon Scholarship Program</i>	<i>Dennis Allen Memorial Scholarship Endowment</i>	<i>Marvin Hurley Professorship</i>
<i>Arthur Warga Scholarship</i>	<i>Dr. Edward A. Blair Scholarship Endowment</i>	<i>Hyman Sofer Memorial Scholarship Endowment</i>
<i>Arthur Andersen Professorship</i>	<i>Dwight E. Davis Scholarship Endowment</i>	<i>Jack & Anne Wallace Endowment Scholarship</i>
<i>Baker Hughes Professorship in Business Administration</i>	<i>Earl Ray Monk Scholarship Endowment</i>	<i>Jack & Debbie Moore Excel Endowment</i>
<i>Bank of America Academic Success Scholarship Endowment Fund</i>	<i>El Paso Corporation- Ken Reese Dean's Excellence Endowment</i>	<i>Jerry J. Bennett Memorial Endowed Scholarship</i>
<i>Bauer Alumni Association Scholarship Endowment</i>	<i>El Paso Corporation Scholarship Endowment</i>	<i>Jesse H. Jones Business Leadership Development Scholarship Program</i>
<i>Bauer Excellence Scholarship Endowment</i>	<i>Elaine Y. Cook-Price Memorial Scholarship Endowment</i>	<i>Joe Martin Scholarship Endowment</i>
<i>Bauer Family Foundation Fellowship Endowment</i>	<i>EMBA Teaching Excellence Fund</i>	<i>John and Darlene McNabb Endowment</i>
<i>Billy B. Ross Memorial Scholarship Endowment Fund</i>	<i>Eugene H. Hughes Scholarship in Business Administration</i>	<i>John D. & Susan K Thompson Scholarship Endowment</i>
<i>Blessan Samuel Memorial Scholarship Endowment</i>	<i>Federation of Houston Professional Women</i>	<i>John H. & Jeaneane Duncan Professorship in Finance</i>
<i>Charles T. Bauer Foundation Full Time Undergrad Scholarship Endowment</i>	<i>First Bank of Texas NA Endowed Scholarship</i>	<i>John K. & Sharon Stubblefield Endowment</i>
<i>Charles T Bauer Foundation Part Time MBA Scholarship Endowment</i>	<i>George O. Gamble Scholarship Endowment</i>	<i>JP Morgan Chase Professorship</i>
<i>C.T. Bauer Endowment</i>	<i>GPA Improvement Award Scholarship in the College of Business Administration</i>	<i>Judge James A. Elkins Endowed Chair in Banking and Finance</i>
<i>Cameron "Inspiring Excellence" Scholarship Endowment</i>	<i>Robert Grinaker Professorship</i>	<i>Judy & Jim Stover Bauer Excellence Scholarship Endowment</i>
<i>Cemo Foundation Presidential Endowed Scholarship in the C.T. Bauer College of Business</i>	<i>Halliburton Foundation Endowment</i>	<i>Keith Cox Endowed Scholarship for Entrepreneurship</i>
<i>Michael Cemo, Professorship</i>	<i>Harry & Aileen Gordon Scholarship Program</i>	<i>Keys A. & Joan F. Curry Endowed Excellence Fund</i>
<i>Center for Excellence in Internal Auditing Endowment</i>	<i>Henry and Tanya Matula Endowment</i>	<i>Kim & Bruce Williamson Scholarship Endowment</i>
<i>Center for Excellence in Real Estate Charles John Quinones Scholarship Endowment</i>	<i>Hispanic Business Student Association Scholarship Endowment</i>	<i>KPMG Peat Marwick Professorship in Accounting</i>
<i>Charles T. Bauer Foundation Full Time MBA Scholarship Endowment</i>	<i>Houston Association of Government Guaranteed Lenders (HAGGL) Scholarship Endowment</i>	<i>Lane Everett Sloan Endowment Fund</i>
<i>Conn Appliances Faculty Fellowship in Marketing</i>	<i>Houston Foundation for Continuing Education Endowment</i>	<i>Larry Furman Scholarship Endowment</i>
<i>Daniel's Family Memorial Scholarship Endowment</i>		<i>Leon B. Stinson Memorial Scholarship Endowment</i>
		<i>LeRoy & Lucille Melcher Endowment</i>

Named Endowments

Lilie Family Entrepreneurship Endowment
Linda Ann Lyon Endowed Scholarship
Link Staffing Services Scholarship Endowment
Mack Rogers, Jr. Insurance & Risk Management
Marc Palmer Scholarship Endowment
Mark Countryman Scholarship Endowment
Mark G. Papa Leadership Excellence Fund End
Marvin & Joan Kaplan Recruiting Scholarship Endowment
Matthew & Shirley Provenzano
Charles McMahan
Minute Maid Company Foundation Scholarship (Coca Cola)
NCNB Texas Academic Success Scholarship
Wayne & Kathryn Payne
Price Waterhouse Professorship
Prudential Insurance
Richard & Dawn Rawson Scholarship Endowment

Richard Charles Kuriger, IV MBA Scholarship Endowment
Rims Houston Chapter Scholarship Endowment
Robert Alan White Accountancy Scholarship Endowment
Robert Rodriguez Finance Scholarship Endowment Fund
Robin French Family Scholarship Endowment
Jerome Robinson
Ruth and Ted Bauer Family Foundation Fellowship Endowment Fund
Ruth S. Hughes Scholarship Fund
Larry J. Sachnowitz Professorship of Marketing
Sai Hoon Lim Scholarship Endowment
Scott & Carol Loomis Scholarship Endowment
Spectra Energy Endowed Scholarship/ (Duke Energy) Scholarship
Stephen Thomas Harcrow Scholarship Endowment
TechTrans International Scholarship Endowment

Texas Executive Women Scholarship Endowment Fund
Thomas Robert Gunter Memorial Scholarship
UHY Mann Frankfort Stein & Lipp
Walton-Gilbert-Thomas Scholarship Endowment (Pyramid Tubular Products Scholarship)
Wells Fargo Endowed Scholarship Fund
William Douglas Allums C. T. Bauer College of Business Endowment
William Laufman Memorial Endowment Fund
William R. Smallman Scholarship Endowment
Williams Group Inspiring Excellence Scholarship Endowment
Willis & Patsy Johnson Sch End
Wilma E. Palmer Scholarship Endowment

Bauer College Alumni Association Board Members

Margarita Barcenas (BS '92, MBA '03), President & Co-Chair,
 Golf Tournament Committee
Patrick Gonzales (MBA '06), Vice President, Marketing
Ariana Cavazos (BBA '09), Vice President
Barry Wilken (BBA '91), Treasurer & Co-Chair, Finance Committee
Matt Bedingfield (BBA '93), Secretary & Co-Chair, Golf Tournament Committee
Edward Edson (MBA '01), Past President
Faith Aguirre (BBA '11), Co-Chair, Cougar Power Hour
Michelle Alvarez (BBA '13), Co-Chair, Community Service Committee
Kevin Bates (BBA '07), Co-Chair, Breakfast Committee

Wayne Blease (BBA '06), Chair, WCE Committee
Danny Harvey (MBA '12), Co-Chair, Finance Committee
Chad Helmcamp (BBA '99), Co-Chair, Golf Tournament Committee
James Hong (BBA '05), Athletics Liaison
Ann Massey, Chair, Events Committee
Kelly McClurkin (MBA '06), Chair, Marketing Committee
Larry Rook (MBA '13), Chair, MBA/EMBA Committee
Pilar Sosa (BBA '08), Co-Chair, Engagement Committee
Jeremy Sturgill (BBA '06), Co-Chair, Engagement Committee

Billy Tilotta (BBA '96), Co-Chair, Breakfast Committee
Karla Villarreal (BBA '06), Co-Chair, Cougar Power Hour Committee & Co-Chair, Community Service Committee
Anne Ness, Director of Alumni Relations, C. T. Bauer College of Business
Mike Pede ('89), Associate Vice President for Alumni Relations, University of Houston Alumni Association

Media Mentions

02.2014

"CVS kicking tobacco habit, shifting toward health care"

KHOU, Ch. 11-CBS

Professor Betsy Gelb quoted on major retailers and the decision making process.

02.2014

"Azerbaijan's development mulled at int'l conference"

Azernews.az (Azerbaijan news)

The Azerbaijan Center collaborates with Bauer College to discuss geopolitical dynamics and international energy projects in the Caucasus.

03.2014

"Boom times on the bay: Dow, other firms fuel development south of Houston"

Houston Business Journal

Institute for Regional Forecasting's Bill Gilmer quoted on the changing nature of Houston's expansion.

04.2014

"15 Colleges With Powerhouse Entrepreneurship Programs"

Mashable

Wolff Center for Entrepreneurship ranks in top programs based on qualities like faculty, course offerings and how many successful businesses they've helped launch.

05.2014

"What the OTC means to Houston"

KRIV, Ch. 26-Fox

Rockwell Career Center's Lisa Jammer talks about Houston's employment security compared to other U.S. cities thanks to oil and gas industry.

06.2014 *"T-Mobile Offering Potential Customers Free 'Test Drive' of Network"*

KTRK, Ch. 13-ABC

Professor Partha Krishnamurthy quoted on brand loyalty.

06.2014 *"Rate Manipulations May Distort Banks' Market Risk Models"*

Dealbook, The New York Times

Professor Craig Pirrong quoted on how rate manipulations can be reflected in market risk models.

08.2014 *"Student Entrepreneurs Debut in Houston's First 'Bayou Showcase'"*

Xconomy

Clinical Assistant Professor Hesam Panahi is quoted on the success of startup collaborations.

10.2014 *"The Attitude of an Effective Leader"*

Indo American News

Dean Latha Ramchand is quoted on how benevolence ties back to career success.

10.2014 *"Tax accountancy field continues to show promise"*

Houston Chronicle

Associate Professor Janet Meade is quoted on the high demand of knowledgeable tax accountants.

11.2014 *"Energy Trade Group Files To Block Denton Fracking Ban"*

Houston Public Media, KUHF

Executive Professor Chris Ross is quoted on the opposition to drilling rigs in residential areas.

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April 2014

Four MBA students awarded third place and a \$15,000 scholarship at the Executive Leadership Foundation 2014 Business Case Competition.

A team of four students from the Program for Excellence in Selling places in the **top 10 out of 67 colleges around the nation** at the National Collegiate Sales Competition held at Kennesaw State University.

Two teams of undergraduate students from the Wolff Center for Entrepreneurship **place first and third** during the Giants Entrepreneurship Challenge at the University of North Dakota.

Wolff Center for Entrepreneurship students compete against top MBA teams, **bring home \$30,000 in awards** during Rice and TCU Business Plan competitions.

Bauer entrepreneurship team **Wavve brings home third place** during an invitation-only business plan competition for a pitch that proposes a solution for the lack of clean and safe drinking water worldwide.

May 2014

More than 1,000 students from undergraduate, graduate and doctoral programs at the Bauer College participate in spring commencement celebration.

Bauer adds **nine new members** to its 38-member Bauer College Board.

The Office of Communications at Bauer recognized by the Houston chapter of the International Association of Business Communications receives **two Bronze Quill Awards**.

Business Team **REecycle wins first place** at First Look West business plan competition.

A team of five students from the Energy Association at Bauer are awarded first place for their efforts in aiding top executives from Azerbaijan's oil and gas industry during an energy case competition.

Three accounting students from Bauer bring home **first and fourth place win** during the ConocoPhillips Accounting Challenge in Oklahoma.

June 2014

Wolff Center team REECycle wins all three awards during Department of Energy competition for an innovative method of reclaiming rare earth elements from magnets in electronics.

July 2014

Entrepreneurship junior Noor Daoudi honored with a \$10,000 scholarship from the Texas Business Hall of Fame Foundation and recognized as one of the state's strongest future entrepreneurial leaders.

August 2014

Google announces that two **Bauer student teams are among the top three** in the year's Google Online Marketing Challenge, making Bauer College one of the only two schools in the world to have two team winners.

Spring 2014 MBA graduates who studied **supply chain management claim the top two graduate awards** at the APICS Terra Grande District Charles K. "Chuck" Nelson 2014 Student Paper Competition.

Gartner Inc., the world's leading information technology research and advisory company ranks **Bauer's undergraduate program in supply chain management as 14th in the nation**.

September 2014

Bauer accounting students recognized as a regional winner at a KPMG sponsored case competition held in Orlando, Florida.

U.S. News @ World Report releases its 2015 Undergraduate Business Rankings listing **Bauer as 58 among public universities.**

The Wolff Center for Entrepreneurship at Bauer recognized as one of the best nationally for educating entrepreneurs landing a **No. 2 spot on the list of Top 25** Undergraduate Schools for Entrepreneurs.

October 2014

Bauer College ranked 49 on College Atlas' list out of the top 50 MBA programs.

Two undergraduate finance students take second place in the annual Investment Banking Scholars Club Oil and Gas Valuation Case competition.

Bauer MBA program recognized for boosting the career and salary prospects of its graduates landing **37 out the top 50 PayScale's 'College Salary Report.'**

November 2014

Bloomberg BusinessWeek announces their list of the Best Business Schools of 2014 and includes the **full-time MBA program at Bauer at 41 out of 138 participating schools.**

Students from the **Program for Excellence in Selling receive top honors** in the State Farm Marketing and Sales Competition held at Central Missouri University

December 2014

The student organization **Enactus receives \$8,000 in grants** to help the Houston Furniture Bank and a Rockwell Career Center project that matches students with professional interviewing attire.

January 2015

Bauer College launches Inspiring Minds speaker series, a new speaker series designed to engage students and the Houston community through personal reflections from successful business leaders and entrepreneurs.

Bauer Graduate Real Estate Program welcomes **new Executive Director William "Bill" Pederson.**

February 2015

Four students from the **Wolff Center for Entrepreneurship placed second** at the Baylor New Venture Competition, bringing home a \$15,000 cash prize.

March 2015

Bauer Names Marketing Executive Professor Steve Koch as **new Assistant Dean for Graduate and Professional Programs**

Bauer College's **Professional MBA program receives its highest-ever rank on U.S. News list**, named 29th out of 134 programs.

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