

BETTE ANN STEAD

EDUCATION

- Ed.D.; University of Houston (business education); August 1967
- M.B.A.; The University of Texas at Austin (management); August 1961.
- B.B.A.; Lamar University (general business administration); May 1957.

PROFESSIONAL EXPERIENCE

Professor Emerita, C. T. Bauer College of Business, University of Houston, 2002.

Professor, C. T. Bauer College of Business, University of Houston, 1975-2001.

Teaching areas: International Environment of Business (Internet course), Electronic Commerce, Marketing for Nonprofits, Business and Public Issues.

Director, Institute for Business, Ethics, and Public Issues, 1989-2001.

Wrote agendas, preside at governing council meetings; issue regular financial statements; handle internal and external communications; coordinate advisory board activities; coordinate Nonprofit Studies; wrote 1990-91 Annual Report (led to recognition as a UH research center); chaired "Business Ethics: The Global Challenge," June 17, 1994, edited proceedings; coordinated visiting distinguished lecturers from Inland Steel who won Business Enterprise Trust Award for Corporate Diversity, Fall 1993; chairperson, "The Employer's Stake in Public Education," developed and marketed program, March 20, 1991; coordinated visiting distinguished scholar lecture, Dr. Rogene Buchholz, Fall 1989; chairperson, "Child/Elder Care and Employee Effectiveness," developed and marketed program, March 28, 1989; Conference Proceedings Editor, "Privacy and Rights in the Work Place: Managing the Issues," 1988; wrote Bylaws, 1987

Associate Professor, College of Business Administration, University of Houston, 1970-1975.

Summer Professor, Sun Oil Company, Group Headquarters, Dallas Texas, May 8-July 7, 1972.

Presented management development programs to managers and high-promotable females; directed 33 company studies on various topics; consultant to Human Resources Planning and Development Staff.

Assistant Professor, College of Business Administration, University of Houston, 1968-1970.

Assistant Professor, School of Business, Lamar University, 1965-1967.

Instructor, School of Business, Lamar University, 1962-1965.

Teacher and Yearbook Sponsor; Beaumont High School, Beaumont, Texas, 1957-1962.

REFEREED JOURNAL ARTICLES

- Stead, Bette Ann and Jacqueline Gilbert, "Ethical Issues in Electronic Commerce," Journal of Business Ethics, 34: 75-85, 2001.
- Gilbert, Jacqueline, Stead, Bette A. & Ivancevich, Jack, "Diversity Management: A New Organizational Paradigm," Journal of Business Ethics, August 1999, pp. 61-76.
- Stead, Bette Ann and Basheer Khumawala, "The Global Competitive Edge: Waving the ISO 9000 Banner," Journal of Information and Optimization Sciences, January 1999, pp. 121-128.
- Gilbert, Jacqueline, and Bette Ann Stead, "Stigmatization Revisited: Does Diversity Management Make a Difference?" Group and Organization Management, June 1999, pp. 239-256.

- Eyring, Alison, and Bette Ann Stead, "Shattering the Glass Ceiling: Some Successful Corporate Practices," Journal of Business Ethics, February 1998, pp. 245-251.
- Stead, Bette Ann, "Worksite Health Programs: A Significant Cost-Cutting Approach," Business Horizons, November/December 1994, pp. 73-78.
- Stead, Bette Ann, "A Model for Analyzing Trade Association Services as They Relate to Members' Needs", Journal of Nonprofit & Public Sector Marketing, Vol. 4, Numbers 1/2, 1996, pp. 89-97.
- Stead, Bette Ann, and Alison Eyring, "Steps to Implement Effective Business-Education Partnerships," Journal of Educational Public Relations, April 1994, pp. 10-13.
- Miller, Janice J., Stead, Bette Ann, and Arun Pereira, "Dependent Care and the Workplace: An Analysis of Management and Employee Perceptions," Journal of Business Ethics, 10, 1991, pp. 863-869.
- Stead, Bette Ann, "Eldercare: Personal Triumph! Professional Downfall?" Business Horizons, (May-June 1991) pp. 72-76.
- Stead, Bette Ann and Janice J. Miller, "Can Social Awareness Be Increased Through Business School Curricula?" Journal of Business Ethics, (July 1988), pp. 553-560.
- Stead, Bette Ann and George M. Zinkhan, "Service Priority in Department Stores: An Investigation of Sex-Role Stereotyping and Customer Dress," Sex Roles, A Research Journal, (December 1986), pp. 601-612.
- Saunders, Carol S. and Bette Ann Stead, "Women's Adoption of a Business Uniform: A Content Analysis of Magazine Advertisements," Sex Roles, A Research Journal (August 1986), pp. 197-205.
- Stead, Bette Ann, "Corporate Giving: A Look at The Arts," Journal of Business Ethics (Spring 1985), pp. 215-222.
- Scamell, Richard W., and Bette Ann Stead, "An Assessment of the Relationship Between Subordinate Assertiveness and Perceived Leader Behavior and Subordinate Role Stress," Library Quarterly (April 1984), pp. 170-188.
- Stead, Bette Ann and Richard W. Scamell, "A Note on the Contribution of Assertiveness Training to Job Satisfaction of Professional Librarians," Library Quarterly (October, 1981), pp. 380-389.
- Scamell, Richard W., and Bette A. Stead, "A Study of Age and Tenure As It Relates to Job Satisfaction," Journal of Library Administration (Spring, 1980), pp. 3-18.
- Stead, Bette Ann and Richard W. Scamell, "A Study of the Relationship of Role Conflict, The Need for Role Clarity and Job Satisfaction for Professional Librarians," Library Quarterly (July, 1980), pp. 310-323.
- Stead, Bette Ann, "The National Secretarial Shortage: A Management Concern," MSU Business Topic (February, 1980), pp. 43-47. Reprinted by General Motors and Penn State for use in management programs.
- Stead, Bette Ann, "A Content Analysis of the Journal of Business Communication: Toward a Body of Knowledge," Journal of Business Communication (Winter, 1978), pp. 45-51.
- Stead, Bette Ann, "Content Analysis and Readability Formulas as Applied to the Accounting Principles Board 'Opinions'," Journal of Business Communication (Spring, 1977), pp. 23-34.
- Holland, Winford E., Bette Ann Stead, and Robert C. Leibrock, "Information Channel/Source Selection as a Correlate of Technical Uncertainty in an R&D Organization," IEEE Transactions on Engineering Management (November, 1976), pp. 163-167.

- Stead, Bette Ann, "The Semantics of Sex Discrimination," Business Horizons (October, 1975), pp. 21-25. Reprinted: The Oklahoma New Woman (April 25, 1976), pp. 4-5.
- Stead, Bette Ann, "Educating Women for Administration," Business Horizons (April 1975), pp. 51-56.
- Stead, Bette Ann, "Real Equal Opportunity for Women Executives," Business Horizons (August, 1974), pp. 87-92. Reprinted: Pakistan Management Review, Vol. XVI, No. 1, 1975, pp. 68-75.
- Stead, Bette Ann, "Women`s Contributions to Management Thought," Business Horizons (February, 1974), pp. 32-36. Reprinted: Jewell, Donald O. (Ed.), Women and Management: An Expanding Role, Atlanta: Georgia State University, 1977, pp. 171-178.
- Stead, Bette Ann, "Empirical Research on Teaching Communication Theory: A Suggested Written Assignment and Testing Procedure," Journal of Technical Writing and Communication (Spring, 1973), pp. 121-125.
- Holland, Winford E. and Bette Ann Stead, "Exploring the Scientist-Engineer Conflict: A Form and Content Analysis of Their Written Communication," Journal of Business Communication (Spring, 1972), pp. 25-35. Reprinted: IEEE Transactions on Professional Communication (December, 1972), pp. 119-123.
- Stead, Bette Ann, "Berlo's Communications Process Model as Applied to the Behavioral Theories of Maslow, Herzberg, and McGregor," Academy of Management Journal (September, 1972), pp. 389-394.
- Stead, Bette Ann, "Coordinating the Multi-Section Course: A Buscom Program," The Journal of Business Education (November, 1971), pp. 73-74.
- Stead, Bette Ann, and Morris P. Wolf, "Statistical Analysis of a Counseling-Teaching Instrument," The Journal of Business Communication (Winter, 1969), pp. 5-12.
- Stead, Bette Ann, "Communication: The Way to a Relevant Curriculum," Delta Pi Epsilon Journal (November, 1969), pp. 27-32.
- Stead, Bette Ann, "A Statistical Analysis of the University of Houston Business Communication Laboratory Program," The Journal of Business Communication (Fall, 1968), pp. 25-30.
- Lemaster, A.J., and Bette Ann Stead, "New Directions for University Office Administration," Delta Pi Epsilon Journal (February, 1968), pp. 25-29.

OTHER PUBLICATIONS

- Stead, Bette A. & Brown, Jr., Cecil V., "The Business Ethics Roundtable Concept: A Tool to Resolve Ethics Issues," Today's CPA, November/December 1997, pp. 16-17.
- Stead, Bette Ann, "Women in Management--Some Progress, But More Is Needed," Office Administration and Automation, August 1985, pp. 24-27, 57.
- Stead, Bette Ann, "Why Does the Secretary Hate Me and Other Laments of the Professionally Educated Woman Employee," Vital Speeches of the Day (May 1, 1982), pp. 438-440. Reprinted for U.S. Naval Civil Engineering Laboratory Employee Newsletter; Reprinted: Lucas, Steve, The Art of Public Speaking New York: Random House, 1983.
- Stead, Bette Ann, "Women and Men in Management: Getting Along," Vital Speeches of the Day (October 15, 1979), pp. 10-16. Reprinted by Union Pacific Railroad Co. for "Development and Effectiveness Program."

- Clark, Lyn, and Bette Ann Stead, "The High School Business English Program: Emphasizing the Total Communication Process, Business Education World, Jan.-Feb. 1978, pp. 3-4, 25.
- Stead, Bette A, "Why Help Women Into Careers? A Look at Today's Reality," Vital Speeches of the Day (December 15, 1977), pp. 157-160.
- Stead, Bette A. and Terry Wayne Mullins, "The Professional Status of Male and Female Academy of Management Members: A Comparison of Perceptions," Academy of Management Proceedings (1977), pp. 413-417. Reprinted by "Guide to Data Sources of the Henry A. Murray Research Center," Radcliffe College, July 1980, p. 15.
- Stead, Bette Ann, "Women in Management: Gaining Acceptance on an Equal Basis," Vital Speeches of the Day (July 15, 1975), pp. 589-591.
- Stead, Bette Ann, "How Do Your Subordinates Stack Up as Company Communicators?" Supervisory Management (October 1973), pp. 20-22.
- Stead, Bette Ann, "Arming the College of Business Administration Student with the Tools of His Trade," ABCA Bulletin, Vol. XXXV, No. 4, December 1972, pp. 1-8.
- Stead, Bette Ann, "Make a Good Impression When You Write," Supervisory Management (October, 1971), pp. 15-18).
- Stead, Bette Ann, "Survey Profiles S&P Chapter," Business Automation, April 1969, p. 112.
- Stead, Bette, "A Study Made of ARMA Membership in the Houston Area," Information and Records Management, Dec./Jan. 1968-69, p. 29 (Introductory Summary, Aug./Sept. 1968, p. 52)

Books

- Stead, Bette Ann (Ed), Women in Management, Englewood Cliffs, NJ: Prentice-Hall, Inc., 1978, (Wrote 33%); 1985 (Wrote 25%) (Saw copy in main reading room of the Library of Congress, 1986).
- Stewart, Marie M., Frank W. Lanham, Kenneth Zimmer*, Lyn Clark*, and Bette Ann Stead, Business English and Communication, Fifth Edition, New York: McGraw-Hill Book Company, 1978. (*Active authors--Stead wrote 47%) Text, workbook, tests, teacher's manual.

PROFESSIONAL SERVICE

University Service

- Esther Farfel Award Selection Committee, 1996.
- CBA Dean's Review Committee, 1993.
- UH Graduation, Commencement Marshall, 1988, 1989.
- Commencement Task Force, 1988
- UH Graduation, Associate Marshall, 1986, 1987.
- Grievance Committee, 1984-1987; Chairperson 1985-1986.
- Administration in Higher Education" doctoral class speaker, "A Brief History of How the Women's Movement Has helped Career Development," October 28, 1981.
- Training program for UH secretaries, "Whatever Happened to Professional Attitude?" (two groups) April 1980.
- Training program for UH administrators, "Women in Management: A Case Approach," November 28, 1979.

- "Women in Psychology" class speaker, "A Brief History of Women's Career Development," October 11, 1979.
- Training program for UH administrators, "Women in Management: A Case Approach," April 11, 1979.
- Center for Open Learning Advisory Committee, 1979.
- "Director of Scholarships and Financial Aid" Search Committee, Chairperson, 1978.
- Home Economics Spring Banquet Speaker, "Some More Things You Need to Know to Get into Management," April 26, 1978.
- Scholarships and Financial Aid Committee, 1973-1985, Co-chair, 1978.
- Women's Week Speaker, Clear Lake Campus, "Women in Management and Administration," February 2, 1978.
- UH Women Faculty and Professional Staff Association Speaker, "Training Opportunities to be Available in the College of Business Administration," January 19, 1978.
- Ad Hoc Committee to Select Executive Development Program Participant, Spring, 1977, Fall, 1978.
- Nominating Committee, Phi Kappa Phi, 1975-1978, Chairperson, 1977-78.
- Membership Committee, Phi Kappa Phi, 1976.
- Ad Hoc Committee to Recommend Graduate Students for membership, Phi Kappa Phi, 1975.
- Presented two two-hour programs to Library Staff on "Self- Concept, Perception, and Communication, " April 30 and May 1, 1975.
- "Director of Libraries" Search Committee, 1975-77.
- Evaluated five "Professional Administrative Staff Compensation Plan Proposals," 1974-75.
- Wrote and presented to President Philip G. Hoffman proposal to give women administrative experience and visibility. Proposal implemented 1974: Administrative Internship Program for UH Women.
- Equal Opportunity Council, Vice Chairperson, 1974-75.
- Self-Study Task Force 7: The University and Its Faculty, Staff, and Students: Assessment of Resources, Opportunities, and the Working Environment, 1974-75.
- Library Expansion Planning Committee, 1974-75.
- Memorial Resolutions, 1969-1975.
- Faculty Development Leave Committee, 1971-74.
- Project Re-entry II, Career, and Education Opportunities Panel Coordinator, University of Houston, May 4, 1974.

C. T. Bauer College of Business Service

- Recognized in the 2003 Bauer College of Business annual report as “the architect of the capital campaign proposal that culminated in Ted Bauer’s \$40M endowment.
- ”Dean's Search Committee, 1997- 2000.
- Graduate Admissions Council, 1996-1999.
- RICS Advisory Council, 1998-now.
- Information Technology Vision Committee, 1998-2000.
- Ad Hoc Merit Review Committee, 1998-2000
- Advance CBA Committee, 1995
- Promotion and Tenure Committee, 1980-1996; Chairperson, 1986-87,1991-92.

- Institute for Diversity and Cross Cultural Management, Faculty Advisory Team, 1993-96.
- Arthur Andersen Business Ethics Coordinator, 1992-93.
- Minority Admission, Recruitment, and Retention Advisory Council, 1991-94.
- Texas Southern University--CBA Dean's Search Committee, 1992-93.
- Greater Houston Builders' Association, Sales and Marketing Council, Judged Prism Awards, 1993.
- Spirit of Texas Quality Award Committee, 1992.
- Outstanding Staff Member Award Committee, 1992, 1995-1996.
- Ad Hoc Committee to Review MARK 4377--Chair, 1991.
- Advance CBA Committee, 1988-1990; presented faculty seminar--"Integrating Business Ethics into the Curriculum"
- CBA Mentor Program, 1988-89.
- Sponsor, Delta Sigma Pi, 1989-91.
- Organized "CBA Alumni: Women's Interest Group" (with Sara Freedman), Faculty Liaison, 1985-87. Chairperson, nominating Committee, 1987.
- Dean's Search Committee, 1985-86.
- Ad Hoc Committee to Review BBA Curriculum, 1984-1985.
- Ad Hoc Committee to Review New Course and Course Changes (MANA 73XX, 7343, MARK 7367), 1984.
- Chair, Ad Hoc Committee to Review English 3341, 1983.
- Ad Hoc Committee to Review MBA Core Courses and Revise Syllabi, 1983.
- Ad Hoc Committee on Student Honors and Scholarships, 1983, 1984.
- Library Committee, Chairperson, 1972-1984.
- Distinguished Lecturer Coordinator for Dr. Robert Moran, "Cross- cultural Communication," American Graduate School of International Management (Thunderbird). October 9-10, 1980.
- Search Committee, Chair in International Business, 1980-81.
- Ad Hoc Committee to Review Course Content of "Policy" Courses GENB 4333/6333, Fall, 1979.
- Visiting Scholars Program, Co-Chair, Department of Marketing, 1978-1979.
- Ad Hoc Committee for Graduate Faculty Membership, 1978.
- CBA Alumni Newsletter, The Torch, 1975-77.
- CBA Newsletter, 1973-1981.
- Women in Management Day, Chairperson, June 16, 1977.
- "The Equal Rights Amendment, Management 330 Class, April 13, 1977.
- "Women in Management," Human Behavior and Consumer Sciences Class, April 18, 1977.
- "The Women-in-Administration Course," Administrative Education 635-636 Class, July 7, 1977.
- Beta Gamma Sigma, Audit Committee, initiation ceremony.
- Merit Appeal Board, 1976.
- Ad Hoc Committee to evaluate Applicants for the Clayton and Heyne Fellowships, 1975.
- Ad Hoc Committee to Propose SOM 436 and 636. "Women in Administration."
- Ad Hoc Committee to Propose SOM and MIS 630S and 630T, "Special Topics" and "Special Problems," Fall, 1974.
- Ad Hoc Committee to Nominate Faculty Senate Representatives, 1974, 1976.

- "Equal Opportunity Update: Answers About the Current Status of Legal Requirements," Suggested, coordinated, and introduced Business Liaison Program, University of Houston, Management Development Center, March 20, 1974.
- "A Mini-Management Development Program for Women," Suggested, coordinated and introduced, University of Houston, Management Development Center, March 18, 1974.
- Ad Hoc Committee for Human Resources Course Intra-Departmental Transfer, March 1974.
- Ad Hoc Committee to Evaluate Quantitative Management Science 481, February, 1974.
- Ad Hoc Committee To Review Requests for Heyne Fellows, October, 1973.
- By-Laws Revision, 1973-74.
- Faculty Advisory Committee, 1969-1971 (chairperson, 1970-1971) was given charge to revise College By-Laws and implement a Student Appeals Committee. Directed, wrote, and edited both a major By-Laws revision and the Student Appeals procedure. Participated in presiding at faculty meetings which saw both projects adopted during 1970-1971.
- Teaching Technology and Innovation Task Force, 1970-1971.
- Computer Task Force, 1969-1970.

Departmental Service

- Promotion and Tenure Committee, 1983-2001, Chairperson, 1988-89, 1992-93. Chair, Recruiting Committee, 1996.
- Chair, Governing Council, Proposed "Business Information Service," 1994.
- Coordinated Marketing Department while Dr. Keith Cox was teaching in England, January-April, 1993.
- Institute for Health Care Marketing, Board of Directors, 1987- 1988; wrote Bylaws, 1987.
- Doctoral Symposium Committee, 1986.
- Ad Hoc Committee to Review MARK Dept. Curriculum, 1985.
- Marketing Careers Day, 1983.
- Coordinator, MARK 3330 doctoral student instructors, 1982.
- Committee to Develop MARK 7367 "Business and Society" Objectives, 1982.
- Alpha Mu Alpha Coordinator (National honorary in marketing) 1982- 1985, 1987, 1991.
- Marketing 3330 Curriculum Committee.
- Ad Hoc Committee to Select Gelb Award Recipient for Best Case Analysis.
- Marketing Committee to Develop Business Community Resource Person List, 1977-1978.
- Marketing Academic Excellence Task Force, 1977.
- Chaired Systems and Operations Management Department Ad Hoc Committee To Recommend Faculty Promotions, Spring 1976.
- Systems and Operations Management Department, Ad Hoc Committee to Recommend Chairperson Selection Procedure, October 1974.
- Systems and Operations Management Department, Ad Hoc Committee to Recommend Faculty Promotions, Spring 1974.

PROFESSIONAL ACTIVITIES AND SERVICE

- The Women's Home (founded 1957), 501 (c)(3) Offers women long-term residential care, psychiatric and nurse practitioner services, psychotherapy, chemical dependency services and vocational and spiritual development programs.

- Chair, Task Force, Adele and Ber Pieper Family Place, affordable housing and Mabee WholeLife Service Center, \$27M, 2013-Present
- Chair, Task Force, Jane Cizik Garden Place, affordable housing, \$11M--2006-2010
- Chair, Task Force, Midtown Campus, treatment and transitional housing, capital expansion , \$4.5M, 1997-2002
- Board of Directors, 1996-1999; 2003-2009
- President, Advisory Board, 2002-2004—Completed 2-year feasibility study establishing the value of adding “single-room occupancy” facilities for residents and an affordable housing facility--approved and being implemented.
- Co-chair Auxiliary Style Show, 2005.
- Chair, Program Services Committee, 2001.
- Houston COMPASS, Inc., <http://www.houstoncompass.org/home.html>, Provides job leads and bus tokens for street people. President, 2006.
- Bayou Bend House Museum, Museum of Fine Arts, Houston, Docent, 2003-2011. Board, *Bridge Editor*, 2006-2007.
- HER Foundation Board, The Women’s Fund, 2006.
- St. James House Board (501 (c)(3)—completed 1 ½ year feasibility study about the need to establish additional eldercare facilities in the Episcopal Diocese of Texas, 2005.
- Greater Houston Business Ethics Roundtable (www.ghber.org)--Founder; wrote concept statement, presided at meetings, coordinated activities, maintained Web site, October 1995-2001. (see "Honors," p. 9
- Greater Houston Women's Foundation--Coordinated "Project Breakthrough," coauthored report, wrote 43-item annotated bibliography on "the glass ceiling," 1993.
- **Journal of Business Ethics**--Editorial Board, 1992-2001. Ad Hoc Reviewer, 1985, 87, 89.
- International Association for Business and Society, Ad Hoc Reviewer, 1993.
- **Journal of Advertising Research**, Ad Hoc Reviewer, 1992
- **Sex Roles A Journal of Research**, Ad Hoc Reviewer, 1992, 1994
- Academy of Management--Social Issues in Management Division--Curriculum Development Committee, 1990
- Reviewer, national convention, 1989, 1993
- Editorial Review Board, *Academy of Management Review* 1977- 1981
- Chair (national), Committee on the Status of Women in the Management Profession, 1974-1976, committee member 1973-1976.
- Chair, "Developing Women for Management: A View form the Real World," and "Status of Women Interest Group Open Forum," national convention, Kansas City, August 12-13, 1976.
- Author: "Women Management Faculty: An Empirical Look at Their Status" presented to Board of Governors, August 9,1975, and cited in Resources in Education (ERIC), ED122693, Sept. 1976. Coordinator: "Interest Group on Status of Women" Moderator, "Workshop: Teaching a "Women in Management Course," national convention, New Orleans, August 12, 1975.
- Chair, "Women and Management," national convention, Seattle, August 19, 1974.
- Coauthor, committee report, "Status of Women in the Academy of Management," for Board of Governors, Boston, August 1973. During 1974- 1976, edited ten newsletters that were mailed to some 350 members and officers of the Academy and other interested people.

- River Oaks Business Women's Exchange Club, President, 1991; Vice President-Programs, 1987; Vice President-Communications, 1985.
- Rotary Club of River Oaks, Vice President, June 1989-June 1990.
500 Limited Club Board of Directors, 1988-1990; President, Henry P. Iba Corinthian Award, 1990, (benefits children with heart defects), Board of Directors, 1990-91.
- Federation of Houston Professional Women, (umbrella group representing over 70 organizations), "A Proposed Constitution and By-Laws for A Federation of Houston Working Women Organizations," Presented to representatives from thirty women's professional organizations, March 31, 1981. The Federation was formed from this meeting, wrote long-range plan, 1988.
- Social Sciences and Humanities Research Council of Canada--Ad Hoc Reviewer, 1987.
- Southwest Federation of Administrative Disciplines--Founding Board of Directors, 1974-75.
 - American Business Communication Association--
Chairperson, Southwest Meeting, Houston, March 6-7, 1975.
Co-chair, national convention, Houston, December 26-28, 1974.
Graduate Studies Committee, 1974; Committee to Recommend
Policy on Use of Non-sexist Language, 1978.

HONORS

- Honored as "Founder"; named annual Leadership Award, the "Bette Stead Leadership Award" and five Bette Stead MBA Scholarships; Greater Houston Business Ethics Roundtable.Lifetime , May 19, 2016.
- Lifetime Achievement Award, Leadership Houston, May 13, 2016
- Community Service Award, Lady Washington Chapter, NSDAR, 2014.
- Hall of Fame, (first woman), College of Business, Lamar University, Beaumont, TX, 2011.
- Mayor's Volunteer Houston Award, Community Development, nominated by The Women's Home, June 10, 2010.
- Honoree, special individuals and families that made opening of the Jane Cizik Garden Place a reality, Bloom—annual fundraising dinner, The Women's Home, November 12, 2010.
- Distinguished Alumna, Lamar University, Beaumont, TX, 2004.
- Distinguished Faculty Member, Bauer College of Business Alumni, University of Houston, 2000.
- Dedicated Service Award in recognition of her ongoing vision and leadership as founder and dedicated board officer of GHBER since 1995, The Greater Houston Business Ethics Roundtable, November 16, 1999. Five GHBER MBA scholarships in area universities named for Bette Stead, November 7, 2006. GHBER names the Bette Stead Leadership Award, which they will now give annually, May 19, 2016.
- Volunteer of the Year--Board of Directors, for exemplary service, The Women's Home, 1999, 2006.
- Melcher Faculty Service Fellow for outstanding service productivity and contributions to my field, College of Business Administration, University of Houston, 1992-1993, 1993-1994, 1996-1997, 1997-1998, 1999-2000.
- Melcher Award for Excellence in Service for accomplishments and contributions in all dimensions of professional service, 1995.
- Houston City Council Award for UH faculty receiving a national honor, June 9, 1993.

- Distinguished Service Award for outstanding service as mentor, scholar, and role model, Women in Management Division, Academy of Management, 1992.
- Humanitarian Honoree, Rotary Club of River Oaks, 1989.
- Honoree for outstanding contribution and achievement in the Houston community from River Oaks Business Women's Exchange (oldest woman's breakfast club in Houston), Houston Federation of Professional Women annual awards banquet, 1988.
- Invited to White House July 1, 1976. Attended International Women's Year report ceremony presentation to President Gerald R. Ford.
- Selected as one of the Favorite Professors for Mortar Board, Cap and Gown Chapter, University of Houston, 1974, 1977.
- Participant in "Global Strategy Discussions," Naval War College, Newport, Rhode Island, June 12-16, 1972.
- Guided work that won 1970 **MBA magazine** award, for best graduate research by a business student. (\$700 for student; \$500 for UH Library)
- Beta Gamma Sigma, national honorary business administration.
- Kappa Delta Pi, national honorary education fraternity.
- Phi Kappa Phi, honor society.
- Sigma Iota Epsilon, national honorary management fraternity.

PUBLIC SERVICE AND PRESENTATIONS

- "Reflections and Progress the College Has Made (recognition of Gardner, Khumawala, Parks, and Scammell)," Bauer Faculty Awards Luncheon, April 7, 2017.
- Presentation to Lady Washington Chapter, NS Daughters of the American Revolution, Houston, TX, 2014.
- Greater Houston Business Ethics Roundtable, Invited Founders Presentation, July 18, 2013.
- Rotary Club of Beaumont, "T. Kelsey Lamb Business Ethics Award Lecture," April 3, 2013.
- The Women's Home See p. 1.
- "The Founding of the Women's Interest Network (WIN), October 25, 1985," Women's Interest Network, August 15, 1998.
- "Business Ethics: Flavor of the Month or Proven Positive Influence on the Bottom Line?" Houston Chapter TSCPA, June 19, 1997.
- "The Greater Houston Business Ethics Roundtable: A Healthy Youngster in Today's Business Environment," Richmond Rotary Club, June 16, 1997.
- Chair, renovation Christ Church Cathedral (Episcopal 1839) renovated 1894 current sanctuary, 1994-1996.
- "The Greater Houston Business Ethics Roundtable: An Overview," Institute of Internal Auditors, November 19, 1996.
- "The Institute for Business, Ethics, and Public Issues as Facilitating Organization for the Greater Houston Business Ethics Roundtable," Advance CBA, November 1, 1996..
- "Company Strategies to meet the U.S. Sentencing Guidelines: A Business Ethics Approach," National Technical Services Administrators, January 9, 1996.
- "Strategies Companies are Using to Support an Ethical Environment," Association of Legal Administrators, August 10, 1994.
- "Women in Administration," UH Women's Interest Network, April 4, 1994.

- "Shattering the Glass Ceiling--A Literature Review," Corporate Diversity Forum, March 10, 1994.
- "Corporate Diversity Panel (Research Review)," Accounting Society, March 8, 1994.
- "A History of the Women's Movement and EEO," Department of Veteran's Affairs Regional Office, Women's Equality Day, August 17, 1993.
- "Current Status of Women," Zonta International Professional Womens Organization, April 21, 1993.
- "Professional Business Ethics," Texas Society for Certified Public Accountants Accounting Expo, May 27, 1992
- "Professional Business Ethics," Texas Society for Certified Public Accountants Accounting Expo, May 30, 1991.
- "The Timeliness of Business and Education Alliances," Friendswood School and Business Partnership, February 12, 1991. "Professional Progress of Women," American Business Women's Association, Magic Circle Chapter, October 10, 1993.
- "Dual-Career Families," Junior League of Houston, March 12, 1986.
- "How to Write a Business Plan," River Oaks Business Women's Exchange, September 11, 1985.
- "1985 Update on Women in Management," Houston City Breakfast Club, June 5, 1985.
- "Corporate Giving: A Look at the Arts," Altrusa (service) Club, November 28, 1984.
- "Texas Woman's University Convocation Speaker, "Why Is a Qualified Professional Person Like You Wearing A White Uniform Like That?" April 2, 1984.
- "The Professional Woman and Her Support Staff," Women's Professional Association, July 27, 1982. "Career Development for Women," The University of Texas System Cancer Center, May 19, 1982.
- Stead, Bette Ann, "Why Does the Secretary Hate Me and Other Laments of the Professionally Educated Woman Employee," Society for Women Engineers, March 21, 1982.
- "Networking: A Plan for Houston," Women's Professional Association, July 9, 1980.
- "Nondiscrimination in Employment: Prologue to the 1980s," The Conference Board, April 11, 1980. "The Women-In-Administration Course," American Business Women's Assoc., Galleria Chapter, July 9, 1979.
- "Women in Management," The University of Texas School of Public Health, March 29, 1979.
- "Women in Management," Hermann Hospital Nursing Inservice/Continuing Education, The University of Texas Medical School, August 2, 1978.
- "Language Barriers to Equal Opportunity," Houston Chapter of the Society for Technical Communication, March 4, 1978.
- "Qualified Career Women: Some More Things They Need to Know," Women in Business Success Seminar, The Sales and Marketing Executives of Houston, Inc., October 19, 1977.
- "Women in the Working World: A Case Approach," Lockheed Houston Chapter of the National Management Association, April 25, 1977.
- Member, Houston Community College Management Curriculum Committee, 1976.
- "Women in Business," Business Students Organizations, University of Houston, September 10, 1976.
- "Women in Business," South Pasadena Rotary Club, August 4, 1976.

- "General Semantics as Applied to Women in Management," Society for Technical Communication, November 25, 1975.
- "Women in Management," Johnson Space Center, Federal Women's Program Symposium, NASA, May 15, 1975.
- "Workshop: Implementing Affirmative Action for Texas Institutions of Higher Education," Suggested, directed feasibility study, and coordinated in cooperation with the Department of Health, Education, and Welfare, Office for Civil Rights, Higher Education Branch, Region IV and the State of Texas, Equal Opportunity Office of The Governor, December 16, 1974.
- "Counseling Your Female Student: New Prospects for their Future," Texas Business Education Assoc., Huntsville, Texas, November 1, 1974.
- "Management Theory -- Women's Contributions," Texas Chapter, Special Libraries Assoc., September 28, 1974.
- "Texas Women: Our Legal Rights -- Women's Economic Status," Resource Person Panelist, UH Center for Human Resources and American Assoc. of University Women, University of Houston, April 27, 1974.
- "Women in Management New Directions for Business Education," Delta Pi Epsilon, April 26, 1974.
- "A Review of Women's Contributions to Management," Altrusa Club, Beaumont, Texas, March 21, 1974.
- "Today's Management Education," CPA Secretaries Assoc., Houston, Texas, October 16, 1973.
- "Today's Resume: A Personal Approach," Women in Communication, National Convention, October 9, 1972.
- "Current Trends in Business Curricula," American Business Women's Assoc., Career Chapter, May 3, 1972.
- "Importance of Education to Business Women of Today and Tomorrow," American Business Women's Assoc., Skyscraper Chapter, February 16, 1971.
- "Modern Business Communication," Lions Club, Highland Village Chapter, July 28, 1970.
- "The Houston Records Manager: Past, Present, and Future," American Records Management Assoc., March 18, 1970.