

Ashley M Salaiz

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Education

- Ph.D. Expected May 2017, University of Houston, Houston, Texas, 77204.
Program: Strategic Management (Research Methods Minor)
- M.B.A. 2005, Schiller International University
Madrid, Spain
- B.A. 2004, Southern Methodist University, International Studies
Dallas, Texas, 75275

Research Interests

- Corporate social irresponsibility and responsibility
- Firm reputation
- Human capital

Manuscripts under Review

- Ballard, K., Vera, D., Pathak, S., & **Salaiz, A.** Boards and Corporate Social Performance: The Role of Community Influentials and Interlocks. (Under review at *Strategic Management Journal*)

Conference Presentations

- **Salaiz, A.** Is Corporate Social Performance a Balancing Act? The impact of CSR and CSiR on Firm Reputation. To be presented at the August, 2015 Academy of Management Conference, Vancouver, Canada.
- Ballard, K., Vera, D., Pathak, S., & **Salaiz, A.** Boards and Corporate Social Performance: The Role of Community Influentials and Interlocks. Presented at the August, 2014 Academy of Management Conference, in Philadelphia, PA.

Working Papers

- **Salaiz, A.**, Atwater, L. Effects of Social Media on Applicant Attraction. Data analysis stage.
- **Salaiz, A.** Corporate Social Irresponsibility: A Meta-Analysis. Submitted to Southern Management Association for consideration in 2015 conference.

Academic Experience

Graduate Research Assistant, (2013- Current, University of Houston)

Prior Industry Experience

Certified Internal Auditor

General Electric, Dallas, TX, 2011-2013

- Provided training and support to senior controllership members in completion of annual audit risk assessment.
- Performed due diligence activities for acquisitions

Dresser, Inc., Dallas, TX, 2009-2011

- Conducted Internal Audits at international and domestic manufacturing locations evaluating accounting, operating, and compliance risks and determining adequacy and effectiveness of internal controls.
- Assisted with fraud investigations at international manufacturing plants

KPMG, LLP, Dallas, TX, 2006-2009

- Performed Sarbanes-Oxley control testing for clients within the Oil & Gas industry

Professional Associations and Academic Service

- Certified Internal Auditor: 2011-Current
- Member of the Academy of Management 2014-Current
- Member of Strategic Management Society: 2014 - Current