

FINA 7397 Entrepreneurial Finance

Summer 2020 June-August (Online)

The Entrepreneurial Finance course will explore how Finance impacts early stage companies over time, and look at current trends; including within different industries. Moreover, the course will look at the different stages of growth and how the financing needs differ among those different stages. The course will include a look at the sources of value creation via common practices within the venture arena, including monetization of early stage ventures. Textbook material will be utilized along with the studying of actual case studies. In addition to the more academic components of the course, there will be an experiential dynamic as well, that will supplement the students' exposure to the subject matter; including guest speakers and the chance for students to interface with practitioners in the field.

A Brief Note on the Instructor: Marcus Stewart is a Senior Professor of Practice at the Bauer College of Business. He received his Masters' degree in Mechanical Engineering from MIT and got his MBA from Stanford University. He is the Managing Partner of an Energy-focused Private Equity Firm in Houston. He has 15 years' experience in the Private Equity and Investment Banking industry and over 20 years' experience related to the Energy Industry. He has worked in DuPont, ExxonMobil, and Deutsche Bank. He is actively involved with the Angel Investors' Network in Houston.