

FINANCIAL MARKETS
FINA 7340/ SECTION 12375
SPRING 2013/W 6-9 PM

Instructor: CHARLES GUEZ, Ph.D.

Office: 302 G, UNIVERSITY CLASS BUSINESS BUILDING (UCBB)

Office Hours: By Appointment

Email: guezclion@aol.com

A. REQUIRED READING:

- Book:**
1. Financial Markets & Institutions
Frederic S. Mishkin, Stanley G. Eakins
Prentice Hall, 7 th Ed.
 2. Wall Street Journal, MUST read everyday

REQUIRED TOOL: BRING FINANCIAL CALCULATOR TO EVERY CLASS, INCLUDING EXAMS.

IMPORTANT ITEM:

GUEST LECTURERS ARE INVITED FOR THE BENEFIT OF THE STUDENTS. THESE ARE VERY IMPORTANT AND SUCCESSFUL BUSINESS EXECUTIVES WHO VOLUNTEER THEIR TIME AND EXPERTISE. CLASSES ON THOSE DAYS ARE MANDATORY AND THE SUBJECT MATTERS DISCUSSED IN THOSE PRESENTATIONS MAY BE INCLUDED IN THE EXAMS.

- B. COURSE OBJECTIVES :** Primary objective is to present to the students the role Financial Markets play in the Economy. And, to describe and study all Financial Markets domestically and internationally.

C. Academic Honesty:

The University of Houston Academic Honesty Policy is strictly enforced by the C. T. Bauer College of Business. No violations of this policy will be tolerated in this course. A discussion of the policy is included in the University of Houston Student Handbook, <http://www.uh.edu/dos/hdbk/acad/achonpol.html>. Students are expected to be familiar with this policy.

D. Accommodations for Students with Disabilities:

The C. T. Bauer College of Business would like to help students who have disabilities achieve their highest potential. To this end, in order to receive academic accommodations, students

must register with the Center for Students with Disabilities (CSD) (telephone 713-743-5400), and present approved accommodation documentation to their instructors in a timely manner.

E. STUDENT EVALUATION

1. **Exams:** (3 mid-term exams @ 100 points each_– 300 points).
Exams will be multiple choice questions including theory as well as problems. Will cover most recent material covered from book and class.
2. **Project:** (1 project- See 80 points): Major Power Point Presentation by Groups.
3. **Contribution and Professional Conduct:** (20 points)

In accordance with the University’s Student Handbook, students in this class are expected to conduct themselves in a manner that is conducive to a learning environment (<http://www.uh.edu/dos/hdbk/slpolicies/expectations.html>). The contribution and professional conduct grade in this class is based upon the following tenets of the Handbook:

- **Be respectful:** Respect the learning/classroom environment and the dignity and rights of all persons. Be tolerant of differing opinions.
- **Be Courteous/Considerate:** Extend courtesy in discourse. Please do not interrupt speakers. Avoid distractions such as cell phones, beepers, and irrelevant discussions.
- **Be informed:** Familiarize yourself with the course and instructor expectations. Read the course Syllabus and other information posted on Blackboard.
- **Be punctual:** Attend classes regularly and on time. Instead of closing your notebook early, listen carefully to information given near the end of class; summary statements and instructions may be important. Moreover, leaving class early distracts from a lecture.
- **Be Participative/Curious:** Contribute and participate in class discussions; display interest during class by raising thoughtful and relevant questions that enrich discussions.
- **Be communicative:** Interact with the instructor and discuss assignments, grading and subject matter. Express complaints and concerns in a calm and respectful manner.

F. Assignment of Grades

Your grade in this course will be based upon the total number of points you earn during the semester. The following distribution for the assignment of grades will be strictly adhered to.

A	400-370	C+	319-307
A-	369-360	C	306-290
B+	359-347	C-	289-280
B	346-330	D	279-240
B-	329-320	F	230-0

SCHEDULE

1/16/13	ORIENTATION CHAP 1: WHY STUDY FIN'L MKTS AND INSTITUTIONS? CHAP 2: OVERVIEW OF FIN'L SYSTEM
1/23/13	CHAP 3: WHAT DO INTEREST RATES MEAN AND THEIR ROLE IN VALUATION?
1/30/13	CHAP 4: WHY DO INTEREST RATES CHANGE? CHAP 5: HOW DO RISK AND TERM STRUCTURE AFFECT INTEREST RATES?
2/6/13	EXAM 1 CHAP 9: CENTRAL BANKS AND THE FED
2/13/13	CHAP 11: MONEY MARKETS CHAP 12: BOND MARKET
2/20/13	STUDENTS PREPARE CHAP 14: MORTGAGE MARKETS GUEST LECTURER: CHRISTIAN VANDAELE, OWNER AND PRESIDENT, MAJESTIC HOMEBUILDERS. OK.
2/27/13	CHAP 10: STOCK OFFERINGS & INVESTOR MONITORING CHAP 11: STOCK VALUATION & RISK
3/6/13	GUEST LECTURER: CLINTON GERST, CITI. OK. CHAP 8: WHY DO FIN'L CRISES OCCUR? CHAP 13: STOCK MARKET
3/13/13	SPRING BREAK
3/20/13	CHAP 15: FOREIGN EXCHANGE MARKET, AND (APPENDIX TO CHAP 15) CHAP 16: INT'L FIN'L SYSTEM
3/27/13	EXAM 2 CHAP 17: BANKING AND MGMT OF FI
4/3/13	GUEST LECTURER: JONATHAN MUELLER, INVESCO. OK. CHAP 20: MUTUAL FUND INDUSTRY CHAP 18: FIN'L REGULATION
4/10/13	GUEST LECTURER: KAY MCKEOUGH. POLITICAL RISK CHAP 21: INSURANCE COMPANIES
4/17/13	FINAL PRESENTATIONS
4/24/13	EXAM 3

This Syllabus may be modified as needed during the semester. Any changes will be posted on Blackboard.