

Finance 6387

Managerial Analysis

Spring, 2005

William (Bill) Alexander

Office: Melcher 240

Office hours: Tuesday and Thursday, 5:30-6 p.m., and by appointment

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Textbook: *Microeconomics*, 6th edition by Pindyck and Rubenfield, Prentice Hall
(note: the 5th edition is also appropriate)

| Course Structure / Grading: | <u>grading weight</u> |
|-----------------------------------------------------|-----------------------|
| Exam I (mid-term): | 48% |
| Exam II (final): | 48% |
| Class participation | 4% |
| Optional paper (additional 5 points on course avg.) | |

Optional paper: 10+ page analysis on a suitable topic related to microeconomics and managerial analysis (due at final). Please select a topic and discuss with me.

Other issues:

- Disabilities: please contact me and register with the Center for Students with Disabilities
- Career Discussions: I am pleased to function as a sounding board, review resumes, etc.
- You are strongly encouraged to participate in class discussions; your questions and ideas will always be treated in a respectful manner
- Tuesday / Thursday sections: You are welcome to attend the alternate section of this class
- Appendices in the text are not required
- You are encouraged to attend the distinguished lecture series; we will attend these lectures as a class

Schedule

| <u>Date</u> (week of) | <u>Chapter</u> | <u>Topic</u> |
|--------------------------|----------------|-------------------------------------------------|
| 1/17 | | Course overview / Macroeconomic setting |
| 1/24 | ch. 1 | Basic concepts / begin supply - demand analysis |
| 1/31 | ch. 2 | Supply / Demand analysis |
| 2/7 | ch. 3 | Consumer Theory |
| 2/14 | ch. 4 | Individual and market demand |
| 2/21 | ch. 6 | Begin Theory of the Firm Production |
| 2/28 | | conclusion of prior material & exam review |
| 3/7 | | Exam I (ch. 1-4,6) |
| 3/14 | | Spring Break |
| 3/21 | ch. 7 | Cost analysis |
| 3/28 | ch. 8 | Competitive supply |
| 4/4 | ch. 9 | Competitive markets |
| 4/11 | ch. 10 | Monopoly |
| 4/18 | ch. 12 | Oligopoly & monopolistic competition |
| 4/25 | ch. 14 | Factor markets; wrap up & exam review |

Final Exam:

5/6 Fri., 5 p.m. (Thur. section) Exam II (ch. 7-10,12,14)

5/10 Tues., 5 p.m. (Tues. section) Exam II (ch. 7-10,12,14)

