

CONFLICTING FAMILY VALUES IN MUTUAL FUND FAMILIES*

Utpal Bhattacharya
Indiana University
ubhattac@indiana.edu

Jung Hoon Lee
Indiana University
jhl8@indiana.edu

Veronika Krepely Pool**
Indiana University
vkpool@indiana.edu

Abstract

Using a hand-collected dataset on affiliated funds of mutual funds (AFoMFs), which are mutual funds that can only invest in other mutual funds in their fund family, this paper explores the tension that is caused by serving two masters. Do these funds satisfy family objectives? Or do these funds satisfy the objectives of their own shareholders? We find that they do both. We document that AFoMFs offset severe liquidity shortfalls of other funds in the family. We show that though this action reduces their own investment performance, this sacrifice does benefit the family. It improves the investment performance of the mutual funds that receive such liquidity because it prevents them from doing fire sales. Finally, we show that the benefit exceeds the AFoMF cost, which suggests that the cross-subsidy is rational for the family as a whole. This paper thus sheds light on the complexities of internal capital markets that exist in mutual fund families.

JEL classification: G23

Keywords: mutual fund family, fund of funds, internal capital market, conflict of interest

04 OCTOBER 2010

* For useful comments and discussions, we thank Sudheer Chava, Nishant Dass, Nandini Gupta, Mike Hemler, Sreenivas Kamma, Toby Muhlfhofer, Vikram Nanda, Vallapuzha Sandhya, Paul Schultz, Charles Trzcinka, Deniz Yavuz, and Scott Yonker. Seminar comments at Georgia Tech and the 2010 State of Indiana Conference vastly improved the paper.

** Corresponding author, Indiana University Kelley School of Business, 1309 East Tenth Street, Bloomington, IN 47405.

1. Introduction

Economic agents are almost always members of a group. A dilemma arises when what is good for the group turns out to be bad for the individual and vice-versa. What does the agent do when faced with such a dilemma? As virtually all mutual funds are members of a family, this question also emerges in the mutual fund industry. Fund managers who are employed by the family have to serve two masters: the family and the shareholders in their own fund. Do they pursue family objectives or do they pursue the objectives of their shareholders?

In this study, we address these questions by examining the investments of affiliated funds of mutual funds (AFoMFs). AFoMFs are mutual funds that, by law, *can only* invest in other mutual funds within the family. Virtually non-existent in the 1990s, these funds have appeared as a popular investment vehicle in recent times. In 2007, which is the last year of our sample, about 13% of all fund families had such AFoMFs. These are nearly all large fund families, with an average family size of about \$113 billion dollars and, on average, 57 mutual funds per family. Instead of the investor or his financial advisor choosing which mutual funds of the family to invest in, AFoMFs do that for the investor.

AFoMFs are an ideal instrument for our study for two reasons. First, though cross-dealings among family members are severely constrained by Section 17 of the Investment Company Act of 1940, which prohibits lending/borrowing between individual funds, AFoMFs can lend to (i.e., invest in) other funds. Hence, families with an AFoMF could effectively side-step Section 17 by using the AFoMF as a channel through which money is allocated within the family. As AFoMFs can invest in or withdraw from member funds, AFoMFs are like headquarters that control the internal capital markets inside a mutual fund family. Second, as AFoMFs are mutual funds themselves, we have data on inflows and outflows from their own investors and, more importantly, inflows and outflows from their own investments (which happen to be the other mutual funds in the family). Therefore, we can directly test whether AFoMFs pursue the objectives of their own investors by investing in winners and de-investing in losers, or they pursue family objectives by sometimes doing something else.

What can AFoMFs do for their families that may not be in the interest of the AFoMF's shareholders? Instead of investing in winners and de-investing in losers, as the shareholders of the AFoMF desire, the AFoMF could direct capital to family funds that are facing severe liquidity shortfalls. If AFoMFs play this role, they act like a central bank that provides a

discount window to its member banks when these banks are experiencing a temporary liquidity problem, which, in this case, are funds in the family that are facing large redemption requests.

To determine whether AFoMFs provide liquidity to member funds in need, we divide total fund flow to each ordinary mutual fund during the quarter into AFoMF flow and non-AFoMF (or outside investor) flow. The flows are normalized by the underlying fund's value. We find that when we sort each ordinary mutual fund into deciles based on non-AFoMF flow, the lowest decile (i.e., the group of distressed funds/funds experiencing large withdrawals from their outside investors) has a statistically significantly higher average flow from its family AFoMFs than any of the other nine deciles. This is our first evidence showing that AFoMFs offset severe liquidity shortfalls of funds in the family.

We perform a few additional tests to further confirm that what we find is not a spurious result, but rather evidence that AFoMFs are purposefully targeting distressed funds. First, we use the insight that if the results are due to liquidity provision by AFoMFs, the underlying liquidity position of the AFoMF should not matter. Alternatively, an innocuous correlation could be at work. In particular, the distress of ordinary funds may simply coincide with significant inflow to AFoMFs from their own shareholders.¹ Since AFoMFs have to invest the money they receive from their investors, such correlation would also result in high AFoMF inflow in high outside investor outflow quarters. Therefore, under the alternative, it matters whether the AFoMFs are cash rich or cash poor. We find that AFoMFs provide liquidity to distressed funds even if the AFoMFs are cash poor.

The second additional test is based on the following insight. If AFoMF activity reveals liquidity provision, it should be more prevalent in underlying funds that have more illiquid portfolio holdings. This is because mutual funds with liquid holdings can sell their holdings to satisfy large redemption requests without bearing significant transaction costs and, therefore, need no help from the AFoMFs. To test this argument, we restrict our sample to the near cash holdings of AFoMFs, such as money market funds or ETFs. For this subgroup, liquidity provision is not required, as, for instance, money market funds can easily convert their holdings to cash to meet investor redemption requests. Consistent with our liquidity hypothesis, we find that AFoMFs do not favor distressed funds among their near cash holdings. However, in the non-cash group, they direct the largest amount of flow to distressed funds. In addition, we

¹ This may be a flight to quality if investors believe AFoMFs are a safer alternative, for instance.

further divide our non-cash group into two sub-groups: US equity funds and the rest. We believe that US equity funds are more liquid than the rest. Consistent with our liquidity provision hypothesis, we find that AFoMFs favor distressed funds *less* among US equity funds than among the other groups.

The third additional test is based on the insight that distressed funds are especially in trouble during quarters when many other funds with the same investment objective are experiencing shortfalls. This is because a systematic shortfall, when everyone is trying to sell, is a more costly fire sale than an idiosyncratic shortfall, when the distressed fund is selling but other funds are there to buy. If our results indicate liquidity provision, AFoMF activity should be more pronounced when illiquidity is systematic. We find that this indeed is so.

The fourth additional test is based on the insight that if the results are driven by liquidity provision, the AFoMF should be providing liquidity for transient shortfalls rather than persistent shortfalls. This is because persistent shortfalls signal that the underlying fund has a bad manager rather than bad luck, and should probably not be helped. We find that this indeed is so.

Multivariate tests confirm the above main univariate test and the four additional univariate tests. In these multivariate specifications, we control for other determinants of AFoMF flow, such as the underlying fund's previous performance, past AFoMF flow, or the budget constraint AFoMFs face in the quarter.

Why do AFoMFs provide liquidity to distressed mutual funds in their families? Thus far, our discussion is biased towards suggesting that they do so solely to help member funds avoid costly liquidity motivated trades. That is, they act as a Federal Reserve discount window where member banks come to borrow to tide over temporary liquidity problems. This explanation is motivated by prior research. Existing studies show that liquidity induced mutual fund trading is costly for several reasons. [Edelen \(1999\)](#) argues that these trades are uninformed and, as a result, lead to losses against informed traders (e.g., [Grossman \(1976\)](#) and [Verrecchia \(1982\)](#)). They also distort the investment objectives of the fund and may tilt the portfolio away from an optimal allocation strategy. Since fund investors redeem their investments daily, funds engage in a significant amount of liquidity trades. [Edelen \(1999\)](#) estimates that these transactions reduce fund returns by approximately 140 basis points annually.² Moreover, [Coval and Stafford \(2007\)](#)

² In addition, several papers estimate mutual fund transaction cost. See, for instance, [Blume and Edelen \(2004\)](#), [Bollen and Busse \(2006\)](#), [Chalmers, Edelen and Kadlec \(1999\)](#), [Christoffersen, Keim, Musto \(2007\)](#), [Edelen, Evans, and Kadlec \(2007\)](#), [Wermers \(2000\)](#).

find that large redemptions also induce fire sales that generate significant price impact in the financial markets. [Zhang \(2009\)](#) and [Chen, Hanson, Hong, and Stein \(2008\)](#) investigate whether mutual and hedge funds prey on liquidity strapped mutual funds, respectively. They find that they do, and they find that this preying is profitable. Finally, since the cost of redemptions is borne by the remaining shareholders, [Chen, Goldstein, and Jiang \(2007\)](#) argue that withdrawal is the best response when investors expect that others will withdraw as well. This implies that payoff complementarities among the funds' investors lead to herding of redemptions and expose funds to runs. The more illiquid the funds' assets are, the higher the complementarities, and the more vulnerable the fund is to financial fragility.

However, liquidity provision trades may not be aimed at helping other funds.³ In particular, an alternative explanation why AFoMFs may provide liquidity to mutual funds in their families is that there is investment value in buying funds that are experiencing severe liquidity shortfalls. For instance, AFoMFs may know something that others do not, and so they may act as smart contrarian investors. This is conceivable since the AFoMF's investment opportunity set is its own family. [Gervais, Lynch, and Musto \(2005\)](#) argue that families know more about their funds and managers than outside investors do. Consistent with this, [Massa and Rehman \(2008\)](#) find significant information flow among members of financial conglomerates. Moreover, [Coval and Moskowitz \(2001\)](#) show that the geographic proximity of the investment opportunities results in greater investment performance.

We now examine this alternate reason. If AFoMFs provide liquidity to distressed mutual funds in their families because they have superior information and believe that these distressed funds are undervalued, AFoMFs should profit by going against the crowd. Do they?

We follow the smart money literature (e.g., [Gruber \(1996\)](#), [Zheng \(1999\)](#), and [Sapp and Tiwari \(2004\)](#)) to examine this alternate hypothesis. At the beginning of each quarter we create positive and negative cash flow portfolios. Our positive (negative) flow portfolios contain those ordinary mutual funds that experience an inflow (outflow) from AFoMFs in the previous quarter. We use flow weights and rebalance the portfolios every quarter. Within the positive and negative

³ As an additional test of the liquidity provision hypothesis, in unreported analyses we also examine the behavior of unaffiliated funds of funds (UFoMFs). For UFoMFs, the liquidity provision story does not make sense. Indeed, we find that UFoMFs do not favor distressed funds. We do not use UFoMFs as a benchmark however, because UFoMFs face very different regulatory constraints (restrictions on investment size), which render them to be incomparable to AFoMFs. More importantly, the investment opportunity set of UFoMFs is nearly the entire mutual fund universe, which is impossible to accommodate in some of our test designs described below.

flow portfolios, we further subdivide our funds based on whether the underlying fund is experiencing distress when the AFoMF investment occurs. This means that we have two positive cash flow portfolios – the portfolio of funds AFoMFs buy during fund quarters when these funds are facing a liquidity shortfall and the portfolio of all other AFoMF buys – and two negative cash flow portfolios – the portfolio of funds AFoMFs sell during fund quarters when these funds are facing a liquidity shortfall and the portfolio of all other AFoMF sells.

We then use the [Carhart \(1997\)](#) four factor and the [Fung and Hsieh \(1997\)](#) seven factor models to determine the risk adjusted performance of these four portfolios. Our results are consistent with the hypothesis that liquidity provision by AFoMFs is not information based. In particular, we find that the positive flow portfolio of distressed funds underperforms and delivers a statistically significantly negative alpha under both the four factor and seven factor models. This implies that AFoMFs lose by providing liquidity to the distressed funds. In contrast, the positive flow portfolio of non-distressed funds outperforms under both risk adjusted benchmarks. This implies that AFoMFs gain from their other investments, which suggests that when pressure from the family to prop up distressed funds is not binding, AFoMFs do serve their own investors. It also shows that AFoMFs are smart, which is probably because they, being members of the family, have an informational advantage over other investors when it comes to investing within the family. The negative flow portfolios underperform in both cases, though the alphas are not statistically significantly different from zero in either case.

Is liquidity provision a rational family strategy? To address this question, we test whether the sacrifice, which is the *cost* incurred by AFoMF shareholders from providing liquidity to distressed funds in the family, *benefits* the family. To do this, we regress the abnormal return of each ordinary mutual fund against a number of controls. We have two main independent variables of interest. They are an indicator variable for liquidity shortfall and another variable, which is an interaction between the shortfall indicator variable and AFoMF flow. We find that the coefficient of the first variable is negative and statistically significant, implying that large redemptions hurt fund alphas, and this is probably due to costly fire sales that have to be undertaken to meet these redemptions. We find that the coefficient of the second variable is positive and statistically significant, implying that though liquidity shortfalls hurt fund performance, this hurt is ameliorated by liquidity provision from the AFoMFs. This is direct evidence in favor of the hypothesis that AFoMFs that fund liquidity shortfalls improve the

investment performance of the mutual funds that receive such liquidity. So the sacrifice of the AFoMFs benefits the underlying funds.

Finally, we compare the cost and the benefit of liquidity provision. To quantify the cost, we form hypothetical portfolios for each outside investor flow decile. The cost to the AFoMF is the weighted average performance of the top nine deciles minus the weighted average performance of all ten deciles. The assumption here is that if the AFoMF invested in the distressed portfolio the same way it invested in the other portfolios, the difference would be zero. The benefit to the family is the coefficient of the interaction between the shortfall indicator variable and AFoMF flow described above. We find that the benefit to distressed funds exceeds the AFoMF cost both in units of abnormal return and in dollar terms. This suggests that the cross-subsidy is rational for the family as a whole.

Our study is related to a small set of papers that examine mutual funds in the context of the family. When a fund belongs to a family, its manager is employed by the fund complex, rather than the shareholders of the fund. The employer's aim is to maximize the value of the complex, rather than that of an individual fund (e.g., [Chevalier and Ellison \(1997\)](#)). [Evans \(2010\)](#) mentions that families pursue this objective through various means, such as strategically setting fees, promoting the performance of some of their funds, increasing fund offerings, and the strategic choice of distribution channels. [Nanda, Wang, and Zheng \(2004\)](#) show that star funds in the family attract flows to other member funds as well. In the presence of these spillovers, families may find it optimal to actively engage in star creating strategies. [Gaspar, Massa, and Matos \(2006\)](#) find evidence consistent with the strategic star creation phenomenon. In particular, they show that high value funds in the family may receive preferential IPO allocations and are likely supported through cross-trades by low value funds.⁴ That is, families appear to transfer performance to high value funds in order to further enhance their visibility. [Guedj and Papastaikoudi \(2010\)](#) show that performance is more persistent within families than across families.⁵ This also indicates that families support the best performing funds. [Evans \(2010\)](#) argues that fund incubation is another family strategy to spuriously inflate family returns. [Christoffersen \(2001\)](#) shows that strategic fee waiving artificially increases fund performance.

⁴ In their paper, high (low) value funds are defined as those with high (low) fees or high (poor) past returns that are more likely (not likely) to increase overall family profits.

⁵ [Elton, Gruber, and Green \(2007\)](#) find that fund returns are more correlated within the family than across fund families.

Massa (2003) finds that non-performance-related fund characteristics, such as product differentiation, are also used to establish family reputation. He argues that these tactics are a substitute to performance enhancement.

Our paper extends the findings of the above literature of mutual fund family dynamics. First, we show that AFoMFs provide liquidity to other member funds in need. Just as the favorable IPO allocations documented by Gaspar, Massa, and Matos (2006), for instance, liquidity provision is a form of performance assistance inside the family.⁶

Second, we document that liquidity provision is costly for the provider: AFoMFs sacrifice their own performance by providing liquidity to distressed funds. Third, we document that liquidity provision by AFoMFs to distressed funds benefits the distressed funds. This is because it prevents them from undertaking costly fire sales to meet redemptions. Here our results are consistent with a burgeoning literature (see, for instance, Edelen (1999), Coval and Stafford (2007), Zhang (2009), and Chen et al. (2008)) that documents that providing liquidity to investors is costly for mutual funds, especially during times of severe withdrawals.

Finally, transferring performance from one fund to another inside the family may enhance family value even when the performance reduction in one fund exceeds the performance boost of the other because investors respond asymmetrically to performance: good performance is rewarded with additional flows, while investors fail to withdraw from bad performing funds (see, for instance, Sirri and Tufano (1998)).⁷ We find however that the benefit of providing liquidity itself exceeds the AFoMF cost, which suggests that the cross-subsidy is rational for the family as a whole.

The plan of the paper is as follows. Section 2 describes our data. Section 3 presents the tests of the liquidity provision hypothesis. Section 4 examines the sacrifice, which is the cost the AFoMF incurs in providing liquidity to distressed funds. Section 5 examines the benefit to the family of this liquidity provision. Section 6 concludes.

⁶ We find that liquidity provision does not merely target high value funds, nor is it just another form of creating a star performer fund. In particular, we find that AFoMFs provide liquidity to mediocre performers as well (though they ignore the very worst performers) and to low and high fee funds. These results are not reported in the paper but are available from the authors.

⁷ This asymmetry may even be more pronounced for AFoMFs. This is because AFoMFs are often included in 401(k) menus (often as the default choice), and so they are likely to be even less elastic to negative returns. According to a recent survey conducted by the Investment Company Institute, only 10% changed their asset allocation in response to the market turmoil in 2008 (http://conference.ici.org/faqs/faqs_401k).

2. Data and Descriptive Statistics

The data used in this study are drawn from the Morningstar Principia and the CRSP Survivor-bias Free Mutual Fund databases. First, we obtain the list of AFoMFs from Morningstar Principia for the sample period October 2002 to January 2008. To verify that our sample provides a good coverage of the AFoMF industry, we compare the number of funds in our sample to the numbers reported in the 2008 ICI Fact Book.⁸ The comparison shows that our sample covers more than 90% of the AFoMF universe. The Morningstar database also contains periodic reports about the exact portfolio composition of each AFoMF, including each underlying fund's name, portfolio weight, the corresponding market value, the number of shares it holds in each underlying fund at the end of the current reporting period, as well as the number of shares it held in the previous reporting period. The length of the reporting period is a quarter in most cases, but it ranges from one month to over a year in some cases. In our analyses, we only include those fund reporting periods for which the two consecutive reporting dates are no more than three months apart. In addition, we reconcile reports at the monthly and quarterly frequencies by expressing all measures in units of months. Finally, Morningstar contains basic information about the AFoMFs, which we also extract. To classify funds as 'affiliated,' we require that the AFoMF and its holdings belong to the same family.

We then hand-match each AFoMF and all of its mutual fund holdings to the corresponding funds in the CRSP mutual funds database by fund name. After identifying the CRSP fund number for each AFoMF and its portfolio funds, we draw information on monthly fund returns and assets under management (TNA), as well as fund characteristics (such as expense ratio, style, inception date, etc.) from the CRSP mutual funds database. Since AFoMFs are also mutual funds, these variables are available for both the AFoMFs and their fund holdings. In a few cases, (i) previous portfolio dates are missing, (ii) the underlying funds are not identified in the CRSP mutual funds database and thus their CRSP fund numbers are not available, or (iii) AFoMFs are not identified in the CRSP mutual funds database. Such observations are eliminated.

Throughout the paper, we work with fund-level data. Therefore, we combine each AFoMF's and ordinary fund's share classes into one series in the CRSP database. We first

⁸ See www.icifactbook.org/pdf/2008_factbook.pdf

identify each share class based on fund names and ‘crsp_portno’⁹ reported in CRSP. We aggregate the share classes by calculating the TNA weighted average return, NAV, and expense ratio of the fund. For the TNA of the AFoMF, we use the sum of the TNAs across the different share classes. In the Morningstar database, the dollar value of each AFoMF holding (as well as the total number of shares held) is reported as the aggregate amount held across all share classes of the AFoMF; therefore, no adjustment is needed for Morningstar.

[Table 1](#) provides information about our sample. [Panel A](#) reports the number of families that offer AFoMFs, the average size of these families, the average number of AFoMFs offered, and how the AFoMFs’ size compares to the aggregate size of the family. For comparison, we present the characteristics of those families that offer unaffiliated funds of funds (UFoMFs) and families that offer no fund of funds products in [Panels B and C](#), respectively. The table indicates that the number of funds of funds increases significantly during our sample period. AFoMFs are typically offered by larger families, large in terms of size (TNA) and large in number of mutual funds in the family. This makes sense because, as AFoMFs can only invest in family funds, their existence is meaningful only if their investment opportunity set is large.

3. Liquidity Provision by AFoMFs

The extant literature argues that when mutual funds experience large outflows, the only option they are often left with is to sell existing portfolio positions¹⁰ and, as a result, meeting large redemptions is very costly (see, for instance, [Edelen \(1999\)](#) and [Coval and Stafford \(2007\)](#)). We argue however, that when a family has affiliated funds of funds, these AFoMFs may act as a discount window and serve as an alternative source of liquidity to other member funds in need.

In this section, we examine this argument in two steps. First, we document that affiliated funds of funds invest a disproportionately large amount of money in distressed mutual funds, that is, in those funds that are experiencing extreme outflows from their outside investors. Second, we provide several subsample results to show that this behavior is consistent with liquidity provision.

⁹ We use crsp_portno when available.

¹⁰ Other solutions to meet redemption requests, such as borrowing or short selling, are severely limited. Moreover, since funds are typically evaluated against a fully invested benchmark portfolio, they tend not to hold significant cash positions, and so they have to sell to meet severe redemption calls.

3.1 AFoMF Flows and non-AFoMF Flows

Ordinary mutual funds in families that have AFoMFs have two groups of investors: AFoMFs and non-AFoMF investors. To examine how the investment behavior of AFoMFs is related to the investment/redemption decisions of the non-AFoMF investors, we decompose total flow to each ordinary fund into AFoMF flow and non-AFoMF flow, respectively. We also refer to the latter as outsider or retail flow, interchangeably. The standard measure of total net dollar flow to each ordinary mutual fund j in family k during portfolio period t is given as follows:

$$(1) \quad Flow_{j,k,t}^{Total} = TNA_{j,t} - TNA_{j,t-1} \cdot (1 + r_{j,t})$$

where TNA_j is the total assets under management of the j^{th} fund and r_j is the net-of-fees return for the relevant time period. Equation 1 assumes that cash flows arrive at the end of the reporting period. For robustness, we also adopt a flow measure that assumes that flows arrive at the beginning of the period instead. All results are robust to this alternative specification. To calculate the investment (flow) mutual fund j receives from AFoMFs during the portfolio period, we first determine the dollar change in each AFoMF's position in fund j . This is expressed by the change in the number of shares held by AFoMF i in fund j multiplied by the net asset value (NAV) of fund j . Note that NAV is just the price per share of fund j . We then aggregate this dollar change across all AFoMFs in the family that are investing in fund j :

$$(2) \quad Flow_{j,k,t}^{AFoMF} = \sum_{i=1}^{n_k} \Delta shares_{i,j,t} \cdot NAV_{j,t}$$

where n_k is the number of AFoMFs in family k that are investing in fund j , NAV is fund j 's net asset value on date t , and $\Delta shares$ is the change in the number of shares of fund j held by AFoMF i between date t and date $t-1$. Finally, we obtain the flow (investment) from other, non-AFoMF investors, by taking the difference between Equations 1 and 2:

$$(3) \quad Flow_{j,k,t}^{Outside} = Flow_{j,k,t}^{Total} - Flow_{j,k,t}^{AFoMF}$$

In the analyses, we divide the three flow measures above by $TNA_{j,t-1}$.

In addition to quantifying the magnitude of the AFoMF flow to each underlying fund (Equation 2), we classify each AFoMF flow as a new position, liquidation, a maintained position (zero flow), a position increase, or a position decrease. Maintained positions are existing positions that remain the same over the portfolio period, that is, the fund of funds engages in no trade in the underlying fund between the previous and the current portfolio dates. It is important to recognize that AFoMFs make similar no trade decisions in several other funds in the family that are not captured in the holdings database. In particular, these are funds in which AFoMFs do not have an existing position and they choose not to obtain a position again in the current quarter. A concern is that ignoring these additional no trade funds affects our results because these funds may experience significant outflows and yet the AFoMFs do not go to the rescue. So ignoring these funds *biases us in favor* of our results. Therefore, in all our tests we include such funds.

Identifying these no trade funds is not straightforward. This is because AFoMFs must invest in accordance with their fund specific investment objectives set forth in the prospectus, and as a result, not all funds in the family belong to the AFoMFs' investment opportunity set. Investment restrictions are also likely to vary across the funds of funds. In our paper, to capture the no trade funds, we expand our holdings database to all ordinary funds that share a family with the AFoMFs and whose fund style is consistent with the investment objectives of the AFoMFs in the family. For these additional funds, AFoMF flow is zero, so non-AFoMF flow equals total flow. Since style category is probably not the only determinant of the AFoMF investment opportunity set, our definition is likely to be too generous.

Table 2 compares the mutual funds in the family held by AFoMFs with mutual funds in the family not held by AFoMFs. The latter are those funds that are eligible to be held by the AFoMFs based on style but are not held by the AFoMFs. The table illustrates that the two sets are different in a number of characteristics. In particular, funds held by AFoMFs tend to be larger and younger on average. The minimum expense ratio (i.e., the expense ratio of the lowest expense share class) is higher for funds held by AFoMFs.¹¹ Finally, the Sharpe ratio is slightly higher for funds held by AFoMFs, but the difference is not statistically significant.

We start by sorting ordinary mutual funds into deciles according to the flows these funds

¹¹ While this could indicate investment in better managers who are able to extract more rent, it may also be simply due to differences in the proportion of low cost index funds in the two groups.

face from their outside investors, as described in [Equation 3](#) above. We follow the literature and define funds in decile 1 (i.e., funds that have flows below the 10th flow percentile) as the distressed funds. These are funds that experience severe redemption requests. Since aggregate flows may vary across different time periods, we reset our decile breakpoints each year. For each decile, we calculate the average flow from AFoMFs and the fraction of the AFoMF trades that are new positions, liquidations, maintained (positive) positions, position increases, position decreases, or maintained zero positions.

[Figure 1](#) depicts average flow from AFoMFs by outside investor flow decile. The dashed line in the graph indicates the breakpoint between negative and positive average outsider flows: bins to the left (right) of the line contain those ordinary mutual funds that are experiencing a negative (positive) flow, on average, from their outside investors. The figure reveals a generally positive correlation between the investment behavior of AFoMFs and that of retail investors. This implies that AFoMFs generally tend to prefer funds that outside investors favor during the quarter. If flows are the market's response to managerial talent, as [Berk and Green \(2004\)](#) hypothesize, it seems that AFoMFs and outside investors make very similar assessments on how ordinary funds rank with respect to each other. The only exception, however, is decile 1. While outside investors are fleeing funds in decile 1, AFoMFs invest statistically significantly more in these distressed funds than in any of the other flow groups. The t-statistics we compute to test the equality of the mean AFoMF flow of decile 1 and that of each decile $i=\{2,\dots,10\}$ range from a low of 1.76 (significant at the 10% level) to 9.79.

The figure also indicates that average AFoMF flow to distressed funds is about 0.6%. The magnitude is even more pronounced when we concentrate on those funds that belong to the AFoMFs' portfolio at some point during the quarter (i.e., ignore maintained zero positions). In this sample, average AFoMF flow to distressed funds is over 2%. To capture the economic significance of these flows, we calculate how much of the outside investor outflow is offset by AFoMF inflow as follows:

$$(4) \quad Flow_{i,t}^{Offset} = -\frac{Flow_{i,t}^{AFoMF}}{Flow_{i,t}^{outside}}$$

AFoMFs offset over 1/3 of the outflow by non-AFoMF investors in decile 1 on average.

[Table 3](#) provides additional confirmation that AFoMFs provide liquidity to member funds

in the family that experience severe liquidity problems. The table reports the proportion of position types in each decile. [Column 4 in Table 3](#), for instance, indicates that AFoMFs are more active in decile 1 than in the other deciles. Only 44.45% of the funds are not held by AFoMFs in decile 1, and this inactivity is the lowest amongst all the deciles. [Column 7 in Table 3](#) tells us that AFoMFs also initiate a disproportionately large number of new positions in decile 1. The number here is 5.76%, and this new activity is the highest amongst all the deciles.

To examine the relation between AFoMF flow and outside investor flow more formally, we run the following multivariate regression:

$$(5) \quad Flow_{j,t}^{AFoMF} = \beta_0 + (\beta_1 + \beta_2 \cdot I_{j,t}) \cdot Flow_{j,t}^{Outside} + controls + \varepsilon_{j,t},$$

where $Flow_j^{AFoMF}$ and $Flow_j^{Outside}$ are AFoMF flow and outside investor flow to underlying fund j , respectively, I_j is an indicator that takes the value of 1 when fund j is distressed (i.e. in the decile with the lowest outside investor flows) and 0 otherwise. The control variables are 1) the previous performance of fund j , measured by fund j 's Sharpe ratio in the previous year; 2) the flow AFoMFs receive from their own investors (budget constraint) as defined in [Equation 6](#) below; 3) lagged AFoMF flow to underlying fund j ($Flow_{j,t-1}^{AFoMF}$); 4) lagged outside investor flow; 5) fund j 's expense ratio; and 6) fund j 's size measured by the logarithm of the assets under management in the previous quarter. The control variables are motivated by previous research. Existing studies find a strong relation between mutual fund performance and the subsequent flow of investor capital into or out of a fund. See, for example, [Chevalier and Ellison \(1997\)](#), [Sirri and Tufano \(1998\)](#), [Busse \(2001\)](#), and [Del Guercio and Tkac \(2002\)](#). Flow is also found to be persistent (see, for instance, [Coval and Stafford \(2007\)](#)). Moreover, in our context, AFoMF flow is influenced by the fund of funds' budget constraint, and it may also be affected by the underlying fund's fees or size.

We estimate [Equation 5](#) using both pooled regressions (using family fixed effects) and the [Fama-MacBeth \(1973\)](#) method. [Table 4](#) reports the results. Consistent with the univariate analyses above, the regression results indicate a generally positive and significant relation between AFoMF flow and outside investor flow. For distressed funds, however, this relation is significantly negative and is represented by the sum of the β_1 and β_2 coefficients, which are the

coefficients in the first two rows. The pooled coefficient estimates indicate that a 1% increase in outside investor outflow from distressed funds results in an 8.12 basis points increase in inflows from family AFoMFs.

As reported in [Table 4](#), the characteristics of the underlying fund and past flows also significantly affect fund of funds behavior. Moreover, AFoMFs respond positively to past performance. This is consistent with [Brav and Heaton \(2002\)](#), who argue that since managerial ability is unobservable, the flow-performance relation is the result of rational learning. Moreover, several other papers ([Ippolito \(1992\)](#), [Lynch and Musto \(2003\)](#), and [Berk and Green \(2004\)](#), for instance) interpret flow response to performance as investors' updating about managerial ability and expected fund returns.

3.2 Cash Rich and Cash Poor AFoMFs

In this section, we examine the insight that if the results are really due to liquidity provision, the underlying liquidity position of AFoMFs should not matter.

In [Figure 1](#) above, average AFoMF flow is positive in each of the ten bins. The explanation for this lies in the growth of AFoMFs during our sample period (see, for instance, [Table 1](#)). Since AFoMFs are also mutual funds, their portfolio allocation decisions are related to their budget constraints, that is, to the investment/redemption decisions of their own investors. Analogous to [Equation 1](#) above, we calculate the flow from investors to all AFoMFs in family k as follows:

$$(6) \quad AFoMFflow_{k,t} = \frac{\sum_{i=1}^{n_k} (TNA_{i,t}^{FoMF} - TNA_{i,t-1}^{FoMF} \cdot (1 + r_{i,t}^{FoMF}))}{\sum_{i=1}^{n_k} TNA_{i,t-1}^{FoMF}}$$

where TNA_i^{FoMF} is AFoMF i 's total assets under management and r_i^{FoMF} is the net-of-fees return of the AFoMF for the relevant time period. In our sample, in over 75% of our fund quarters, investor flows to family AFoMFs are non-negative, that is, AFoMFs are generally cash rich. In comparison, approximately 51% of fund quarters feature non-negative investor flows among ordinary mutual funds. In addition, even when AFoMFs face outflows, the magnitude of the flow is much less severe. In our sample, the 10th flow percentile for AFoMFs is -0.9% compared

to -2.6% for ordinary mutual funds.¹²

To examine whether the tendency of AFoMFs to heavily invest in decile 1 funds is influenced by the AFoMF's own budget constraint, we sort each outside investor flow decile into further deciles based on the AFoMFs' own budget constraint (as defined in [Equation 6](#) above). The purpose of this double sort is to investigate distress quarters in which AFoMFs are cash rich and quarters in which AFoMFs are cash poor. A family's AFoMFs are defined to be cash rich (poor) if they belong to the top (bottom) decile of investor flows to the family's AFoMFs. [Figure 2](#) reports the results. The figure reveals that AFoMFs allocate a disproportionate amount of money to distressed funds even when they are cash poor: average fund of funds flow to decile 1 funds is statistically significantly larger than average fund of funds flow to any other decile in the top half of the figure. The bottom half of the figure documents the same behavior when funds of funds are cash rich. We compute p-values to test the equality of the mean AFoMF flow of decile 1 and that of each decile $i=\{2,\dots,10\}$. All p-values show statistical significance in both groups.

To examine the relation between AFoMF flow and outside investor flow more formally for cash rich versus cash poor AFoMFs, we run the same multivariate regression given in [Equation 5](#) separately for cash poor AFoMFs and cash rich AFoMFs. Recall that cash rich is defined as AFoMFs that belong to the top decile of investor flows to the family's AFoMFs, whereas cash poor are AFoMFs that belong to the bottom decile of investor flows to the family's AFoMFs, where investor flows are defined in [Equation 6](#) above. The results are tabulated in [Panel A of Table 5](#). The results confirm that even cash poor AFoMFs rescue distressed funds.

3.3 Fund Liquidity and AFoMF Investments

We now examine how the underlying fund's liquidity is related to AFoMF's behavior. If AFoMF activity reflects liquidity provision for the underlying fund, we expect the behavior to be more pronounced among member funds who find liquidating existing positions costly. To investigate this argument, we first need to rank underlying funds based on the cost they face when selling existing positions to meet redemption requests. In [Panel A of Figure 3](#), we simply divide our sample of AFoMF holdings into two groups. Our 'liquid' group contains near cash

¹² In our analyses, we aggregate all AFoMFs of a given family into a single entity. This probably is also contributing to observing smaller outflows for AFoMFs.

holdings, which include money market funds and ETFs. Our ‘illiquid’ group contains all other holdings. Since funds in the liquid group can liquidate their holdings virtually without cost to meet outside investor redemption requests, the liquidity provision hypothesis predicts no AFoMF help here. This is confirmed by the figure. We compute t-statistics and corresponding p-values to test the equality of the mean AFoMF flow of decile 1 and that of each decile $i=\{2,\dots,10\}$. For the group of liquid holdings all of our t-statistics are negative, ranging from -2.19 to -0.44, indicating that average AFoMF investment is lowest in decile 1, although not always statistically different from the other deciles. In our illiquid group, all t-statistics are positive and significant, indicating that in this subsample, decile 1 investment is the highest.

In [Panel B of Figure 3](#), we further subdivide the ‘illiquid’ group in [Panel A](#) into US equity funds and all other holdings(excluding money market funds and ETFs). Since US equity funds transact in one of the most liquid financial markets in the world, we expect AFoMFs to be less active in this group. The figure confirms that average AFoMF flow is much higher for distressed non-US funds than distressed US equity funds. We compute t-statistics and corresponding p-values for the equality of the mean AFoMF flow of decile 1 and that of each decile $i=\{2,\dots,10\}$. For the subsample of funds that do not fall into the US equity category, all our t-statistics are positive and significant, ranging from 1.74 to 8.77. For US equity funds, the range is lower, 0.66 to 5.03, and not always significant.

To examine the relation between AFoMF flow and outside investor flow more formally for liquid versus illiquid funds, we run the same multivariate regression given in [Equation 5](#) separately for liquid funds (money market funds and ETFs) and illiquid funds (everything else). The results are tabulated in the first few columns in [Panel B of Table 5](#). They confirm the univariate results observed in [Panel A of Figure 3](#). We then estimate [Equation 5](#) separately for US equity funds and non US funds (excluding money market funds and ETFs). The results are tabulated in the last few columns of [Panel B of Table 5](#). They confirm the univariate results observed in [Panel B of Figure 3](#). In particular, the sum of the β_1 and β_2 coefficients is equal to -0.1045 in the pooled estimation and -0.0611 under the Fama-MacBeth method for the US equity group, while the corresponding coefficient estimates for the less liquid holdings sample equal -0.1408 and -0.1768, respectively. These numbers are statistically significant, and the corresponding differences (e.g., between -0.1045 and -0.1408) are also statistically significant.

Taken together, these results indicate that AFoMFs come to the rescue of distressed funds more so if the distressed funds operate in illiquid markets.

3.4 Systematic Liquidity Shocks

We now compare how AFoMFs respond to idiosyncratic vs. systematic liquidity. Systematic liquidity events involve widespread investor outflows, while idiosyncratic liquidity shocks only concern a small set of individual funds. It is more costly for ordinary mutual funds to engage in liquidity trades when the redemption requests they face are systematic, because a single fund experiencing an idiosyncratic shock can easily sell its existing positions as long as other funds are there to buy.¹³

To differentiate between idiosyncratic and systematic liquidity shocks, for each distressed fund, we calculate the proportion of other funds in its style that are experiencing negative flows. We have four classifications. In ‘style distress 1,’ we use a subsample of those fund quarters during which less than 25 percent of the funds in the mutual fund universe experience negative flows in each fund style. In ‘style distress 2’ (‘style distress 3’) at least 25 (50) percent but fewer than 50 (75) percent of the funds are facing outflows. Finally, in ‘style distress 4,’ includes those fund quarters during which the great majority of mutual funds (at least 75 percent) in each style category are experiencing fund withdrawals. [Figure 4](#) plots average AFoMF flow for each outside investor flow decile for these four classifications. As can be seen, AFoMFs provide liquidity to distressed funds more in the ‘style distress 4’ classification, which is the classification where liquidity shocks are more systematic. We compute p-values for the equality of the mean AFoMF flow of decile 1 and that of each decile $i=\{2,\dots,10\}$. The p-values show statistical significance, which corroborate our findings.

Panel C of Table 5 examines the relation between AFoMF flow and outside investor flow more formally for systematic versus idiosyncratic liquid shocks using the multivariate regression in Equation 5. The negative coefficients in the second row, which are the interaction

¹³ This argument is motivated by [Coval and Stafford \(2007\)](#), who study domestic equity funds. Because US equity funds transact in one of the most liquid financial markets, [Coval and Stafford](#) argue that fire sale prices are a concern only when several funds experience large redemption requests at the same time. Since we focus on all AFoMF holdings, rather than only equity funds, price impact is a concern even when the underlying fund is experiencing an idiosyncratic outflow shock (see [Section 3.3](#) above). Nonetheless, the fund’s problem is further exacerbated when similar funds are also struggling.

term coefficients, become more negative as we go from ‘style distress 1’ to ‘style distress 4’. The sum of the β_1 and β_2 coefficients are negative and statistically significant for each style distress group. Moreover, the difference between the sums decreases in a statistically significant way as we go from ‘style distress 1’ to ‘style distress 4’. So AFoMFs come to the rescue of distressed funds more so if the distressed funds are experiencing systematic liquidity shocks.

3.5 Transient Liquidity Shocks

Our next test is based on the insight that if the results are really due to liquidity provision, AFoMFs should provide liquidity for transient shortfalls rather than persistent shortfalls. This is because persistent shortfalls signal that the underlying fund has a bad manager rather than bad luck, and should probably not be helped.¹⁴

To investigate this issue, we first do a simple univariate test. Figure 5 shows the results of this test. The top half of Figure 5 is just Figure 1 recreated. The bottom half of Figure 5 is Figure 1 with the ten deciles relabeled. In Figure 1, decile 1 (decile 10) had the least (most) flow from outside investors in a quarter. In the bottom half of Figure 5, decile 1 (decile 10) had the least (most) moving average flow from outside investors, where the moving average is taken over the last two quarters. This means that the top half of Figure 5 sorts by transient liquidity shocks, whereas the bottom half sorts by more persistent liquidity shocks. Comparing the two, we notice that AFoMFs only help distressed funds if the distressed funds’ liquidity shock is transient. We compute t-statistics and p-values to test the equality of the mean AFoMF flow of decile 1 and that of each decile $i=\{2,\dots,10\}$. Unlike for transient shocks, the t-statistics for persistent shocks are either negative or insignificant (ranging between -5.25 to 0.08), indicating that funds that fall into decile 1 persistently are not favored by AFoMFs.

As in the previous sections, a multivariate test replicates these results more formally. To incorporate the notion of persistence, we extend our regression specification in Equation 5 by an

¹⁴ In unreported analyses, we sort funds into performance deciles using several measures of past performance. Consistent with the results in this section, we find that AFoMFs support nearly all performance deciles but do avoid the very worst performers. Funds with the very worst performance or those that face persistent problems may be beyond repair. Helping them would be help for helping’s sake, which is probably not a viable family strategy.

indicator variable ($I_{j,t-1}^*$) that takes the value of 1 if fund j is distressed in the previous reporting period as well and 0 otherwise:

$$(7) \quad Flow_{j,t}^{AFoMF} = \beta_0 + (\beta_1 + \beta_2 \cdot I_{j,t} + \beta_3 \cdot I_{j,t-1}^*) \cdot Flow_{j,t}^{Outside} + controls + \varepsilon_{j,t},$$

where all other variables are defined as in [Equation 5](#) above. A preliminary look at our data reveals that persistent liquidity shocks are not rare. Our sample contains 2113 extreme outflow fund quarters, 659 of which involve funds that experience distress in the previous quarter as well.

[Panel D of Table 5](#) reports the regression results. The estimates in the table reveal that liquidity provision by funds of funds is significantly dampened if the member fund faces severe redemption requests in the previous quarter as well. The estimated β_3 coefficient is 0.0462 and 0.0233 in the pooled and Fama-MacBeth regressions, respectively, and statistically significant.

4. Is liquidity Provision Costly to AFoMFs?

Thus far, our results are consistent with the argument that AFoMFs provide liquidity to distressed family funds to help these funds avoid costly liquidity trades, which is our null hypothesis. In this section, we examine and refute our alternative hypothesis. In particular, a powerful alternative explanation is that AFoMFs favor distressed funds due to strategic/information based reasons. For example, AFoMFs may know more than outside investors because they share a family with the underlying funds. Or, alternatively, they may use extreme outflow by retail investors as a contrarian signal to buy if retail investors consistently make mistakes when evaluating a certain group of funds or that they overreact to signals about these funds. In an attempt to disentangle liquidity provision from this alternative explanation, we evaluate the investment performance of the AFoMF trades, especially those that involve distressed member funds. If AFoMF investment in distressed funds is opportunistic, these trades should deliver superior performance. Liquidity provision has the opposite prediction.

We follow the smart money literature (see, for instance, [Gruber \(1996\)](#), [Zheng \(1999\)](#), or [Sapp and Tiwari \(2004\)](#)) and form portfolios at the beginning of each quarter based on whether the AFoMF bought or sold the underlying fund, respectively. Underlying funds that are bought

comprise the positive flow portfolio, while those that are sold during the quarter are placed in the negative flow portfolio. Within the positive and negative flow portfolios, we create two additional subgroups. The first group includes funds experiencing distress (decile 1), and the second contains all non-distressed funds (all other deciles). We rebalance our portfolios every quarter, that is, we form portfolios at the end of our first quarter, keep these funds in the appropriate portfolios for the next three months, then, at the end of the three months, we reallocate each holding to reflect the direction of the AFoMF trade during the second quarter. We examine the subsequent risk adjusted performance of each portfolio. For risk adjustment, we use the four- and seven-factor alphas. The four-factor model follows [Carhart \(1997\)](#) and is given by:

$$(8) \quad r_{p,t} = \alpha_p + \beta_{1,p}RMRF_t + \beta_{2,p}SMB_t + \beta_{3,p}HML_t + \beta_{4,p}UMD_t + \varepsilon_{p,t}$$

where r_p is the monthly excess return on a portfolio of funds; $RMRF$ is the excess return on the market portfolio; and SMB , HML , and UMD are returns on zero-investment mimicking portfolios for common size, book-to-market, and momentum factors. We use Kenneth French's website to obtain monthly factor information. While the four-factor model is a standard approach for evaluating the abnormal performance of equity funds, the model may not capture the priced risks associated with non-equity funds. Therefore, we repeat our analyses using the following seven factor regression:

$$(9) \quad r_{p,t} = \alpha_p + \beta_{1,p}RMRF_t + \beta_{2,p}SMB_t + \beta_{3,p}HML_t + \beta_{4,p}UMD_t + \\ + \beta_{5,p}D10YR_t + \beta_{6,p}DSPR_t + \beta_{7,p}MSCI_t + \varepsilon_{p,t}$$

where we use two bond-oriented factors (from David Hsieh's website), 1) the monthly change in the 10-year treasury yield (D10YR) and 2) the monthly change in the credit spread between the Moody's Baa yield and the 10 year treasury yield, and an international factor represented by the MSCI market index return.

The results are shown in [Table 6](#). [Panels A and B](#) are based on the four and seven factor models, respectively. Several interesting findings emerge from the table. First, positive flows

directed to distressed funds significantly underperform in both models. The four (seven) factor model shows that the portfolio of distressed funds that AFoMFs buy exhibits a statistically significant negative monthly alpha of -0.0030 (-0.0033). This is in contrast with the performance of those AFoMF buys that involve non-distressed funds. The four (seven) factor model shows that the portfolio of non-distressed funds that AFoMFs buy exhibits a statistically significant positive monthly alpha of $+0.0035$ ($+0.0040$). Taken together, these findings indicate that investing in distressed funds is costly for the AFoMFs, but AFoMFs do appear to exhibit fund selection abilities in their other buy orders. All negative flow portfolios display negative alphas indicating that leaving these funds was the right choice; however, the coefficients here are not significantly different from zero.

The strategy of going long on the non-distressed buy portfolio and short on all other funds that AFoMFs sell delivers a statistically significantly positive monthly alpha of 0.0045 and 0.0049 under the four and seven factor models, respectively. The corresponding t-values are 2.12 and 2.56 respectively. While this is not a feasible strategy in practice since it involves shorting mutual funds, which is generally not permissible, the long-short portfolio result is used in the smart money literature as a test of whether investor flows predict performance. We also calculate the long-short portfolio results for going long on all positive flow and short on all negative flow portfolios. While the individual alphas are not statistically significant, the trading strategy does deliver a positive return equal to 0.0021 and 0.0016 for the two models, indicating that AFoMFs trade in the right direction on average.

Therefore, our findings indicate that despite providing costly liquidity to member funds in distress, AFoMFs do serve their investors by making up with their investments in the non-distressed portfolios. The results in [Table 6](#) are also consistent with [Keswani and Stolin \(2008\)](#) who show that institutional investors in the United Kingdom possess fund selection ability. As in [Keswani and Stolin](#), AFoMFs' smartness manifests itself in their buying decisions but not in their selling decisions.

What is the source of the AFoMF positive alphas in these non-distressed portfolios? It could be that AFoMFs may have an information advantage about funds in their family, which could explain the results above. [Gervais, Lynch, and Musto \(2005\)](#) argue that families know more about their funds and managers than outside investors do. Consistent with this, [Massa and Rehman \(2008\)](#) find significant information flow among members of financial conglomerates.

Moreover, [Coval and Moskowitz \(2001\)](#) show that the geographic proximity of the investment opportunities results in greater investment performance. A formal examination of the source of AFoMF alphas is beyond the scope of this paper.

5. Is liquidity Provision Beneficial to the family?

5.1 Is Liquidity Provision Beneficial to the Underlying Funds Experiencing Severe Liquidity Shortfalls?

In the paper, we argue that distress is costly; in particular, extreme outflows induce liquidity motivated trading that adversely affects the fund’s performance. We also liken AFoMFs to central bank discount windows implying that their investments ease the distress of the underlying funds. We now formally test these arguments. To do this, we examine how extreme outflows from outsiders affect the performance of the fund. In other words, is distress costly? We also examine how AFoMF investment during these outflow periods is related to fund performance. In other words, is liquidity provision beneficial to the underlying funds? Our test is similar to the design in [Edelen \(1999\)](#). We measure performance by fund alphas (abnormal return) obtained from the four and seven factor models above. We use the following regression specification:

$$(10) \quad \alpha_{j,t} = \beta_0 + \beta_1 \cdot I_{j,t} + \beta_2 \cdot I_{j,t} \cdot Flow_{j,t}^{AFoMF} + controls + \varepsilon_{j,t}$$

where α_j is the abnormal return of fund j , I_j is an indicator that takes the value of 1 if fund j is distressed (decile 1), and $Flow_j^{AFoMF}$ is the flow fund j receives from the AFoMFs in its family. The controls include the size of the underlying fund, the fees charged by the underlying fund, as well as the total flow received by fund j during the reporting period. The two main independent variables of interest are I_j , the indicator variable for liquidity shortfall, and $I_j \cdot Flow_j^{AFoMF}$, the interaction between the shortfall indicator variable and AFoMF flow.

Several issues need to be addressed before estimating model (10). First, flows in and of themselves should have no impact on abnormal fund performance; they will have an effect on performance only if they induce additional trading. Therefore, in models such as [Equation 10](#),

the flow measures are only a proxy; a better left hand side variable is the actual amount of trading caused by the flow, but this is not available. Flows are bad proxies, however, because flows are often only weakly related to the amount of trading. In our case, that is not a problem because we focus on extreme outflows, and extreme outflows are likely to induce sales.

The second concern is reverse causality. It emerges because flows are measured at a low frequency (monthly or quarterly). For instance, our specification is biased if the fund's performance in the early part of the portfolio period determines AFoMF flows in the later part. Moreover, flows may also be smart (Gruber (1996)); that is, they predict rather than influence returns. We follow Edelen (1999) to address these issues. In particular, we use lagged flows as instruments for our AFoMF and total flow variables, and include lagged abnormal returns as additional controls in Equation 10 above. We estimate the lagged flow instruments (fitted value of the flow) for each fund individually using its time-series of total and AFoMF flows. In addition to the problems associated with generated regressors, the errors of the model are likely to be cross-correlated; so we use family fixed effects and the Fama-MacBeth method, respectively, to estimate the equation above.

We report the results in Table 7. We find that the estimated β_1 coefficient is significantly negative and equals -0.0008, implying that large redemptions hurt returns, and this is probably due to costly liquidity motivated trades that have to be undertaken to meet these redemptions. We find that β_2 is positive and statistically significant, implying that though liquidity shortfalls hurt returns, this hurt is ameliorated by liquidity provision from the AFoMFs. Our estimate of β_2 is 0.0524, which means that a 1% increase in AFoMF flow during fund distress reduces the negative impact of the distress by 5.2 basis points. This is direct evidence in favor of the hypothesis that AFoMFs that fund liquidity shortfalls improve the investment performance of the mutual funds that receive such liquidity. So the sacrifice of the AFoMFs benefits the family.

5.2 Is The Benefit Worth The Cost?

Thus far we have shown that liquidity provision is costly to the AFoMFs but benefits the underlying funds. Therefore, it represents a performance transfer from AFoMFs to ordinary mutual funds in the family. We provide a simple back of the envelope calculation here to

examine whether the benefit exceeds the cost.

What is the cost to the AFoMF of providing liquidity to distressed funds? We form hypothetical portfolios for each of the outside investor flow deciles. Each hypothetical portfolio consists of all funds that fall into the decile during the portfolio period weighted in proportion to the size of the AFoMF investment in these funds. We rebalance the portfolios after each reporting period. The cost to the AFoMF is the weighted average performance of the top nine deciles minus the weighted average performance of all ten deciles. The assumption here is that if the AFoMF invested in the distressed portfolio in the same way as it invested in the other portfolios, the difference would be zero. As above, we use the four and seven factor models to evaluate the performance of the individual decile portfolios. The results below are based on the seven factor results and are qualitatively identical to those of the four factor models.

We find that only the decile 1 portfolio features a significantly negative alpha; all other portfolios deliver insignificant or positive performance. To calculate our cost measure, we adopt three different weighting schemes to determine the weighted average performance of the deciles. Our lowest cost measure comes from equal weighting and equals 3.55 basis points a month. When we significance weight or flow weight the estimated alphas, the estimated cost becomes 6.02 and 7.11 basis points per month, respectively.

To be conservative, we take the highest estimated cost above, which we obtain by flow weighting the decile portfolios. This cost is 7.11 basis points a month. This is the performance AFoMFs in the average family give up to support distressed funds. \$ 1.73 billion is the average aggregate TNA (assets under management) of family AFoMFs in our sample. 71.63 is the average number of families with AFoMFs. Multiplying these three numbers, we estimate that AFoMFs in this industry sacrifice approximately \$88 million a month to provide liquidity to distressed funds.

On the benefit side, to be conservative, we use the lower of the two β_2 coefficients reported in [Table 7](#), which equals 0.0481 (from the Fama-MacBeth estimation). We multiply this by the average AFoMF flow to decile 1, that is, by 0.0061 (see [Figure 1](#)). This is the benefit expressed in units of monthly abnormal return per ordinary mutual fund and equals 2.94 basis points. The average distressed fund has \$1.44 billion under management. The average family has 3.54 distressed mutual funds a month. 71.63 is the average number of families with AFoMFs, a number we used before. Multiplying these four numbers, we estimate ordinary mutual funds in

this industry save approximately \$107 million in liquidation costs due to AFoMF help.

These calculations overstate costs and understate benefits. First, we ignore fund fees. For instance, though AFoMF expense ratios are lower than the expense ratio of ordinary funds, these are fees on fees, and for affiliated funds, both fee layers accrue to the family. It is not clear how to determine the double layer fee, that is, how the fees AFoMFs actually pay to ordinary funds are related to the expense ratio of these funds reported in CRSP (because of, for instance, the prevalence of waivers and the progressive fee schedules). Second, we ignore the potential flow consequences of the performance transfer from AFoMFs to distressed mutual funds. Fund inflows are likely to increase the size of the ordinary distressed fund, but AFoMF fund outflows are less likely to affect the size of AFoMFs, due to the convex nature of the flow-performance relationship (see, for instance, [Sirri and Tufano \(1998\)](#)). This effect of flows is hard to quantify. Third, and finally, we overstate the AFoMF cost because we ignore the fact that in many cases, the AFoMF already has a position in the underlying distressed fund, and so part of the benefit is accruing to the AFoMF because the AFoMF help benefits the AFoMF.¹⁵

6. Conclusion

Using a hand-collected dataset on affiliated funds of mutual funds (AFoMFs), which are mutual funds that can only invest in other mutual funds in their fund family, this paper explores the tension that is caused by serving two masters. Do these funds satisfy family objectives? Or do these funds satisfy the objectives of their own shareholders? We find that they do both. We document that AFoMFs offset severe liquidity shortfalls of other funds in the family. We show that though this action reduces their own investment performance, this sacrifice does benefit the family. It improves the investment performance of the mutual funds that receive such liquidity because it prevents them from doing fire sales. Finally, we show that the benefit exceeds the AFoMF cost, which suggests that the cross-subsidy is rational for the family. This paper thus sheds light on the complexities of internal capital markets that exist in mutual fund families.

There is one important question this paper does not answer. Why does the manager of

¹⁵ AFoMFs provide liquidity even in cases when they don't have a previous position (i.e., liquidity provision is not simply self serving). In section 3 for instance, we show that AFoMFs open more new positions in decile 1 funds than in any other flow decile.

the AFoMF sacrifice his fund's investment performance to benefit the family? It must be that the manager of the AFoMF is either told to do so, or his compensation is designed such that he gets rewarded not just for the investment performance of his own AFoMF but also the total performance of the family. The examination of this question is important for future research.

References

- Berk, J. B., and R. C. Green, 2004, Mutual fund flows and performance in rational markets, *Journal of Political Economy* 112, 1269-1295.
- Blume, M. E. and R. M. Edelen, 2004, S&P 500 indexers, tracking error and liquidity, *Journal of Portfolio Management* 30, 37-46.
- Bollen, N. P. B. and J. A. Busse, 2006, Tick size and institutional trading costs: Evidence from mutual funds, *Journal of Financial and Quantitative Analysis* 41, 915-937.
- Brav, A., and J. B. Heaton, 2002, Competing theories of financial anomalies, *Review of Financial Studies* 15, 575-606.
- Busse, J. A. 2001, Another look at mutual-fund tournaments, *Journal of Financial and Quantitative Analysis* 36, 53-73.
- Carhart, M., 1997, On persistence in mutual fund performance, *Journal of Finance* 52, 57-82.
- Chalmers, J. M. R., R. M. Edelen, and G. B. Kadlec, 1999, Transaction-cost expenditures and the relative performance of mutual funds, Working Paper #00-02, Wharton Financial Institutions Center.
- Chen, J., S. Hanson, H. G. Hong, and J. C. Stein, 2008, Do hedge funds profit from mutual fund distress? *NBER Working Paper No. W13786*.
- Chen, Q., I. Goldstein, and W. Jiang, 2010, Payoff complementarities and financial fragility: Evidence from mutual fund outflows, *Journal of Financial Economics* 97, 239-262.
- Chevalier, J., and G. Ellison, 1997, Risk taking by mutual funds as a response to incentives, *Journal of Political Economy* 105, 1167-1200.
- Coval, J. and T. Moskowitz, 2001, The geography of investment: Informed trading and asset prices, *Journal of Political Economy* 109, 811-41.
- Coval, J. and E. Stafford, 2007, Asset fire sales (and purchases) in equity markets, *Journal of Financial Economics* 86, 479-512.
- Christoffersen, S., 2001, Why do money fund managers voluntarily waive their fees?, *Journal of*

Finance 56, 1117–1140.

Christoffersen, S., D. Keim, and D. Musto, 2007, Valuable information and costly liquidity: Evidence from individual mutual fund trades, University of Pennsylvania Working Paper.

Del Guercio, D., and P. A. Tkac, 2002, The determinants of the flow of funds of managed portfolios: Mutual funds versus pension funds. *Journal of Financial and Quantitative Analysis* 37, 523-557.

Edelen, R., 1999, Investor flows and the assessed performance of open-end mutual funds, *Journal of Financial Economics* 53, 439-466.

Edelen, R., R. Evans, and G. B. Kadlec, 2007, Scale effects in mutual fund performance: The role of trading costs, University of California Working Paper.

Elton, E. J., M. J. Gruber, and T. C. Green, 2007, The impact of mutual fund family membership on investor risk, *Journal of Financial and Quantitative Analysis* 42, 257-278.

Evans, R. B., 2010, Mutual fund incubation, *Journal of Finance* 65, 1581-1611.

Fama E., MacBeth J., 1973, Risk, return, and equilibrium: Empirical tests, *Journal of Political Economy* 81, 607-636.

Fung, W., and D. Hsieh, 1997, Empirical characteristics of dynamic trading strategies: The case of hedge funds, *Review of Financial Studies* 10, 275-302.

Gaspar, J., M. Massa, and P. Matos, 2006, Favoritism in mutual fund families? Evidence on strategic cross-fund subsidization, *Journal of Finance* 61, 73-104.

Gervais, S., A. Lynch and D. Musto, 2005, Delegated monitoring of fund managers: An economic rationale, *Review of Financial Studies* 18, 1139-1169.

Grossman, S., 1976, On the efficiency of competitive stock markets where trades have diverse Information, *Journal of Finance* 31, 573-585.

Grossman, S., Stiglitz, J., 1980, On the impossibility of informationally efficient markets, *American Economic Review* 70, 393-408.

Gruber, Martin, 1996, Another puzzle: The growth in actively managed mutual funds, *Journal of Finance* 51, 783–810.

Guedj, I. and J. Papastaikoudi, 2010, Can Mutual Fund Families Affect the Performance of Their Funds? Working Paper, University of Texas.

- Ippolito, R. A., 1992, Consumer reaction to measures of poor quality: Evidence from the mutual fund industry, *Journal of Law and Economics* 35, 45-70.
- Kempf, A. and S. Ruenzi, 2007, Tournaments in mutual-fund families, *Review of Financial Studies* 21, 1013-1036.
- Keswani, A. and D. Stolin, 2008, Which money is smart? Mutual fund buys and sells of individual and institutional investors, *Journal of Finance* 63, 85-118.
- Khorana, A. and H. Servaes, 1999, The determinants of mutual fund starts, *Review of Financial Studies* 12, 1043-1074.
- Lynch, A. W., and D. K. Musto, 2003, How Investors Interpret Past Returns, *Journal of Finance* 58, 2033-2058.
- Massa, M., 2003, How do family strategies affect fund performance? When performance-maximization is not the only game in town, *Journal of Financial Economics* 67, 249-304
- Massa, M. and Z. Rehman, 2008, Information flows within financial conglomerates: Evidence from the bank-mutual funds relationship, *Journal of Financial Economics* 89, 288-306.
- Nanda, V., Z. J. Wang, and L. Zheng, 2004, Family values and the star phenomenon: Strategies of mutual fund families, *Review of Financial Studies* 17, 667-698.
- Sapp, T. and A. Tiwari, 2004, Does stock return momentum explain the “smart money” effect? *Journal of Finance* 59, 2605-2622.
- Sirri, E. and P. Tufano, 1998, Costly search and mutual fund flows, *Journal of Finance* 53, 1589-1622.
- Zhang, H., 2009, Asset fire sales, liquidity provision, and mutual fund performance, Working Paper, University of Texas.
- Zheng, Lu, 1999, Is money smart? A study of mutual fund investors’ fund selection ability, *Journal of Finance* 54, 901–933.
- Verrecchia, R., 1982, Information acquisition in a noisy rational expectations economy, *Econometrica* 50, 1415-1430.
- Wermers, R., 2000, Mutual fund performance: An empirical decomposition into stockpicking talent, style, transactions costs and expenses, *Journal of Finance* 55, 1655-1695.

Figure 1. Do AFoMFs Favor Distressed Funds?

This graph reports average AFoMF's flow to the underlying funds by outside investor flow deciles. We divide total flow to ordinary mutual fund j in family k into AFoMF flow and non-AFoMF flow, that is, net flow by all other investors. Total dollar flow is estimated by

$$Flow_{j,k,t}^{Total} = TNA_{j,t} - TNA_{j,t-1} \cdot (1 + r_{j,t})$$

where TNA_j is the total assets under management of the j^{th} fund and r_j is the net-of-fees return for the relevant time period. Flow from AFoMFs is determined by:

$$Flow_{j,k,t}^{AFoMF} = \sum_{i=1}^{n_k} \Delta shares_{i,j,t} \cdot NAV_{j,t}$$

where $\Delta shares_{i,j}$ is the change in the number of shares held by AFoMF i in fund j , n_k is the number of AFoMFs in family k , and NAV_j is the net asset value of fund j . Finally, non-AFoMF or outside investor flow is expressed as follows:

$$Flow_{j,k,t}^{Outside} = Flow_{j,k,t}^{Total} - Flow_{j,k,t}^{AFoMF}$$

All three flow measures are normalized by $TNA_{j,t-1}$. Outside investor flow deciles are determined by sorting our sample into deciles based on normalized $Flow_{j,k,t}^{Outside}$. Decile 1 collects the underlying funds that receive the lowest percentage flow (highest outflow) from outside investors, while Decile 10 includes funds with the highest outside investor flow. The dashed line in the graph indicates the breakpoint between negative and positive average non-AFoMF flows. In the graph below, the X-axis denotes outside investor flow deciles, while the Y-axis denotes average percentage flow from AFoMFs.

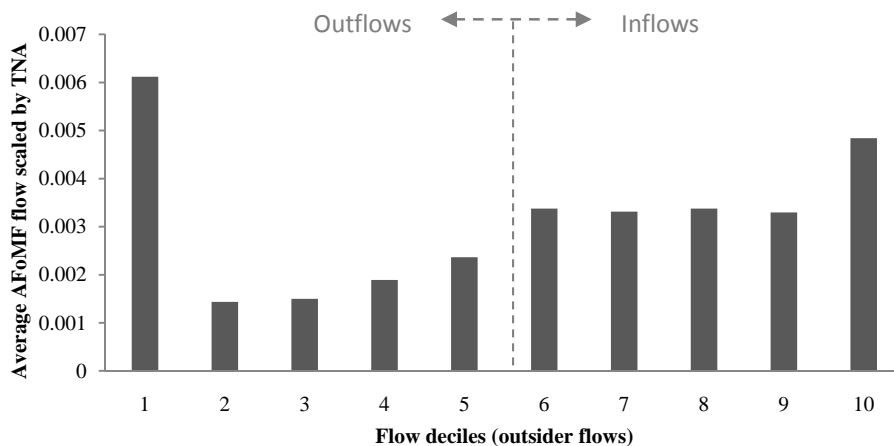


Figure 2. Do AFoMFs Favor Distressed Funds Even When the AFoMFs are Cash Poor?

The figure reports average AFoMF flow to the underlying funds by outside investor flow deciles. We divide total flow to ordinary mutual fund j in family k into AFoMF flow and non-AFoMF flow, that is, net flow by all other investors. Total dollar flow is estimated by

$$Flow_{j,k,t}^{Total} = TNA_{j,t} - TNA_{j,t-1} \cdot (1 + r_{j,t})$$

where TNA_j is the total assets under management of the j^{th} fund and r_j is the net-of-fees return for the relevant time period. Flow from AFoMFs is determined by:

$$Flow_{j,k,t}^{AFoMF} = \sum_{i=1}^{n_k} \Delta shares_{i,j,t} \cdot NAV_{j,t}$$

where $\Delta shares_{i,j}$ is the change in the number of shares held by AFoMF i in fund j , n_k is the number of AFoMFs in family k , and NAV_j is the net asset value of fund j . Finally, non-AFoMF or outside investor flow is expressed as follows:

$$Flow_{j,k,t}^{Outside} = Flow_{j,k,t}^{Total} - Flow_{j,k,t}^{AFoMF}$$

All three flow measures are normalized by $TNA_{j,t-1}$. Outside investor flow deciles are determined by sorting our sample into deciles based on normalized $Flow_{j,k,t}^{Outside}$. Decile 1 collects the underlying funds that receive the lowest percentage flow (highest outflow) from outside investors, while Decile 10 includes funds with the highest outside investor flow. The figure depicts two subsamples based on whether the AFoMF is constrained (cash poor) or unconstrained (cash rich). The constraints are measured by investors flow to AFoMFs. “Cash rich” refers to AFoMFs whose fund flow from investors is above the 90th percentile of AFoMF flows from investors, whereas “Cash Poor” AFoMFs receive flows from investors below the 10th percentile of AFoMF flows from investors.

(i) “Cash Poor” AFoMFs

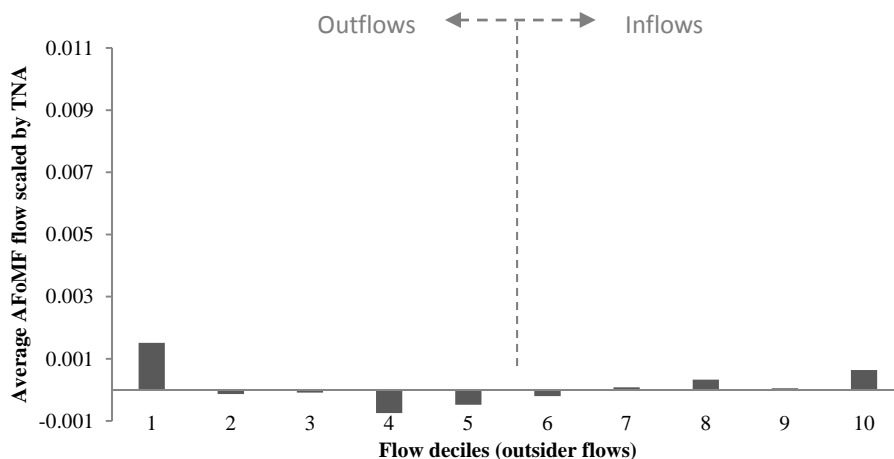


Figure 2 (continued)

(ii) “Cash Rich” AFoMFs

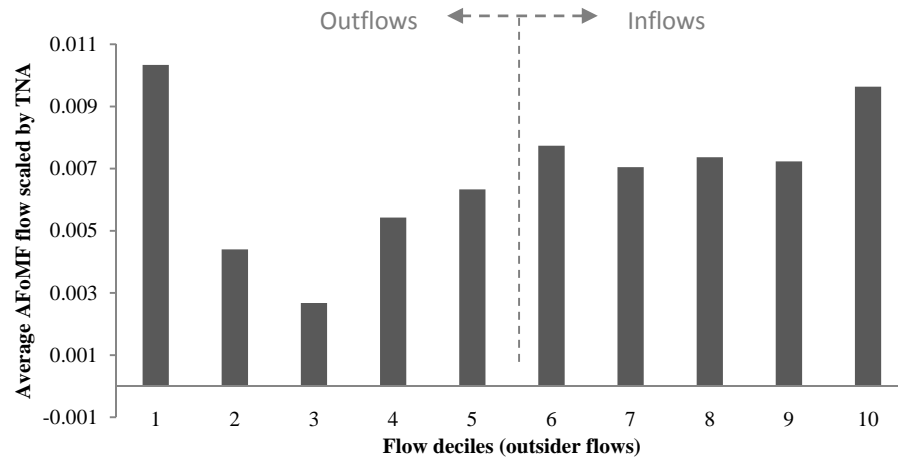


Figure 3. Do AFoMFs Favor Distressed Funds More When the Distressed Funds are in Illiquid Markets?

The figure reports average AFoMF flow to the underlying funds by outside investor flow deciles. We divide total flow to ordinary mutual fund j in family k into AFoMF flow and non-AFoMF flow, that is, net flow by all other investors. Total dollar flow is estimated by

$$Flow_{j,k,t}^{Total} = TNA_{j,t} - TNA_{j,t-1} \cdot (1 + r_{j,t})$$

where TNA_j is the total assets under management of the j^{th} fund and r_j is the net-of-fees return for the relevant time period. Flow from AFoMFs is determined by:

$$Flow_{j,k,t}^{AFoMF} = \sum_{i=1}^{n_k} \Delta shares_{i,j,t} \cdot NAV_{j,t}$$

where $\Delta shares_{i,j}$ is the change in the number of shares held by AFoMF i in fund j , n_k is the number of AFoMFs in family k , and NAV_j is the net asset value of fund j . Finally, non-AFoMF or outside investor flow is expressed as follows:

$$Flow_{j,k,t}^{Outside} = Flow_{j,k,t}^{Total} - Flow_{j,k,t}^{AFoMF}$$

All three flow measures are normalized by $TNA_{j,t-1}$. Outside investor flow deciles are determined by sorting our sample into deciles based on normalized $Flow_{j,k,t}^{Outside}$. Decile 1 collects the underlying funds that receive the lowest percentage flow (highest outflow) from outside investors, while Decile 10 includes funds with the highest outside investor flow. Panel A depicts average AFoMF flow to the underlying funds by outside investor flow deciles for liquid and illiquid AFoMF holdings separately. Our liquid group contains near cash holdings, which include money market funds and ETFs. Our illiquid group contains all other holdings. In Panel B, the illiquid subsample is further divided into U.S. equity funds and all other funds (excluding money market funds and ETFs).

Panel A

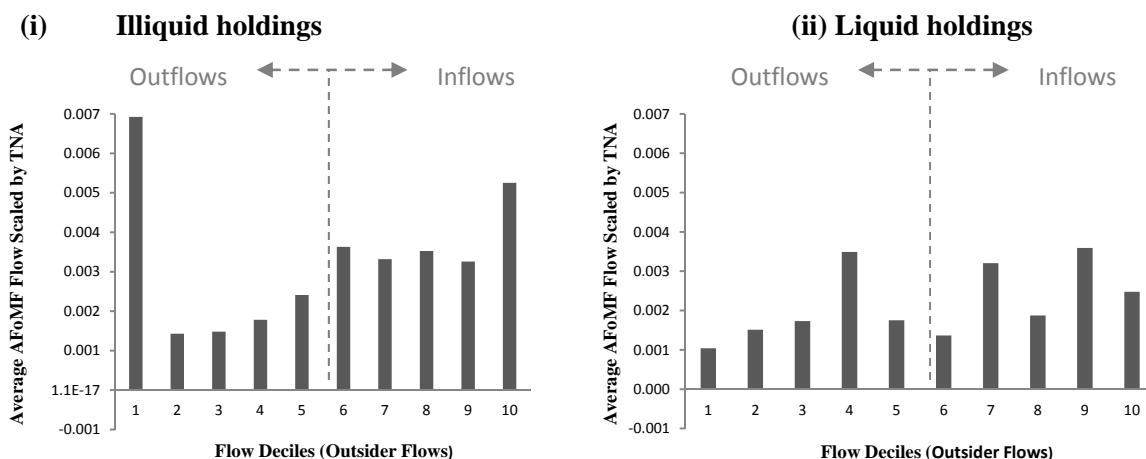
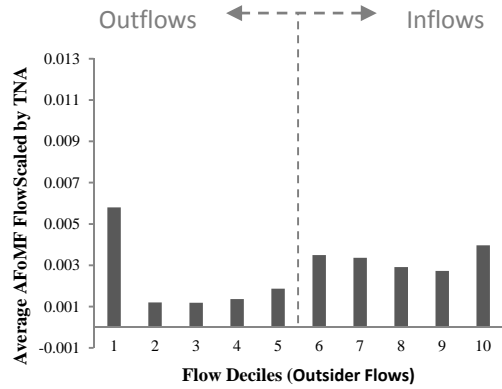


Figure 3 (continued)

Panel B

(i) US equity funds



(ii) All other funds

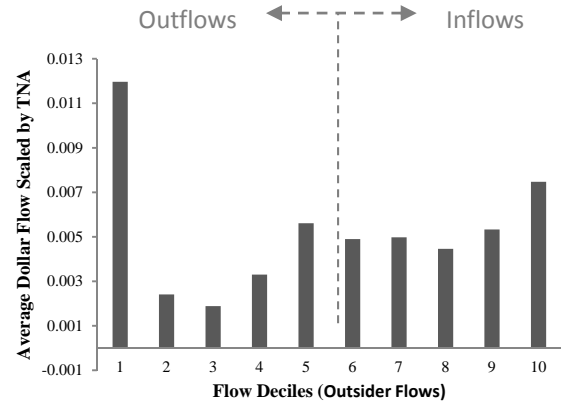


Figure 4. Do AFoMFs Favor Distressed Funds More When the Distressed Funds Have Systematic Liquidity Shocks?

The figure reports average AFoMF flow to the underlying funds by outside investor flow deciles. We divide total flow to ordinary mutual fund j in family k into AFoMF flow and non-AFoMF flow, that is, net flow by all other investors. Total dollar flow is estimated by

$$Flow_{j,k,t}^{Total} = TNA_{j,t} - TNA_{j,t-1} \cdot (1 + r_{j,t})$$

where TNA_j is the total assets under management of the j^{th} fund and r_j is the net-of-fees return for the relevant time period. Flow from AFoMFs is determined by:

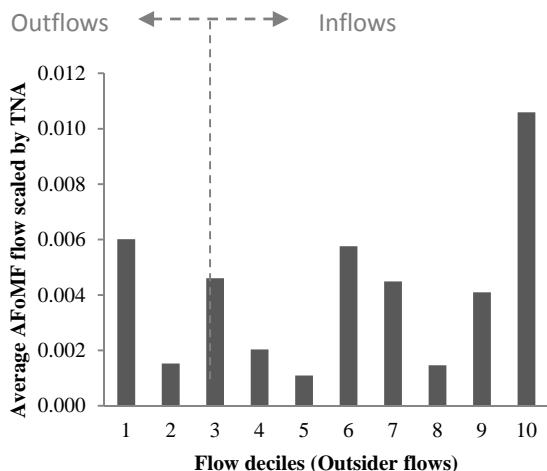
$$Flow_{j,k,t}^{AFoMF} = \sum_{i=1}^{n_k} \Delta shares_{i,j,t} \cdot NAV_{j,t}$$

where $\Delta shares_{i,j}$ is the change in the number of shares held by AFoMF i in fund j , n_k is the number of AFoMFs in family k , and NAV_j is the net asset value of fund j . Finally, non-AFoMF or outside investor flow is expressed as follows:

$$Flow_{j,k,t}^{Outside} = Flow_{j,k,t}^{Total} - Flow_{j,k,t}^{AFoMF}$$

All three flow measures are normalized by $TNA_{j,t-1}$. Outside investor flow deciles are determined by sorting our sample into deciles based on normalized $Flow_{j,k,t}^{Outside}$. Decile 1 collects the underlying funds that receive the lowest percentage flow (highest outflow) from outside investors, while Decile 10 includes funds with the highest outside investor flow. The figure is depicted for four different subsamples to distinguish idiosyncratic liquidity events from systematic ones. In ‘style distress 1,’ we use a subsample of those fund quarters during which less than 25 percent of the funds in the mutual fund universe experience negative flows in each fund style. Similarly, in ‘style distress 2’ (‘style distress 3’) at least 25 (50) percent but fewer than 50 (75) percent of the funds are facing outflows. Finally, ‘style distress 4,’ includes those fund quarters during which the great majority of mutual funds (at least 75 percent) in each style category are experiencing fund withdrawals.

(i) Style Distress 1



(ii) Style Distress 2

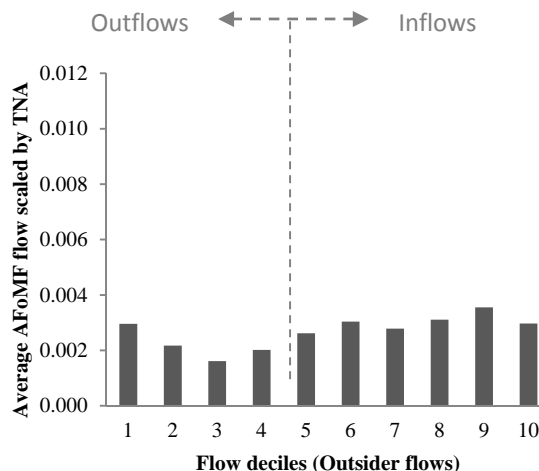
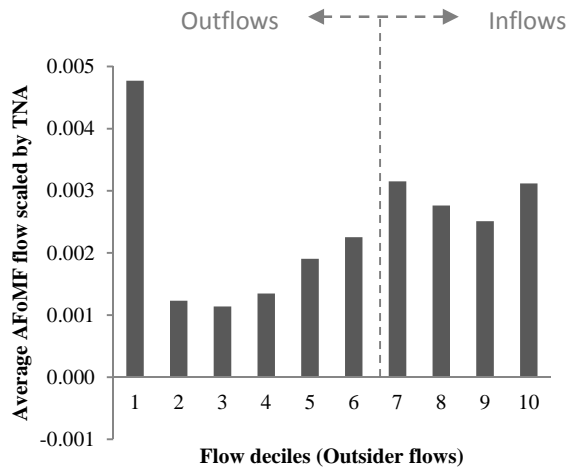


Figure 4 (continued)

(iii) Style Distress 3



(iv) Style Distress 4

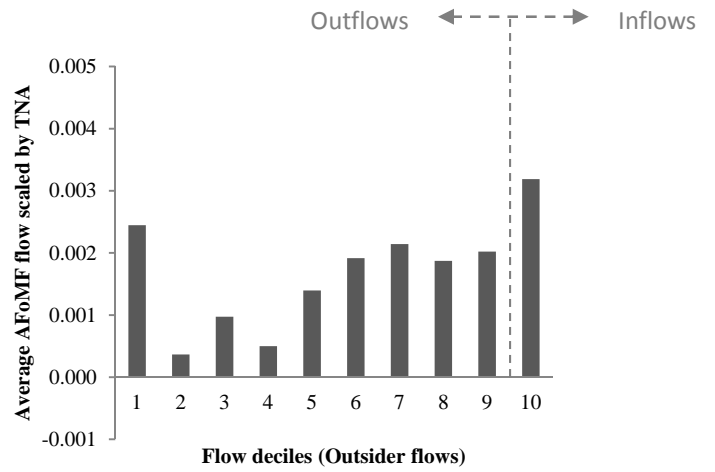
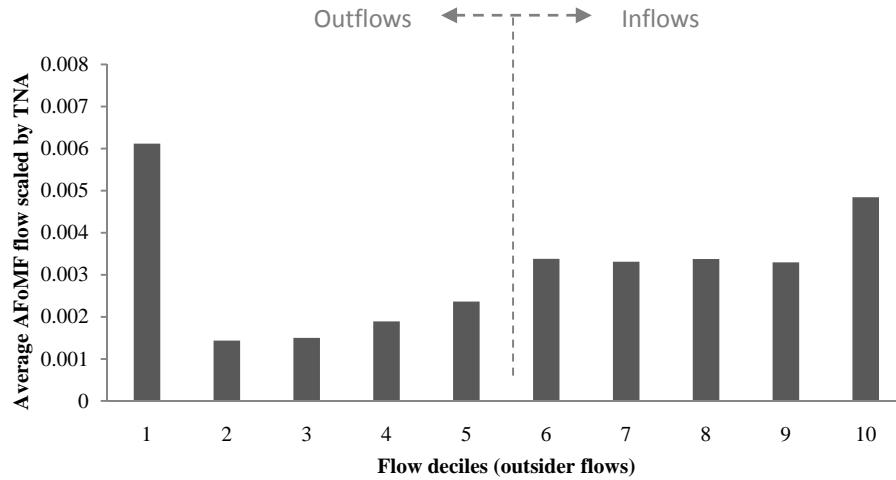


Figure 5. Do AFoMFs Provide Liquidity to Persistent Liquidity Shock?

The graphs below describe AFoMF liquidity provision to transient and persistent liquidity shocks. The top half of the figure is just Figure 1 recreated. The bottom half is Figure 1 with the ten deciles relabeled. In Figure 1, decile 1 (decile 10) has the least (most) flow from outside investors in a quarter. In the bottom half of the figure, decile 1 (decile 10) has the least (most) *moving average flow* from outside investors, where the moving average is taken over the last two quarters. This means that the top half sorts by transient liquidity shocks, whereas the bottom half sorts by more persistent liquidity shocks.

(i) Transient Liquidity Shock



(ii) Persistent Liquidity Shock

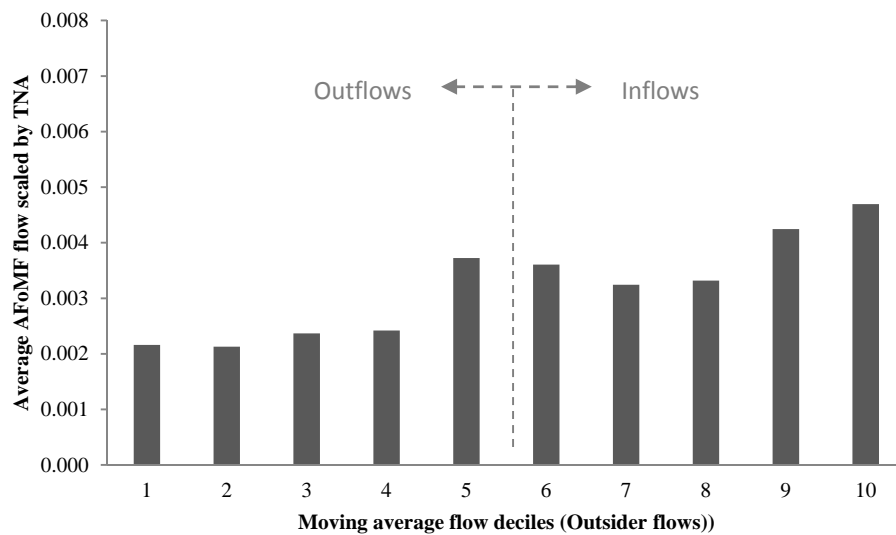


Table 1. Descriptive Statistics of Fund Families

This table provides summary statistics of mutual fund families in our sample. Panel A describes fund families that offer AFoMFs. For comparison, Panel B lists the characteristics of those mutual fund families that offer unaffiliated FoMFs (UFoMFs), while Panel C lists summary statistics of families with no fund of funds products. The summary statistics are 1) the number of families in each group; 2) the total number of fund families in the mutual fund universe; 3) the average size of the assets under management by each fund family; 4) the average number of ordinary mutual funds and 5) FoMFs available in each family; and 6) the average proportion of assets under management by the aggregate FoMF relative to the size of the corresponding fund family.

Panel A: AFoMFs

Year	Number of Families with AFoMFs	Total Number of Fund Families	Average Size of Family with AFoMFs (in \$ Billions)	Average Number of Ordinary Funds per Family with AFoMFs	Average Number of AFoMFs per Family with AFoMFs	Average Size of Aggregate AFoMFs Relative to the Size of Family with AFoMFs
2002	63	651	57.7	48	4	6.10%
2003	66	645	64.6	48	4	7.00%
2004	76	616	68.3	50	4	9.00%
2005	80	626	74.5	52	5	11.00%
2006	84	613	82.7	52	6	11.90%
2007	86	620	113.6	57	6	10.50%

Panel B: UFoMFs

Year	Number of Families with UFoMFs	Total Number of Fund Families	Average Size of Family with UFoMFs (in \$ Billions)	Average Number of Ordinary Funds per Family with UFoMFs	Average Number of UFoMFs per Family with UFoMFs	Average Size of Aggregate UFoMFs Relative to the Size of Family with UFoMFs
2002	23	651	4.9	14	5	25%
2003	23	645	2.3	10	4	44%
2004	27	616	2.8	11	4	49%
2005	34	626	2.7	11	4	45%
2006	42	613	8.4	15	5	29%
2007	47	620	48.9	25	6	14%

Table 1 (continued)

Panel C: Others

Year	Number of Families without FoMFs	Total Number of Fund Families	Average Size of Family without FoMFs (in \$ Billions)	Average Number of Ordinary Funds per Family without FoMFs
2002	565	651	9.2	11
2003	556	645	10.8	11
2004	513	616	12.6	12
2005	512	626	13.8	12
2006	487	613	16.7	12
2007	487	620	20.2	13

Table 2. Comparison of Mutual Funds in Family Held by AFoMF and Mutual Funds in Family Not Held by AFoMF

This table compares funds in the family that are held by AFoMFs to those that are not held by AFoMFs though their style is consistent with the investment objectives of the AFoMFs in the family. Various fund characteristics are compared including outside investor flow, size (measured by total net assets under management), age, expense ratio, and previous performance (measured by Sharpe ratio). *P-value* indicates the significance of a *t*-test comparing the mean values of each fund statistic across the group of family funds held and not held by AFoMFs, respectively.

	Mutual Funds in Family Held by AFoMF	Mutual Funds in Family Not Held by AFoMF	P-value
Non-AFoMF flow	0.86%	2.34%	0.0000
Flow from AFoMFs	1.12%	N/A	
Size in \$ Billions (previous year TNA)	2.30	1.62	0.0000
Size in \$ Billions (excluding AFoMFs' stake)	2.08	1.62	0.0000
Age (Years)	9.33	11.53	0.0023
Min. Expense	0.86%	0.84%	0.0004
Index funds	10.57%	17.81%	0.0000
Previous year Sharpe ratio	0.24	0.22	0.6152
Number of fund portfolio periods	12,921	12,388	

Table 3. Do AFoMFs Favor Distressed Funds? (Univariate Test)

This table examines how AFoMFs' mutual fund holdings change conditional on outside investor flow to the holding. First, we divide total flow to ordinary mutual fund j in family k into AFoMF flow and non-AFoMF flow, that is, the net flow by all other investors. Total dollar flow is estimated by

$$Flow_{j,k,t}^{Total} = TNA_{j,t} - TNA_{j,t-1} \cdot (1 + r_{j,t})$$

where TNA_j is the total assets under management of the j^{th} fund and r_j is the net-of-fees return for the relevant time period. Flow from AFoMFs is determined by:

$$Flow_{j,k,t}^{AFoMF} = \sum_{i=1}^{n_k} \Delta shares_{i,j,t} \cdot NAV_{j,t}$$

where $\Delta shares_{i,j}$ is the change in the number of shares held by AFoMF i in fund j , n_k is the number of AFoMFs in family k , and NAV_j is the net asset value of fund j . Finally, non-AFoMF or outside investor flow is expressed as follows:

$$Flow_{j,k,t}^{Outside} = Flow_{j,k,t}^{Total} - Flow_{j,k,t}^{AFoMF}$$

All three flow measures are normalized by $TNA_{j,t-1}$. We sort our sample into deciles based on normalized $Flow_{j,k,t}^{Outside}$. Decile 1 collects the underlying funds that receive the lowest percentage flow (highest outflow) from outside investors, while Decile 10 includes funds with the highest outside investor flow. For each outside investor flow decile, the table reports the average fraction of the AFoMF positions that are maintained (no change in position), eliminated (complete liquidation of the current position), new positions (complete new buy), reduced (decrease in the current position), or expanded (increase in the current position).

Table 3 (continued)

Decile	N	Average Non-AFoMF Flow Scaled by TNA	% of Funds Not Held by AFoMF	Fraction of positions				
				Maintained	Eliminated	New Position	Reduced	Expanded
1	2344	-0.0562	44.45%	3.11%	0.00%	5.76%	12.76%	33.93%
2	2360	-0.02	46.03%	5.08%	0.00%	2.12%	14.73%	32.04%
3	2346	-0.0132	46.04%	3.88%	0.00%	1.79%	13.85%	34.44%
4	2369	-0.0082	46.43%	2.87%	0.04%	1.27%	13.59%	35.80%
5	2397	-0.0037	46.27%	3.34%	0.04%	0.88%	13.14%	36.34%
6	2399	0.0006	44.73%	3.54%	0.04%	0.71%	12.76%	38.22%
7	2398	0.0065	44.75%	2.92%	0.00%	1.25%	10.30%	40.78%
8	2387	0.0158	48.01%	2.39%	0.00%	1.05%	8.80%	39.76%
9	2381	0.0336	51.66%	2.81%	0.00%	1.68%	10.58%	33.26%
10	2357	0.1309	63.17%	1.99%	0.00%	3.05%	6.83%	24.95%

Table 4. Do AFoMFs Favor Distressed Funds? (Multivariate Test)

The table lists the results of the following regression specification:

$$Flow_{j,t}^{AFoMF} = \beta_0 + (\beta_1 + \beta_2 * I_{j,t}) * Flow_{j,t}^{Outside} + controls + \varepsilon_{j,t}$$

where $Flow_{j,t}^{AFoMF}$ is the percentage flow from AFoMFs to underlying fund j at time t , $Flow_{j,t}^{Outside}$ is the net flow by all other investors to fund j at time t , and $I_{j,t}$ is an indicator variable that equals one when mutual fund j is distressed and 0 otherwise. The control variables are 1) the previous performance of fund j , measured by fund j 's Sharpe ratio in the previous year; 2) the flow AFoMFs receive from their own investors (budget constraint); 3) lagged AFoMF flow to underlying fund j ($Flow_{j,t-1}^{AFoMF}$); 4) lagged outside investor flow; 5) fund j 's expense ratio; and 6) fund j 's size measured by assets under management in the previous quarter. We estimate the above model by using both pooled regressions and the Fama-MacBeth (1973) method. Statistical significance at the 1, 5, 10 % level is denoted by 'a', 'b', 'c', respectively. The number of observations is denoted by N, and t-statistics are in parentheses.

	Full Sample	
	Pooled (Fixed Effects)	Fama- MacBeth
Outside Investor flow (β_1)	0.0143 ^a (6.71)	0.0071 ^c (2.03)
I*outside investor flow (β_2)	-0.0955 ^a (-18.99)	-0.0705 ^a (-4.79)
Previous performance	0.0001 (1.21)	0.0004 ^a (2.77)
FoMF's own flow	0.0109 ^a (10.89)	0.0242 ^a (6.11)
Lag(FoMF's own flow)	0.3182 ^a (51.91)	0.3444 ^a (11.26)
Lag(Outside investor flow)	0.0068 ^a (3.96)	0.0103 ^a (1.98)
Hld expense ratio	-0.1731 ^a (-6.23)	-0.1347 ^a (-5.32)
Hld Size	-0.0004 ^a (-7.08)	-0.0007 ^a (-7.29)
N	20997	20997
R-Sqr	0.2206	0.193

Table 5. Multivariate Tests

Panels A-C list the results of the following regression specification:

$$Flow_{j,t}^{AFoMF} = \beta_0 + (\beta_1 + \beta_2 * I_{j,t}) * Flow_{j,t}^{Outside} + controls + \varepsilon_{j,t}$$

where $Flow_{j,t}^{AFoMF}$ is the percentage flow from AFoMFs to underlying fund j at time t , $Flow_{j,t}^{Outside}$ is the net flow by all other investors to fund j at time t , and $I_{j,t}$ is an indicator variable that equals one when mutual fund j is distressed and 0 otherwise. The control variables are 1) the previous performance of fund j , measured by fund j 's Sharpe ratio in the previous year; 2) the flow AFoMFs receive from their own investors (budget constraint); 3) lagged AFoMF flow to underlying fund j ($Flow_{j,t-1}^{AFoMF}$); 4) lagged outside investor flow; 5) fund j 's expense ratio; and 6) fund j 's size measured by assets under management in the previous quarter. In Panel A, we estimate the regression for constrained (cash poor) and unconstrained (cash rich) AFoMFs separately. We sort our sample into deciles based on fund flow to AFoMFs. "Cash rich" refers to the top decile, whereas "Cash Poor" is the bottom decile. In Panel B, we estimate the model for liquid and illiquid AFoMF holdings separately. Our liquid group contains near cash holdings, which include money market funds and ETFs. Our illiquid group contains all other holdings. Columns 2-5 of Panel B list the results. In columns 6-9 of Panel B, the illiquid subsample is further divided into U.S. equity funds and all other funds (excluding money market funds and ETFs). Panel C reports the model estimates for idiosyncratic vs. systematic liquidity events. To distinguish idiosyncratic liquidity events from systematic ones, we examine four scenarios. In 'style distress 1,' we use a subsample of those fund quarters during which less than 25 percent of the funds in the mutual fund universe experience negative flows in each fund style. Similarly, in 'style distress 2' ('style distress 3') at least 25 (50) percent but fewer than 50 (75) percent of the funds are facing outflows. Finally, in 'style distress 4,' includes those fund quarters during which the great majority of mutual funds (at least 75 percent) in each style category are experiencing fund withdrawals.

Panel D lists the results of:

$$Flow_{j,t}^{AFoMF} = \beta_0 + (\beta_1 + \beta_2 * I_{j,t} + \beta_3 * I_{j,t-1}^*) * Flow_{j,t}^{Outside} + Controls + \varepsilon_{j,t}$$

where $I_{j,t-1}^*$ is an indicator variable that equals one if mutual fund j is distressed in periods t and $t-1$, and 0 otherwise. We estimate the above models by using both pooled regressions and the Fama-MacBeth (1973) method. Statistical significance at the 1, 5, 10 % level is denoted by 'a', 'b', 'c', respectively. The number of observations is denoted by N, and t-statistics are in parentheses.

Table 5 (continued)**Panel A: Do AFoMFs Favor Distressed Funds When the AFoMFs are Cash Poor?**

	Cash Poor AFoMFs		Cash Rich AFoMFs	
	Pooled (Fixed Effects)	Fama- MacBeth	Pooled (Fixed Effects)	Fama- MacBeth
Outside Investor flow(β_1)	0.0022 (0.46)	0.0046 (0.75)	0.0446 ^a (3.77)	-0.0385 (-0.70)
I*outside investor flow (β_2)	-0.0698 ^a (-5.61)	-0.0424 ^a (-3.13)	-0.1390 ^a (-5.02)	-0.0815 ^c (-1.79)
Previous performance	-0.0002 (-0.60)	-0.0005 (-1.28)	0.0015 (1.36)	0.0002 (0.14)
FoMF's own flow	0.0689 ^a (4.25)	0.0738 ^a (5.39)	0.0054 ^a (2.75)	0.0083 (1.53)
Lag(AFoMF flow)	0.1662 ^a (9.19)	0.2255 ^a (3.85)	0.4643 ^a (20.11)	0.5583 ^a (5.34)
Lag(Outside investor flow)	0.0094 ^b (2.49)	0.0057 (0.56)	0.0221 ^a (2.58)	0.0420 ^b (2.61)
Hld expense ratio	-0.058 (-1.18)	-0.024 (-0.47)	-0.8018 ^a (-6.30)	-1.0187 ^a (-4.86)
Hld Size	-0.0001 (-0.29)	-0.0001 (-1.63)	-0.0023 ^a (-7.71)	-0.0029 ^b (-3.80)
N	1923	1923	1565	1565
R-Sqr	0.0684	0.1504	0.3058	0.3244

Table 5 (*continued*)

Panel B: Do AFoMFs Favor Distressed Funds When the Distressed Funds are Illiquid?

	Funds with Liquid Assets		Funds with Illiquid Assets		US equity funds		Other AFoMF holdings	
	Pooled (Fixed Effects)	Fama- MacBeth	Pooled (Fixed Effects)	Fama- MacBeth	Pooled (Fixed Effects)	Fama- MacBeth	Pooled (Fixed Effects)	Fama- MacBeth
Outside Investor flow (β_1)	0.0146 ^a (6.27)	0.0075 (1.98)	0.0106 ^b (2.1)	0.0050 ^a (2.48)	0.0098 ^a (3.87)	0.0028 (0.71)	0.0338 ^b (4.81)	0.0358 ^a (4.06)
I*outside investor flow (β_2)	-0.1115 ^a (-20.39)	-0.0823 ^a (-4.28)	-0.0036 (-0.29)	0.002 (0.52)	-0.1143 ^a (-11.85)	-0.0639 ^c (-1.90)	-0.1746 ^a (-11.82)	-0.2126 ^a (-4.80)
Previous performance	0.0001 ^a (0.02)	0.0004 ^b (2.6)	0.0001 (0.24)	0.0003 (1.83)	0.0003 (1.14)	0.0010 ^b (3.2)	0.0004 (1.27)	0.0001 (0.25)
FoMF's own flow	0.0113 ^a (10.74)	0.0229 ^a (6.89)	0.0056 (1.62)	0.0308 ^a (4.68)	0.0115 ^a (9.65)	0.0236 ^a (6.93)	0.0123 ^a (4.36)	0.0290 ^a (5.38)
Lag(FoMF's own flow)	0.3192 ^a (50.24)	0.3396 ^a (10.98)	0.2063 ^a (8.39)	0.5348 ^a (3.33)	0.3101 ^a (44.85)	0.3531 ^a (13.22)	0.2816 ^a (18.92)	0.2915 ^a (6.18)
Lag(Outside investor flow)	0.0088 ^a (4.68)	0.0114 ^c (2.35)	-0.0025 (-0.61)	0.0024 (0.64)	0.0085 ^a (4.13)	0.0108 (1.86)	0.0146 ^a (2.69)	0.0157 ^a (6.97)
Hld expense ratio	-0.1999 ^a (-6.61)	-0.1705 ^a (-7.78)	0.0328 (0.21)	0.103 (1.54)	-0.2098 ^a (-5.91)	-0.1107 ^a (-5.18)	0.0107 (0.08)	0.1248 (1.65)
Hld Size	-0.0004 ^a (-6.20)	-0.0007 ^a (-7.11)	-0.0003 ^c (-1.96)	-0.0004 ^a (-7.77)	-0.0004 ^a (-6.55)	-0.0007 ^a (-9.44)	-0.0003 (-1.33)	-0.0009 ^a (-4.26)
N	19241	19241	1756	1756	9196	9196	10378	10378
R-Sqr	0.2249	0.1927	0.2624	0.345	0.2621	0.2244	0.2327	0.208

Table 5 (continued)

Panel C: Do AFoMFs Favor Distressed Funds When the Distressed Funds Have Systematic Liquidity Shocks?

	Style Distress 1		Style Distress 2		Style Distress 3		Style Distress 4	
	Pooled (Fixed Effects)	Fama- MacBeth	Pooled (Fixed Effects)	Fama- MacBeth	Pooled (Fixed Effects)	Fama- MacBeth	Pooled (Fixed Effects)	Fama- MacBeth
Outside Investor flow (β_1)	0.0172 ^a (3.56)	0.0270 ^b (3.19)	0.0199 ^a (4.44)	0.0008 (0.08)	0.0093 ^b (1.98)	-0.0014 (-0.21)	0.0153 (1.55)	0.0028 (1.09)
I*outside investor flow (β_2)	-0.1199 ^a (-8.92)	-0.0863 ^a (-6.17)	-0.1185 ^a (-11.09)	-0.0655 (-1.68)	-0.1286 ^a (-13.20)	-0.0875 ^a (-4.31)	-0.1474 ^a (-6.47)	-0.0841 (-1.37)
Previous performance	0.0001 (0.13)	0.0006 ^c (1.9)	0.0003 (0.67)	-0.0002 (-0.25)	0.0001 (0.38)	0.0016 (1.59)	0.0001 (0.1)	0.0008 (0.65)
FoMF's own flow	0.0114 ^a (6.07)	0.0226 ^a (4.25)	0.0147 ^a (6.29)	0.0257 ^a (7.63)	0.0095 ^a (3.19)	0.0374 ^a (4.53)	0.0102 ^b (2.41)	0.0370 ^b (3.5)
Lag(AFoMF flow)	0.3376 ^a (22.64)	0.3272 ^a (8.36)	0.2679 ^a (21.65)	0.3385 ^a (10.9)	0.2747 ^a (24.3)	0.3245 ^a (9.8)	0.2051 ^a (7.59)	0.1929 ^a (7.49)
Lag(Outside investor flow)	0.0187 ^a (4.62)	0.0184 ^a (4.26)	0.0048 (1.34)	0.011 (1.03)	0.0045 (1.21)	0.0068 (1.46)	0.004 (0.51)	0.0067 ^b (2.71)
Hld expense ratio	-0.1963 ^a (-2.61)	-0.0792 (-0.74)	-0.2213 ^a (-3.43)	-0.1066 (-1.63)	-0.1733 ^b (-2.39)	0.0117 (0.17)	-0.4164 ^a (-2.77)	-0.2580 ^a (-6.80)
Hld Size	-0.0001 (-0.88)	-0.0004 ^a (-4.81)	-0.0003 ^a (-2.70)	-0.0009 ^a (-7.73)	-0.0004 ^a (-2.93)	-0.0006 ^a (-3.61)	-0.0005 ^c (-1.68)	-0.0012 ^b (-2.70)
N	3518	3518	4906	4906	6513	6513	1365	1365
R-Sqr	0.3019	0.265	0.3314	0.2347	0.274	0.2247	0.3441	0.2502

Table 5 (*continued*)**Panel D: Do AFoMFs Favor Distressed Funds When the Distressed Funds Have Transient Liquidity Shocks?**

	Pooled (Fixed Effects)	Fama- MacBeth
Outside Investor flow (β_1)	0.0119 ^a (5.11)	0.0055 (1.23)
I _t *outside investor flow (β_2)	-0.1176 ^a (-18.59)	-0.0851 ^b (-3.87)
I _{t-1} *outside investor flow (β_3)	0.0462 ^a (4.67)	0.0233 ^c (2.17)
Previous performance	0.0002 (0.02)	0.0004 ^b (2.63)
FoMF's own flow	0.0148 ^a (15.52)	0.0230 ^a (6.79)
Lag(AFoMF flow)	0.3590 ^a (57.71)	0.3402 ^a (11.1)
Lag(Outside investor flow)	0.0068 ^a (3.56)	0.0118 ^c (2.13)
Hld expense ratio	-0.1479 ^a (-5.83)	-0.1685 ^a (-7.4)
Hld Size	-0.0005 ^a (-9.13)	-0.0007 ^a (-7.24)
N	19232	19232
R-Sqr	0.1908	0.195

Table 6. Is Liquidity Provision by AFoMFs Costly for the AFoMFs?

This table reports the investment performance of the AFoMF trades. We form portfolios at the beginning of each quarter based on whether the AFoMF bought or sold the underlying fund, respectively. Underlying funds that are bought comprise the positive flow portfolio, while those that are sold during the quarter are placed in the negative flow portfolio. Within the positive and negative flow portfolios, two additional subgroups are created. The first group includes funds experiencing distress, and the second contains all non-distressed funds. For each group, we calculate the flow weighted return for each of the three months immediately following the end of each quarter and rebalance our portfolios every quarter. To evaluate performance, we estimate four- and seven-factor alphas. The four-factor model follows Carhart (1997) and is given by:

$$r_{p,t} = \alpha_p + \beta_{1,p}RMRF_t + \beta_{2,p}SMB_t + \beta_{3,p}HML + \beta_{4,p}UMD_t + \varepsilon_{p,t}$$

where r_p is the monthly excess return on a portfolio of funds; $RMRF$ is the excess return on the market portfolio; and SMB , HML , and UMD are returns on zero-investment mimicking portfolios for common size, book-to-market, and momentum factors. In addition, the seven-factor model is given by:

$$r_{p,t} = \alpha_p + \beta_{1,p}RMRF_t + \beta_{2,p}SMB_t + \beta_{3,p}HML + \beta_{4,p}UMD_t + \beta_{5,p}D10YR_t + \beta_{6,p}DSPR_t + \beta_{7,p}MSCI_t + \varepsilon_{p,t}$$

where we use two bond-oriented factors (the monthly change in the 10-year treasury yield (D10YR) and the monthly change in the credit spread between the Moody's Baa yield and the 10 year treasury yield) and an international factor represented by the MSCI market index return. Panel A and Panel B list the four- and seven-factor results, respectively. Statistical significance at the 1, 5, 10 % level is denoted by 'a', 'b', 'c', respectively.

Table 6 (*continued*)

Panel A: Four-Factor Results

	Positive Flow Portfolios			Negative Flow Portfolios		
	All buys Portfolio	Distressed fund portfolio	Portfolio of all other funds	All sells Portfolio	Distressed fund portfolio	Portfolio of all other funds
Alpha	0.0011 (1.45)	-0.0030 ^c (1.86)	0.0035 ^a (2.82)	-0.0010 (-0.59)	-0.0007 (-0.32)	-0.0012 (-0.71)
MKTX	0.6630 ^a (16.25)	0.6876 ^a (9.28)	0.5821 ^a (8.03)	0.8000 ^a (8.50)	1.0051 ^a (8.95)	0.8003 ^a (8.66)
SMB	-0.0141 (-0.35)	-0.0393 (-0.46)	0.0288 (0.37)	-0.0549 (-0.64)	0.0644 (0.44)	-0.0873 (-1.11)
HML	-0.0051 (-0.09)	0.0127 (0.14)	-0.0360 (-0.52)	0.1569 (1.43)	0.0146 (0.10)	0.1551 (1.44)
MOM	-0.0917 ^a (-3.45)	-0.1450 ^a (-3.21)	-0.0573 ^b (-2.39)	0.2083 ^a (3.10)	-0.1088 ^c (-1.74)	0.2194 ^a (3.29)
N	69	66	69	69	57	69
Rsqr	0.9259	0.7811	0.8763	0.8007	0.8327	0.8042

Table 6 (continued)

Panel B: Seven Factor Results

	Positive Flow Portfolios			Negative Flow Portfolios		
	All buys Portfolio	Distressed fund portfolio	Portfolio of all other funds	All sells Portfolio	Distressed fund portfolio	Portfolio of all other funds
Alpha	0.0007 (0.96)	-0.0033 ^c (-1.91)	0.0040 ^a (3.21)	-0.0009 (-0.62)	-0.0004 (-0.19)	-0.0012 (-0.86)
MKTX	0.6904 ^a (16.46)	0.6780 ^a (9.57)	0.6364 ^a (11.75)	0.7502 ^a (11.09)	0.9002 ^a (10.22)	0.7591 ^a (11.56)
SMB	-0.0002 (-0.00)	-0.0381 (-0.45)	0.0109 (0.17)	-0.0517 (-0.64)	0.1133 (0.99)	-0.0805 (-1.06)
HML	-0.0104 (-0.20)	-0.0227 (-0.24)	-0.0437 (-0.70)	0.112 (1.16)	-0.0239 (-0.18)	0.1066 (1.12)
MOM	-0.0910 ^a (-3.53)	-0.1232 ^b (-2.64)	-0.0562 ^b (-2.35)	0.2315 ^a (3.72)	-0.1013 (-1.66)	0.2438 ^a (4.02)
D10YR	-0.6484 ^c (-1.84)	-1.1884 ^c (-1.71)	-1.0670 ^a (-2.70)	-1.6632 ^c (-1.94)	0.4929 (0.59)	-1.9691 ^b (-2.65)
DSPR	0.4731 (0.69)	-2.2515 (-1.34)	0.0510 (0.05)	-3.9958 ^c (-1.89)	-2.6050 (-1.11)	-4.0064 ^c (-1.94)
MSCI	0.0049 (0.38)	0.0062 (0.21)	-0.0463 ^b (-2.36)	0.0046 (0.17)	0.0388 (1.17)	0.0043 (0.16)
N	69	66	69	69	57	69
Rsqr	0.9293	0.7787	0.9003	0.8196	0.8387	0.8274

Table 7. Does Liquidity Provision by AFoMFs Benefit the Underlying Funds?

This table examines whether liquidity provision benefits the funds that get the liquidity from the AFoMFs. To do so, we examine how AFoMF investment affects the abnormal performance of the distressed funds. We define abnormal performance as the alpha of the underlying fund estimated using the four- and seven-factor models, respectively. We use the following regression specification:

$$\alpha_{j,t} = \beta_0 + \beta_1 * I_{j,t} + \beta_2 * I_{j,t} * Flow_{j,t}^{AFoMF} + controls + \epsilon_{j,t}$$

where α_j is the abnormal return of fund j , I_j is an indicator that takes the value of 1 if fund j is distressed (experiences large outflows from the outside investors), and $Flow_{j,t}^{AFoMF}$ is the flow fund j receives from the AFoMFs in its family. We control for the past abnormal returns of fund j , the size of fund j , the fees charged by the fund, as well as the total flow received by fund j during the reporting period. We instrument AFoMF and total flow using lagged AFoMF and total flow, respectively. Statistical significance at the 1, 5, 10 % level is denoted by 'a', 'b', 'c', respectively.

	Pooled (Fixed Effects)	Fama- MacBeth
I	-0.0008 ^a (-2.82)	-0.0009 ^a (-3.3)
I*AFoMF Flow	0.0524 ^b (2.31)	0.0481 ^c (1.74)
Total Flow	-0.0005 (-0.6)	-0.0006 (-0.4)
Total Flow Squared	-0.0002 (-0.36)	0.01 (1.07)
Fund Fees	0.1528 ^a (6.05)	0.0864 ^c (1.72)
Fund Size	0.0000 (0.02)	0.0001 (0.55)
Abnormal Return _{t-1}	0.1957 ^a (39.51)	0.1790 ^a (5.38)
Abnormal Return _{t-2}	0.1632 ^a (33.91)	0.1459 ^a (8.91)
Abnormal Return _{t-3}	0.0147 ^a (2.97)	0.0104 (0.36)
Abnormal Return _{t-4}	-0.0018 (-0.36)	-0.0049 (-0.27)
Abnormal Return _{t-5}	-0.0535 ^a (-11.22)	-0.0566 ^c (-2.07)
Abnormal Return _{t-6}	-0.0199 ^a (-3.99)	-0.0288 (-1.38)
N	20448	20448
R-sqr	0.1298	0.1460

