

SCM 7350
Strategic Supply Management
Spring 2023

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Office Hours: By virtual appointment only

Required Text

Monczka, Handfield & Giunipero. Purchasing & Supply Chain Management, 7th Edition

Additional UH Information/Resources

COVID-19 Information

Students are encouraged to visit the University's [COVID-19](#) website for important information including diagnosis and symptom protocols, testing, vaccine information, and post-exposure guidance. Please check the website throughout the semester for updates. Consult the (select: [Undergraduate Excused Absence Policy](#) or [Graduate Excused Absence Policy](#)) for information regarding excused absences due to medical reasons.

Reasonable Academic Adjustments/Auxiliary Aids

The University of Houston complies with Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990, pertaining to the provision of reasonable academic adjustments/auxiliary aids for disabled students. In accordance with Section 504 and ADA guidelines, UH strives to provide reasonable academic adjustments/auxiliary aids to students who request and require them. If you believe that you have a disability requiring an academic adjustments/auxiliary aid, please contact [the Justin Dart Jr. Student Accessibility Center](#) (formerly the Justin Dart, Jr. Center for Students with DisABILITIES).

Excused Absence Policy

Regular class attendance, participation, and engagement in coursework are important contributors to student success. Absences may be excused as provided in the University of Houston [Undergraduate Excused Absence Policy](#) and [Graduate Excused Absence Policy](#) for reasons including: medical illness of student or close relative, death of a close family member, legal or government proceeding that a student is obligated to attend, recognized professional and educational activities where the student is presenting, and University-sponsored activity or athletic competition. Under these policies, students with excused absences will be provided with an opportunity to make up any quiz, exam or other work that contributes to the course grade or a satisfactory alternative. Please read the full policy for details regarding reasons for excused absences, the approval process, and extended absences. Additional policies address absences related to [military service](#), [religious holy days](#), [pregnancy and related conditions](#), and [disability](#).

Recording of Class

Students may not record all or part of class, livestream all or part of class, or make/distribute screen captures, without advanced written consent of the instructor. If you have or think you may have a disability such that you need to record class-related activities, please contact the [Justin Dart, Jr. Student Accessibility Center](#). If you have an accommodation to record class-related activities, those recordings may not be shared with any other student, whether in this course or not, or with any other person or on any other platform. Classes may be recorded by the instructor. Students may use instructor's recordings for their own studying and notetaking. Instructor's recordings are not authorized to be shared with *anyone* without the prior written approval of the instructor. Failure to comply with requirements regarding recordings will result in a disciplinary referral to the Dean of Students Office and may result in disciplinary action.

Resources for Online Learning

The University of Houston is committed to student success and provides information to optimize the online learning experience through our [Power-On](#) website. Please visit this website for a comprehensive set of resources, tools, and tips including: obtaining access to the internet, AccessUH, Blackboard, and Canvas; using your smartphone as a webcam; and downloading Microsoft Office 365 at no cost. For questions or assistance contact UHOnline@uh.edu.

UH Email

Please check and use your CougarNet email for communications related to this course. To access this email, [login](#) to your Microsoft 365 account with your CougarNet credentials.

Webcams

Access to a webcam is required for students participating remotely in this course. Webcams must be turned on (*state when webcams are required to be on and the academic basis for requiring them to be on*). (Example: *Webcams must be turned on during exams to ensure the academic integrity of exam administration.*)

Academic Honesty Policy

High ethical standards are critical to the integrity of any institution, and bear directly on the ultimate value of conferred degrees. All UH community members are expected to contribute to an atmosphere of the highest possible ethical standards. Maintaining such an atmosphere requires that any instances of academic dishonesty be recognized and addressed. The [UH Academic Honesty Policy](#) is designed to handle those instances with fairness to all parties involved: the students, the instructors, and the University itself. All students and faculty of the University of Houston are responsible for being familiar with this policy.

Title IX/Sexual Misconduct

Per the UHS Sexual Misconduct Policy, your instructor is a “responsible employee” for reporting purposes under Title IX regulations and state law and

must report incidents of sexual misconduct (sexual harassment, non-consensual sexual contact, sexual assault, sexual exploitation, sexual intimidation, intimate partner violence, or stalking) about which they become aware to the Title IX office. Please know there are places on campus where you can make a report in confidence. You can find more information about resources on the Title IX website at <https://uh.edu/equal-opportunity/title-ix-sexual-misconduct/resources/>.

Security Escorts and Cougar Ride

UHPD continually works with the University community to make the campus a safe place to learn, work, and live. Our Security escort service is designed for the community members who have safety concerns and would like to have a Security Officer walk with them, for their safety, as they make their way across campus. Based on availability either a UHPD Security Officer or Police Officer will escort students, faculty, and staff to locations beginning and ending on campus. If you feel that you need a Security Officer to walk with you for your safety please call [713-743-3333](tel:713-743-3333). Arrangements may be made for special needs.

Parking and Transportation Services also offers a late-night, on-demand shuttle service called Cougar Ride that provides rides to and from all on-campus shuttle stops, as well as the MD Anderson Library, Cougar Village/Moody Towers and the UH Technology Bridge. Rides can be requested through the UH Go app. Days and hours of operation can be found at <https://uh.edu/af-university-services/parking/cougar-ride/>.

Syllabus Changes

Please note that the instructor may need to make modifications to the course syllabus. Notice of such changes will be announced as quickly as possible through (*specify how students will be notified of changes*).

Helpful Information

Coogs Care: <https://uh.edu/dsa/coogscare/>

Student Health Center: <https://www.uh.edu/healthcenter/>

Course Evaluation

The CBA takes the quality of instruction offered by its faculty seriously. The CBA has a policy that requires all of its instructors to be evaluated by their students. The results of these evaluations are important to provide feedback to instructors on how their performance can be improved. In addition, these evaluations are carefully considered in promotion, salary adjustment, and other important decisions. We openly encourage students to provide feedback to the instructors and the CBA through the evaluation process.

Regular and Substantive Interaction (RSI)

U.S. Department of Education (USDE) has issued final rulings concerning RSI for Distance Learning. Under the new regulations, the USDE requires that all online courses and programs for which students may use Title IV funds (federal financial aid) include regular and substantive interaction between students and their instructors. The following schedule for this course will provide the specific student-instructor interactions required by the final rulings.

Date/Time/RSI Activity

01/23 6:00-8:00 Course Introduction and Overview (Synchronous Lecture)

03/01 6:00-8:00 Introduction: Strategic Sourcing Competition (Synchronous Lecture)

02/07 6:00-8:00 Scheduled Office Hours

02/22 6:00-8:00 Scheduled Office Hours

03/08 6:00-8:00 Scheduled Office Hours

03/21 6:00-8:00 Scheduled Office Hours

04/04 6:00-8:00 Scheduled Office Hours

04/18 6:00-8:00 Scheduled Office Hours

Scheduled Office Hours

The office hours outlined above will be scheduled from 6:00-8:00 in 15-minute increments. The Graduate Assistant for this course will utilize a Google Doc that will allow students to reserve one of the time slots for one of the dates. Because of the number of students in the class, a student can only reserve one of these slots for this class. However, if the situation requires additional attention, then a virtual office meeting can be arranged at an alternative day and time.

Determinants Of The Semester Grade

Percentages/Points

| | |
|---------------------------------------|-------------------|
| Strategic Sourcing Case Competition I | 200 Points |
| Comprehensive Final Exam | <u>200 Points</u> |
| Total: | 400 Points |

Grades

| | |
|----------------|-----------------------|
| A..... | 372-400 Points |
| A-..... | 360-371 Points |
| B+..... | 348-359 Points |
| B..... | 332-347 Points |
| B-..... | 320-331 Points |
| C+..... | 308-319 Points |
| C..... | 292-307 Points |
| C-..... | 280-291 Points |
| D+..... | 268-279 Points |
| D..... | 252-267 Points |
| D-..... | 240-251 Points |
| F..... | 0-239 Points |

Final Exam

The final essay exam will cover course content from the class lectures, discussions, and readings pertaining to assigned chapters in the textbook.

Halliburton Strategic Sourcing Case Competition

Students will be divided into teams of 3-4 members. The teams will be placed in a single flight and will compete against each other in the Halliburton Strategic Sourcing Competition. Halliburton executives will evaluate teams on the comprehensiveness of their analysis and the professionalism of their presentation.

Reading Assignments (H = Halliburton Presentation)

| <u>Topic</u> | <u>Chapter</u> |
|--|-----------------------|
| 1. Why Purchasing (Supply Management) Is Important? | 1 |
| 2. The Purchasing Process | 2 |
| 3. Spend Analysis (Step 1) | H |
| 4. Supply Market Assessment (Step 2) | H |
| 5. Total Cost Analysis (Step 3) | 11 |
| 6. Supplier Evaluation/Selection (Step 4) | 7 |
| 7. Sourcing (Category) Strategy (Step 5) | 6 + H |
| 8. Global Sourcing | 10 |
| 9. Negotiation Strategy (Step 6) | 13 |
| 10. Contract Management (Step 7) | 14 |