

MIS 7378: Information Technology Management & Control
SPRING - 2015: Mondays 6:00 – 9:00
213 MH

Professor: David Van Over
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Please do not use Blackboard e-mail, I do not check it.

Office Hours

MO 4:00 – 5:30 and by appointment.

Course Focus

The objective of this course is to introduce students to information systems and technologies with the purpose of enhancing and changing business processes, improving and supporting decision making and obtaining competitive advantage. The course concentrates on Internet technologies as platform for businesses, e-commerce, networks, enterprise systems and collaborative work. This is not a course that focuses on particular information technologies, but instead views IT as a portfolio of tools that can be applied, and misapplied, to various business problems.

Required Textbook

McNurlin, Barbara, Sprague, Ralph, and Tang Bui. Information Systems Management Everything Practice, 8TH ed., Pearson Prentice Hall, 2009

Class Attendance

Your attendance in class is strongly encouraged. However, you are an adult and a college graduate. And I am not your parent. I will not check attendance. If you miss something in class you are responsible, not me. Do not ask me what you missed or what I can do for you to make it easier. There are no “make-ups” for missing assignments.

Course Evaluation

Your final grade will be the total points you amass on two exam grades (100 points each), 10 individual discussion questions, quizzes, or cases (10 points each), and 5 group case submissions (20 points each). I grade on a scale of A,B,C,D,F. I do **NOT** use +’s and –’s.

Exams

Exams will consist of short answer and essay questions. They are not cumulative and are based on the text, assignments, and class discussions. You will take exams during class time. I will grant make ups only in extreme circumstances of emergency and you provide a university valid documented excuse.

Group Cases

You will form teams of 3-4 students. You will be advised of the case and allowed class time to prepare your submission. Submit your responses through blackboard by 9:00 PM (end of class time). You may not switch groups during the semester.

Accommodations for Students with Disabilities

We would like to help students with disabilities achieve their highest potential in this class. To this end, in order to receive academic accommodations (e.g., for a quiz or exam), students must register with the Center for Students with Disabilities (CSD) (telephone 713-743-5400), prior to the quiz or exam. If you were to take an exam in the test center, please e-mail our TA at least one week in advance.

Professional Conduct and Academic Honesty

All students are expected to conform to the Bauer Code of Ethics and Professional Conduct. This code can be found at the following website: <http://www.bauer.uh.edu/BCBE/BauerCode.htm>. In addition, the University of Houston Academic Honesty Policy is strictly enforced by the Bauer College of Business. No violations of this policy will be tolerated in this course. A discussion of the policy is included in the University of Houston Student Handbook at the following website: <http://www.uh.edu/dos/hdbk/acad/achonpol.html>. Students are expected to be familiar with the Bauer Code and the University of Houston Academic Honesty Policy.

Tentative Class Schedule

Week	Chapter	Topic
Jan. 26	Introduction Ch. 1	Discussion of Syllabus/Overview of the Course IS Management in the Global Economy
Feb. 2	Ch. 3	Strategic use of IS's
Feb. 9	Ch. 4	Strategic IS Planning
Feb. 16	Ch. 5	Designing Corporate IT Architecture
Feb. 23	Ch. 6	Managing Telecommunications
Mar. 2	Ch. 8	Managing Partnership-Based IT Operations
Mar. 9	Everything	MID-TERM EXAM
Mar. 16	Nothing	SPRING BREAK
Mar. 23	Ch. 9	Technologies for Developing Effective Systems
Mar. 30	Ch. 10	Management Issues in Systems Development
Apr. 6	Ch. 11	Managing Information Security
Apr. 13	Ch. 12	Supporting Information-Centric Decision Making
Apr. 20	Ch. 13	Supporting IT-Enabled Collaboration
Apr. 27	Ch. 14	Supporting Knowledge Work
May 4	Ch. 15	The Opportunities and Challenges Ahead
May 6	Everything	FINAL EXAM