

MIS 6A41: Information Systems
Summer 2015
CEMO 101

Professor: Leiser Silva
E-mail: lsilva@uh.edu
TA: Ms. Apoorva Reddy (apoorva114@gmail.com)

Please do not use Blackboard e-mail, we do not check it.

Office Hours
By appointment.

Course Focus

The objective of this course is to introduce students to manage information system and information technologies with the purpose of enhancing and changing business processes, improving and supporting decision making and obtaining competitive advantage. The course concentrates on Internet technologies as platform for businesses, e-commerce, networks, enterprise systems and collaborative work. This is not a course that focuses on particular information technologies, but instead views IT as a portfolio of tools that can be applied and misapplied to various business problems. The course combines group activities, such as case analysis and assignments with individual evaluation tasks such as tests for each chapter.

Required Textbook

- Valacich, Joe and Christoph Schneider Jeffrey A. Information Systems Today: Managing in the Digital World, Custom Book – **it is sold in the bookstore** Pearson Prentice Hall, 2012 ISBN 1-269-78960-0

Course Evaluation

Activity	Percentage of the Total Grade	Observations
Case Group Analysis	42%	5 in total. Will drop the lowest.
Individual Assignments	43%	4 in total.
Participation	15%	Participation will be graded in every class. Will drop the lowest.
Total	100	

Rounding: Your overall class grade (the weighted total of quizzes and group exercises) will be rounded up to the nearest whole number when the decimal portion is equal to or greater than 0.5.

Grading Scale

A..... 90-100% B.....80-89% C..... 70-79% D 60-69%

Group Case Analysis

On the scheduled days (see schedule below) the instructor will assign a mini-case that has to be completed in teams. The composition of the teams is the same as it has been assigned for previous courses. The mini-cases are in the textbook. The mini-cases will be assigned during class time. The group assignments should be completed during class time. **Once the assignment is finished it has to be submitted through Blackboard by the end of the class. Only one assignment per group should be submitted. Once the assignment is submitted, the system will e-mail a receipt.**

Content and Submission of the Write Up

The write up of the mini-case analysis consists in answering the questions provided to you in the instructions. The answers will be graded according to the rubric as it is shown below.

In addition, each group should submit a short Power Point or Keynote presentation of the case (between 4 and 5 slides; I have uploaded an example on Blackboard). This presentation should summarize the main points of the case as well as it should contain a synthesis of the group 's answers to the questions. These slides will not be graded, although, a no submission will imply a grade deduction. The purpose of the slides

presentation is to be used for the general discussion. The last slide of the presentation should include a list of minimum four critical questions regarding the mini-case.

The critical questions should be insightful and address aspects of the assignment that were not included in the list of questions answered in the write up. These four questions should be related to the concepts of the book and be formulated to create discussions. These questions will not be graded, although, a no submission will imply a grade deduction. The purpose of the set of critical questions is to serve as the focal point for the general class discussion.

In summary, for each case analysis the groups must submit to Blackboard (only one submission per group):

1. Answers to all pre-established assignment's questions (submit to Blackboard)
2. A power point or key note slide presentation of the assignment (4 to 5 slides), e-mail TA, last slide is a set of four critical thinking questions for discussion about the assignment, e-mail TA

If for any reason you cannot submit an assignment to blackboard, please tell the instructor and submit electronically to the TA.

The expectations of the quality of these analyses are very high. Incomplete, extremely short, rushed answers will be penalized. As said above, they will be graded according the rubric attached at the end of this syllabus.

Group assignments submissions will be checked for plagiarism using TurnItIn.com. Any assignment with any sign of plagiarism will receive an automatic 0. To avoid this, every source should be referenced and any verbatim quote should be within quotation marks and the source should be cited.

Discussion of Group Assignments

After the submission of the assignment, the instructor will randomly select a group to present the assignment (through the submitted slides) and to direct the class discussion through the critical questions. Therefore, each group should be prepared to either present the assignment and to lead the discussions. The students' participation during the discussions will be graded individually.

Missing Group Assignments

To receive credit for group assignments a student must be present in class. Virtual participation will not be accepted nor alleging sending contributions to group members through e-mail. If a student is absent for an extraordinary reason, the instructor may assign an individual assignment as a make up with a 20 % penalty. This make up individual assignments would only be granted in extraordinary and well documented situations.

Individual Home Assignments

There will be a home assignment for each Chapter (see submission schedule below). These assignments must be done individually. For that purpose, they must be submitted through Blackboard and will be checked for plagiarism through TurnIt.com. They will be graded according to the rubric as it is shown below. These individual home assignments will account for 43% of the total grade.

All of them, will consist in finding and analyzing statistics regarding a topic related to the chapter being discussed in class.

Late submissions will be accepted. However, every day late (as marked by Blackboard) will receive a deduction of 20%.

Class Participation

Class participation will be 15% of the final grade. Participation will be graded every day according to the rubric below. Read the rubric carefully to learn my expectations for participation. **A student who is absent will receive a 0 that day, no excuses.** However, to accommodate unplanned absences, and to provide a better chance to students to learn from possible mistakes, the instructor will drop the lowest grade of participation.

Blackboard

We will use Blackboard for this course. Blackboard is an online course shell that provides a framework and tools for instructors to put course material and activities online.

Lecture slides and instructions for the assignments will be posted on Blackboard .

Registered students are loaded into Blackboard courses from the registration system. Starting a few days before classes start, registered students are loaded automatically into courses based on section numbers provided by instructors. Students who register late should allow at least 1-2 working days for their access to be enabled. You should use your CougarNet account to access Blackboard. Click on the white icon not the blue one.

Support for students using Blackboard is available in four ways:

- 1) Online at <http://www.uh.edu/Blackboard Learn> and "Student Help".
- 2) By sending email to support@uh.edu with the student's full name, course name and number, section number, instructor's name and a description of the problem.

Accommodations for Students with Disabilities

We would like to help students with disabilities achieve their highest potential in this class. To this end, in order to receive academic accommodations (e.g., for a quiz or exam), students must register with the Center for Students with Disabilities (CSD) (telephone 713-743-5400), prior to the quiz or exam. If you were to take an exam or quiz in the test center, please e-mail our TA at least one week in advance.

Professional Conduct and Academic Honesty

All online submissions will be submitted through Blackboard and will be checked for plagiarism using TurnIt.com Plagiarism will not be tolerated. A student caught in this practice will be receive a zero in the course and reported to the Dean.

All students are expected to conform to the Bauer Code of Ethics and Professional Conduct. This code can be found at the following website: <http://www.bauer.uh.edu/BCBE/BauerCode.htm>. In addition, the University of Houston Academic Honesty Policy is strictly enforced by the Bauer College of Business. No violations of this policy will be tolerated in this course. A discussion of the policy is included in the University of Houston Student Handbook at the following website: <http://www.uh.edu/dos/hdbk/acad/achonpol.html>. Students are expected to be familiar with the Bauer Code and the University of Houston Academic Honesty Policy.

Tentative Class Schedule

Date	Chapter	Topic	Activity
June 3	Introduction to Class Chapter 1	Managing in the Digital World	Introduction to the course Lecture Chapter 1 Group Case Analysis (Chapter 1)
10	Chapter 2	Gaining Competitive Advantage Through Information Systems	Group Discussion Cases Chapter 1 Lecture Chapter 2 Group Case Analysis (Chapter 2)
17	Chapter 3	Managing the Information Systems Infrastructure and Services	Group Discussion Cases Chapter 2 Lecture Chapter 3 Group Case Analysis (Chapter 3)
24	Chapter 6	Enhancing Business Intelligence Using Information Systems	Group Discussion Cases Chapter 3 Lecture Chapter 6 Group Case Analysis (Chapter 6)
July 1	Chapter 7	Enhancing Business Processes Using Enterprise Information Systems	Group Discussion Cases Chapter 6 Lecture Chapter 7 Group Case Analysis (Chapter 7)

Individual Assignments Schedule

They will be available on Blackboard. They will not be available outside the scheduled dates. There will be no make-ups. Assignments can be submitted late but with a penalty of 20% per each day late.

Individual Online Assignment No.	Chapters Covered	Dates Available
1	Chapter 2	June 4 - 9
2	Chapter 3	June 11 – 16
3	Chapter 6	June 18 – 23
4	Chapter 7	June 25 – 30

Rubric for Grading Cases and Individual Assignments

Criterion	A Level (90-100 %)	B Level (80-89 %)	C Level (70 – 79 %)	D Level (60-69 % or below)	Score
Completeness (20%)	The answer is complete in all its components.	Complete in most components, not fully complete, though.	Incomplete in many respects, only one or very few aspects responded.	Incomplete in most elements. Does not answer most of the aspects of the question.	
Analysis (30%)	It insightful . It connects the aspects of the questions to concepts discussed in lecture and chapter. It supports all opinions with theory, evidence and solid logical arguments.	Presents a fair analysis of most issues (not all of them, though). It fairly incorporates some concepts and theory from chapters to support opinions.	Presents a superficial analysis of some issues; it omits relevant concepts and theory discussed in lecture and chapter. Opinions are not well supported by concepts or theory.	Incomplete very scarce (if any) analysis of the main aspects of the question. Makes little or no connection with concepts discussed and presented in lecture and chapters. Does not support opinions with data or theory.	
Research (30%)	Supplements the answer with detailed research of the situation presented in the case. The research is relevant and fits perfectly with the answer. The sources of research are thoroughly identified and documented.	Supplements the answer with some research of the situation presented in the case. The research is fairly relevant and somehow fits with the answer. The sources of research are identified and documented.	Supplements answer with limited research . The research is almost not related to the main aspects of the question. Very limited documentation of the sources.	Very little or non-existent research to supplement the answer. No documentation of sources.	
Presentation (20%)	Writing is clear, concise and correct. Extremely well organized. Grammar is correct.	Writing is clear, concise and correct and contains very few errors . Well organized.	Writing is unclear and contains numerous errors. Insufficient details. Lacks organization.	Very unfocused, poorly written. Poor grammar. Unclear and poorly organized.	
Comments:					
Total					

Rubric For Grading Participations

Criterion	EXCELLENT 3	GOOD 2.75	AVERAGE 1.50	UNSATISFACTORY 1.0
PREPERATION	Comes very well prepared to the class, covers all the cases/concepts in the chapter.	Comes prepared to the class, covers all/some cases/concepts in the chapter.	Comes prepared to the class, covers some/a few cases/concepts in the chapter.	Comes to the class unprepared.
CONTINUOUS PARTICIPATION	Participates actively in all the three cases discussed that day.	Participates actively in all three/two/one cases discussed.	Just participates in one/two cases.	Doesn't participate.
CLARITY	All statements are comprehensible, short and precise as per the context.	Meaningful but lacks clarity.	Participates but not focused on the concerned topic.	Doesn't participate.
ENGLISH	No errors. No stammering. Good Grammar, fluency and vocabulary.	Lacks either vocabulary, or makes some mistakes while participating or inappropriate vocabulary usage.	Lacks most of the qualities like, fluency, vocabulary and good grammar in participation.	Doesn't participate.