

Emese Felvégi

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Dr. Felvégi is a senior professor of practice in the Department of Decision & Information Sciences and serves as Executive Director of Digital Learning at the C.T. Bauer College of Business.

UH CAREER HIGHLIGHTS

- ~25k students in information and computer literacy courses, incl. BCIS1305, MIS 3300, and GENB 7397.
- 30+ **conference presentations, proceedings, and articles**. 10+ **open textbook** and **book chapters**.
- Recipient of **University of Houston internal grants**, incl. ACES, ATIP, CITE, DRC, TIP, OER, and OPEN.
- Recipient of the 2019 UH **Teaching Excellence Award for Innovation in Instructional Technology**.
- Created and deployed the **Excel Competency Exam** for the C.T. Bauer College of Business.

RECENT CERTIFICATIONS

- 2025 - University of Minnesota Libraries: Open Pedagogy
- 2023 - Instructure: Canvas Certified Educator
- 2022 - The Association of College and University Educators (ACUE): Effective College Instruction Program
- 2021 - Quality Matters: Teaching Online Certificate

IN THE MEDIA

- Winter, 2025, Inside Bauer Magazine: [Embracing AI](#)
- Winter, 2022, Inside Bauer Magazine: [A Cultural Connection](#)
- Winter, 2022, Inside Bauer Magazine: [Faculty Mentors](#)
- Winter, 2021, Inside Bauer Magazine: [A Digital Dream Team](#)
- Winter, 2020, UH Magazine: [Hello, Virtual!](#)
- Spring, 2020, Bauer College Website: [Bauer College Appoints Director of Digital Learning](#)
- Winter, 2015, Inside Bauer Magazine: [Back to the Future](#)

SELECTED BOOKS

Felvegi, E. (Ed.). (2025). [Let's Read Together! Connecting Business News to Business Concepts](#). UH Libraries.

Felvegi, E. & Ortiz, J.D (Ed.). (2025). [Let's Read Together! – For Students by Students](#). UH Libraries.

Felvégi, E. & Lengyel, P.J. (2024). *Bridging the Divide: Exploring Digital Inequities with Data and AI*. UH Libraries.

Lengyel, P.J. & Felvégi, E. (2024). *A digitális szakadék áthidalása: Az esélyegyenlőtlenség nyomában adatokkal és AI-jal*. UH Libraries.

E. Felvégi. (Ed.). (2023). *Editor. Open Data Projects*. UH Libraries.

E. Felvégi. (Ed.). (2021). *Data Visualization Labs*. UH Libraries.

E. Felvégi, B. Lave, D. Shingledecker, J. Romey, N. Brown, M. Schatz. (2021). *Business Computer Information Systems*. UH Libraries.

E. Felvégi, N. Brown, B. Lave, J. Romey, M. Schatz, D. Shingledecker, and R. McCarn. (2019). *Excel for Decision Making*. Houston, TX, UH Libraries. (Retired.)

E. Felvégi, OpenStax, University of Minnesota Libraries, and Saylor Academy. (2019). *Foundations of Management Information Systems*. Houston, TX, UH Libraries. (Retired.)

SELECTED PRESENTATIONS, PROCEEDINGS

- Felvégi, E., & Carter, K. M. (2025). OER, OEP, & Renewables in Business Education. Presented at the UMN Open Educational Practices Certificate Online Symposium, held on 9 April, 2025.
- Felvégi, E. & Termezy, M. (2025). Leveraging Generative AI with Renewable Assignments, Presented at the EIT Presents: Teaching and Learning with AI held on 28 February, 2025 in Houston, Texas.
- Felvégi, E., & Carter, K. M. (2025). Renewable Assignments In The Age Of Generative AI For And By Undergraduate Business. Presented at the Southwestern Business Administration Teaching Conference, held on 20-21 February, 2025 in Houston, Texas.
- Felvégi, E., Felvégi, P.E., & Hegedus, K. (2025). Coaching-Informed Instructional Design: Leadership Coaching Lessons for IDS. Presented at the Southwestern Business Administration Teaching Conference, held on 20-21 February, 2025 in Houston, Texas.
- Felvégi, E., & Lengyel, P.J. (2024). Mesterséges intelligencia alkalmazása COIL projektekben: Stratégiák a digitális szakadék csökkentése érdekében. The First International Conference On Sustainable Economy – Sustainable Society Held On 16. - 17. May 2024 In Debrecen, Hungary.
- Felvégi, E., Fields, A.N., Schmitz, S.D. (2024) ChatGPT for Learner Support. Presented at the Education Innovation & Technology Conference held on February 16, 2024.
- Felvégi, E., & Felvégi, P.E. (2024). Collaborative Open Data Project Development with Working Professionals. Presented at the Annual Southwestern Business Administration Teaching Conference Jesse H. Jones School of Business Texas Southern University held on February 22-23, 2024.
- Felvégi, E., & Lengyel, P.J. (2024). Developing Collaborative Online International Learning (COIL) Projects for Undergraduate Business Students Across Continents. Presented at the Annual Southwestern Business Administration Teaching Conference Jesse H. Jones School of Business Texas Southern University held on February 22-23, 2024.
- Felvégi, E. (2023). Distance Learning Infrastructure Supporting the New Normal. Presented at the Annual Southwestern Business Administration Teaching Conference Jesse H. Jones School of Business Texas Southern University.
- Barthakur, P. & Felvégi, E. (2022). Cloud-app Based Experiential Learning Project Development for Business Students. Presented at the Annual Southwestern Business Administration Teaching Conference Jesse H. Jones School of Business Texas Southern University.
- Felvégi, E. (2022). Experiential and Service Learning Projects for Undergraduate Mass Sections During the COVID Pandemic. Presented at the Annual Southwestern Business Administration Teaching Conference Jesse H. Jones School of Business Texas Southern University.
- Felvégi, E. (2021). Experiential Learning Project Lessons Learned. Presented at the Cougar Initiative to Engage (CITE) Talks, University of Houston.
- Sebastijanovic, M., Miljanic, O.A., Felvégi, E. (2021). COVID-19 and Mass Sections in Business Education: Adaptation and Innovation Stemming from the Emergency Online Transition. Digital Scholarship @ Texas Southern University. <https://digitalscholarship.tsu.edu/sbaj/vol19/iss1/2/>
- Sebastijanovic, M., Miljanic, O.A., Felvégi, E. (2021). Moving Forward After COVID: Collaborative Solutions to Common Challenges. Presented at the PBD Annual Conference.
- Felvégi, E. & Kloques, D.D.P. (2020). Fourteen recommendations to bring back informal learning to digital distance learning. Presented at the Innovate Learning Summit.
- Felvégi, E. (2020). Instructional Design Symposium Lead Remarks. Presented at the Innovate Learning Summit.
- Felvégi, E. & Kloques, D.D.P. (2020). Faculty Development Roundtable Remarks. Presented at the Innovate Learning Summit.
- Sebastijanovic, M., Miljanic, O.A., Felvégi, E. (2020). Just-In-Time Instructional Design and Faculty Resilience. Presented at the Innovate Learning Summit.

- Felvégi, E. & McCarn, R. (2019). *Developing Open Data Spreadsheet Applications for Undergraduate Mass Sections*, International Conference of the Society for Information Technology and Teacher Education (SITE), Las Vegas, NV. ISBN 978-1-939797-37-7
- Felvégi, E. (2019). *Open Educational Resources in Higher Education*. – Presented at the Mid-South Educational Research Association, Annual Conference, New Orleans.
- Felvégi, E. (2019). Data Analytics Workshop – Presented at the 27th Annual Southwestern Business Administration Teaching Conference Jesse H. Jones School of Business Texas Southern University.
- Felvégi, E. (11/2019). Electronic Text in Higher Education – Presented at the 27th Annual Southwestern Business Administration Teaching Conference Jesse H. Jones School of Business Texas Southern University.
- Felvégi, E. (11/2019). A Rubric Proposal For The Evaluation Of Open Educational Resources In Higher Education – Presented at the 27th Annual Southwestern Business Administration Teaching Conference Jesse H. Jones School of Business Texas Southern University.
- Felvégi, E. (11/2018). Data Analytics Workshop – Presented at the 26th Annual Southwestern Business Administration Teaching Conference Jesse H. Jones School of Business Texas Southern University.
- Miljanic, A. & Felvégi, E. (11/2018). Opt Into Success – Presented at the 26th Annual Southwestern Business Administration Teaching Conference Jesse H. Jones School of Business Texas Southern University.
- Felvégi, E., Hamburger, L.K. et. al. (11/2018). Multimodal Engagement of Diverse Learners – Presented at the 26th Annual Southwestern Business Administration Teaching Conference Jesse H. Jones School of Business Texas Southern University.
- Felvégi, E. & McCarn, R. (11/2018). Creating Open Data Projects for the Classroom – Presented at the 26th Annual Southwestern Business Administration Teaching Conference Jesse H. Jones School of Business Texas Southern University.
- Felvégi, E., Hamburger, L.K. et. al. (09/2018). Engaging Diverse Learners at the UH Teaching and Learning Conference – Presented at the INNOVATIVE TEACHING AND LEARNING AT A DISTANCE conference at the University of Houston.