

# Steven S. Crawford

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University of Houston  
4750 Calhoun Road, 390G Melcher Hall  
Houston, TX 77204-6021  
Phone: 713-743-5329  
Email: [scrawford@bauer.uh.edu](mailto:scrawford@bauer.uh.edu)

## Academic Employment

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### University of Houston, Bauer College of Business

Associate Professor of Accounting, 2021-present  
Assistant Professor of Accounting, 2014-2021

### Rice University, Jones Graduate School of Business

Assistant Professor of Accounting, 2007-2014

## Education

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### University of Chicago, Booth School of Business

Ph.D. in Accounting, 2007  
M.B.A., 2007

### Brigham Young University

M.Acc., *Summa Cum Laude*, 2002  
B.A., Accounting, *Summa Cum Laude*, 2002

## Research Papers

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### Published Papers

“Mind the Gap: CEO-Employee Pay Ratios and Shareholder Say on Pay Votes” with Karen Nelson and Brian Rountree, 2021, *Journal of Business, Finance & Accounting* 48(1-2), 308-337.

“Oil Prices, Earnings, and Stock Returns” with Garen Markarian, Volkan Muslu, and Richard Price, 2021, *Review of Accounting Studies* 26(1), 218-257.

“Customer Concentration and Public Disclosure: Evidence from Management Earnings and Sales Forecasts” with Ying Huang, Ningzhong Li, and Ziyun Yang, 2020, *Contemporary Accounting Research* 37(1), 131-159.

“Financial Statement Anomalies in the Bond Market” with Pietro Perotti, Richard Price, and Chris Skousen, 2019, *Financial Analysts Journal* 75(3), 105-124.

“Why Do Enterprise Multiples Predict Expected Stock Returns?” with Wes Gray and Jack Vogel, 2019, *The Journal of Portfolio Management* 46(1), 123-138.

“What Motivates Buy-Side Analysts to Share Recommendations Online?” with Wes Gray, Bryan Johnson, and Richard Price, 2018, *Management Science* 64(6), 2574-2589.

“Why Do Fund Managers Identify and Share Profitable Ideas?” with Wes Gray and Andrew Kern, 2017, *Journal of Financial and Quantitative Analysis* 52(5), 1903-1926.

“Do You Know What’s In Your Benchmark?” with James Hansen and Richard Price, 2013, *The Journal of Portfolio Management* 39(3), 136-147.

“Analyst Initiations of Coverage and Stock Return Synchronicity” with Darren Roulstone and Eric So, 2012, *The Accounting Review* 87(5), 1527-1553.

#### Working Papers

“Regulation and Accounting Conservatism” with Richard Price and Brian Rountree, revise and resubmit at *Journal of Business, Finance & Accounting*.

“Analysts’ Use of Quantitative Information” with Karson Fronk, Josh Lee, and Darren Roulstone.

“The Effect of Corporate Twitter, Instagram, and YouTube Activity on Investor Attention and Market Liquidity” with Bumjoon Kim, Minjae Koo, and Thien Le.

“The Impact of Social Network Structure on Buy-Side Analyst Recommendation Assessment and Price Discovery” with Wes Gray, Bryan Johnson, and Richard Price.

#### Work-in-progress

“Going Concern Opinions and Information Asymmetry” with Pietro Perotti, Richard Price, Fanis Tsoligkas, and Emily Theodosiou.

## **Teaching Experience**

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University of Houston

Financial Statement Analysis (EMBA, MBA, MSACCY), 2015-present

Introduction to Financial Accounting (MBA), Spring 2015

Rice University

Financial Statement Analysis, 2007-2014

University of Chicago, Booth School of Business

Pre-M.B.A. Accounting, 2004-2006

## **Fellowships and Awards**

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EMBA Teaching Award, The University of Houston, 2016, 2019, 2020

Department of Accountancy and Taxation Outstanding Research Award, The University of Houston, 2018

LeRoy and Lucille Melcher Faculty Excellence Award for Excellence in Research, The University of Houston, 2018

Department of Accountancy and Taxation Outstanding Teaching Award, The University of Houston, 2017

LeRoy and Lucille Melcher Faculty Excellence Award for Excellence in Teaching, The University of Houston, 2017

Alumni MBA Award for Excellence in Teaching, Rice University, 2014

Full-time MBA Award for Excellence in Teaching, Rice University, 2009, 2012

The Horngren Fellowship, University of Chicago, Booth School of Business, 2006-2007

Deloitte & Touche Foundation Doctoral Fellowship, 2003

## **University, College, and Department Service**

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Member of the Rethinking the Bauer EMBA Task Force, The University of Houston, Spring 2020

Member of the MBA Student Learning Experience Task Force, The University of Houston, Fall 2018-Spring 2019

Member of the Accounting Department PhD Program Committee, The University of Houston, 2014-present

Member of the Accounting Department Graduate Curriculum Committee, The University of Houston, 2017-present

Member of the Bauer College of Business Library Committee, University of Houston, Fall 2018-present

Accounting Department Workshop Co-coordinator, The University of Houston, 2018-Present

Instructor for Accounting PhD Student SAS class, The University of Houston, 2018-Present

Member of the Accounting Department Recruiting Committee, The University of Houston, 2016-2017, 2019-present

## **Doctoral Students Supervised**

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Dissertation committee member: Emrah Ekici, Marina Ruseva, Lin Wang

## **Professional Activities and Affiliations**

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Ad Hoc Referee for *The Accounting Review*, *Journal of Accounting Research*, *Review of Accounting Studies*, *Management Science*, *Journal of Financial and Quantitative Analysis*, *Contemporary Accounting Research*, *Journal of Accounting, Auditing, & Finance*, *Journal of Business, Finance, & Accounting*, *European Financial Management*, *European Accounting Review*, *Journal of Contemporary Accounting and Economics*, *Abacus*, and *Managerial Finance*

Member American Accounting Association; reviewer for various AAA meetings

FARS 2016 Midyear Meeting Planning Coordinator

Member of the Program Committee for the FARS section of the 2011 AAA annual meeting

Member of the Scientific Committee of the EAA Annual Congress, 2016, 2017, 2018, 2020

## **Presentations**

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2022: FARS Mid-year Meeting (coauthor will present)

2020: FARS Mid-year Meeting (discussant)

2019: FARS Mid-year Meeting (discussant), AAA Annual Meeting (discussant)

2017: BYU Accounting Research Symposium, FARS Mid-year Meeting, AAA Annual Meeting (discussant)

2016: FARS Mid-year Meeting

2015: FARS Mid-year Meeting, AAA Annual Meeting (discussant)

2014: Deutsche Bank, 2<sup>nd</sup> Annual Global Quantitative Strategy Conference, Securities and Exchange Commission, Lone Star Accounting Research Conference, FARS Mid-year Meeting (discussant), AAA Annual Meeting (discussant)

2013: University of Houston, Utah State University, Oklahoma State University, AAA Annual Meeting (discussant)

2012: Southern Methodist University, FARS Mid-year Meeting (presenter and discussant)

2011: Lone Star Accounting Research Conference, BYU Accounting Research Symposium, FARS Mid-year Meeting (discussant)

2010: University of Oregon, FARS Mid-year Meeting (discussant), AAA Annual Meeting (discussant)

2009: European Accounting Association Annual Meeting, Tilburg University Spring Camp, Lone Star Accounting Research Conference, BYU Accounting Research Symposium, AAA Annual Meeting (discussant)

2008: Center for Accounting Research and Education – Financial Statement Analysis and Valuation Conference: Cross-border Issues, University of Minnesota Empirical Accounting Conference, FARS Mid-year Meeting, AAA Annual Meeting (discussant)

2007: Rice University, University of Iowa, Emory University, The Ohio State University, SMU, University of Toronto, Washington University

## References

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Karen Nelson  
M.J. Neeley Professor of Accounting  
Neeley School of Business  
Texas Christian University  
817-257-7567  
[k.nelson@tcu.edu](mailto:k.nelson@tcu.edu)

Darren Roulstone  
Professor of Accounting & MIS  
Fisher College of Business  
The Ohio State University  
614-292-1822  
[roulstone.1@osu.edu](mailto:roulstone.1@osu.edu)