

University of Houston
C.T. Bauer College of Business
ACCT 7340 Financial Statement Analysis
Fall 2021

Tong Lu

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390M Melcher Hall

Office hours: by appointment

Zoom Meeting ID: 968 125 2072	Monday 6:00 to 9:00 pm Synchronous Online	Tuesday 2:30 to 5:30 pm Hybrid (MH 118 or Synchronous Online)
Session 1 Episode 1	August 23	August 24 Face-to-face
Session 2 Episode 2	August 30	August 31 Face-to-face
Session 3 Episode 3	September 13	September 14 Face-to-face
Session 4 Episode 4	September 20	September 21 Face-to-face
Session 5 Episode 5	September 27	September 28 Face-to-face
Session 6 Episode 6	October 4	October 5
Session 7 Exam 1	October 11	October 12
Session 8 Episode 7	October 18	October 19
Session 9 Episode 8	October 25	October 26
Session 10 Episode 9	November 1	November 2
Session 11 Episode 10	November 8	November 9
Session 12 Episode 11	November 15	November 16
Session 13 Group presentations	November 22	November 23 Face-to-face
Session 14 Group presentations	November 29	November 30 Face-to-face
Session 15 Exam 2		

Course Grade

0%	60%	70%	80%	90%	100%
F	D	C	B	A	

The instructor will use discretion that is based on students' performance to assign pluses and minuses to the letter grades.

Exam 1	35%	
Exam 2	35%	
Project	20%	See Episodes 1 and 11 for detailed instructions.
Homework	10%	See Episode 1 for detailed instructions.

Exams

Self-study questions and homework assignments are helpful for exam preparation.

The exams are online (BlackBoard), "take-home," and "open-book" tests.

The time interval for taking the exams will be announced on BlackBoard. There is no time limit except that you should finish the exam before it disappears at BlackBoard.

The exams can be saved and resumed later by clicking on "Save All Answers." If you finish the exam and want to submit it for grading, please click "Save and Submit."

Exam 2 is non-cumulative.

Textbook

Financial Statement Analysis & Valuation, 6e by Easton, McAnally, Sommers New Edition ISBN: 978-1-61853-360-9 Copyright 2021
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The C.T. Bauer College of Business and the Department of Accountancy & Taxation have established Learning Goals for each of our programs as part of our accreditation by The Association to Advance Collegiate Schools of Business. Additional information about the learning goals for accounting may be found at <https://www.bauer.uh.edu/departments/accy/mission/> This course incorporates the following MSACCY Program Learning Goals:

- (a) oral communication skills through project;
- (c) research skills through homework, exams, and project;

- (e) global awareness through project;
- (f) technological skills through homework and project;
- (g) analytical problem solving skills through homework, exams, and project; and
- (h) financial risk assessment skills through homework, exams, and project.

Excused Absence Policy

Regular class attendance, participation, and engagement in coursework are important contributors to student success. Absences may be excused as provided in the University of Houston [Graduate Excused Absence Policy](#) for reasons including: medical illness of student or close relative, death of a close family member, legal or government proceeding that a student is obligated to attend, recognized professional and educational activities where the student is presenting, and University-sponsored activity or athletic competition. Under these policies, students with excused absences will be provided with an opportunity to make up any quiz, exam or other work that contributes to the course grade or a satisfactory alternative. Please read the full policy for details regarding reasons for excused absences, the approval process, and extended absences. Additional policies address absences related to [military service](#), [religious holy days](#), [pregnancy and related conditions](#), and [disability](#).

Recording of Class

Students may not record all or part of class, livestream all or part of class, or make/distribute screen captures, without advanced written consent of the instructor. If you have or think you may have a disability such that you need to record class-related activities, please contact the [Center for Students with DisABILITIES](#). If you have an accommodation to record class-related activities, those recordings may not be shared with any other student, whether in this course or not, or with any other person or on any other platform. Classes may be recorded by the instructor. Students may use instructor's recordings for their own studying and notetaking. Instructor's recordings are not authorized to be shared with *anyone* without the prior written approval of the instructor. Failure to comply with requirements regarding recordings will result in a disciplinary referral to the Dean of Students Office and may result in disciplinary action.

Syllabus Changes

Due to the changing nature of the COVID-19 pandemic, please note that the instructor may need to make modifications to the course syllabus and may do so at any time. Notice of such changes will be announced as quickly as possible through BlackBoard.

Resources for Online Learning

The University of Houston is committed to student success, and provides information to optimize the online learning experience through our [Power-On](#) website. Please visit this website for a comprehensive set of resources, tools, and tips including: obtaining access to the internet, AccessUH, and Blackboard; requesting a laptop through the Laptop Loaner Program; using your

smartphone as a webcam; and downloading Microsoft Office 365 at no cost. For questions or assistance contact UHOnline@uh.edu.

UH Email

Email communications related to this course will be sent to your [Exchange email account](#) which each University of Houston student receives. The Exchange mail server can be accessed via Outlook, which provides a single location for organizing and managing day-to-day information, from email and calendars to contacts and task lists. Exchange email accounts can be accessed by logging into Office 365 with your Cougarnet credentials or through Access UH. Additional assistance can be found at the [Get Help](#) page.

Webcams

Access to a webcam is required for students participating remotely in this course. Webcams must be turned on during students' presentations for performance evaluation.

Honor Code Statement

Students may be asked to sign an honor code statement as part of their submission of any graded work including but not limited to projects, quizzes, and exams: *"I understand and agree to abide by the provisions in the [University of Houston Graduate Academic Honesty Policy](#). I understand that academic honesty is taken very seriously and, in the cases of violations, penalties may include suspension or expulsion from the University of Houston."*

Helpful Information

COVID-19 Updates: <https://uh.edu/covid-19/>

Coogs Care: <https://www.uh.edu/dsaes/coogsicare/>

Laptop Checkout Requests: <https://www.uh.edu/infotech/about/planning/off-campus/index.php#do-you-need-a-laptop>

Health FAQs: <https://uh.edu/covid-19/faq/health-wellness-prevention-faqs/>

Student Health Center: <https://uh.edu/class/english/lcc/current-students/student-health-center/index.php>

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