ANNUAL DEAN’S REPORT

BAUER
COLLEGE OF BUSINESS
UNIVERSITY OF HOUSTON
WHERE WE RANK

**CYVIA AND MELVYN WOLFF CENTER FOR ENTREPRENEURSHIP**
Ranked in the top three on the list of Top 25 Undergraduate Entrepreneurship Programs in the U.S. since 2007 (No. 1 in 2008, 2010 and 2011).
*The Princeton Review/ Entrepreneur magazine*

**SUPPLY CHAIN MANAGEMENT (SCM)**
Undergraduate program ranked 19th in the nation.
*Gartner*

**PROFESSIONAL MBA PROGRAM**
29th among public business schools (Best Business Schools, 2018).
*U.S. News & World Report*

**FULL-TIME MBA PROGRAM**
53rd among public business schools (Best Business Schools, 2018).
*U.S. News & World Report*

**UNDERGRADUATE BUSINESS PROGRAM**
Tied 58th among public business schools (Best Undergraduate Business Programs, 2018).
*U.S. News & World Report*
OUR FACULTY LIVE AND BREATHE INNOVATION — IN PEDAGOGY, RESEARCH AND TEACHING.

THOUGHT LEADERSHIP
Thought Leadership

Faculty Statistics & Awards

194

TOTAL FACULTY

31%
FEMALE
FULL-TIME

69%
MALE
FULL-TIME

122
OTHER REFEREED
PUBLICATIONS

100
TIER 1 & TIER 2
PUBLICATIONS

3
BOOKS AND
MONOGRAPHS

81
Tenure track
and tenured

48
Full-time
clinical

65
Part-time
RESEARCH

Nisan Langberg
Lucile and LeRoy Melcher Excellence in Research Award

Steve Crawford
Lucile and LeRoy Melcher Excellence in Research Award

SERVICE

Randy Cooper
Lucile and LeRoy Melcher Excellence in Service Award

Leanne Atwater
Lucile and LeRoy Melcher Excellence in Service Award

TEACHING

Lucile and LeRoy Melcher Excellence in Teaching Award

Tony Kong

Vanessa Patrick

Wayne & Kathryn E. Payne Award for Excellence in Teaching

Dan Currie

Michael Newman

Kiran Parthasarathy

UNIVERSITY AWARD

University of Houston Teaching Excellence Award

Leanne Atwater

Joel Le Bon

Bradley Miller

Kiran Parthasarathy

Natalia Piqueira

Cyrus Parks

Alex Tawse

University of Houston Group Teaching Excellence Award – Study Abroad

JeAnna Abbott

Barb Carlin

Daniel Currie

Teri Elkins Longacre

Robert Keller

James Phillips

Marina Sebastijanovic

Dusya Vera

Steve Werner

NATIONAL RECOGNITION

Raghuram Bommaraju
Best Paper – Managing Human Capital Category
(AMA Winter Educators Conference)

Saleha Khumawala
Women in Business Champion of the Year Award
(U.S. Small Business Administration)

Piper Professor
(The Minnie Stevens Piper Foundation)

Chet Miller
Best Paper Award (co-winner)
Academy of Management Annals

Xiao Ma
Best Associate Editor Award
(International Conference on Information Systems)

Shashank Vaid
AMS Review/Sheth Foundation Doctoral Competition for Conceptual Articles Award
Thought Leadership

Faculty Editorial Appointments

Michael Ahearne
Associate Editor
Journal of Marketing
Journal of the Academy of Marketing Science
Journal of Service Research
Senior Editor
International Journal of Marketing Research

Leanne Atwater
Journal Editor
The Leadership Quarterly
Editorial Board Member
Academy of Management Perspectives

Ed Blair
Editorial Board
Journal of Business Research
Journal Vice President
Journal of Consumer Research Policy Board

Robert Bregman
Editorial Board
International Scholarly Research Notices

Steven Brown
Editorial Board
Journal of Service Research
Journal of Retailing
Journal of the Academy of Marketing Science
Co-Editor
Journal of Retailing

Betsy Gelb
Editorial Review Board
Journal of Current Issues and Research in Advertising

Thomas George
Associate Editor
International Review of Finance

Emre Kilic
Editorial Board
International Journal of Accounting

Tony Kong
Guest Co-Editor
Journal of Trust Research Special Issue

Norman Johnson
Associate Editor
Decision Sciences Journal
European Journal of Information Systems

Robert Keller
Editorial Review Board
International Journal of Applied Quality Management

Praveen Kumar
Co-Editor-in-Chief
Corporate Governance: An International Review

Chet Miller
Associate Editor
Academy of Management Discoveries

David Peng
Senior Editor
Production and Operations Management

James Phillips
Editorial Board Member
Leadership Quarterly

Paul Povel
Associate Editor
Journal of Corporate Finance

Janaa Porra
Guest Editor
Scandinavian Journal of Information Systems, Special Issue

E. Powell Robinson, Jr.
Associate Editor
Decision Sciences
Journal of Business Logistics

Dusya Vera
Associate Editor
The Leadership Quarterly
Thought Leadership

Chairs, Professorships & Fellowships

**Michael Ahearne**
C. T. Bauer Professor of Marketing

**Leanne Atwater**
C. T. Bauer Professor of Leadership & Management

**Edward Blair**
Michael J. Cemo College Professor of Marketing & Entrepreneurship

**Wynne Chin**
C. T. Bauer Professor of Decision & Information Sciences

**Rex Du**
C. T. Bauer Professor of Marketing

**George Gamble**
KPMG Peat Marwick Professor of Accounting

**Betsy Gelb**
Marvin Hurley Professor of Business Administration

**Tom George**
C. T. Bauer Professor of Finance

**James Hess**
C. T. Bauer Professor of Marketing Science

**Ye Hu**
Conn Appliances Fellow

**Blake Ives**
C. T. Bauer Chair of Business Leadership

**Kris Jacobs**
C. T. Bauer Professor of Finance

**Robert Keller**
Baker Hughes Professor of Business Administration

**Basheer Khumawala**
John & Rebecca Moores Professor

**Saleha Khumawala**
Robert L. Grinaker Professor of Accounting and Taxation

**Partha Krishnamurthy**
Larry J. Sachnowitz College Professor of Marketing

**Praveen Kumar**
Cullen Chair

**Gerald Lobo**
Arthur Andersen & Co. Alumni Professor of Accounting and Taxation

**Chet Miller**
C. T. Bauer Professor of Organizational Studies

**Kaye Newberry**
Charles McMahen-Compass Bank Chair of Accounting

**Vanessa Patrick-Ralhan**
C. T. Bauer Professor of Marketing

**Paul Povel**
Judge James A. Elkins Professor of Banking and Finance

**Seshadri Tirunillai**
Jerome Robinson Fellow

**Vijay Yerramilli**
John H. Duncan Family Associate Professor of Finance
AT BAUER, EXPERIENTIAL LEARNING IS EMBEDDED INTO EVERY ASPECT OF OUR CURRICULUM.
Learning

Undergraduate

40%

First Generation College Students

Retention Rate (1st Year)

92% — 2016
93% — 2015
94% — 2014

Graduation Rate (6 Years)

86% — 2011
77% — 2010
76% — 2009

1287

Avg. SAT Score

22%

White

28%

Asian or Pacific Islander

31%

Hispanic

12%

Multi-Ethnic/Int./Unknown

6%

Black, Non-Hispanic

7%

Int. Student Population

49%

Female Population

*Data points reflect statistics for Fall 2017 incoming students.

$52,820

Avg. Salary Upon Graduation

53%*

Accepted Offer by Graduation

*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.
## Placements

<table>
<thead>
<tr>
<th>Company</th>
<th>Company</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIG</td>
<td>Ecolab</td>
<td>Shell</td>
</tr>
<tr>
<td>AXA Advisors</td>
<td>ExxonMobil</td>
<td>Southwestern Energy</td>
</tr>
<tr>
<td>Accenture</td>
<td>Halliburton</td>
<td>Tandem Hospital Partners</td>
</tr>
<tr>
<td>Amazon</td>
<td>Hewlett Packard Enterprise</td>
<td>Targa Resources</td>
</tr>
<tr>
<td>Aon Hewitt</td>
<td>HILTI</td>
<td>U.S. Army</td>
</tr>
<tr>
<td>Apple</td>
<td>KPMG, LLP</td>
<td>Wunderman</td>
</tr>
<tr>
<td>Aramark</td>
<td>Liberty Mutual</td>
<td></td>
</tr>
<tr>
<td>Avanade</td>
<td>LyondellBasell</td>
<td></td>
</tr>
<tr>
<td>BB&amp;T</td>
<td>Martin Brower</td>
<td></td>
</tr>
<tr>
<td>BDO</td>
<td>Merrill Lynch</td>
<td></td>
</tr>
<tr>
<td>C.H. Robinson</td>
<td>NASA Johnson Space Center</td>
<td></td>
</tr>
<tr>
<td>CenterPoint Energy</td>
<td>Opportune Consulting</td>
<td></td>
</tr>
<tr>
<td>Chevron</td>
<td>Oracle</td>
<td></td>
</tr>
<tr>
<td>Chevron Phillips</td>
<td>PwC</td>
<td></td>
</tr>
<tr>
<td>Comerica Inc.</td>
<td>PrimeroEdge</td>
<td></td>
</tr>
<tr>
<td>Dell</td>
<td>Protiviti</td>
<td></td>
</tr>
<tr>
<td>Deloitte</td>
<td>Reynolds &amp; Reynolds</td>
<td></td>
</tr>
<tr>
<td>Dresser-Rand</td>
<td>RSM U.S. LLP</td>
<td></td>
</tr>
<tr>
<td>EY</td>
<td>Schlumberger</td>
<td></td>
</tr>
</tbody>
</table>
MS Accountancy

146 Applicants

81% of MS Accountancy Applicants Admitted

White: 22%
Asian or Pacific Islander: 28%
Hispanic: 14%
Multi-Ethnic/Int./Unknown: 32%
Black, Non-Hispanic: 4%
Int. Student Population: 28%
Female Population: 64%

532 Avg. GMAT Score

$55,560 Avg. Salary Upon Graduation

83%* Accepted Offer by Graduation

*Data points reflect statistics for Fall 2017 incoming students.

*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.
MS Finance

120 Applicants
42% of MS Finance Applicants Admitted

White 33%
Asian or Pacific Islander 16%
Hispanic 19%
Multi-Ethnic/Int./Unknown 30%
Black, Non-Hispanic 2%
Int. Student Population 22%

619 Avg. GMAT Score

$63,813 Avg. Salary Upon Graduation
37%* Accepted Offer by Graduation

*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.

*Data points reflect statistics for Fall 2017 incoming students.
MS Global Energy Management

40 Applicants

57% of MS GEM Applicants Admitted

<table>
<thead>
<tr>
<th>Race/Population</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>45%</td>
</tr>
<tr>
<td>Asian or Pacific Islander</td>
<td>0%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>20%</td>
</tr>
<tr>
<td>Multi-Ethnic/Int./Unknown</td>
<td>35%</td>
</tr>
<tr>
<td>Black, Non-Hispanic</td>
<td>0%</td>
</tr>
<tr>
<td>Int. Student Population</td>
<td>30%</td>
</tr>
<tr>
<td>Female Population</td>
<td>40%</td>
</tr>
</tbody>
</table>

Avg. GMAT Score: 590

Avg. Salary Upon Graduation: $61,667

40%* Accepted Offer by Graduation

*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.

*Data points reflect statistics for Fall 2017 incoming students.
MS Marketing

48 Applicants

58% of MS Marketing Applicants Admitted

White 33%
Asian or Pacific Islander 7%
Hispanic 22%
Multi-Ethnic/Int./Unknown 15%
Black, Non-Hispanic 19%
Int. Student Population 11%
Female Population 74%

562 Avg. GMAT Score

$42,600 Avg. Salary Upon Graduation
75%* Accepted Offer by Graduation

*Data points reflect statistics for Fall 2017 incoming students.

*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.
MS Supply Chain Management

42 Applicants

69% of MS SCM Applicants Admitted

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>25%</td>
</tr>
<tr>
<td>Asian or Pacific Islander</td>
<td>18%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>14%</td>
</tr>
<tr>
<td>Multi-Ethnic/Int./Unknown</td>
<td>32%</td>
</tr>
<tr>
<td>Black, Non-Hispanic</td>
<td>11%</td>
</tr>
<tr>
<td>Int. Student Population</td>
<td>28%</td>
</tr>
<tr>
<td>Female Population</td>
<td>50%</td>
</tr>
</tbody>
</table>

474 Avg. GMAT Score

$72,000 Avg. Salary Upon Graduation

50%* Accepted Offer by 3 Months After Graduation

*Data points reflect statistics for Fall 2017 incoming students.

*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.
## Placements

<table>
<thead>
<tr>
<th>Company</th>
<th>Placement 1</th>
<th>Placement 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIG</td>
<td>Hewlett Packard Enterprise</td>
<td>Stout Risius Ross</td>
</tr>
<tr>
<td>AXA Advisors</td>
<td>IHS Markit</td>
<td>Thayer O'Neal</td>
</tr>
<tr>
<td>Accenture</td>
<td>Kelly S Mathews LLC</td>
<td>TMES America LLC</td>
</tr>
<tr>
<td>Agility</td>
<td>Kershaw K Khumbatta, PLLC</td>
<td>Top Hay LLC</td>
</tr>
<tr>
<td>Ascent Revenue Management</td>
<td>KPMG</td>
<td>Total Gas &amp; Power North America</td>
</tr>
<tr>
<td>Asset Plus Companies</td>
<td>Larry Weinstein, CPA</td>
<td>Tudor, Pickering, Holt &amp; Co.</td>
</tr>
<tr>
<td>The Banc Funds Company</td>
<td>Lin Ye CPA LLC</td>
<td>Turner &amp; Townsend</td>
</tr>
<tr>
<td>BDO</td>
<td>Pelican Industrial</td>
<td>TXY Tech</td>
</tr>
<tr>
<td>BKD</td>
<td>Phillips 66</td>
<td>UHY Advisors TAP</td>
</tr>
<tr>
<td>Blue Buffalo</td>
<td>PKF Texas</td>
<td>Wells Fargo</td>
</tr>
<tr>
<td>Carr, Riggs &amp; Ingram</td>
<td>Poetic Systems</td>
<td>Weinstein Spira</td>
</tr>
<tr>
<td>Cooper CPA Group, PC</td>
<td>PROS Holdings</td>
<td></td>
</tr>
<tr>
<td>Deloitte</td>
<td>Protiviti</td>
<td></td>
</tr>
<tr>
<td>Duff &amp; Phelps</td>
<td>PwC</td>
<td></td>
</tr>
<tr>
<td>EY</td>
<td>Rand Group LLC</td>
<td></td>
</tr>
<tr>
<td>EOG Resources</td>
<td>RSM U.S. LLP</td>
<td></td>
</tr>
<tr>
<td>ExxonMobil</td>
<td>S. YU &amp; Associates, PC</td>
<td></td>
</tr>
<tr>
<td>Geokinetics</td>
<td>Schlumberger</td>
<td></td>
</tr>
<tr>
<td>Grant Thornton</td>
<td>Spectra Energy</td>
<td></td>
</tr>
</tbody>
</table>
Executive MBA

64 Applicants

75% of Executive MBA Applicants Admitted

- White: 43%
- Asian or Pacific Islander: 2%
- Hispanic: 26%
- Multi-Ethnic/Int./Unknown: 12%
- Black, Non-Hispanic: 17%
- Int. Student Population: 5%
- Female Population: 17%

*Data points reflect statistics for Fall 2017 incoming students.

$128k Entering Base Salary—New Class

45 Degrees Awarded in U.S. Program
## Employers

<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Anadarko Petroleum Corporation</td>
<td>Sante Center for Healing</td>
</tr>
<tr>
<td>Avanade</td>
<td>Schlumberger</td>
</tr>
<tr>
<td>BP</td>
<td>Shell Exploration &amp; Production</td>
</tr>
<tr>
<td>Cheniere Energy</td>
<td>Shell Pipeline Company LP</td>
</tr>
<tr>
<td>Chevron</td>
<td>Soltex, Inc.</td>
</tr>
<tr>
<td>Duncan Sowers &amp; Company, PLLC</td>
<td>TechnipFMC</td>
</tr>
<tr>
<td>Emerson</td>
<td>TH Hill Associates</td>
</tr>
<tr>
<td>Global Information Systems, LLC</td>
<td>U.S. Army</td>
</tr>
<tr>
<td>Granite Services International Jones</td>
<td>USMC</td>
</tr>
<tr>
<td>Jones</td>
<td>UT Physicians, a part of UTHealth</td>
</tr>
<tr>
<td>Macquarie Bank Limited</td>
<td>UTMDACC</td>
</tr>
<tr>
<td>Memorial Hermann</td>
<td></td>
</tr>
<tr>
<td>MMI Engineering</td>
<td></td>
</tr>
<tr>
<td>Nabors Corporate Services</td>
<td></td>
</tr>
<tr>
<td>Occidental Oil &amp; Gas</td>
<td></td>
</tr>
<tr>
<td>OneSubsea</td>
<td></td>
</tr>
<tr>
<td>Puffer Sweiven LP</td>
<td></td>
</tr>
</tbody>
</table>
Full-time MBA

136 Applicants

55% of Full-time MBA Applicants Admitted

- White: 41%
- Asian or Pacific Islander: 9%
- Hispanic: 7%
- Multi-Ethnic/Int./Unknown: 33%
- Black, Non-Hispanic: 9%
- Int. Student Population: 31%
- Female Population: 30%

612 Avg. GMAT Score

$74,224 Avg. Salary Upon Graduation

41%* Accepted Offer by Graduation

*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.

*Data points reflect statistics for Fall 2017 incoming students.
## Placements

<table>
<thead>
<tr>
<th>Amazon</th>
<th>ICF</th>
<th>Owen's and Minor</th>
<th>Stout Risius Ross</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlantic Trading &amp; Marketing</td>
<td>Main Street Hub</td>
<td>Paragon Entertainment Group</td>
<td>Sysco</td>
</tr>
<tr>
<td>BDO</td>
<td>McKinsey &amp; Co.</td>
<td>PPL Motor Homes</td>
<td>The Claro Group</td>
</tr>
<tr>
<td>Borden Dairy Company</td>
<td>NetSuite</td>
<td>PROS Holdings</td>
<td>The Walt Disney Company</td>
</tr>
<tr>
<td>Hewlett Packard Enterprise</td>
<td>Novo Nordisk</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Internships

| 2DA Analytics, Inc.        | Employer Flexible | HID Global            | Southwest Water Company|
| Altria Group               | Encap Investments | Houston First          | Texas Children’s Hospital|
| Berkadia                  | EOG Resources    | Houston Methodist Hospital | The Richland Companies|
| BHP Billiton               | EPCO LLP dba     | IPAA                  | Tudor, Pickering, Holt & Co.|
| Blue Square Concepts       | Duncan Family Office | Kinghorn, Driver & Hough | Unique Industries|
| Capital Factory            | ESQ Construction | KPMG                 |                        |
| Colgate Palmolive          | Services & HTC  | Mascot Valves Pvt, Ltd |                        |
| Consumer Financial Protection Bureau | Haven Wealth Group | Newpark Drilling Fluids |                        |
| Crane Co.                  | Haymaker Minerals & Royalties | Orange River Advisors | Southwest Airlines |

*Placement rates are based on students seeking employment and accepting a position within three months of graduation. It does not include those starting their own business or continuing their education.*
Professional MBA

139 Applicants

66% of Professional MBA Applicants Admitted

- White: 46%
- Asian or Pacific Islander: 15%
- Hispanic: 15%
- Multi-Ethnic/Int./Unknown: 14%
- Black, Non-Hispanic: 10%
- Int. Student Population: 10%
- Female Population: 30%

Avg. GMAT Score: 602

Avg. Salary Upon Graduation: $82,558

34%* Accepted Offer by Graduation

*Data points reflect statistics for Fall 2017 incoming students.

*Rate includes the following known outcomes as of graduation: Accepted Job Offer, Continuing Education, Started Own Business, Military Service, Volunteer Work, and Not Seeking Employment.
## Placements

<table>
<thead>
<tr>
<th>Company</th>
<th>Company</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>AXA Advisors</td>
<td>Lasco Enterprises</td>
<td>Thomson Reuters</td>
</tr>
<tr>
<td>Academy Mortgage Corporation</td>
<td>Malone Media Group</td>
<td>Total Gas &amp; Power</td>
</tr>
<tr>
<td>Accenture</td>
<td>Manti-Tarka Permian Operating</td>
<td>USAA</td>
</tr>
<tr>
<td>Alley Theatre</td>
<td>Mitsui, USA</td>
<td>UTMB Galveston</td>
</tr>
<tr>
<td>Alliantgroup</td>
<td>Opportune LLP</td>
<td>Walmart</td>
</tr>
<tr>
<td>Amazon</td>
<td>Oxy</td>
<td></td>
</tr>
<tr>
<td>Amegy Bank</td>
<td>Paragon Homes</td>
<td></td>
</tr>
<tr>
<td>Archrock</td>
<td>Patrick Henry Creative Promotions</td>
<td></td>
</tr>
<tr>
<td>Benchmark Hospitality</td>
<td>Petro Aftica</td>
<td></td>
</tr>
<tr>
<td>Bohler Welding</td>
<td>Roxul Inc. (Rockwool)</td>
<td></td>
</tr>
<tr>
<td>Carter-Haston Real Estate</td>
<td>RSM U.S. LLP</td>
<td></td>
</tr>
<tr>
<td>CBRE</td>
<td>San Rafael Capital Partners, LLC</td>
<td></td>
</tr>
<tr>
<td>DHL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Diamond Offshore</td>
<td>Schlumberger</td>
<td></td>
</tr>
<tr>
<td>FlexSteel Pipeline Technologies</td>
<td>Spectra Energy</td>
<td></td>
</tr>
<tr>
<td>Hunting Energy Services</td>
<td>Technium</td>
<td></td>
</tr>
<tr>
<td>Interlinc</td>
<td>Tesla</td>
<td></td>
</tr>
<tr>
<td>KPMG</td>
<td>The Home Depot</td>
<td></td>
</tr>
</tbody>
</table>
Doctoral

250 Applicants

10% of Doctoral Student Applicants Admitted

- White: 22%
- Asian or Pacific Islander: 4%
- Hispanic: 0%
- Multi-Ethnic/Int./Unknown: 74%
- Int. Student Population: 74%
- Female Population: 40%

706 Avg. GMAT Score

5.5 Avg. Years to Degree

11 Degrees Awarded

*Data points reflect statistics for Fall 2017 incoming students.*
Placements

University of Massachusetts– Dartmouth
Anoosha Izadi – Marketing

Pace University
Chongyu Lu – Marketing

Iowa State University
Raghu Bommaraju – Marketing

NEOMA Business School (France)
Anandi Banerjee – Finance

Duquesne University
Rui Liu – Finance

Pacific Lutheran University
Guanglian Hu – Finance

University of Wisconsin at Eau Claire
Emrah Ekici – Accounting

Susquehanna University
Dana Zhang – Accounting

West Virginia University
Yuan Ye – Decision & Information Sciences/Supply Chain Management

Pennsylvania State University
Phillip Jolly – Management
WE PREPARE OUR STUDENTS FOR A SUCCESSFUL CAREER PATH.
**CAREER FAIR**

<table>
<thead>
<tr>
<th><strong>Companies</strong></th>
<th><strong>On-Campus Interviews</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>381</td>
<td>2,425</td>
</tr>
</tbody>
</table>

**JOB POSTINGS**

- **15%** Increase in Full-time jobs
- **1,500+** Full-time jobs posted
- **600** Internships/ Part-time jobs
- **860+** MBA-specific job postings

**COMMUNITY AND CORPORATE ENGAGEMENT**

- **243** Corporate Volunteers
- **45** Corporate Volunteers for Graduate Level programming
- **46** Corporate Project sponsors
- **76** Case Competitions Judges
- **46** Non-profits at volunteer fairs

*Data points reflect statistics for the Fall 2017 academic year.*
## PLACEMENT AND SALARY RATES

<table>
<thead>
<tr>
<th>Placement Rate</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MBA</strong></td>
<td></td>
</tr>
<tr>
<td>Placement Rate (Internship)</td>
<td>91%</td>
</tr>
<tr>
<td>Average Salary</td>
<td>$74k</td>
</tr>
<tr>
<td><strong>BBA</strong></td>
<td></td>
</tr>
<tr>
<td>Placement Rate (Full-time)</td>
<td>59%</td>
</tr>
<tr>
<td>Average Salary</td>
<td>$54k</td>
</tr>
</tbody>
</table>

### Percentages

We increased the percentage of juniors/seniors with at least 2 applications in Gateway from 25% to 43% and for MBA’s, it increased from 36% to 78%.

MBA Internship placement rate increased from 62% last year to 91% this year.

*Data points reflect statistics for the Fall 2017 academic year.*
WE BELIEVE THAT BUSINESS IS ABOUT GIVING BACK AND IMPROVING THE LIVES OF OTHERS.
Cyvia and Melvyn Wolff Center for Entrepreneurship

173
Companies started between 2014 and 2017

$12.6
Funding companies received (in millions)

86%
Percentage of companies currently in business

Stephen Stagner Sales Excellence Institute

27
Corporate partners

Student Organizations

1,500+
Service hours

SURE™ Program

500+
Entrepreneurs assisted by Bauer students

*Data points reflect statistics for the 2017 academic year.
Community
Impact

Gutierrez Energy Management Institute

19
Undergraduate energy courses offered

30
Graduate energy courses offered

Service Learning

19
service learning courses

Cougar 100

47
Bauer alumni-owned businesses included on the 2017 Cougar 100, a list that recognizes the fastest growing UH alumni-owned businesses.

Stanford Alexander Center for Excellence in Real Estate

60
Executive Advisory Board Members

100%
Internship Placement

300+
professional attendees during 5th Annual Innovation Symposium

*Data points reflect statistics for the 2017 academic year.
## Community Development

<table>
<thead>
<tr>
<th>Funding Sources</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>$1,731,404.38</td>
<td>$6,446,204.27</td>
<td>$660,680.87</td>
</tr>
<tr>
<td>Corporations</td>
<td>$1,572,906.29</td>
<td>$1,774,168.20</td>
<td>$1,589,430.75</td>
</tr>
<tr>
<td>Foundations</td>
<td>$1,402,322.26</td>
<td>$7,670,183.64</td>
<td>$2,233,424.22</td>
</tr>
<tr>
<td>Non-Alumni</td>
<td>$378,031.83</td>
<td>$6,276,432.02</td>
<td>$237,877.66</td>
</tr>
<tr>
<td>Other Organizations</td>
<td>$213,440.00</td>
<td>$160,003.10</td>
<td>$166,016.08</td>
</tr>
<tr>
<td><strong>Grand Totals</strong></td>
<td><strong>$5,298,104.76</strong></td>
<td><strong>$22,326,991.23</strong></td>
<td><strong>$4,887,429.58</strong></td>
</tr>
</tbody>
</table>

16 New Endowment Stewardees

<table>
<thead>
<tr>
<th>Fundraising Campaign Initiatives</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Success</td>
<td>$2,237,938.48</td>
<td>$2,726,688.33</td>
<td>$2,968,755.55</td>
</tr>
<tr>
<td>Facilities</td>
<td>$20,028.85</td>
<td>$20,000.00</td>
<td>$20,000.00</td>
</tr>
<tr>
<td>Scholarships</td>
<td>$2,217,909.63</td>
<td>$2,706,688.33</td>
<td>$2,948,755.55</td>
</tr>
<tr>
<td><strong>Uniquely Bauer</strong></td>
<td><strong>$388,829.30</strong></td>
<td><strong>$387,827.91</strong></td>
<td><strong>$320,627.61</strong></td>
</tr>
<tr>
<td>Alumni Engagement</td>
<td>$22,921.00</td>
<td>$38,739.81</td>
<td>$21,623.00</td>
</tr>
<tr>
<td>Bauer Brand</td>
<td>$63,260.00</td>
<td>$5,859.23</td>
<td>$6,983.37</td>
</tr>
<tr>
<td>Dean’s Fund Bauer Brand</td>
<td>$258,775.23</td>
<td>$268,468.11</td>
<td>$205,025.00</td>
</tr>
<tr>
<td>Leadership &amp; Student Organizations</td>
<td>$43,873.07</td>
<td>$74,760.76</td>
<td>$86,996.24</td>
</tr>
<tr>
<td><strong>Planned</strong></td>
<td><strong>$1,157,750.50</strong></td>
<td><strong>$4,600,000.00</strong></td>
<td><strong>$0</strong></td>
</tr>
<tr>
<td>Planned Giving</td>
<td>$1,157,750.50</td>
<td>$4,600,000.00</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Thought Leadership</strong></td>
<td><strong>$1,513,586.48</strong></td>
<td><strong>$14,612,474.99</strong></td>
<td><strong>$1,598,046.42</strong></td>
</tr>
<tr>
<td>Centers of Excellence</td>
<td>$115,727.00</td>
<td>$12,148,261.00</td>
<td>$184,048.50</td>
</tr>
<tr>
<td>Chairs, Professorships &amp; Research</td>
<td>$43,324.34</td>
<td>$1,005,010.00</td>
<td>$10,000.00</td>
</tr>
<tr>
<td>Programs</td>
<td>$1,354,535.14</td>
<td>$1,459,203.99</td>
<td>$1,403,997.92</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>$5,298,104.76</strong></td>
<td><strong>$22,326,991.23</strong></td>
<td><strong>$4,887,429.58</strong></td>
</tr>
<tr>
<td>SCHOLARSHIPS AND GIVING</td>
<td>FY 2015</td>
<td>FY 2016</td>
<td>FY 2017</td>
</tr>
<tr>
<td>------------------------</td>
<td>-------------</td>
<td>-------------</td>
<td>-------------</td>
</tr>
<tr>
<td>Awarded</td>
<td>$1,042,100</td>
<td>$1,258,075</td>
<td>$2,837,796</td>
</tr>
<tr>
<td>Number of Scholarships Awarded</td>
<td>413</td>
<td>311</td>
<td>674</td>
</tr>
<tr>
<td>Percentage Awarded Male</td>
<td>44%</td>
<td>46%</td>
<td>46%</td>
</tr>
<tr>
<td>Percentage Awarded Female</td>
<td>56%</td>
<td>54%</td>
<td>54%</td>
</tr>
<tr>
<td>Percentage Awarded Minority</td>
<td>63%</td>
<td>75%</td>
<td>71%</td>
</tr>
<tr>
<td>Average Amount per Scholarship</td>
<td>$2,523</td>
<td>$4,054</td>
<td>$4,210</td>
</tr>
<tr>
<td>Average GPA of Recipient</td>
<td>3.64</td>
<td>3.66</td>
<td>3.64</td>
</tr>
</tbody>
</table>
Named Endowments

Andy & Barbara Gessner “Inspiring Excellence”

Andy & Barbara Gessner Sales Competition Team Endowment

Andy & Barbara Gessner Sales Program Top Salesperson Awards

Ann E. Lyon Endowed Scholarship

Aron & Anaruth Gordon Scholarship Program

Arthur Andersen Professorship

Arthur Warga Scholarship

Baker Hughes Professorship in Business Administration

Bank of America Academic Success Scholarship Endowment Fund

Bauer Alumni Association Scholarship Endowment

Bauer Excellence Scholarship Endowment

Bauer Family Foundation Fellowship Endowment

Billy B. Ross Memorial Scholarship Endowment Fund

Blessan Samuel Memorial Scholarship Endowment

C. T. Bauer Endowment

Cameron “Inspiring Excellence” Scholarship Endowment

Cemo Foundation Presidential Endowed Scholarship in the C. T. Bauer College of Business

Center for Excellence in Internal Auditing Endowment

Center for Excellence in Real Estate Charles John Quinones Scholarship Endowment

Charles T. Bauer Foundation Full-Time MBA Scholarship Endowment

Charles T. Bauer Foundation Full-Time Undergrad Scholarship Endowment

Charles T. Bauer Foundation Part-Time MBA Scholarship Endowment

Charles Mcmahen

Conn Appliances Faculty Fellowship in Marketing

Daniel’s Family Memorial Scholarship Endowment

The Dean Latha Ramchand Scholarship Endowment

Debra and Mark Gregg Scholarship Endowment

Delta Sigma Pi Scholarship Endowment Fund

Dennis Allen Memorial Scholarship Endowment

Dr. Edward A. Blair Scholarship Endowment

Dwight E. Davis Scholarship Endowment

Earl Ray Monk Scholarship Endowment

El Paso Corporation: Ken Reese Dean’s Excellence Endowment

El Paso Corporation Scholarship Endowment

Elaine Y. Cook-Price Memorial Scholarship Endowment

EMBA Teaching Excellence Fund

Emma Genevieve (De Forest) and Charles Albert Stead, Sr. Memorial Scholarship

Eugene H. Hughes Scholarship in Business Administration

Federation of Houston Professional Women

First Bank of Texas NA Endowed Scholarship

George O. Gamble Scholarship Endowment

GPA Improvement Award Scholarship in the College of Business Administration

Halliburton Foundation Endowment

Harry & Aileen Gordon Scholarship Program

Henry and Tanya Matula Endowment

Hispanic Business Student Association Scholarship Endowment

Houston Association of Government Guaranteed Lenders (HAGGL) Scholarship Endowment

Houston Foundation for Continuing Education Endowment

Houston Marketing Prof Scholarship Endowment

Houston Treasury Management Association Scholarship Endowment (formerly Houston Cash Management Association)

Hyman Sofer Memorial Scholarship Endowment

Jack & Anne Wallace Endowment Scholarship

Jack & Debbie Moore Excel Endowment

Jerome Robinson

Jerry J. Bennett Memorial Endowed Scholarship

Jesse H. Jones Business Leadership Development Scholarship Program

Joe Martin Scholarship Endowment

John and Darlene McNabb Endowment

John D. & Susan K. Thompson Scholarship Endowment
John H. & Jeaneane Duncan Professorship in Finance
John K. & Sharon Stubblefield Endowment
JP Morgan Chase Professorship
Judge James A. Elkins Endowed Chair in Banking and Finance
Judy & Jim Stover Bauer Excellence Scholarship Endowment
Keith Cox Endowed Scholarship for Entrepreneurship
Keys A. & Joan F. Curry Endowed Excellence Fund
Kim & Bruce Williamson Scholarship Endowment
KPMG Peat Marwick Professorship in Accounting
Lane Everett Sloan Endowment Fund
Larry Furman Scholarship Endowment
Larry J. Sachnowitz Professorship of Marketing
Leon B. Stinson Memorial Scholarship Endowment
LeRoy & Lucille Melcher Endowment
Lilie Family Entrepreneurship Endowment
Linda Ann Lyon Endowed Scholarship
Link Staffing Services Scholarship Endowment
Lucy Ella Stead Memorial Scholarship Endowment
Mack Rogers, Jr. Insurance & Risk Management
Marc Palmer Scholarship Endowment
Mark Countryman Scholarship Endowment
Mark G. Papa Leadership Excellence Fund End
Marvin Hurley Professorship
Marvin & Joan Kaplan Recruiting Scholarship Endowment
Matthew & Shirley Provenzano
Michael Cemo, Professorship
Mildred Mary (Behrman) and Charles Albert Stead, Jr. Memorial Scholarship
Minute Maid Company Foundation Scholarship (Coca Cola)
NCNB Texas Academic Success Scholarship
Price Waterhouse Professorship
Prudential Insurance
Richard & Dawn Rawson Scholarship Endowment
Richard Charles Kuriger, IV MBA Scholarship Endowment
RiMs Houston Chapter Scholarship Endowment
Robert Alan White Accountancy Scholarship Endowment
Robert Grinaker Professorship
Robert Rodriguez Finance Scholarship Endowment Fund
Robert W. Lewey Endowed Scholarship
Robin French Family Scholarship Endowment
Ruth S. Hughes Scholarship Fund
Sai Hoon Lim Scholarship Endowment
Scott & Carol Loomis Scholarship Endowment
Spectra Energy Endowed Scholarship/(Duke Energy) Scholarship
Stephen Thomas Harcrow Scholarship Endowment
Texas Executive Women Scholarship Endowment Fund
Thomas Robert Gunter Memorial Scholarship
UHY Mann Frankfort Stein & Lipp
Walton-Gilbert-Thomas Scholarship Endowment (Pyramid Tubular Products Scholarship) Wayne & Kathryn Payne
Wells Fargo Endowed Scholarship Fund
William Douglas Allums C. T. Bauer College of Business Endowment
William Laufman Memorial Endowment Fund
William R. Smallman Scholarship Endowment
Williams Group Inspiring Excellence Scholarship Endowment
Willis & Patsy Johnson Scholarship Endowment
Wilma E. Palmer Scholarship Endowment
## Selected Media Mentions

### CBS News

**HOW RUSSIAN OIL GIANT ROSNEFT COULD CLAIM U.S. OIL**
Cullen Distinguished Chair and Professor of Finance Praveen Kumar weighs in on how the Russian oil giant can claim a stake in Citgo, whose U.S. holdings include three refineries and three pipelines.

### Entrepreneur

**DO YOU NEED TO SAY ‘NO’ MORE? FIND OUT IN 4 QUESTIONS**
Bauer Professor of Marketing Vanessa Patrick gives advice on how to be in control of your own life by saying ‘no.’

### Forbes

**ROBIN HOOD RIDES AGAIN: LIFTING THE ELECTRIC VEHICLE TAX CREDIT**
Finance Executive Professor Chris Ross shares his thoughts on the effects of the electric vehicle tax credit, which proposes to eliminate the $7,500 federal tax credit for battery electric vehicle (BEV) purchases.

### Houston Chronicle

**HOW DID HOUSTON ESCAPE A HUGE OIL-RELATED RECESSION?**
Bauer Institute for Regional Forecasting Director Bill Gilmer gives an economic update, and how Houston was spared from an oil and gas economic downturn.

### Houston Public Media

**WHERE ARE THE JOBS FOR HOUSTON GRADUATES?**
Assistant Dean for Career Services Jamie Belinne shares her insight on the industries that are the biggest players in the hiring market, and how that benefits recent graduates.

### KPRC

**CAN INNOVATION SAVE AMERICAN JOBS?**
Management Clinical Assistant Professor Nikhil Celly shares his thoughts on how the U.S. can remain competitive in the manufacturing market by being innovative, and work to stem the loss of companies going outside the country.

### Reuters

**AFTER SIX DECADES, U.S. SET TO TURN NATGAS EXPORTER AMID LNG BOOM**
Finance Professor Craig Pirrong talks about the liquefied natural gas (LNG) industry and how the market will remain flexible and responsive to supply and demand, when the U.S. became the third largest exporter of LNG.

### The New York Times

**FORGET CALORIES. EXERCISE IS FOR AWE.**
Marketing Assistant Professor Melanie Rudd talks about experience moments of “awe” and how it can affect your time perception, influence decisions, and make life feel more satisfying than it would otherwise.
Community
Leadership

Bauer College Board

Latha Ramchand, Dean, C. T. Bauer College of Business
Paul Peacock (BBA ’81), Retired Partner, PricewaterhouseCoopers LLP
Bala Balachandran, Visiting Professor, Accounting and Information Management, Northwestern University
Dan Bellow, President (Houston), Jones Lang LaSalle
J. Downey Bridgewater, President (Houston Market), ComERICA
Michael Cemo, President, Michael J. Cemo Interests
Anthony Chase, Chairmain & CEO, ChaseSource, LP
Joel Cowley, President & CEO, Houston Livestock Show & Rodeo
Sam Di Piazza, Jr., Retired CEO, PricewaterhouseCoopers LLP
Wang Dongjin, President & Deputy General Manager, China National Petroleum Corporation
Elaine Finger, Real Estate Consultant, The Finger Companies

Milton Frankfort, Co-Chairman, Frankfort Lipp Capital Advisors, LLC
Kenneth Guidry, President, PKF Texas
Joe Gutierrez, CEO, Novi Ventures
Greg Harper, President & CEO, Blue Mountain Midstream, LLC
Natara Holloway, VP, Strategic Planning & Business Development, Y&HS Football, National Football League
Karen Katz, Retired CEO and President, Neiman Marcus
Fran Keeth, Retired CEO, Shell Chemicals, Inc.
Paal Kibsgaard, Chairman & CEO, Schlumberger Limited
Elizabeth Killinger, President, NRG Energy, NRG Retail and Reliant
John King, Partner, Ernst & Young, LLP
Duy-Loan Le, Retired Senior Fellow, Texas Instruments, Inc., Board of Directors: National Instruments, eSilicon, Axxelis, Medigram
Robert Lewey, President, IES Holdings, Inc.

Aylwin Lewis, Former President & CEO, Potbelly Sandwich Works
Scott McClelland, President H-E-B Houston, H-E-B
David Mendez, Vice Chairman, JP Morgan Chase
Mark J. Mize, EVP, Chief Financial Officer and Treasurer, Halcón Resources
Jack Moore, Former CEO, Current Chairman, Cameron International Corporation
Mark Papa, Chairman & CEO, Centennial Resource Development, Inc.
Richard Rawson, Retired President & Board of Directors Member, Insperity, Inc.
S. Glynn Roberts, President, SGR Oil and Gas Interests, LLC
Russ Robinson, Director, Robinson Brown Investments
Diane Scardino, Vice President, Texas Children’s Health Plan
Sam Schreiber, President, Chain Bridge Bank, N.A.
Zin Smati, Chairman & CEO; Senior Advisor, LifeEnergy; LS Power
Steve Stagner, Executive Chairman & CEO, Mattress Firm
Steve Stephens, President, Amegy Bank
Dave Warren, President, Energy Alloys
Trey Wilkinson, President & CEO, Trinity Legacy Partners, LLC
Bruce Williamson, Chairman, President & CEO, Southcross Energy Holdings
Floyd Wilson, Chairman, President & CEO, Halcón Resources
Darren Wolfman, Sr. Manager, Tax, EEP

UH College of Business Foundation Board

Dennis J. Akromis (BBA ’74), Past President, UH College of Business Foundation
Lisa Airhart, Director, Trust Investments, Phillips 66
Judy C. Bozeman (BBA ’70), Chairman and President, Woodway Financial Advisors
Edgardo E. Colon (BBA ’80, MBA ’84), Attorney at Law, Edgardo E. Colon, PC
Roger B. Dickey (BBA ’71), Treasurer and Secretary, UH College of Business Foundation
John L. King (BBA ’92), Partner, Ernst & Young LLP

Richard C. Kuriger, IV (MBA ’03), President, Advantage Insurance Holdings USA
Leonard S. Roth, Attorney at Law
Cyril M. Theccanat, Former President & CIO, Smith, Graham & Co. Investment Advisors, L.P.
Accounting Advisory Board

Starlet Agrella (BBA ’86), Corporate Financial Services Planning & Development Manager, ExxonMobil
Dennis Baldwin, Vice President, Controller & CAO Cameron
Michael Bennett, Managing Partner, Grant Thornton
Jim Calvetti, Partner, Calvetti Ferguson
Homer Carrillo, Shareholder, WeinsteinSpira
Lynn Caruso, Partner, Assurance & Advisory Business Services, Ernst & Young LLP
Norman Comstock, Managing Director, Berkeley Research Group, LLC
Dan Crumrine, Vice President & CEO, Fayez Sarofim & Co.
Steve Diamond, Partner, Tax, Ernst & Young LLP
Carlos Fernandez, Partner, KPMG, LLP
Milton Frankfort, Founding Partner, Frankfort Lipp Capital Advisors, LLC
Justin Gannon, Managing Partner, Grant Thornton
Paige Gerich (BBA ’86), CPA, Partner, BKD, LLP
Steve Goepfert, Retired, Staff Vice President, Internal Audit, United Airlines
Ray Gonzalez, Director, Deloitte & Touche
Kenny Grace (BBA ‘85), Office Managing Partner, Hein & Associates, LLP
Kenneth Guidry (BBA ‘77), President, PKF Texas
Chelsea Hendrickson (MBA ‘94), Assurance Partner, PwC
Kevin Horton, Partner, Harper & Pearson
Arnita Jackson, Special Agent, IRS — Criminal Investigation
Conrad Johnson, Partner, BDO
Keith Kahl, General Auditor, LyondellBasell
John King (BBA ‘92), Partner, Ernst & Young LLP
Wayne McConnell, Managing Partner, McConnell Jones Lanier & Murphy LLP
Mark Mize (BBA ‘95), CFO, Halcón Resources Corporation
Greg Neely, Vice President, Internal Audit, SYSCO Corporation
William Newman, Vice President of Finance, Uretek USA
RoDona Oliver (BBA ’82), Director, Deloitte & Touche
Paul Panasik, Partner, Deloitte & Touche
Paul Peacock (BBA ‘81), Retired Partner, PwC
Michael Peppers, Vice President & CAO, MD Anderson Cancer Center
David Phelps, CPA, Shareholder, Briggs & Veselka Co.
John Podraza, Business Services Manager, XTO Energy, Inc.
Dan Ramey, President, Houston Financial Forensics, LLC
Ron Rand, President & CEO, Rand Group Clark Sackschewsky, Tax Managing Principal, BDO
Jerry Seade, Partner, BDO
Sid Shaver, Managing Director, Statesman Corporate Finance, LLC
Wayne Snelson, Partner, Carr, Riggs & Ingram
Carol Warley (BBA ‘77), Partner, McGladrey LLP
Valerie Williams (MBA ‘80), Southwest Region Assurance Managing Partner, Ernst & Young LLP
Bauer College Alumni Association Board

Executive Committee
Jeremy Sturgill (BBA ‘06), President
Michelle Avalos (BBA ’13), Vice President
Kelly McClurkin Granado (BBA ’03, MBA ’06), Secretary
Katherine Rodriguez (BBA ’13), Treasurer
Patrick Gonzales (MBA ’06), Past President

Board Members
Gary Ballard (BBA ’68), Chair, Sponsorship Committee
Amanda Beabout (BBA ’09, MSACCY ’10), Chair, Budget & Financial Reporting Committee
Joshua Ferguson (BBA ’16), Co-Chair, Engagement Committee
Irene Hernandez (BBA ’13), Chair, Marketing Committee
Justin Phan (BBA ’11), Co-Chair, Events Committee
Faith Ruiz (BBA ’11), Chair, Events Committee
Namrata “Nammy” Sirur (MBA ’12), Chair, Engagement Committee

Advisory Members
Anne Ness, Director of Alumni Relations, Bauer College
Mike Pede, Associate Vice President for Alumni Relations, University of Houston Alumni Association
Joseph Rera, Program Director, Alumni Relations, University of Houston Alumni Association

Rockwell Career Center – Alumni Representative
Helen Godfrey, Senior Career Development Specialist

Bauer Department Chairs
Kaye Newberry, Ph.D., Dean, Accountancy & Taxation
Norm Johnson, Ph.D., Decision & Information Sciences
Praveen Kumar, Ph.D., Finance
Steve Werner, Ph.D., Management
Edward Blair, Ph.D., Marketing & Entrepreneurship

Bauer Leadership Team
Latha Ramchand, Ph.D., Dean
Richard Scamell, Ph.D., Associate Dean, Student Affairs
Thomas George, Ph.D., Senior Associate Dean, Faculty Affairs
Frank Kelley, Associate Dean, Undergraduate Business Programs
Jamie Belinne, SPHR, Assistant Dean, Career Services
Steven Koch, Assistant Dean, Graduate and Professional Programs
Community Leadership

Commercial Banking Program Advisory Board

Patrick Blossom, Independent Bank
Bill Bobbora, Cadence Bank
Daryl Bohls, Allegiance Bank of Texas
Jorge Borrego, Plains Captial Bank
Downey Bridgewater, Comerica Bank
Al Coleman, FDIC, DVP
Christian Corts, BB&T
Bobby Davenport, Texas Department of Banking
Bob Dowdell, Prosperity Bank
Jeff Dunn, Bank of Texas
Eric Ensmann, BBVA Compass
Geoff Greenwade, Green Bank
Ryan Hightower, Amegy Bank
Terry Hill, JPMorgan-Chase
Hank Holmes, Cadence Bank
Jonathan Homeyer, Wells Fargo Bank
Clay Hoster, Independent Bank
Paula Jachimiec, Community Bank of Texas
Rich Jochetz, Texas Gulf Bank
Kathy Kim, Post Oak Bank
Alexander Lara, Commercial Banking Course- Lecturer
Cynthia Lara, Commercial Banking Course- Lecturer
David Lepori, Frost Bank
Patrick Mikkelsen, Capital One
Keith Morton, Capital One
Mack Neff, Integrity Bank
Tim Phillips, Patriot Bank
Latha Ramchand, C. T. Bauer College of Business
Hayley Scott, Office of the Comptroller of Currency
Jim Sturgeon, Community Bank of Texas
Dan Summerford, BB&T
Mike Turner, Mutual of Omaha Bank
Alan Villanueva, Hancock Whitney Bank
Paul Wheeler, Federal Reserve Bank of Dallas
Roland Williams, Post Oak Bank
Bill Wilson, Texas Capital Bank of Houston

Cougar Investment Fund Board of Managers

Michael Cemo, President, Michael J. Cemo Interests
Jim Coppedge, General Counsel, Crossmark Global Investments
Mike Davis, Managing Director, Tudor, Pickering, Holt & Co.
Bob Gray, Mayer Brown LLP
Dawn Hawley, USAA Mutual Funds
Praveen Kumar, Professor and Chair of Finance, C. T. Bauer College of Business
Chris Matlock, Director-Portfolio Management, Goodman Financial Corporation
Latha Ramchand, Dean and Professor, Finance, C. T. Bauer College of Business
Trey Wilkinson, President and Chief Executive Officer, Trinity Legacy Partners

Cougar Venture Fund

Keith Kreuer, Principal, RedHouse Associates, LLC
Christy Luquire, Managing Director, Texas Halo Fund
Ben Mayberry, Owner, Winston Sage Partners
Nicole Moss, Advisor, M&A Strategy, Next Gen Capital Holdings, Inc.
John Reale, Jr., Co-Founder & CEO, Station Houston
Jeff Sheldon, Founder, Ugmonk
Community

Leadership

Gutierrez Energy Management Institute (GEMI) Advisory Board

**Starlet Agrella**, Corporate Financial Services Planning & Development Manager, Controller’s Knowledge Manager, ExxonMobil Corporation

**M.B. Ahmed**, CEO, Ter Energy Inc.

**Chris Angelides**, General Manager External Relations-Integrated Gas, Shell Oil Company

**Chris Angelides**, General Manager External Relations-Integrated Gas, Shell Oil Company

**Berney Aucoin**, Vice President, Structure & Strategy, Sequent Energy Management

**Ajay Batra**, Senior Vice President, Redwood Markets, LLC

**Greg Bean**, Executive Director Gutierrez Energy Management Institute, C.T. Bauer College of Business

**John Bishop**, Managing Director, Morgan Stanley - Investment Banking Division

**Brandon Blossman**, Managing Director, Research, Tudor Pickering Holt & Co.

**Mark J. Bright**, VP Planning & Risk Management, Apache Corporation

**Stan Brownell**, Director, Sapient Global Markets

**Joe Carroll**, Manager - IT Applications, Citgo Petroleum Corporation

**Helen Currie**, Sr. Economist, ConocoPhillips Corp.

**Cindy Deere**, Head of Audit - Finance, IT and Corporate, Shell Oil Company

**Trish Earles**, Sr. Global Manager, T&E Corporate Card/MIS, Halliburton

**Andrew Elliot**, Director, Supply and Portfolio Management, ENGIE Resources

**Eric Everett**, Business Development Manager, Marathon Oil Company

**Will Febres**, Commercial Director, Baker Hughes

**Christopher Flanagan**, Manager of Marine Operations- Americas, Shell Oil Company

**Patrick Gibson**, Vice President, SAP Enterprise Support, Spectra Energy

**Mark J. Hopmann**, Vice President of Completions, Weatherford International, Ltd.

**Ben Hur**, Manager Global Petroleum Coke, Polypropylene & Solvents, Phillips 66

**Jamie Imhoff**, Product Lines Manager, Baker Hughes

**Don Johnson**, Sr. Director, Commercial Hydrocarbons, Contadora Terminals LLC

**Leyster Jumawan**, Assistant Treasurer, Murphy Oil Corp.

**Bob King**, Sr. Director of Advancement, C.T. Bauer College of Business

**Praveen Kumar**, Professor and Chair of Finance, C.T. Bauer College of Business

**Robert Lemus**, Associate, Eversheds Sutherland

**Mark J. Mize**, Executive VP and CFO, Halcon Sources

**Felipe Mondragon**, Cyber Security Director, Noble Drilling Services, Inc.

**Colleen Mukavitz**, Consultant, Marakon

**Brett Perlman**, CEO, Center for Houston’s Future

**Gregory Pilkinton**, Commercial Director, LNG Limited

**Jen Pipkin**, Global Project Controls Director-Engineering, Dow Chemical

**Latha Ramchand**, Dean and Professor, Finance, C.T. Bauer College of Business

**S. Glynn Roberts**, President, Northstar Offshore Group, LLC.

**Christopher Ross**, Executive Professor, C.T. Bauer College of Business

**Tony Schnur**, Managing Partner, Coronado Petroleum

**Jason Sweeney**, Director of Business Development, Kinder Morgan, Inc.

**Kalim Tippitt**, Director Big Data and Analytics Information Technology, NRG

**Paul Vincent**, Vice President - Investor Relations, Superior Energy Services

**Jeremy Walker**, Manager, Subsurface Computing, Hess
Community

Leadership

Real Estate Advisory Board

Drew Alexander, President & CEO, Weingarten Realty
Dan Bellow, President – Houston, Jones Lang LaSalle
Tammy Betancourt, EVP & CEO, BOMA
Jonathan Brinsden, CEO, Midway
Michelle Pawelek, Senior Director of Real Estate, Greystar
Jim Casey, Senior Managing Director, Trammell Crow Company
Mike Dishberger, President/CEO, Sandcastle Homes
Ray Driver, III, Principal, Q10 KDH
Randy Elkins, Managing Director/Counsel, Texas Operations, AM Trust Title
John Fenoglio, EVP, CBRE, Debt & Structured Finance
Edwin Friedrichs, Senior Principal, Walter P. Moore
Ashley Griggsby, Managing Director, Finance, Transwestern
John Hammond, President & CEO, Riverway Title
Shawn Harvey, Senior Property Manager, Griffin Partners
Will Holder, President, Trendmaker Homes
Chuck Jacobus, Attorney-at-Law
Alex Jessett, CFO, Camden
Praveen Kumar, Ph.D., Chair, Department of Finance, C. T. Bauer College of Business
Mary Lawler, Executive Director, Avenue CDC
Paul Layne, EVP, Howard Hughes Corporation
Glenn Lee, President, Texas Funding
Drew Lewis, Chairman, Lee & Associates | Houston
Marty McAdams, Owner/Broker, McAdams Associates
Brandi McDonald, President, Limestone Commercial
Edna Meyer-Nelson, Founder, President & CEO, The Richland Companies
John Mooz, Senior Managing Director, Hines
Bill Odle, Strategic Planning Director, TBG Partners
Trey Odom, President & CEO, AVERA Companies
Bob Parker, Global Commercial Manager, ExxonMobil Environmental Services Company
Stephen Peacock, President, The HouReal Corporation
Latha Ramchand, Ph.D., CFA, Dean, C. T. Bauer College of Business
Scott Rando, Senior Managing Director, Cushman & Wakefield
Kevin Roberts, President, Transwestern
Blake Royal, Shareholder, BoyarMiller
Mike Rozell, Owner/Broker, Rozell Realty
Andy Sowell, Broker, Boyd Commercial
Dean Strombom, Principal, Gensler
Howard Tellepsen, Jr., Chairman & CEO, Tellepsen
Aaron Thielhorn, Managing Director, Trammell Crow Company
Jason Tramonte, Principal, Tramonte + Johnson
Tim Waikem, Managing Director, JPMorgan Chase Bank
Patrick Walsh, Director of Planning & Development, City of Houston
Evelyn Ward, Vice President, Transwestern
Welcome Wilson, Sr., Chairman, Welcome Group
Mark Woodroof, Managing Partner, Better Homes and Gardens Real Estate Gary Greene
Dave Yelovich, Compliance Officer, Tilson Home Corporation

Rockwell Career Center Employer Advisory Board

Academy
Chevron
BP
CenterPoint Energy
Chevron
ChevronPhillips
ConocoPhillips
Enterprise Products
Enterprise Rent-A-Car
ExxonMobil
GEICO
HPI/HPE
LyondellBasell
Mass Mutual
Phillips66
RSM
Shell Oil
Susser
Target Stores
TDECU


Community

Leadership

Stimulating Urban Renewal Through Entrepreneurship (SURE™) Board

Mariame Aana, Supervising Attorney, Catholic Charities of the Archdiocese of Galveston-Houston
Pradeep Anand, Founder, President, Seeta Resources
Matt Avery, President and CEO, Elisha Consulting
Charles Becker, Assistant Director, SURE™ Program, C. T. Bauer College of Business
Andrew Cobos, Associate, The Buzbee Law Firm
Ron Consolino, SCORE Houston – President, SCORE
Wesley Danson, Vice President, Finance & Operations, BMP Brand Management Professionals
Talib Dhanji, Partner, Ernst & Young, LLP
Timothy Jeffcoat, District Director-U.S. SBA, U.S. Small Business Administration
Frank Kelley, Associate Dean, Undergraduate Business Programs, C. T. Bauer College of Business
Basheer Khumawala, Professor, Supply Chain Management, C. T. Bauer College of Business
Saleha Khumawala, Professor of Accounting & Founding Director, SURE™ Program, C. T. Bauer College of Business
Terri King, Accountant, Clayton Foundation
Ramanan Krishnamoorty, Chief Energy Officer, University of Houston
Brian Lopera, Finance & Accounting Professional, McCall Gibson Swedlund Barfoot PLLC
Janet Meade, Associate Professor of Accounting, C. T. Bauer College of Business
Paula Mendoza, President and CEO, Possible Missions
Ralph Miller, Senior Vice President, Wells Fargo Bank
Kaye Newberry, Chair, Department of Accountancy & Taxation, C. T. Bauer College of Business
Michael Newman, Director of Accounting Programs, Clinical Professor, C. T. Bauer College of Business
Vanessa Patrick-Ralhan, Professor of Marketing, C. T. Bauer College of Business
Vikram Rao, Executive Director, Research Triangle Energy Consortium
Beth Robertson, President & CEO, Cockspur, Inc.
Kevin Rosenberg, Controller/Director of Accounting, EDP Renewables North America
Richard Scamell, Associate Dean, Student Affairs, C. T. Bauer College of Business
Aamir Shah, Senior Vice President, Wells Fargo Bank
Riaz Siddiqui, Founder & Managing Partner, Denham Capital
Thad (Bo) Smith, Management Consultant, Smith Services

Working Families Advisory Board

Sandra Aultman, Managing Director Energy Group- Upstream Oil & Gas, The PNC Financial Services Group
Karen Love, Director, Practice Growth, Pannell, Kerr, Forster of Texas
Trudy Nix, Global & Commercial Banking Executive, Bank of America Merrill Lynch
Latha Ramchand, Dean and Professor, Finance, C. T. Bauer College of Business
Latisha Rowe, Founder & CEO, ROWE Docs
Diane Scardino, Vice President, Texas Children’s Hospital
Jennifer Stewart, Senior VP Treasury & Tax, Southwestern Energy

Peter K. Taaffe, Member, UH System Board of Regents; Attorney, The Buzbee Law Firm
Abeezar Tyebji, Founder & CEO, Shipcom Wireless
Turner Vaught, Assistant Vice President, Frost Bank
Paul Watson, Managing Director, Hermes Investment Group
Mark Winchester, Deputy District Director - U.S. SBA, U.S. Small Business Administration, Houston District
A Trip Down Memory Lane
Bauer student organization MISSO celebrated its 35th anniversary. Since its start in 1982, the organization has grown from roughly 30 members to now over 340 members.

“Bloom Where You’re Planted”
Bauer’s Working Families Initiative hosts “Career Refresh: A New Season in Your Career” as part of the Practices that Pay series. This event invited industry leaders to talk about topics ranging from staying motivated during a transition, to defining your success.

Marketing Student Org Among Best in the World
The Bauer College student chapter of the American Marketing Association was recognized as one of the best student chapters in the world at the AMA 89th Annual International Collegiate Conference.

Professor Saleha Khumawala Awarded Houston Women in Business Champion of the Year
The Houston office of the U.S. Small Business Administration has named Professor Saleha Khumawala as the Houston Women in Business Champion of the Year in their 2017 small business awards competition. Khumawala, the Robert Grinaker Professor of Accounting at Bauer College, was cited for her work as the Founding Director of the SURE™ Program, Stimulating Urban Renewal through Entrepreneurship.

Bauer Graduate Students Sweep Supply Chain Competition
Three graduate student teams from the C. T. Bauer College of Business swept a recent district supply chain competition, earning the top three spots at the 2017 APICS Terra Grande District Competition and besting competitors from Sam Houston State University, UT Dallas, UT El Paso and Texas A&M University.

Bauer Entrepreneurship Students Win U.S. DOE Business Plan Competition
Wolff Center for Entrepreneurship students Bryan Martinez, Kiran Meghani, Emmit Schultz, Arsheen Memon and Rishabh Jain took home first place and a $50,000 prize at the First Look West (FLOW) Business Plan Competition for Vescense, a nanocoating technology reducing the buildup of water film.

Bauer College Remembers Melvyn Wolff
Noted business leader and philanthropist Melvyn Wolff passed away peacefully in his sleep on May 25 at the age of 86. Wolff, along with his wife Cyvia, was one of most ardent supporters of student success at the C. T. Bauer College of Business. Together, they made a naming gift in 2008 to the college’s entrepreneurship program, now known as the Cyvia and Melvyn Wolff Center for Entrepreneurship. He also served as a member of the Bauer College Board for nearly a decade.
## June

**Two Bauer Management Profs In Top 2 Percent Most Cited**

Management Professors Leanne Atwater and Alan Witt are in the top 2 percent of those cited in introductory textbooks aimed at industrial and organizational psychology students taking their first in-depth classes according to a study published in *Industrial and Organizational Psychology* (IOP).

**Bauer Faculty Leads Houston CPA Society**

Clinical Assistant Professor of Accounting Mohan Kuruvilla, who also serves as director of the college’s Certificate Programs in Accounting, has been chosen as the President-Elect of the Houston CPA Society for 2017-2018, and is the first president-elect from academia in the 80-year history of the Houston CPA Society.

## August

**Supply Chain Students Earn Finalist Spot at ISM Houston Case Competition**

Supply chain management students Quynh Le, Vanessa Tovar and Hilario “Eli” Yanez and MS supply chain management student Jessenia Rucoba earned a third place finish at the ISM Houston Student Case Competition this spring, edging out teams from other universities in the greater Houston area.

**Bauer Marketing Senior Earns Top Collegiate Golf Honor**

Marketing senior Megan Thothong named the Women’s Golf Coaches Association All-American Scholar for the 2016-2017 season, recognizing her for maintaining a GPA of 3.5 or higher, and her athletic excellence. This was Thothong’s third year receiving the award.

## September

**HBSA Earns Top Chapter Award, Takes Second Place in Case Competition**

The Hispanic Business Student Association at Bauer was recently recognized as one of the top student chapters in the nation. The student organization earned the honor at the national Association of Latino Professionals for America (ALPFA) convention, which hosted groups from dozens of universities from around the country last August in Las Vegas.

**UH SBDC Names New Executive Director**

Dr. Steven Lawrence has been named Executive Director of the University of Houston Small Business Development Center (UH SBDC) Network. Lawrence has successfully worked creating, restructuring, leading, and managing and improving organizations for more than 35 years.

## October

**Bauer SURE™ Program Earns TX Governor Award**

The Stimulating Urban Renewal Through Entrepreneurship (SURE™) Program at the University of Houston received the Governor’s Higher Education Community Impact Award. The Community Impact Award is part of the Governor’s Volunteer Awards, and recognizes higher education programs that support and encourage civic engagement and volunteering as a core value.
November

Bauer College Entrepreneurship Program Ranks No. 2 in United States
The Cyvia and Melvyn Wolff Center for Entrepreneurship at the Bauer College has been ranked No. 2 in the United States on a list of Top 25 Undergraduate Schools for Entrepreneurship studies by The Princeton Review and Entrepreneur magazine. The center has earned a Top 10 ranking for more than a decade.

Bauer Full-Time MBA Ranks Among the Best, According to Bloomberg BusinessWeek
The full-time MBA program at Bauer jumped ahead 6 positions in the Bloomberg BusinessWeek 2017 ranking of best graduate business schools. The advancement over last year’s ranking puts the MBA program at 31 in the U.S. for public universities. Rankings are calculated based on input from employers, alumni and students. Post-MBA salary and job placement are also taken into account.

Bauer Assistant Dean Publishes Book About Millennials and Gen Z in the Workplace

December

Bauer College Communications Team Earns Prestigious Marketing Award
The C. T. Bauer College of Business’s Office of Communications has earned the title of best in the city, named Marketer of the Year for Education by the American Marketing Association Houston chapter.

Global Recognition for DSI Leader
Decision & Information Sciences Associate Professor Funda Sahin presented with the Dennis Grawoig Distinguished Service Award at DSI’s annual meeting. The honor is named for the Institute’s founder and recognizes “major service to the Institute over a significant period of years.”

Bauer Student Among the Best At Liberty Mutual Sales Competition
Management and marketing senior Yvonne Betancourt placed in the top three during the Liberty Mutual Southwest Collegiate Sales Competition at the University of Houston.

Bauer Sales Students No. 1 In State Farm Marketing and Sales Competition
Management senior Ashley Jain and finance and marketing junior Adam Mooney competed against individuals and teams from colleges including University of Central Missouri, Arizona State University, University of Georgia and other leading U.S. business schools, claiming top honors in the State Farm marketing and Sales Competition.