



**“THE MOST IMPORTANT
ELEMENT REMAINS THAT
CUSTOMERS WANT AND
EXPECT A CONSISTENT
EXPERIENCE ACROSS ALL
OF THEIR TOUCH POINTS.”**

BAUER & YOU

YOUR COLLEGE. YOUR FAMILY.



Our Promise:

We create opportunity by connecting industry to our students, faculty and staff through impactful research, thought leadership, experiential learning, relevant coursework and training driven by business need.



Our Position:

Bauer Connects. More than being a degree-granting institution, the college connects students and faculty to industry by providing relevant curriculum as well as experiential learning opportunities.



Support:

Business Connection | Diversity | Strong Work Ethic | Industry into Classroom
Find supporting statements online at www.bauer.uh.edu/BauerAndYou



Our Voice/Keywords:

Academia/Industry Partnership | Opportunity | Connection Experiential
Global | Diverse | Thought Leader | Collaborative

Find the full document online at

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You can find latest news stories that illustrate these points at

<http://bauerticker.uh.edu/>

And, our most up-to-date rankings can be found at

www.bauer.uh.edu/about/where-we-rank.php