



Bauer College Alumni Association's mission to engage Alumni and inspire participation by new graduates and long-time UH supporters is as strong as ever. BCAA is committed to providing a superb opportunity to celebrate the University of Houston, the Bauer College of Business and all those alumni that make UH something special. Being an active member shows a commitment to the university and pride in supporting the programs that make UH a strong and successful community. BCAA, as part of the UH Alumni Association, is a global community of alumni and friends committed to and sharing pride in the growth and support of the University of Houston as a premier institution.

The TBGC is an exciting opportunity for us to gather on **Wednesday, May 18, 2016**, at The Golf Club of Houston, one of Houston's elite golf courses, and network with our alumni and celebrate being a **Cougar**. We will also take time to honor four of our own. These individuals have given of their time, their resources, their energy, and their spirit to make Bauer College and our university, Houston's University, better.

**Welcome Wilson, Sr. (B.B.A. 1949)**  
Chairman, Welcome Group

**Mark Woodroof (B.B.A. 1978)**  
Managing Partner, Better Homes and Gardens Real Estate Gary Greene

**John A. Clarke (B.B.A. 1982)**  
Senior Vice President, Integrity Bank

**James Hong (B.B.A. 2005)**  
Principal, Hong Financial  
Co-Founder, Be A Champion, Inc.

We hope you will join us on May 18<sup>th</sup> to honor these individuals who add an exciting element to the already outstanding day of activities. Team enrollment can be done online at [www.TedBauerGolfClassic.com](http://www.TedBauerGolfClassic.com)

For sponsorship and other information, please contact us directly. We thank you for your time and continued support of the Bauer College of Business and Bauer College Alumni Association.

Sincerely,

**Ted Bauer Golf Classic Committee**



## Honoree Foursome

In 2011, we started a tradition at the Ted Bauer Golf Classic of honoring former students and current supporters of UH. In 2016, we recognize individuals who emulate Ted Bauer's principles and values. These individuals have given tirelessly of their time and talent to the university and to Bauer College. They will serve as honorary starters and will be recognized at the dinner following the golf tournament.

### **Welcome Wilson, Sr, (BBA '49)**

Earning his BBA in 1949 from the University of Houston, Welcome has been a prominent Houston real estate developer for 59 years. His first projects in the 1950s and 1960s were Master Planned Communities Jamaica Beach and Tiki Island in Galveston, Texas. During this time, he served in the Executive Office of the President under Eisenhower and JFK. He witnessed the Atom bomb test in Nevada and the Hydrogen Bomb test at Bikini Atoll in the Pacific.

Since then, he has developed many apartment projects, retail centers, hotels and three downtown office buildings. He is currently Chairman of the Welcome Group, owning 4,000,000 square feet of manufacturing and industrial facilities in 83 locations in Texas.

Welcome has been inducted into the Texas Business Hall of Fame, received the Lifetime Achievement Award from the Houston Business Journal, and awarded an Honorary Doctors degree from the University of Houston. He also received the UH Distinguished Alumnus Award in 1970 and the UH Bauer College of Business Distinguished Alumni Award in 1996. He was a long-time Chairman of the Board of Regents of the University of Houston, and is now Chairman of its UH Political Action Committee.

He married his college sweetheart on the day he graduated from UH 67 years ago. They have 5 kids, 16 grandkids and 12 great-grandkids, one of whom is in college.

### **Mark Woodroof, (BBA '78)**

Mark graduated from the University of Houston with a degree in Business in 1978. Since earning his degree, Mark has been active in Residential Real Estate serving in a variety of leadership roles. Beginning in Houston with Coldwell Banker, he relocated to Atlanta in 1986. Returning to Houston in 1990 where he was responsible for supporting brokerage operations in both the Houston and Dallas-Ft Worth Metroplex. In 1996, Mark associated with Gary Greene, Realtors, Better Homes and Gardens where he was responsible for the company's business development. In March 2000, Mark became a principal in Prudential Gary Greene, Realtors®, formed with partners Marilyn Eiland and Bill McIlwain by acquiring the residential assets of Gary Greene, Realtors®, Better Homes and Gardens and four Prudential affiliates. In 2012, the firm reunited with their former franchise, Better Homes and Gardens Real Estate. Better Homes and Gardens was #51 on the 2015 Cougar 100 list.



Mark has been actively involved with the Houston Association of Realtors® since 1991, serving as its chairman in 1999. He has also been active with both the state and national associations serving on numerous committees and is a past director of both organizations. He currently serves as a Director of the National Association of Realtors.

**John A. Clarke, (BBA '82)**

John attended the University of Houston, earning a Bachelor of Business Administration – Finance in 1982. He is also a graduate of the ABA's National School of Real Estate Finance, University of Wisconsin. Beginning his banking career in 1982, John has over 34-years of banking experience serving in various senior level positions at Bank of Texas, Encore Bank and Frost Bank. John joined Integrity Bank in February, 2014, where he currently serves as a Senior Vice President. Prior to joining Integrity Bank, John served as Chairman of the Board of the University of Houston Alumni Association, as well as being a member (ex officio) of the University of Houston's Board of Visitors. John currently serves on the Board of the University of Houston Alumni Foundation, The Houston Cougar Foundation, and is an honorary member of the "H" Association, the official letterwinners association of the University of Houston. John is also a member of the Advisory Board of The Briarwood School and is a Lifetime Member of the Houston Livestock Show & Rodeo where he serves on the Advisory Board of the Calf Scramble Donors Committee.

**James Hong, (BBA '05)**

James graduated from Bauer with a double major in Finance and Management. In 2001, while attending U of H, James and a former teammate co-founded what is now BE A CHAMPION, INC.- a non-profit youth organization providing youth sports, after-school, tutoring and food programs to over 14,000 students and youth. After 4 years with Mass Mutual in 2010, James founded HONG FINANCIAL, where he is an independent broker offering insurance and investment products and services to businesses and individuals. He is also a co-owner of the new Pinks Pizza UH across the street from Calhoun Lofts. In Fall of 2012, James became a lecturer of the Life Insurance and Annuities course (FINA 4397), part of the Risk Management Certificate Program at the Bauer College of Business. James is involved heavily with the University of Houston where he is a Life Member of the University of Houston Alumni Association; past President of the Bauer Alumni Association; president of the H-Association (the former lettermen of U of H Athletics), Secretary of the Houston Cougar Foundation, and member of Cougar Pride. He was also the 2012 recipient of the Rising Star Award from the UHAA.



## Schedule of Events

### Tournament Day - Wednesday, May 18, 2016

The Golf Club of Houston  
5860 Wilson Rd, Humble, TX 77396  
(281) 459-7820

<b>10:30 a.m.</b>	<b>Registration / Driving Range Opens</b>
<b>11:45 a.m.</b>	<b>Putting Contest Preliminary Round</b>
<b>1:00 p.m.</b>	<b>Putting Contest Finals</b>
<b>1:15 p.m.</b>	<b>Introduction of Honorees</b>
<b>1:30 p.m.</b>	<b>Shotgun Start</b>
<b>6:00 p.m.</b>	<b>Honoree Dinner</b>

### ***Cougar Golf Clinics*** ***(Limited Spots Available)***

By playing at the prestigious Golf Club of Houston, we have the unique opportunity to offer a golf clinic with some of Houston's best teaching professionals. For those players who would like a small tweak or a new swing, the professionals with the Dave Williams Golf Academy, in partnership with the University of Houston Golf Team, will provide a one hour golf session at a greatly reduced rate prior to the tournament. For those with more serious coaching in mind, a **one hour** session is available in the afternoon at 4:00 p.m.

**11:00 a.m. Cougar Golf Clinic for players (Before tournament play)**

**4:00 p.m. Cougar Golf Clinic for Beginners (During tournament play)**

#### **Putting Contest and Hole-in-One**

Prior to the "shotgun start," we will hold a putting contest which will afford one lucky golfer a chance to win \$10,000. As we have in prior years, we will grant the opportunity to win an Acura grand prize if a golfer hits a hole-in-one on a specified hole on the course.

#### **Honoree Dinner**

At the end of the golf tournament, plan to join us for an outstanding dinner, included for the player in the price of playing. In addition, guests of the players that want to support the Ted Bauer Golf classic can join us for dinner.



## Sponsorship Opportunities

<b>Title Sponsor</b>	<b>\$8,000</b>
<ul style="list-style-type: none"><li>• Company logo and identification as “Title Sponsor” on pre-event invitations/emails/press materials and event programs</li><li>• Recognition at tournament registration, including banner</li><li>• Placement of your company logo, with link, on the event website for one (1) year</li><li>• 4 hole sponsorships</li><li>• Three (3) foursome entries in the tournament</li><li>• 1 Hour Golf Clinic for each player</li></ul>	
<b>Platinum Sponsor(s)</b>	<b>\$5,000</b>
<ul style="list-style-type: none"><li>• Company logo and identification as “Platinum Sponsor” on pre-event invitations/emails/press materials and event programs</li><li>• Recognition at tournament registration, including banner</li><li>• Placement of your company logo, with link, on the event website for one (1) year</li><li>• Two (2) hole sponsorships</li><li>• Two (2) foursome entries in the tournament</li><li>• 1 Hour Golf Clinic for each player</li></ul>	
<b>Gold Sponsor(s)</b>	<b>\$2,500</b>
<ul style="list-style-type: none"><li>• Company logo and recognition as “Gold Sponsor” on pre-event invitations/emails/press releases and event programs</li><li>• Placement of your company logo, with link, on the event website for one (1) year</li><li>• One (1) hole sponsorship</li><li>• One (1) foursome entries in the tournament</li><li>• 1 Hour Golf Clinic for each player</li></ul>	
<b>Silver Sponsor(s)</b>	<b>\$1,500</b>
<ul style="list-style-type: none"><li>• Company logo and recognition as “Silver Sponsor” on pre-event invitations/emails/press releases and event programs</li><li>• Placement of your company logo, with link, on the event website for one (1) year</li><li>• One (1) hole sponsorship</li><li>• One (1) foursome entry in the tournament</li></ul>	



## Participation Opportunities

<b>Cougar Golf Clinic for Players (11:00 a.m. to 12:00 p.m – before tournament play)</b>	<b>\$75</b>
<ul style="list-style-type: none"><li>• 1 Hour Golf Clinic with PGA Pros from the Dave Williams Golf Academy <b>(Availability is Limited)</b></li></ul>	
<b>Cougar Golf Clinic for Beginners (4:00 p.m to 5:00 p.m. – during tournament play)</b>	<b>\$100</b>
<ul style="list-style-type: none"><li>• 1 Hour Golf Clinic with PGA Pros from the Dave Williams Golf Academy</li><li>• Includes dinner at the “Honoree Dinner” <b>(Availability is Limited)</b></li></ul>	
<b>Cougar Foursome</b>	<b>\$1,000</b>
<b>Individual Entry</b>	<b>\$250</b>



## Non-Playing Sponsorship Opportunities

**Lunch Sponsor (s)** **\$1,500**

- Logo and marketing materials on lunch boxes and related items
- Placement of your company logo, with link, on the event website for one (1) year
- 1 Hole sponsorship

**Beverage Sponsor (s)** **\$1,500**

- Logo/marketing materials at each of the 4 beverage stations throughout the course (this opportunity also allows your marketing personnel to visit with players during the tournament)
- Placement of your company logo, with link, on the event website for one (1) year
- One (1) Hole sponsorship

**Driving Range/Practice Green Sponsor (s)** **\$1,000**

- Sponsorship signs on the driving range and practice green
- Placement of your company logo, with link, on the event website for one (1) year
- One (1) Hole sponsorship

**Phantom Foursome (Non-playing - includes hole sponsorship)** **\$500**

**Hole Sponsorship (Hole Sign)** **\$200**

Other sponsorship opportunities also exist.

- Player gifts
- Hole-in-one contest
- Putting contest
- Closest to the pin
- Longest Drive
- Named Awards
- Raffle Prizes

Please contact the tournament committee chairs to discuss customized sponsorship opportunities.

**Ted Bauer Golf Classic – Golf Committee – Co-chairs**

- **Chad Helmcamp – [chad.helmcamp@legacymutual.com](mailto:chad.helmcamp@legacymutual.com)**
- **Jason Erwin – [Jason.erwin@prudential.com](mailto:Jason.erwin@prudential.com)**
- **Margarita Barcenas - [margarita.barcenas@gmail.com](mailto:margarita.barcenas@gmail.com)**