



Our mission to engage Alumni and inspire participation by new graduates and long-time UH supporters is as strong as ever. We are committed to providing a superb opportunity to celebrate the University of Houston, the Bauer College of Business and all those alumni that make UH something special. Being an active member shows a commitment to the university and pride in supporting the programs that make UH a strong and successful community. The UH Alumni Association is a global community of alumni and friends committed to and sharing pride in the growth and support of the University of Houston as a premier institution.

One of the Bauer College Alumni Association's most popular events, the Ted Bauer Golf Classic, has provided students at the Bauer College of Business with the opportunity to pursue academic achievement at the collegiate level, by providing them with much needed scholarship funds. This important funding is made possible through the generous donations of Bauer Alumni, friends of the University, and community leaders like you.

The TBGC is an exciting opportunity for us to gather on **Monday, May 12, 2014**, at Champions Golf Club, one of Houston's elite golf courses, and network with our alumni and celebrate being a **Cougar**. We will also take time to honor four of our own. These individuals have given of their time, their resources, their energy and their spirit to make Bauer College and our university, Houston's University, better.

**Cheryl Creuzot (BAS '81, LLM '91, JD '92, MBA '12)**

President & Chief Executive Officer, Wealth Development Strategies, L.P.  
Trustee of the University of Houston Foundation (Investment Committee)

**Bob Casey**

Former Associate Dean of External Relations at Bauer College of Business

**Darryl Schroeder (BA '69)**

CEO, Lone Star Energy Fabrication  
Owner of Bayou City Event Center

**Lynn Houston (BBA '68)**

Managing Director, Wunderlich Securities  
Current Vice Chairman of the Cougar Cookers

We hope you will join us on May 12<sup>th</sup> to honor these individuals who add an exciting element to the already outstanding day of activities. Team enrollment can be done online at [www.TedBauerGolfClassic.com](http://www.TedBauerGolfClassic.com) or you can send a check payable to (a mail-in entry form is available online):

Ted Bauer Golf Classic  
C/O University of Houston Alumni Association  
P.O. Box 230345  
Houston, TX 77223-0345

For sponsorship and other information, please contact us directly. We thank you for your time and continued support of the Bauer College of Business and Alumni Association and our goals.

Sincerely,

**Ted Bauer Golf Classic Committee**



## Honoree Foursome

In 2011, we started a tradition at the Ted Bauer Golf Classic in honoring former students and current supporters of UH. In 2014, we recognize individuals who emulate Ted Bauer's principles and values. These individuals have given tirelessly of their time and talent to the university and to Bauer College. They will serve as honorary starters and will be recognized at the dinner following the golf tournament.

### **Cheryl Creuzot (BAS '81, LLM '91, JD '92, MBA '12)**

Cheryl D. Creuzot, a thirty-year industry veteran, is currently the President and Chief Executive Officer of Wealth Development Strategies, L.P., a position she has held since 2001. Ms. Creuzot is currently a trustee of the University of Houston Foundation (Investment Committee) and currently serves on the Dean's Advisory Board at the University of Houston. She was a former Chairman of the University of Houston Alumni Organization and the University of Houston Law School Association. She is also the recipient of the Corporate Sector Achievement Award from the University of Houston Law Alumni Association (2012), the Distinguished Alumni Award from the University of Houston (2011).

### **Bob Casey**

Former Associate Dean for External Relations for the UH Bauer College of Business, Bob joined the University of Houston's business school in June, 2000, and he was actively involved in earning the university's \$40,000,000 gift from Charles T. "Ted" Bauer for whom UH Bauer College is named. Since 2000, Bob has been instrumental in building significant corporate, alumni and individual support and increased name awareness for UH Bauer. Bob also served on the UH Bauer College Dean's Executive Board which is comprised of CEOs and top executives of leading corporations around the U.S.

### **Darryl Schroeder (BA '69)**

CEO of Lone Star Energy Fabrication. Mr. Schroeder and his wife are the builders and owners of Bayou City Event Center, home to the Athletics Gala and the Alumni Association's Annual Poker Tournament. He is a Lifetime Vice President of the Houston Livestock Show and Rodeo, and is a fiercely loyal and generous contributor to Houston Athletics, Bauer College, and Engineering.

### **Lynn Houston (BBA '68)**

Managing Director at Wunderlich Securities. He is a lifetime member of the University of Houston Alumni Association, a past chairman and current director of the Houston Athletics Foundation, the President of the UH Taxi Squad, the current Vice Chairman of the Cougar Cookers, as well as Tier One on the Chancellor's Brigade.



## **Schedule of Events**

### **Tournament Day - Monday, May 12, 2014**

**Champions Golf Club**  
13722 Champions Drive Houston, TX 77069  
281-444-6449

<b>9:00 a.m.</b>	<b>Registration / Driving Range Opens</b>
<b>9:30 a.m.</b>	<b>Putting Contest Preliminary Round</b>
<b>10:30 a.m.</b>	<b>Putting Contest Finals</b>
<b>11:00 a.m.</b>	<b>Introduction of Honorees</b>
<b>11:15 a.m.</b>	<b>Shotgun Start</b>
<b>4:15 p.m.</b>	<b>Honoree Dinner</b>

### **Putting Contest and Hole-in-One**

Prior to the “shotgun start,” we will hold a putting contest which will afford one lucky golfer a chance to win \$10,000. As we have in prior years, we will grant the opportunity to win a \$10,000 grand prize if a golfer hits a hole-in-one on a specified hole on the course.

### **“Honoree Dinner”**

At the end of the golf tournament, plan to join us for an outstanding dinner at Champions. As we recognize the 2014 Honorees , the food is guaranteed to be excellent! We hope to have many of their professional associates and family members to attend.

**Player Gifts - Low Net / Low Gross Awards**



## Sponsorship Opportunities

<p><b>Title Sponsor (1 sponsorship available)</b></p> <ul style="list-style-type: none"> <li>• Company logo and identification as “Title Sponsor” on pre-event invitations/emails/press materials and event programs, including dedicated marketing space</li> <li>• Company logo on player appreciation gift</li> <li>• Recognition at tournament registration, including banner</li> <li>• Placement of your company logo, with link, on the event website for one (1) year</li> <li>• 6 hole sponsorships</li> <li>• Three (3) foursome entries in the tournament</li> <li>• Play on the course of your choice</li> </ul>	<b>\$10,000</b>
<p><b>Patron Sponsor(s)</b></p> <ul style="list-style-type: none"> <li>• Company logo and recognition as “Patron Sponsor” on pre-event invitations/emails/press releases and event programs</li> <li>• Placement of your company logo, with link, on the event website for one (1) year</li> <li>• 4 hole sponsorships</li> <li>• Two (2) foursome entries in the tournament</li> <li>• Play on the course of your choice</li> </ul>	<b>\$5,000</b>
<p><b>Dinner Sponsor</b></p> <ul style="list-style-type: none"> <li>• Company logo and recognition as “Dinner Sponsor” on pre-event invitations/emails/press releases and event programs</li> <li>• Company logo, banner and/or other promotional space at the Honoree dinner</li> <li>• Placement of your company logo, with link, on the event website for one (1) year</li> <li>• 4 hole sponsorships</li> <li>• Two (2) foursome entries in the tournament</li> <li>• Play on the course of your choice</li> </ul>	<b>\$5,000</b>
<p><b>Corporate Sponsor(s)</b></p> <ul style="list-style-type: none"> <li>• Company logo and recognition as “Corporate Sponsor” on pre-event invitations/emails/press releases and event programs</li> <li>• Placement of your company logo, with link, on the event website for one (1) year</li> <li>• 2 hole sponsorships</li> <li>• One (1) foursome entry in the tournament</li> <li>• Play on course of your choice</li> </ul>	<b>\$2,000</b>
<p><b>Champion Foursome</b></p>	<b>\$1,250</b>
<p><b>Individual Entry</b></p>	<p><b>\$325</b></p>



## Non-Playing Sponsorship Opportunities

<b>Lunch Sponsor (one sponsorship available)</b>	<b>\$1,500</b>
<ul style="list-style-type: none"><li>• Logo and marketing materials on lunch boxes and related items</li><li>• Placement of your company logo, with link, on the event website for one (1) year</li><li>• 1 Hole sponsorship</li></ul>	
<b>Beverage Sponsor (one sponsorship available)</b>	<b>\$1,000</b>
<ul style="list-style-type: none"><li>• Logo/marketing materials on the beverage cart and at fixed beverage stations throughout the course (this opportunity also allows your marketing personnel to visit with players during the tournament)</li><li>• Placement of your company logo, with link, on the event website for one (1) year</li><li>• 1 Hole sponsorship</li></ul>	
<b>Driving Range/Practice Green Sponsor (one sponsorship available)</b>	<b>\$1,000</b>
<ul style="list-style-type: none"><li>• Sponsorship signs on the driving range and practice green</li><li>• Placement of your company logo, with link, on the event website for one (1) year</li><li>• 1 Hole sponsorship</li></ul>	
<b>Phantom Foursome (Non-playing - includes hole sponsorship)</b>	<b>\$500</b>
<b>Hole Sponsorship (Hole Sign)</b>	<b>\$250</b>

Other sponsorship opportunities also exist.

- Player gifts
- Hole-in-one contest
- Putting contest
- Closest to the pin
- Longest Drive
- Named Awards
- Door Prizes

Please contact the tournament committee chairs to discuss customized sponsorship opportunities.