

2023–2024 BBA Degree Program



C. T. Bauer College of Business
UNIVERSITY OF HOUSTON

Bachelor of Business Administration Degree Requirements (effective Fall 2023; expires Summer 2030)

The B.B.A. degree is primarily a daytime program offered face-to-face, with online options in certain majors (contact: bba@uh.edu for details). Post-Baccalaureate (PB) Limitations: The B.B.A. program is for students seeking their first undergraduate degree. For PB's: non-degree Certificate in Accountancy Program (bauer.uh.edu/departments/accy/CAP) or MS @ MBA graduate degrees (bauer.uh.edu/graduate-studies). For more information about the Online BBA, see: bauer.uh.edu/undergraduate/future-students/online.

SECTION 1: COURSES NEEDED FOR DEGREE PLAN FILING

30 hours

Completion of:

ENGL 1301	First Year Writing I [formerly ENGL 1303; prerequisite for BUSI 3302]	3 hrs _____
BUSI 1301*	Business Principles [formerly INTB 3354 or GENB 13FS]	3 hrs _____
BCIS 1305*	Business Computer Applications [formerly MIS 3300 or MIS 1FOS or MIS 13FS]	3 hrs _____
MATH 1324*	Finite Math [formerly MATH 1313]	3 hrs _____
ACCT 2301*	Principles of Financial Accounting [formerly ACCT 2331]	3 hrs _____
ACCT 2302*	Principles of Managerial Accounting [formerly ACCT 2332; prerequisite: ACCT 2301]	3 hrs _____
ECON 2301*	Principles of Macroeconomic [formerly ECON 2305]	3 hrs _____
ECON 2302*	Principles of Microeconomic [formerly ECON 2304]	3 hrs _____
BUSI 2305*	Business Statistics [prerequisites: BCIS 1305 and MATH 1324]	3 hrs _____
And completion of or enrollment in the current or future term:		
BUSI 3302**	Connecting Bauer to Business [formerly GENB 3302; prerequisite: ENGL 1301]	3 hrs _____

ECON 2301 or ECON 2302 meet the 3 hours of Social & Behavioral Science Core Requirements

MATH 1324 and BUSI 2305 meet the 6 hours of Math & Math/Reasoning Requirements

**BUSI 3302 includes the administration of a college requirement: the Business Writing Evaluation (BWE). A score of 2 or higher out of a 4-point scale is required.

Students who do not have a score of 2 or higher have a one-semester exception after completing BUSI 3302 to re-take the BWE in the following fall or spring semesters

Requirements to File a Degree Plan (Declare a Specific Major in Business)

- _____ Be a Pre-business major (requirements & declaring online: www.bauer.uh.edu/undergraduate/prospective-students/uh-students)
- _____ Have a grade point average of 2.5 or higher (at the time of filing) at UH if already a Pre-business major
- _____ Complete ENGL 1301 listed under Section 1 [prerequisite for BUSI 3302]
- _____ Complete each *Business Administration and Management Field of Study (BAMFS) course under Section 1
- _____ Completion or enrollment in BUSI 3302 under Section 1

File a degree plan at bauer.uh.edu/undergraduate. Pre-business students must file a degree plan by the end of the semester in which they complete 45 or more credit hours, unless an exception is approved by an Advisor. Transfer students with 45 or more credit hours must file a degree plan by the end of their first semester at UH, unless an exception is approved by an Advisor. An appointment is not required to file.

NOTES:

SECTION 2: ADDITIONAL CORE REQUIREMENTS

27 hours

Residency Requirements: Last 30 hours of coursework towards a degree must be completed exclusively at the University of Houston, with the exception of 6 hours of Core.

Concurrent enrollment at UH and another institution is not considered in residence.

ENGL 1302	First Year Writing II [or Core 010 approved alternative; formerly ENGL 1304]	3 hrs _____
HIST 1301	The United States to 1877 [formerly HIST 1376 or HIST 1377]	3 hrs _____
HIST 1302	The United States since 1878 [formerly HIST 1378 or HIST 1379]	3 hrs _____
GOVT 2305	U.S. Government: Congress, Pres & Courts [formerly POLS 1337]	3 hrs _____
GOVT 2306	U.S. & Texas Constitution & Politics [formerly POLS 1336]	3 hrs _____
Language, Philosophy & Culture	Must be UH core or Texas Common Core at Texas public transferring institution.	3 hrs _____
Creative Arts	Must be UH core or Texas Common Core at Texas public transferring institution.	3 hrs _____
Life and Physical Sciences	Must be UH core or Texas Common Core at Texas public transferring institution.	3 hrs _____
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If pursuing the Global Energy Management Professional Program, consult with the Finance specialty advisor for additional math, economics, and Life @ Physical Sciences requirements.

Mixed Program Registration Group

Pre-Business Advisor permission is required for Pre-business majors to enroll in 3000-level business courses except for specially designed classes (BUSI 3300, BUSI 3302, ENTR 3310, ENTR 3312, MARK 3337, MARK 3338, and MARK 4379). In order to be added into Mixed Program Registration Group, student must:

- _____ Earn and maintain 2.50 overall UH GPA or be in your first semester at UH.
- _____ Successfully complete, be currently enrolled in, or be enrolling in the upcoming semester for all courses in Section 1 above.
- _____ Submit a request online at bauer.uh.edu/PermissionToRegister.
- _____ Enrollment in 4000-level courses requires a degree plan on file or approval of an Advisor by General Petition except for BUSI 4350 and MARK 4379.

NOTES:

SECTION 3: ADVANCED-LEVEL BUSINESS REQUIREMENTS (REQUIRED FOR ALL BUSINESS MAJORS)

21 hours

FINA 3332	Principles of Finance (prerequisites: MATH 1324 and ACCT 2301)	3 hrs _____
INTB 3355	Global Environment of Business	3 hrs _____
MANA 3335	Introduction to Organizational Behavior & Management	3 hrs _____
MARK 3336	Introduction to Marketing	3 hrs _____
MARK 3337	Professional Selling	3 hrs _____
SCM 3301	Supply Chain Management Fundamentals [prerequisite: MATH 1324]	3 hrs _____
BUSI 4350	Business Law & Ethics [prerequisite: BUSI 3302 and approved degree plan]	3 hrs _____

Major: _____ If Pre-Business, Intended Major if Decided but Not Yet Declared: _____

SECTION 4: BUSINESS MAJOR & ELECTIVE REQUIREMENTS (COMPLETION OF ONLY ONE MAJOR IS REQUIRED) 42 hours

Students with a double major or minor may count these courses toward electives; advanced business electives must be business courses. Students in the accelerated pathway B.B.A./M.S. degree program who complete graduate courses as an undergraduate may count them toward major or minor requirements for courses with the same letter rubrics as their major or minor, or toward elective requirements of their major. The 9 hours of General Electives are designated for 6 hours of any unused Component Area Option (O90) courses, and remaining hours can be met by any 1000–4000 level course.

Accounting

Prerequisite: Grades of C or higher in ACCT 2301 and ACCT 2302

ACCT 3366	Financial Reporting Frameworks	3 hrs _____
ACCT 3367	Intermediate Accounting I	3 hrs _____
ACCT 3368	Intermediate Accounting II	3 hrs _____
ACCT 3377	Cost Accounting	3 hrs _____
ACCT 3371	Accounting Information Systems	3 hrs _____
ACCT 4331	Federal Income Tax I - Individual	3 hrs _____
ACCT 4335	Financial Statement Auditing	3 hrs _____
ADV BUS ELECS*	Any 3000-4000 level business course	3 hrs _____
ADV ELECS*	Any 3000-4000 level course	9 hrs _____
GEN ELECS	Any 1000-4000 level course	9 hrs _____

Certificates in Oil & Gas Accounting (ACCT majors only) or Internal Audit (All majors) and/or the Professional Program in Accountancy (PPA) (ACCT majors only – by application). Students should reserve 10 hours of electives for an O@G or IA track; students should reserve 11 hours for PPA.

Entrepreneurship

ENTR 3310	Entrepreneurship	
or		
ENTR 3311	Technology Entrepreneurship	3 hrs _____
ENTR 4330	Entrepreneurial Costs & Budgets	3 hrs _____
ENTR 4340	ENTR Orgs, Capitalization, & Funding	3 hrs _____
ENTR ADV ELECS	Advanced Entrepreneurship Electives	9 hrs _____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs _____
ADV ELECS	Any 3000-4000 level course	9 hrs _____
GEN ELECS	Any 1000-4000 level course	9 hrs _____

Entrepreneurship major is open to all business majors. Admission to the Wolff Center for Entrepreneurship Cohort is a selective process.

Finance

Prerequisite: STAT 3331 is a prerequisite for most 4000-level finance courses.

STAT 3331**	Statistical Analysis for Business Applications	3 hrs _____
FINA 4320	Investment Management	3 hrs _____
FINA 4330	Corporate Finance	3 hrs _____
FINA ADV ELECS	Advanced Finance Electives	12 hrs _____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs _____
ADV ELECS	Any 3000-4000 level course	6 hrs _____
GEN ELECS	Any 1000-4000 level course	9 hrs _____

Consult Finance Advisor for tracks in Commercial Banking, Global Energy Management, Personal Financial Planning, Real Estate, and Risk Management and Insurance.

**Prerequisite: BUSI 2305 with a grade of C or higher.

Management

MGT ADV ELECS	Advanced Management Electives	18 hrs _____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs _____
ADV ELECS	Any 3000-4000 level course	9 hrs _____
GEN ELECS	Any 1000-4000 level course	9 hrs _____

Consult UH Catalog for tracks in Human Resources Management and Applied Leadership.

Management Information Systems

MIS 3360	Systems Analysis & Design	3 hrs _____
MIS 3370	Info Systems Dev. Tools	3 hrs _____
MIS 3371	Transaction Processing Syst. I	3 hrs _____
MIS 3376	Bus. Apps. of Database Management I	3 hrs _____
MIS 4374	Info Technology Project Management	3 hrs _____
MIS 4378	Admin of Computer-Based MIS	3 hrs _____
MIS ADV ELECS	Advanced MIS Electives	6 hrs _____
ADV ELECS	Any 3000-4000 level course	9 hrs _____
GEN ELECS	Any 1000-4000 level course	9 hrs _____

Marketing

MARK 3338	Intro to Marketing Analytics	3 hrs _____
MARK 3365	Intro to Digital Marketing	3 hrs _____
MARK 4389	Marketing Strategy & Planning	3 hrs _____
MARK ADV ELECS	Advanced Marketing Electives	9 hrs _____
ADV BUS ELECS	Any 3000-4000 level business course	6 hrs _____
ADV ELECS	Any 3000-4000 level course	9 hrs _____
GEN ELECS	Any 1000-4000 level course	9 hrs _____

Consult the MARK academic advisor for approved substitutions for MARK electives in other non-business departments. Consult UH Catalog for tracks in The Program for Excellence in Selling and Digital Marketing.

Supply Chain Management

Prerequisite: a grade of C or higher in STAT 3331, a grade of C+ or higher in SCM 3301.

STAT 3331**	Statistics for Business Apps	3 hrs _____
SCM 4301	Logistics Management	3 hrs _____
SCM 4330	Business Modeling and Decision Analysis	3 hrs _____
SCM 4350	Strategic Supply Management	3 hrs _____
SCM 4362	Demand & Supply Integration	3 hrs _____
SCM 4367	Process & Quality Management	3 hrs _____
SCM 4390	Supply Chain Strategy	3 hrs _____
SCM ADV ELECS	Advanced SCM Electives (select 6 hours of Approved Advanced electives in business from the following: SCM 4302, 4311, 4351, 4380, 4385 or FINA 4371)	6 hrs _____
ADV ELECS	Any 3000-4000 level course	6 hrs _____
GEN ELECS	Any 1000-4000 level course	9 hrs _____

**Total Degree Requirements
120 hours minimum**

NOTES: