

Y2

2020 • 2021 • **2022** • 2023 • 2024 • 2025

A BOLD CALL TO ACTION

STRATEGIC PLAN - YEAR 2 UPDATE

**THE FUTURE
IS OUR BUSINESS™**

BAUER
COLLEGE OF BUSINESS
UNIVERSITY of HOUSTON



BAUER
COLLEGE OF BUSINESS

strategic financial group, l.l.p.
A Member of the MassMutual Financial Group

Business Career Fair
10.28.2023
10:00 AM - 4:00 PM
Virtual Event
hr@bauer.com

Collaborate with and mentorship of
colleagues across the Bauer's business
through virtual networking
For more information, visit
bauer.collegeofbusiness.edu

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LETTER FROM THE DEAN





GREETINGS,

Two years ago, we launched the 2020-2025 Bauer College Strategic Plan, a bold call to action to transform lives, advance organizations and better society. This past year, we announced the new branding message for the Bauer College: **“The Future Is Our Business.”** More than a tagline, this is a mandate for all of us at the Bauer College to shape the rapidly-changing world of business of tomorrow, through leading-edge programs and innovative thinking, today. Through this message we reinforce our commitment to help define the future of business and empower our students with the skills needed, not only to succeed in their own careers, but to create and furnish the jobs of tomorrow.

Amid all the changes of the last two years during the COVID-19 pandemic, in which all aspects of our personal and professional lives were altered, we were able to move forward with determination and poise, and break into the **Top 50** national and international rankings in most key areas, establishing Bauer as a tour de force in academics and research.

In addition to reaching our best rankings ever, we also experienced other great accomplishments, including a very strong enrollment growth and outstanding placement rates—both despite the pandemic—and some of our best retention and graduation rates to date. And in our commitment to diversity, equity and inclusion, we have been recognized in the **Top 10 Business Schools** with the highest number of **Women (#1), First-Generation College Students (#4)** and **Minorities (#9)**.

These great achievements are aligned with our overarching goal of becoming a world-class business school among the very top in the nation. We have reached new heights, and we will continue our work to take the Bauer College to the next level of excellence, because we know that, **The Future Is Our Business!**

Paul A. Pavlou
Dean & Cullen Distinguished Chair Professor
C. T. Bauer College of Business
University of Houston



OUR OVERARCHING GOAL

BE A WORLD-CLASS BUSINESS SCHOOL, AMONG THE VERY

TOP

IN THE NATION.

**TO BECOME A TOP 50 BUSINESS SCHOOL IN FIVE YEARS
AND AMONG THE TOP 25 IN TEN YEARS.**

OUR RANKINGS:

THE CYVIA AND MELVYN WOLFF CENTER FOR ENTREPRENEURSHIP HAS BEEN RANKED

#1 IN THE NATION

ON *THE PRINCETON REVIEW* AND *ENTREPRENEUR'S* LIST OF TOP BEST UNDERGRADUATE PROGRAMS FOR ENTREPRENEURS FOR THREE CONSECUTIVE YEARS (2020, 2021 AND 2022). NOTABLY, MORE THAN **1,400 BUSINESSES** HAVE BEEN STARTED OVER THE PAST DECADE BY WCE STUDENTS, WITH ALMOST \$400 MILLION IN IDENTIFIED FUNDING. MOREOVER, MORE THAN **3,000 UH STUDENTS** FROM **91 DIFFERENT MAJORS** TOOK AT LEAST ONE ENTREPRENEURSHIP COURSE LAST YEAR.



THE PROFESSIONAL MASTER OF BUSINESS ADMINISTRATION (PMBA) IS RANKED AMONG THE

TOP 25

PART-TIME MBA PROGRAMS ACROSS ALL BUSINESS SCHOOLS IN THE UNITED STATES BY *FORTUNE* MAGAZINE AND **#15** AMONG PUBLIC BUSINESS SCHOOLS. ADDITIONALLY IN 2021, THE PMBA SURGED 20 SPOTS TO RANK **#32** AMONG PUBLIC PART-TIME PROGRAMS IN THE NATION BY *U.S. NEWS & WORLD REPORT*.

2022 RANKINGS

THE FULL-TIME MBA PROGRAM RECENTLY JUMPED **12 SPOTS** TO PLACE

#45

AMONG PUBLIC BUSINESS SCHOOLS BY *U.S. NEWS & WORLD REPORT*.



THE INFORMATION SYSTEMS (IS) FACULTY AT BAUER COLLEGE IS NOW RANKED AS THE

THIRD MOST PRODUCTIVE GROUP IN THE WORLD

IN TOP PUBLICATIONS ACCORDING TO THE ASSOCIATION OF INFORMATION SYSTEMS (AIS), THE HIGHEST RANKING OF THIS KIND. NOTABLY, THREE BAUER COLLEGE FACULTY POSTED IMPRESSIVE RANKINGS AS INDIVIDUAL SCHOLARS CONTRIBUTING TO TOP JOURNALS:

3RD

**NINA HUANG,
PH.D.**

ASSOCIATE PROFESSOR

7TH

**PAUL A. PAVLOU,
PH.D.**

DEAN &
CULLEN DISTINGUISHED
CHAIR PROFESSOR

14TH

**KEVIN HONG,
PH.D.**

PROFESSOR

2022 RANKINGS

ACCORDING TO THE UT DALLAS RANKING OF RESEARCH PRODUCTIVITY IN TOP JOURNALS,
BAUER COLLEGE RANKED:

#9

MARKETING (2021)

#5

PRODUCTION & OPERATIONS
MANAGEMENT (2021)

#3

INFORMATION SYSTEMS
(2021)



BAUER FACULTY RANKED

#35

IN RESEARCH PRODUCTIVITY ACCORDING TO UT DALLAS RANKING OF RESEARCH.



ADDITIONAL RANKINGS

U.S. NEWS & WORLD REPORT

BEST UNDERGRADUATE BUSINESS PROGRAMS

#84

OVERALL, TIED

#51

AMONG PUBLIC
BUSINESS SCHOOLS,
TIED (2021)

#19

ENTREPRENEURSHIP,
TIED

#39

MARKETING, TIED

BEST GRADUATE BUSINESS SCHOOLS

FULL-TIME MBA

#85

OVERALL, TIED
(2022)

#45

AMONG PUBLIC
BUSINESS SCHOOLS,
TIED (2022)

#48

OVERALL, TIED
(2022)

#32

AMONG PUBLIC
BUSINESS SCHOOLS,
TIED (2022)

#27

ENTREPRENEURSHIP,
TIED (2023)

#41

ACCOUNTING,
TIED (2023)

ADDITIONAL RANKINGS

THE PRINCETON REVIEW

**TOP 50 BEST UNDERGRAD
PROGRAMS FOR
ENTREPRENEURS (2022)**

#1

UNDERGRADUATE ENTREPRENEURSHIP
PROGRAM IN U.S. (2020, 2021, 2022)

BLOOMBERG BUSINESSWEEK

**BEST B-SCHOOLS
MBA RANKINGS
(2021 - 2022)**

#31

FULL-TIME MBA
AMONG PUBLIC BUSINESS SCHOOLS

POETS@QUANTS

BEST UNDERGRADUATE BUSINESS SCHOOLS LIST (2022)

#43

OVERALL

#16

AMONG PUBLIC BUSINESS SCHOOLS

FORTUNE

BEST MBA PROGRAMS (2021)

FULL-TIME MBA

#53

OVERALL

#25

AMONG PUBLIC
BUSINESS SCHOOLS

BEST PART-TIME MBA PROGRAMS (2022)

PROFESSIONAL MBA

#25

OVERALL

#15

AMONG PUBLIC
BUSINESS SCHOOLS



RESEARCH & EDUCATION

Be a world-class leader in
research and education with

- a) a cross-disciplinary mindset,**
- b) a global perspective and**
- c) state-of-the-art curricula**

**while being accessible
and affordable.**

STUDENT SUCCESS

ENROLLMENT

7,223

TOTAL UNDERGRADUATE
BUSINESS MAJORS AND MINORS

8,000+

UNDERGRADUATE, GRADUATE,
AND DOCTORAL STUDENTS

CONTINUES TO BE THE

**LARGEST UNDERGRAD
BUSINESS PROGRAM**

IN THE STATE OF TEXAS BASED ON INSTITUTIONAL DATA

RETENTION RATES

HIGHEST

RETENTION RATE OF ALL
UNIVERSITY OF HOUSTON COLLEGES

95%

RETENTION RATE FOR
FALL 2020 - 1ST YEAR

9.5%

HIGHER RETENTION RATE
THAN UH AVERAGE

STUDENT SUCCESS

GRADUATION RATES

HIGHEST

GRADUATION RATE AT
UNIVERSITY OF HOUSTON

SIX-YEAR GRADUATION (FALL 2015)

86.3%

HIGHEST AMONG
THE COLLEGES

24.3%

ABOVE UH
AVERAGE

FOUR-YEAR GRADUATION (FALL 2017)

67.2%

HIGHEST AMONG ALL
UH COLLEGES

22.7%

ABOVE UH
AVERAGE

PLACEMENT

94%

6-MONTH UNDERGRADUATE PLACEMENT RATES
FOR AY21 (SUM20, FA20, SP21)

1,283

BBA STUDENTS 6-MONTH
PLACEMENT (SUM20-SP21)

\$60,000

BBA SALARY PER YEAR FOR 2020-
2021 (AVG TOTAL COMPENSATION)

PROGRESS UPDATES

NEW AND CROSS-DISCIPLINARY PROGRAMS

- Bauer has multi-disciplinary degrees with other schools and colleges: JD/MBA with the Law Center, MD/MBA with the College of Medicine.
- New dual degrees have been proposed including MA Arts/MS Management & Leadership with the McGovern College of the Arts, and a MSF/MIE (Master of Science in Finance/Master of Industrial Engineering) with the College of Engineering.
- New accelerated pathway for a BBA + Master in Public Policy with the Hobby School of Public Affairs launched in Fall 2021.
- Bauer is readying to launch new MS programs in HR Leadership, Real Estate, and Global Business Leadership.

GLOBAL PERSPECTIVE

- Bauer has now MoU partnerships with Asian Institute of Management (Philippines), Montpellier Business School (France), NEOMA Business Schools (France), Universidad Francisco Marroquín (Guatemala), International University-Vietnam National University (IU-VNU), and the University of Bahrain (Bahrain).
- Bauer participates in UH's partnerships with Tecnológico de Monterrey (Mexico) and Swansea University (South Wales, United Kingdom), and UH's exchange programs and affiliated programs in over 100 countries.
- Bauer supports UH Global Citizens Credential by offering 12 courses in six disciplines that undergraduate students can take toward earning the credential.

STUDENT SCHOLARSHIPS

- Between Fall 2020 and Summer 2021, the Bauer College disbursed \$3.5M in scholarships (largest amount to date) that benefited 638 students through 725 awards. The scholarships were on average almost \$5,000 per student.



SCHOLARSHIP STUDENT STORIES

EDGAR CRISPIN

**TED BAUER UNDERGRADUATE
BUSINESS SCHOLAR, FALL 2021**

MAJORS: MANAGEMENT
INFORMATION SYSTEMS
AND ENTREPRENEURSHIP
(WOLFF CENTER FOR
ENTREPRENEURSHIP
CLASS OF 2023)

ACADEMIC YEAR: JUNIOR,
CLASS OF 2023 (SPRING
2023 GRADUATION)

I received the Ted Bauer Undergraduate Business Scholarship right before the beginning of my junior year. This scholarship, of which provides \$7,000 in aid per semester for your last four semesters at the university, drastically changed my life. Before this I was used to working more than 30 hours a week to help “comfortably” make my way through my education, but of course that takes a huge toll on anyone over time, and as a neurodivergent student it added to my academic challenges.

This scholarship has helped me comfortably focus on my academics and commit more time to new experiences, especially the Wolff Center for Entrepreneurship, of which I am very honored to be part of the class of 2023.

Ever since I received this amazing scholarship I’ve been able to focus more on being involved at the Bauer College, especially as a student at the Wolff Center for Entrepreneurship, active member of Hispanic Business Student Association, being a Bauer Ambassador, being in the Ted Bauer Leadership Certificate Program, and representing DE&I non-profits on campus to help with recruiting for Bauer students.

I plan on working in either IT consulting or in tech as a product manager right after graduation. I also plan on pursuing my MBA before the age of 30 and utilizing my experiences in all these areas to work in non-profit work helping those from underrepresented groups in my spare time for decades to come. The Ted Bauer Undergraduate Business Scholarship has massively assisted in my plans in that I now have more time to meet amazing people in my areas of interest and am able to focus better on my academics to achieve being the first person on both sides of my extended family to get a bachelor’s degree in the U.S.

SAMMY GUADARRAMA

JESSE JONES SCHOLARSHIP

MAJOR/MINORS:
MANAGEMENT INFORMATION
SYSTEMS MAJOR
AND MANAGEMENT &
LEADERSHIP MINOR +
PHRONESIS HONORS MINOR

ACADEMIC YEAR: SENIOR,
CLASS OF 2022 (SPRING
2022 GRADUATION)

I have received the Jesse Jones Scholarship for all four years that I have attended UH. The Jesse Jones Scholarship program helped to ease the transition into college by offering workshops in time management, financial literacy, and more. The scholarship itself brought me peace of mind each semester because I often didn’t have to immediately worry about how I would pay for my tuition and housing. Like many students, my parents could not afford to help me with my tuition, so it was my responsibility to sort out loans and scholarships for myself. I have friends who had to leave school because they didn’t have a way to pay for the semester’s fees, so I’m grateful that the Jesse Jones Scholarship allowed me to focus on my academics.

After graduation, I will work full-time for PwC as a Process Assurance Associate. I want to work for the firm for a couple of years and then eventually go to graduate school full-time. The Jesse Jones Scholarship has significantly helped to relieve the financial burden of my loans. As a result, I feel confident in my ability to pay off my existing loans in the coming years. The scholarship has also made the prospect of graduate school less financially intimidating considering I won’t have much left to pay off from undergrad.

SCHOLARSHIP STUDENT STORIES

CESAR MACEDO

**FINANCIAL EXECUTIVES
INTERNATIONAL/
TED BAUER UNDERGRADUATE
BUSINESS SCHOLAR, 2021 +
HOUSTON LIVESTOCK SHOW
& RODEO SCHOLARSHIP**

MAJOR/MINOR: FINANCE
MAJOR AND MARKETING MINOR

ACADEMIC YEAR: SENIOR,
CLASS OF 2022 (FALL
2022 GRADUATION)

These scholarships have helped me by allowing me to focus on my classes without having to work. It has allowed me to put effort into leadership positions on campus such as President at the Hispanic Business Student Association and the Bauer Undergraduate Student Representative for the Bauer College Board. The scholarships have also allowed me to put time towards getting mentored by financial executives.

After graduation, I am hoping to travel to different parts of the world. I also plan to venture out into the real estate market and learn more about it. My other plans are to begin a full-time position in a finance or consulting firm. Once I spend some years in that practice and gain knowledge in different industries, I'm hoping to settle down into a company and use the knowledge that I have gained at school and in my career to succeed.





INNOVATION & LEARNING

**Be a leader in instructional
innovation and digital learning.**

DIGITAL LEARNING UPDATES



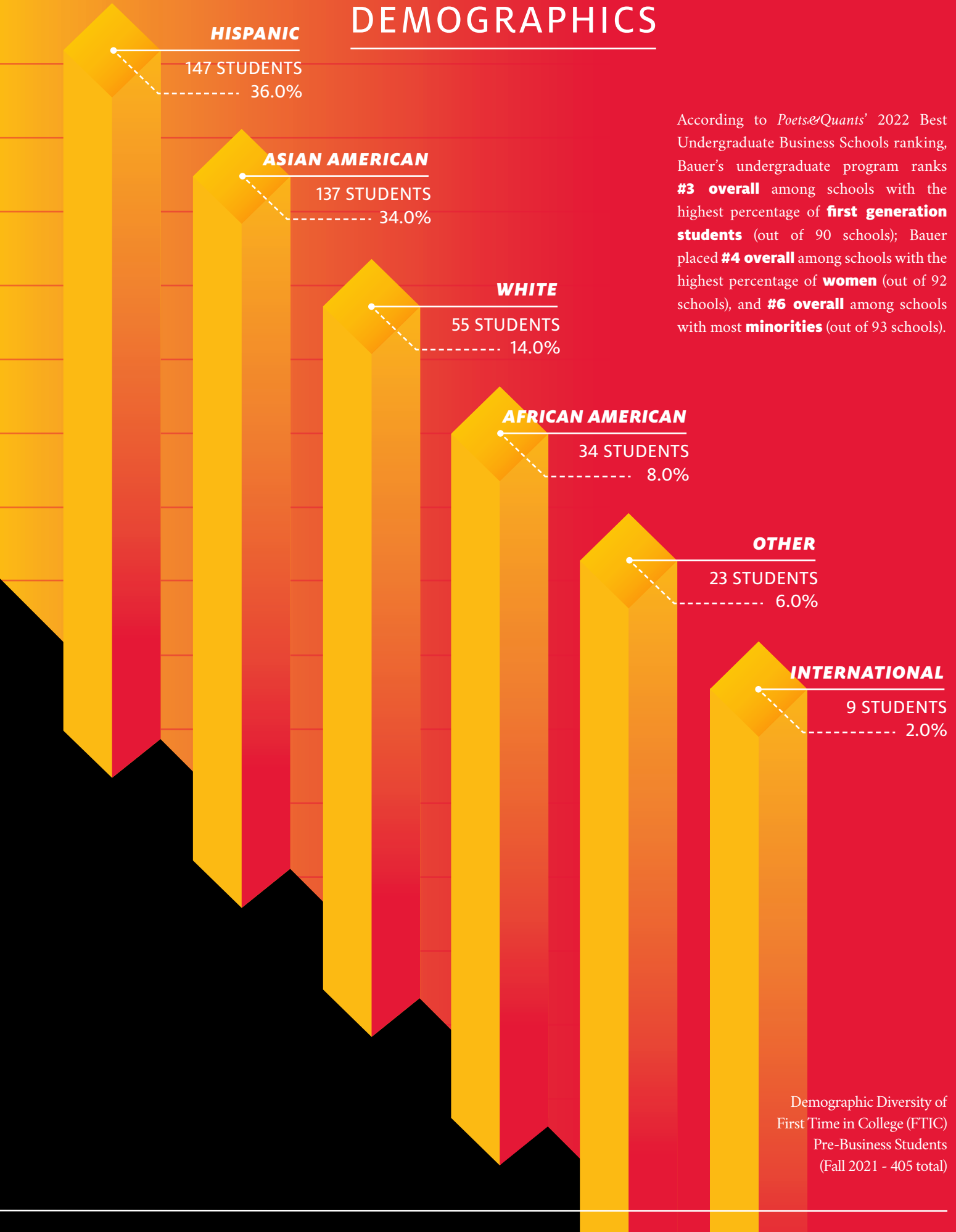
- As result of COVID and since then, Bauer offers close to 200 courses taught in asynchronous, synchronous or HyFlex formats.
- Six new MS online programs and a fully online Bachelor in Business Administration (BBA) were launched in Fall 2021. Almost 300 students were enrolled in these programs. Two more online MS programs will be launched in Fall 2022, a MS in Sales Leadership and a MS in Entrepreneurship.
- Bauer has invested in the digital learning infrastructure to upgrade classrooms with the latest technology for distance learning. Additionally, Central IT has committed **\$1.3 million** to the technology enhancement in all general purpose and Bauer classrooms in Melcher Hall, Cemo Hall and CBB.
- The Office of Digital Learning (ODL) created a community of practice, held a series of professional development and events on digital learning for returning and new faculty, and teaching assistants serving mass undergraduate sections and graduate courses. Trainings have been primarily on optimization of Blackboard, Zoom and Teams. The ODL team actively assist faculty, TAs and IAs in ensuring that synchronous and HyFlex courses remain secure and free of disruptions.
- With the support of the Bauer Division of Technology (BDT), new technology was installed in classrooms in Insperity building. The new technology allows for a deeper and richer student experience.



DIVERSITY & INCLUSION

**Set the standard for promoting
diversity and inclusion.**

DEMOGRAPHICS



According to *Poets&Quants'* 2022 Best Undergraduate Business Schools ranking, Bauer's undergraduate program ranks **#3 overall** among schools with the highest percentage of **first generation students** (out of 90 schools); Bauer placed **#4 overall** among schools with the highest percentage of **women** (out of 92 schools), and **#6 overall** among schools with most **minorities** (out of 93 schools).

Demographic Diversity of
First Time in College (FTIC)
Pre-Business Students
(Fall 2021 - 405 total)

CENTER FOR ECONOMIC INCLUSION



Aligned with Bauer's Strategic Plan's key objectives a) to set the standard for promoting diversity and inclusion and b) be a model for engaging with students, industry, and the community, the Center for Economic Inclusion (CEI) will champion a model of experiential education that is proven to transform both the university students and community entrepreneurs. This model was developed over the last decade through the work of the Stimulating Urban Renewal through Entrepreneurship (SURESM) Program. The CEI will take the lessons learned and apply them more broadly across a range of programs for students and community entrepreneurs by:

- 1) Developing greater depth and breadth of courses associated with the model,
- 2) Scaling the model to other educational institutions and
- 3) Conducting cutting edge research on the intersection of small business, education, and DEI (diversity, equity and inclusion).

The CEI is also aligned with the university's Quality Enhancement Plan.

STUDENT SUCCESS STORIES

MARIA ANGÉLICA BOLAÑOS

**TED BAUER UNDERGRADUATE
BUSINESS SCHOLAR, FALL 2021**

**MAJOR: MANAGEMENT
INFORMATION SYSTEMS**

ACADEMIC YEAR: JUNIOR

As a daughter to a family of immigrants, I overcame several obstacles to obtain all of the opportunities that I have earned in my time at Bauer. Growing up I always thought that my family would financially support me throughout college but unfortunately, we suffered a financial crisis and it was solely to me to pay for my tuition. In my freshman year, I took out several loans and a family member encouraged me to drop out to work to pay off my debts. One of the main reasons I decided to stay in college was because I had hoped to receive the Ted Bauer Undergraduate Business Scholarship. Thankfully I received the scholarship, which has lightened an immense burden and allowed me to focus on being the best student I can possibly be.

Throughout my time at Bauer, I became heavily involved with the Hispanic Business Student Association (HBSA) and later became the Corporate Relations for a year. This opportunity opened so many doors for me by meeting with campus recruiters, providing professional development, and coordinating two of Bauer's Diversity and Inclusion mixers. This pushed me to be more aware of Bauer's resources, such as the wonderful employees at the Rockwell Career Center, Bauer career fairs, and the amazing faculty. Through all of my effort, I've obtained internships with HP, the Library of Congress, PwC, Management Leadership for Tomorrow, and I am now the first female UH student to receive an offer from EY-Parthenon.

My plans after graduation are to work as a consultant at a top global consulting firm and eventually to work in the non-profit space. None of this would've been possible without the support from HBSA, Bauer faculty, and donors.



INDUSTRY & ENGAGEMENT

**Be a model for engaging with
students, industry, and community.**

BUSINESS CAREER FAIR

1,095

STUDENTS

552

CORPORATE
REPRESENTATIVES

**FALL 2021
(VIRTUAL)**

124

EMPLOYERS

4,434

CONVERSATIONS

1,050

STUDENTS

234

CORPORATE
REPRESENTATIVES

**SPRING 2022
(IN-PERSON)**

111

EMPLOYERS

NEW UPDATES

**ROCKWELL
CAREER CENTER
(RCC)**

139

CORPORATE MENTORS

COACHED AND MENTORED

1,464

**NEW BAUER
UNDERGRADUATES**

IN COURSE BUSI 3302:
CONNECTING COLLEGE
TO CORPORATE

**OFFICE OF
EXPERIENTIAL
LEARNING (OEL)**

53

NEW PROJECTS

FROM EMPLOYERS IN
BAUER CLASSES

**IN
2020 - 2021**

CORPORATE OPPORTUNITIES

AMAZON

AMERICAN EXPRESS

AWS

BANK OF AMERICA

BNY MELLON

BP

CAPGEMINI

CBRE

CONOCOPHILLIPS

DELL

DELOITTE

DELOITTE CONSULTING

DISNEY

ELI LILLY

ESTEE LAUDER

EY

EY-PARTHENON

FACEBOOK

GENERAL MILLS

GOLDMAN SACHS

**HEWLETT-PACKARD
ENTERPRISES**

HP INC.

IBM

JPM CHASE

KELLOGG'S

KPMG

LYONDELL BASELL

**MD ANDERSON
CANCER CENTER**

MICROSOFT

NASA

ORACLE

OXY (OCCIDENTAL)

P&G

PFIZER

PWC

RSM

TESLA

USAA

WELLS FARGO



THERE ARE MANY COMPANIES WHERE OUR STUDENTS ARE PLACED FOR INTERNSHIPS AND FULL-TIME OPPORTUNITIES. SOME OF THEM ARE INCLUDED ON THIS PAGE.

STUDENT PLACEMENT STORIES

SAMIR MUKHI

**BBA FINANCE, SENIOR
(MAY 2022 GRADUATION)**

COMPANY: EY-PARTHENON

POSITION: ASSOCIATE
(FULL-TIME)

How did Bauer College and the Rockwell Career Center help in your job search?

The Bauer College and RCC played a great deal in my ability to secure an offer. The biggest thing I can attribute to my success was being able to gain a foundation for case-based interviews. Former career specialist, Hayden Duplechain, was very instrumental in helping me understand the basics of case interviewing and was someone I reached out to practice cases with during my recruitment process. He also helped establish the case curriculum for the Bauer Consulting Organization during the time I served as an officer and president. RCC was very supportive in our vision to grow the Bauer Consulting Organization, provided us with the tools to better equip our members for case interviews, and helped gain exposure with major firms.

What advice would you give to other students?

The biggest advice I can give students who are internship/job searching is to start the exploration/research phase as early as possible. Join student organizations that relate to your interests because this gives you the ability to try multiple things before you set your sights on a specific role/industry. Also, during this time it would be best not to get too attached to one thing. I would advise students to reach out to upperclassmen who have landed roles you aspire to be in or are remotely interested in so you can get their perspective. This will help you learn from any mistakes they might have made and get a better understanding of the possibilities out there that you may not have been exposed to. Additionally, connecting with your student organization officers and upperclassmen will help you better strategize your recruitment process, learn what it takes to gain success in recruiting for highly competitive roles, and potentially even gain a mentor along the way.

What do you plan after graduation, and how will this placement help you reach those goals?

After graduation, I have set my sights on the industry of management and strategy consulting. This career is very vast and will allow me to gain exposure in various kinds of industries early on. Working as a consultant will allow me to build and refine a multitude of skillsets that are transferrable to many careers and will fuel my curiosity in areas I have not been exposed to yet. I plan to leverage my career in management and strategy consulting to drive strategic impact in any organization I am a part of by being a better leader and dynamic problem solver.



STUDENT PLACEMENT STORIES

LOUISE GOLDBERG

FULL-TIME MBA CANDIDATE

COMPANY: MD ANDERSON
CANCER CENTER

POSITION: ADMINISTRATIVE
FELLOWSHIP (FULL-TIME)

How did Bauer College and the Rockwell Career Center help in your job search?

Senior Career Development Specialist Helen Godfrey helped prepare me for one-on-one interviews with the C-suite.

What advice would you give to other students?

Take the initiative and reach out to your career counselor, don't wait for them to come to you. They are a wealth of knowledge and experience that you should tap into.

What do you plan after graduation, and how will this placement help you reach those goals?

I would like to obtain a leadership role in healthcare administration at one of the hospitals in the Texas Medical Center and this position allows me to work with and learn from the top leaders at MD Anderson while completing rotations with them over the next year.

KEERTI RAO

**BBA FINANCE AND
ACCOUNTING, SENIOR**

SCHOLARSHIP:
FINANCIAL EXECUTIVES
INTERNATIONAL (FEI)/ TED
BAUER UNDERGRADUATE
BUSINESS SCHOLAR, 2020

COMPANY: CITI BANK

POSITION: CORPORATE
BANKING DIVISION

What scholarship did you receive? Was it a one-time or a recurring scholarship?

I received the Financial Executives International/Ted Bauer Undergraduate Business Scholarship for my final two years of college.

How has this scholarship helped you in your academic career? What has it allowed you to do or not do?

The financial assistance provided through this scholarship has been very beneficial to my college experience, even more so during the current coronavirus pandemic. I have been privileged in not having to worry about how I will pay for tuition or my studies. I was also able to use these funds to participate in a study abroad program last semester, and spent four months living in Rome, Italy! While continuing my finance education, I also learned basic Italian language and culture, and experienced living and traveling throughout Europe.

Furthermore, I benefitted from the mentoring aspect of this scholarship. Although I had decided to major in finance and accounting by my sophomore year, I was still in the process of evaluating my potential career paths. I found the FEI network very warm and welcoming, and I appreciated the insight they provided regarding their respective career paths and guidance for the time I have left in my undergraduate degree. As I am the first to enter the financial industry from my family, it has been extremely advantageous to have a group of FEI members that I can go to with any questions or concerns.

What are your plans after graduation, and has the scholarship you received helped with your plans?

After graduation, I will be working at Citi Bank in their Corporate Banking division. I am excited to be moving to San Francisco, and plan on entering graduate school after a few years. I'm glad to be able to start this next chapter of my life debt free, a direct result of being awarded this scholarship.



VALUE & COMMUNITY

**Create value by leveraging
the powerful network of our
alumni and friends.**



ON MARCH 3, 2022

More than 1,000 alumni, industry partners, and friends of the college gathered for the inaugural Bauer Gala, a celebration of business excellence and the impact of Bauer alumni and business leaders. Houston sports legend Bill Worrell (BS '69), the voice of the Houston Rockets, emceed the event; and City of Houston Mayor Sylvester Turner (BS '77) served as keynote speaker. During the event, Bauer recognized business leader, Bauer alumnus and Bauer College Board member Ali Dhanani (BBA '90) with the Bauer Entrepreneurship Award; H-E-B was recognized with the Bauer Community Impact Award and was received by Bauer Board Emeritus member Scott McClelland; and Marvy A. Finger received the Bauer Lifetime Achievement Award. Family and friends of Mr. Finger raised over \$300,000 for scholarships. An original painting by UH alumnus Tim "Sketchbook" Walker (BS '17) was sold for over \$20,000, funds that will also be used for scholarships. The evening included entertainment by a Jazz Quartet and the Mariachi Pumas from the Moores College of Music.

OTHER ACCOMPLISHMENTS

- Bauer alumni of the Washington, D.C. area had a watch party and reception which included the Bauer in D.C. Fellows (five outstanding Bauer students interning in the D.C. metro area for the spring semester), an event that enhances the presence of the college across states.
- Bauer College Board members, alumni and industry partners, served as Executive Mentors to high qualifying MBA students. The Executive Mentorship Program, launched in the spring of 2021, was so successful it has become a new spring semester tradition.
- Bauer College has 10 other very active advisory boards, whose members are engaged with the College as mentors, guest speakers, and providing insight from the industry perspective to inform our curricula.







**THE FUTURE
IS OUR BUSINESS™**

BAUER.UH.EDU

BAUER
COLLEGE OF BUSINESS
UNIVERSITY of HOUSTON