Kenneth A. Haseley

Ken Haseley is founder and principal of Corner Suite Communications, a firm that helps leaders and aspiring leaders assess and improve one of their most important, yet frequently ignored, skill sets – communicating effectively through the spoken word.

A graduate of Kent State University, Ken has a Bachelor of Science degree in communications and government. Additionally, he holds an MBA from the University of Dallas.

His corporate affiliations have included Diamond Shamrock, Occidental Petroleum and Tenneco, where he served as a communications director and worked in investor relations. During 1982, he was on loan to the Reagan Administration in Washington, DC where he served as a speechwriter.

His experience as a communications coach and trainer spans some twenty years and involved working with companies and other organizations in twenty countries. Ken has a loyal following among the C-suite executives he coaches.

He has lectured at MIT's Sloan School of Management, served as a visiting professor at Ivanovo State University in Russia, and developed and teaches Communications for Leaders in the Executive MBA Program at the Bauer College of Business at the University of Houston.

Ken is a published writer whose articles and speeches have appeared in a variety of publications, including *Fortune*, *Vital Speeches of the Day*, *Investor Relations Update*, *Moscow Times* and the *Houston Business Journal*. His first book (*Change the Way You Communicate: Why You Should. How You Can.*) was published in 2021. Book #2 (*Oh No! Not PowerPoint: Relax, Help Is on the Way. A PowerPoint Repair Manual*) is in the works.

After hours: In addition to business communications, Ken's other passions are sailing his 33-foot "Connecticut Yankee" and driving his '59 and '65 Corvettes. Those cars don't have names, but if they did, they'd be Tod and Buz – a tip of the hat to the two lead characters who traveled the country (in a 1962 Corvette) in the '60s TV show *Route 66*. (Work hard, but enjoy life.)