**2021–2022 BBA Degree Program**

**Bachelor of Business Administration Degree Requirements (effective Fall 2021)**

The B.B.A. degree is primarily a daytime program offered face-to-face, with online options in certain majors (contact: bba@uh.edu for details). Post-Baccalaureate (PB) Limitations: The B.B.A. program is for students seeking their first undergraduate degree. For PB’s: non-degree Certificate in Accountancy Program (bauer.uh.edu/departments/accy/CAP) or MS & MBA graduate degrees (bauer.uh.edu/graduate-studies). For more information about the Online BBA, see: bauer.uh.edu/undergraduate/future-students/online.

### SECTION 1: COMMUNICATION CORE

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1301</td>
<td>First Year Writing I  [Formerly ENGL 1303; prerequisite for BUSI 3302]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>ENGL 1302</td>
<td>First Year Writing II  [or Core 010 approved alternative; formerly ENGL 1304]</td>
<td>3 hrs</td>
</tr>
</tbody>
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### SECTION 2: BUSINESS ADMINISTRATION & MANAGEMENT FIELD OF STUDY (BAMFS)*

<table>
<thead>
<tr>
<th>Course</th>
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<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>BUSI 1301</td>
<td>Business Principles  [formerly INTB 3354 or GENB 13FS]</td>
<td>3 hrs</td>
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<tr>
<td>BCIS 1305</td>
<td>Business Computer Applications  [formerly MIS 3300 or MIS 1FOS or MIS 13FS]</td>
<td>3 hrs</td>
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<tr>
<td>MATH 1324*</td>
<td>Finite Math  [formerly MATH 1313]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>ACCT 2301</td>
<td>Principles of Financial Accounting  [formerly ACCT 2331]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>ACCT 2302</td>
<td>Principles of Managerial Accounting  [formerly ACCT 2332; prerequisite: ACCT 2301]</td>
<td>3 hrs</td>
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<tr>
<td>ECON 2301†</td>
<td>Principles of Macroeconomic  [formerly ECON 2305]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>ECON 2302</td>
<td>Principles of Microeconomic  [formerly ECON 2304]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>BUSI 2305*</td>
<td>Business Statistics  [prerequisites: BCIS 1305 and MATH 1324]</td>
<td>3 hrs</td>
</tr>
</tbody>
</table>

*A grade of “C” or higher is required in each course unless a transfer student has completed the BAMFS
*Meets the 3 hours of Social & Behavioral Science Core Requirements
*Meets the 6 hours of Math & Math/Reasoning Requirements

### SECTION 3

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<thead>
<tr>
<th>Course</th>
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<th>Hours</th>
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<tbody>
<tr>
<td>BUSI 3302</td>
<td>Connecting Bauer to Business  [formerly GENB 3302; prerequisite: ENGL 1301]</td>
<td>3 hrs</td>
</tr>
</tbody>
</table>

BUSI 3302 includes the administration of a college requirement called the Business Writing Evaluation (BWE). A score of 2 or higher out of a 4-point scale is required. Students who do not have a score of 2 or higher have a one-semester exception after completing BUSI 3302 to re-take the BWE in the following fall or spring semesters.

### Requirements to File a Degree Plan (Declare a Specific Major in Business)

- Be a Pre-business major (requirements & declaring online: www.bauer.uh.edu/undergraduate/prospective-students/uh-students)
- Have a grade point average of 2.5 or higher (at the time of filing) at UH if already a Pre-business major
- Complete ENGL 1301 listed under Section 1 with a passing grade [prerequisite for BUSI 3302]
- Complete each BAMFS course under Section 2 with a grade of “C” or higher or transfer BAMFS complete
- Completion or enrollment in BUSI 3302 under Section 3

File a degree plan at bauer.uh.edu/undergraduate. Pre-business students must file a degree plan by the end of the semester in which they complete 45 or more credit hours, unless an exception is approved by an Advisor. Transfer students with 45 or more credit hours must file a degree plan by the end of their first semester at UH, unless an exception is approved by an Advisor. An appointment is not required to file.

### SECTION 4: ADDITIONAL CORE REQUIREMENTS

**Residency Requirements:** Last 30 hours of coursework towards a degree must be completed exclusively at the University of Houston, with the exception of 6 hours of Core.

Concurrent enrollment at UH and another institution is not considered in residence.

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<tr>
<td>HIST 1301</td>
<td>The United States to 1877  [formerly HIST 1376 or HIST 1377]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>HIST 1302</td>
<td>The United States since 1877  [formerly HIST 1378 or HIST 1379]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>GOVT 2306</td>
<td>U.S. and Texas Constitution &amp; Politics  [formerly POLS 1336]</td>
<td>3 hrs</td>
</tr>
<tr>
<td>Language, Philosophy &amp; Culture</td>
<td>Must be UH core or Texas Common Core at Texas public transferring institution.</td>
<td>3 hrs</td>
</tr>
<tr>
<td>Creative Arts</td>
<td>Must be UH core or Texas Common Core at Texas public transferring institution.</td>
<td>3 hrs</td>
</tr>
<tr>
<td>Life and Physical Sciences</td>
<td>Must be UH core or Texas Common Core at Texas public transferring institution.</td>
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If pursuing the Global Energy Management Professional Program, consult with the Finance specialty advisor for additional math, economics, and Life @ Physical Sciences requirements.

### Mixed Program Registration Group

Pre-Business Advisor permission is required for Pre-business majors to enroll in 3000-level business courses except for specially designed classes (BUSI 3302, BUSI 3300, MARK 3337, ENTR 3310 and ENTR 3312). In order to be added into Mixed Program Registration Group, student must:
- Earn and maintain 2.50 overall UH GPA or be in your first semester at UH.
- Successfully complete, be currently enrolled in, or be enrolling in the upcoming semester for all courses in Section 1, 2 and 3 above.
- Submit a request online at bauer.uh.edu/PermissionToRegister.
- Enrollment in 4000-level courses requires a degree plan on file or approval of an Advisor by General Petition.
SECTION 5: ADVANCED-LEVEL BUSINESS REQUIREMENTS (REQUIRED FOR ALL BUSINESS MAJORS)  

21 hours

- FINA 3332 Principles of Finance (prerequisites: MATH 1324 and ACCT 2301) 3 hrs
- INTB 3335 Global Environment of Business (prerequisites: ECON 2301 and 2302) 3 hrs
- MAAA 3335 Introduction to Organizational Behavior and Management 3 hrs
- MARK 3336 Elements of Marketing Administration 3 hrs
- MARK 3337 Professional Selling 3 hrs
- SCM 3301 Supply Chain Management Fundamentals (prerequisite: MATH 1324) 3 hrs
- BUSI 4350 Business Law & Ethics (prerequisite: BUSI 3302 and approved degree plan) 3 hrs

SECTION 6: BUSINESS MAJOR & ELECTIVE REQUIREMENTS (COMPLETION OF ONLY ONE MAJOR IS REQUIRED)  

42 hours

For Students with a double major or minor, electives must be business courses. The 9 hours of General Electives are designated for 6 hours of any unused Component Area Option (090) courses, and remaining hours can be met by any 1000–4000 level course.

### Accounting

- ACCT 3366 Financial Reporting Frameworks 3 hrs
- ACCT 3367 Intermediate Accounting I 3 hrs
- ACCT 3368 Intermediate Accounting II 3 hrs
- ACCT 3377 Cost Accounting 3 hrs
- ACCT 3371 Accounting Information Systems 3 hrs
- ACCT 4331 Federal Income Tax I - Individual 3 hrs
- ACCT 4335 Financial Statement Auditing 3 hrs
- ADV BUS ELECS* Any 3000-4000 level business course 3 hrs
- ADV ELECS* Any 3000-4000 level course 9 hrs
- GEN ELECS Any 1000-4000 level course 9 hrs

Certificates in Oil or Gas Accounting (ACCT majors only) or Internal Audit (All majors and/or the Professional Program in Accountancy (PPA) (ACCT majors only – by application). Students should reserve 10 hours of electives for an O&G or IA track; students should reserve 11 hours for PPA.

### Entrepreneurship

- ENTR 3310 Introduction to Entrepreneurship 3 hrs
- ENTR 4320 Entrepreneurial Revenue 3 hrs
- ENTR 4330 Entrepreneurial Costs & Budgets 3 hrs
- ENTR 4340 ENTR Orgs, Capitalization, & Funding 3 hrs
- ENTR 4350 Entrepreneurial Business Plan 3 hrs
- ENTR 4360 Implementation of ENTR Business Plan 3 hrs
- ENTR 4110 Entrepreneurial Values & Leadership 3 hrs
- ADV BUS ELECS* Any 3000-4000 level business course 3 hrs
- ADV ELECS* Any 3000-4000 level course 9 hrs
- GEN ELECS Any 1000-4000 level course 9 hrs

Entrepreneurship major is selective. Students must be formally accepted into the program through application, interview, and approval. Only students who are formally accepted can enroll in 4000-level Entrepreneurship courses.

### Management

- MGT ADV ELECS Advanced Management Electives 18 hrs
- ADV BUS ELECS Any 3000-4000 level business course 6 hrs
- ADV ELECS Any 3000-4000 level course 9 hrs
- GEN ELECS Any 1000-4000 level course 9 hrs

### Marketing

- MARK 3339 Marketing Strategy & Planning 3 hrs
- MARK ADV ELECS Advanced Marketing Electives 15 hrs
- ADV BUS ELECS Any 3000-4000 level business course 6 hrs
- ADV ELECS Any 3000-4000 level course 9 hrs
- GEN ELECS Any 1000-4000 level course 9 hrs

Consult the MARK academic advisor for approved substitutions for MARK electives in other non-business departments. Consult UH Catalog for tracks in The Program for Excellence in Selling and Digital Marketing.

### Supply Chain Management

Prerequisite: a grade of C or higher in STAT 3331, a grade of C+ or higher in SCM 3301.

- STAT 3331** Statistics for Business Apps 3 hrs
- SCM 4301 Logistics Management 3 hrs
- SCM 4330 Business Modeling and Decision Analysis 3 hrs
- SCM 4350 Strategic Supply Management 3 hrs
- SCM 4351 Advanced Decision Analysis 3 hrs
- SCM 4362 Demand & Supply Integration 3 hrs
- SCM 4367 Process & Quality Management 3 hrs
- SCM 4390 Supply Chain Strategy 3 hrs
- SCM ADV ELECS Advanced SCM Electives 6 hrs

**Select 6 hours of Approved Advanced electives in business from the following: SCM 4302, 4311, 4331, 4380, 4385 or FINA 4371.

- ADV ELECS Any 3000-4000 level course 6 hrs
- GEN ELECS Any 1000-4000 level course 9 hrs

Total Degree Requirements  
120 hours minimum