2019–2020 BBA Degree Program

Bachelor of Business Administration Degree Requirements (effective Fall 2019)

The B.B.A. degree is primarily a daytime program offered face-to-face, with online options in certain majors (contact: bba@uh.edu for details). Post-Baccalaureate (PB) Limitations: The B.B.A. program is for students seeking their first undergraduate degree. For PB’s: non-degree Certificate in Accountancy Program (bauer.uh.edu/departments/accy/CAP) or MS & MBA graduate degrees (bauer.uh.edu/graduate-studies). For more information about the Online BBA, see: bauer.uh.edu/undergraduate/future-students/online.

SECTION 1: COMMUNICATION CORE

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>ENGL 1303</td>
<td>First Year Writing I (formerly ENGL 1303; prerequisite for BUSI 3302)</td>
<td>3</td>
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<tr>
<td>ENGL 1304</td>
<td>First Year Writing II (or Core 010 approved alternative; formerly ENGL 1304)</td>
<td>3</td>
</tr>
</tbody>
</table>

SECTION 2: BUSINESS ADMINISTRATION & MANAGEMENT FIELD OF STUDY (BAMFS)

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>BUSI 1301</td>
<td>Business Principles (formerly INTB 3354 or GENB 13FS)</td>
<td>3</td>
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<tr>
<td>BCIS 1305</td>
<td>Business Computer Applications (formerly MIS 3300 or MIS 1FS or MIS 13FS)</td>
<td>3</td>
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<tr>
<td>MATH 1324*</td>
<td>Finite Math (formerly MATH 1313)</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2301</td>
<td>Principles of Financial Accounting (formerly ACCT 2331)</td>
<td>3</td>
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<tr>
<td>ACCT 2302</td>
<td>Principles of Managerial Accounting (formerly ACCT 2332; prerequisite: ACCT 2301)</td>
<td>3</td>
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<tr>
<td>ECON 2301†</td>
<td>Principles of Microeconomics (formerly ECON 2301)</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2302†</td>
<td>Principles of Macroeconomics (formerly ECON 2304)</td>
<td>3</td>
</tr>
<tr>
<td>BUSI 2305*</td>
<td>Business Statistics (prerequisites: BCIS 1305 and MATH 1313)</td>
<td>3</td>
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<tr>
<td></td>
<td>(or STAT 3331 if taken before Spring 2021 for students without credit for BUSI 2305)</td>
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* A grade of “C” or higher is required in each course unless a transfer student has completed the BAMFS
† Meets the 3 hours of Social & Behavioral Science Core Requirements
*Meets the 6 hours of Math & Math/Reasoning Requirements

SECTION 3: MATH & MATH/REASONING FOR BUSINESS & COLLEGE REQUIREMENTS

<table>
<thead>
<tr>
<th>Course</th>
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<tr>
<td>MATH 1314 or 1431*</td>
<td>Calculus for Business [TCCN: MATH 1325 or 2413]</td>
<td>3</td>
</tr>
<tr>
<td>BUSI 3302</td>
<td>Connecting Bauer to Business (formerly GENB 3302; prerequisite: ENGL 1301)</td>
<td>3</td>
</tr>
</tbody>
</table>

BUSI 3302 includes the administration of a college requirement called the Business Writing Evaluation (BWE). A score of 2 or higher out of a 4-point scale is required. Students who do not have a score of 2 or higher have a one-semester exception after completing BUSI 3302 to re-take the BWE in the following fall or spring semesters.

Requirements to File a Degree Plan (Declare a Specific Major in Business)

_____ Be a Pre-business major (requirements & declaring online: www.bauer.uh.edu/undergraduate/prospective-students/uh-students)
_____ Have a grade point average of 2.5 or higher (at the time of filing) at UH if already a Pre-business major
_____ Complete ENGL 1301 listed under Section 1 with a passing grade (prerequisite for BUSI 3302)
_____ Complete each BAMFS course under Section 2 with a grade of “C” or higher or transfer BAMFS complete
_____ Completion or enrollment in BUSI 3302 under Section 3

File a degree plan at bauer.uh.edu/undergraduate. Pre-business students must file a degree plan by the end of the semester in which they complete 45 or more credit hours, unless an exception is approved by an Advisor. Transfer students with 45 or more credit hours must file a degree plan by the end of their first semester at UH, unless an exception is approved by an Advisor. An appointment is not required to file.

SECTION 4: ADDITIONAL CORE REQUIREMENTS

Residency Requirements: Last 30 hours of coursework towards a degree must be completed exclusively at the University of Houston, with the exception of 6 hours of Core.

Concurrent enrollment at UH and another institution is not considered in residence.

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<tr>
<td>HIST 1301</td>
<td>The United States to 1877 (formerly HIST 1376 or HIST 1377)</td>
<td>3</td>
</tr>
<tr>
<td>HIST 1302</td>
<td>The United States since 1878 (formerly HIST 1378 or HIST 1379)</td>
<td>3</td>
</tr>
<tr>
<td>GOVT 2305</td>
<td>U.S. Government: Congress, Pres &amp; Courts (formerly POLS 1337)</td>
<td>3</td>
</tr>
<tr>
<td>GOVT 2306</td>
<td>U.S. &amp; Texas Constitution &amp; Politics (formerly POLS 1336)</td>
<td>3</td>
</tr>
<tr>
<td>Language, Philosophy &amp; Culture</td>
<td>Must be <strong>UH core</strong> or Texas Common Core at Texas public transferring institution.</td>
<td>3</td>
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<tr>
<td>Creative Arts</td>
<td>Must be <strong>UH core</strong> or Texas Common Core at Texas public transferring institution.</td>
<td>3</td>
</tr>
<tr>
<td>Life and Physical Sciences</td>
<td>Must be <strong>UH core</strong> or Texas Common Core at Texas public transferring institution.</td>
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If pursuing the Global Energy Management Professional Program, consult with the Finance specialty advisor for additional math, economics, and Life @ Physical Sciences requirements.

Mixed Program Registration Group

Pre-Business Advisor permission is required for Pre-business majors to enroll in 3000-level business courses except for specially designed classes (BUSI 3302, BUSI 3300, MARK 3337, ENTR 3310 and ENTR 3312). In order to be added into Mixed Program Registration Group, student must:

_____ Earn and maintain 2.50 overall UH GPA or be in your first semester at UH.
_____ Successfully complete, be currently enrolled in, or be enrolling in the upcoming semester for all courses in Section 1, 2 and 3 above.
_____ Submit a request online at bauer.uh.edu/PermissionToRegister.
_____ Enrollment in 4000-level courses requires a degree plan on file or approval of an Advisor by General Petition.
SECTION 5: ADVANCED-LEVEL BUSINESS REQUIREMENTS (REQUIRED FOR ALL BUSINESS MAJORS) 21 hours

FINA 3332 Principles of Finance (prerequisites: MATH 1324 and ACCT 2301) 3 hrs _____
INTB 3355 Global Environment of Business [prerequisites: ECON 2301 and 2302] 3 hrs _____
MANA 3335 Introduction to Organizational Behavior and Management 3 hrs _____
MARK 3336 Elements of Marketing Administration 3 hrs _____
MARK 3337 Professional Selling 3 hrs _____
SCM 3301 Supply Chain Management Fundamentals [prerequisite: MATH 1324] 3 hrs _____
BUSI 4350 Business Law & Ethics [prerequisite: BUSI 3302 and approved degree plan] 3 hrs _____

SECTION 6: BUSINESS MAJOR & ELECTIVE REQUIREMENTS (COMPLETION OF ONLY ONE MAJOR IS REQUIRED) 39 hours

Students with a double major or minor may count these courses toward electives; advanced business electives must be business courses. The 9 hours of General Electives are designated for 6 hours of any unused Component Area Option (090) courses, and remaining hours can be met by any 1000–4000 level course.

Accounting
ACCT 3366 Financial Reporting Frameworks 3 hrs _____
ACCT 3367 Intermediate Accounting I 3 hrs _____
ACCT 3368 Intermediate Accounting II 3 hrs _____
ACCT 3377 Cost Accounting 3 hrs _____
ACCT 3371 Accounting Information Systems 3 hrs _____
ACCT 4331 Federal Income Tax I - Individual 3 hrs _____
ACCT 4335 Financial Statement Auditing 3 hrs _____
ADV BUS ELECS* Any 3000-4000 level business course 3 hrs _____
ADV ELECS* Any 3000-4000 level course 6 hrs _____
GEN ELECS Any 1000-4000 level course 9 hrs _____

Certificates in Oil & Gas Accounting (ACCT majors only) or Internal Audit (All majors) and/or the Professional Program in Accountancy (PPA) (ACCT majors only – by application). Students should reserve 10 hours of electives for an O&G or IA track; students should reserve 11 hours for PPA.

Entrepreneurship
ENTR 3310 Introduction to Entrepreneurship 3 hrs _____
ENTR 4320 Entrepreneurial Revenue 3 hrs _____
ENTR 4330 Entrepreneurial Costs & Budgets 3 hrs _____
ENTR 4340 ENTR Orgs, Capitalization, & Funding 3 hrs _____
ENTR 4350 Entrepreneurial Business Plan 3 hrs _____
ENTR 4360 Implementation of ENTR Business Plan 3 hrs _____
ENTR 4110 Entrepreneurial Values & Leadership (1 hr course repeated 3 times) 3 hrs _____
ADV BUS ELECS Any 3000-4000 level business course 3 hrs _____
ADV ELECS Any 3000-4000 level course 6 hrs _____
GEN ELECS Any 1000-4000 level course 9 hrs _____

Entrepreneurship major is selective. Students must be formally accepted into the program through application, interview, and approval. Only students who are formally accepted can enroll in 4000-level Entrepreneurship courses.

Management
MGT ADV ELECS Advanced Management Electives 18 hrs _____
ADV BUS ELECS Any 3000-4000 level business course 6 hrs _____
ADV ELECS Any 3000-4000 level course 6 hrs _____
GEN ELECS Any 1000-4000 level course 9 hrs _____

Consult UH Catalog for tracks in Human Resources Management and Applied Leadership.

Management Information Systems
MIS 3360 Systems Analysis & Design 3 hrs _____
MIS 3370 Info Systems Dev. Tools 3 hrs _____
MIS 3371 Transaction Processing Syst. I 3 hrs _____
MIS 3376 Bus. Apps. of Database Management I 3 hrs _____
MIS 4374 Info Technology Project Management 3 hrs _____
MIS 4378 Admin of Computer-Based MIS 3 hrs _____
ADV ELECS Advanced MIS Electives 6 hrs _____
ADV ELECS Any 3000-4000 level course 6 hrs _____
GEN ELECS Any 1000-4000 level course 9 hrs _____

Consult the MKAD academic advisor for approved substitutions for MKAD electives in other non-business departments. Consult UH Catalog for tracks in The Program for Excellence in Selling and Digital Marketing.

Marketing
MARK 3339 Marketing Strategy & Planning 3 hrs _____
MARK ADV ELECS Advanced Marketing Electives 15 hrs _____
ADV BUS ELECS Any 3000-4000 level business course 6 hrs _____
ADV ELECS Any 3000-4000 level course 6 hrs _____
GEN ELECS Any 1000-4000 level course 9 hrs _____

Consult the MBA academic advisor for approved substitutions for MBA electives.

Supply Chain Management
Prerequisite: a grade of C or higher in STAT 3331, a grade of C+ or higher in SCM 3301.

STAT 3331** Statistics for Business Apps 3 hrs _____
SCM 4301 Logistics Management 3 hrs _____
SCM 4330 Business Modeling and Decision Analysis 3 hrs _____
SCM 4350 Strategic Supply Management 3 hrs _____
SCM 4362 Demand & Supply Integration 3 hrs _____
SCM 4367 Process & Quality Management 3 hrs _____
SCM 4390 Supply Chain Strategy 3 hrs _____
SCM ADV ELECS Advanced SCM Electives (select 6 hours of Approved Advanced electives in business from the following: SCM 4302, 4311, 4351, 4380, 4385 or FINA 4371) 6 hrs _____

ADV ELECS Any 3000-4000 level course 3 hrs _____
GEN ELECS Any 1000-4000 level course 9 hrs _____

Total Degree Requirements 120 hours minimum

**Prerequisite: BUSI 2305. Students without BUSI 2305 who took STAT 3331 before Spring 2021 and used it to meet BAMFS Business Statistics have an additional 3 hours of an Advanced Business Elective for Finance or 3 hours of an Advanced Elective for Supply Chain Management.