

# SEI QUICK FACTS

## WHAT MAKES US THE LEADING SALES INSTITUTE IN THE WORLD?

- More top-tier research publications on sales topics than any other University
- Alliances with leading sales researchers on every continent
- Leader in developing future sales scholars through our Ph.D. Program
- Cutting-edge sales leadership MBA certificate program
- Only program with live selling & quotas integrated into each class curriculum
- Largest & deepest partner base
- More networking, training & professional development events than any other University:
  - ◆ Career Fair
  - ◆ Golf Tournament
  - ◆ Etiquette Dinner
  - ◆ Educational Symposia
  - ◆ Sales & Sales Management Conference

