

CENTER FOR EXCELLENCE IN REAL ESTATE INVESTOR CAMPAIGN

DONOR PLEDGE FORM

Yes, I would like to contribute to the Center Investor Campaign.

Donor Name: _____ Date: _____

Organization/Company: _____

Mailing Address: _____

Street City State Zip Code

Phone: _____ E-mail: _____

PLEDGE COMMITMENT - Pledge Paid Over Five Years

\$250,000 Allen Brothers Grant-\$50,000 Annually 2013-2017

\$100,000 Jesse Jones Grant-\$20,000 Annually 2013-2017

\$50,000 R.E. Bob Smith Developers Grant-\$10,000 Annually 2013-2017

\$25,000 James H. "Jim" Hogg Builders Grant-\$5,000 Annually 2013-2017

\$10,000 John H. Staub Designers Grant-\$2,000 Annually 2013-2017

My pledge of \$ _____, payable to the University of Houston,
for the C. T. Bauer College of Business Real Estate Center Investor Campaign.

FIVE ANNUAL PAYMENTS - Payable to the University of Houston

\$ _____ \$ _____ \$ _____ \$ _____ \$ _____
2013 2014 2015 2016 2017

Enclosed is a check in the amount of \$ _____

Please charge my credit card in the amount of \$ _____

Amex Discover MasterCard Visa

Name (as it appears on the credit card): _____

Credit Card Number: _____ Exp. Date: _____

Billing Address: _____

Street City State Zip Code

Signature: _____ Date: _____

(Reminders will be sent by The Office of Stewardship)

RECOGNITION

I give the University of Houston permission to publicly acknowledge my pledge and subsequent gifts.

Yes, my name should appear as follows:

No, I do not wish to have my gift publicized.

RETURN PLEDGE TO:

UH Bauer Graduate Real Estate Program

334 Melcher Hall

Houston, TX 77204-6021

Phone: 713-743-1968 | Fax: 713-743-5458

www.bauer.uh.edu/real-estate | uhgrop@bauer.uh.edu

HC47748RN/AGBCL

CENTER FOR EXCELLENCE IN REAL ESTATE INVESTOR CAMPAIGN



University Classroom and Business Building, University of Houston

HOME OF THE

Center for Excellence in Real Estate

Dedicated to development and application of best practices in the real estate profession

BAUER
COLLEGE OF BUSINESS
UNIVERSITY of HOUSTON

Graduate Real Estate Program

334 Melcher Hall, Houston, Texas 77204-6021

Location: UCBB Room 302

Phone: 713-743-1968 | Fax: 713-743-5458

uhgrop@bauer.uh.edu | www.bauer.uh.edu/real-estate

The University of Houston is an EEO/AA institution.

13-168



C. T. Bauer College of Business is an AACSB accredited business school.

UNIVERSITY of HOUSTON

C. T. BAUER COLLEGE of BUSINESS
Graduate Real Estate Program

CENTER FOR EXCELLENCE IN REAL ESTATE INVESTOR CAMPAIGN



Houston, Texas

A Learning Laboratory for Real Estate

DEVELOPING THE CENTER FOR EXCELLENCE IN REAL ESTATE

Bringing the professional practice of real estate into the classroom through programs that engage industry professionals, foster student success and advance expertise in the profession.

*Join Us in Development of the
Center for Excellence in Real Estate*

bauer.uh.edu/real-estate/

REAL ESTATE PROGRAM START UP SUCCESS

| Start: 2011 | Spring 2013 |
|--|--|
| <ul style="list-style-type: none"> • 13 students • 3 Real Estate courses • 2 professors | <ul style="list-style-type: none"> • 55 students • 12 Real Estate courses • 12 professors |



GRADUATE REAL ESTATE PROGRAM STRUCTURE

| | |
|--|--|
| Academic Program Curriculum <i>Intensive Real Estate Coursework</i> <ul style="list-style-type: none"> • Real Estate Certificate • MBA Degree • MS Degree | Center for Excellence in Real Estate <i>Dedicated to best practices in Real Estate</i> <ul style="list-style-type: none"> • Industry Leadership • Student Success • Best Practices Initiative |
|--|--|

FUNDING THE GRADUATE REAL ESTATE PROGRAM

Phase I: Start Up 2011-2013

Develop Academic Curriculum and Establish Real Estate Center.

Leadership Campaign Funding Success: \$790,000 (2011-2013)

Thanks to strong support from Houston's Real Estate Community and the UH Bauer College of Business, the Graduate Real Estate Program is well on its way to achieving its goal of becoming a "Nationally Prominent Practice Based Graduate Real Estate Degree Program."

Phase II: Real Estate Center Development 2013-2017

Develop Real Estate Center with Programs for Industry Leadership, Student Success and Advancement of Industry Expertise.

CENTER FOR EXCELLENCE IN REAL ESTATE



Brandon Ferguson, right, with Real Estate Executive Advisory Board Chairman, Welcome W. Wilson.

MISSION

Bringing the professional practice of real estate into the classroom through programs that engage industry leadership, foster student success and advance expertise in the profession. The Center's programs complement the rigorous academic curriculum and collectively position the UH Bauer Graduate Real Estate Program as a nationally prominent practice based graduate real estate program.

PROGRAMS

Industry Leadership

- Engaged through service on Executive Advisory Board
- Partnerships with professional real estate organizations
- Service as Associates of the Real Estate Center
- Contribution of gifts to support the Real Estate Center

Student Success

- Internships
- Mentorships
- Scholarships
- Academic and Career Counseling
- Real Estate Club
- Real Estate Professional Organizations Membership

Advancing Industry Expertise

- Development and application of best practices in the real estate profession
- Annual "Best Practices Initiative"
- Annual research seminar
- Annual publication
- Annual conference and awards ceremony

INVESTOR CAMPAIGN



The Center for Excellence in Real Estate is key to success of the Graduate Real Estate Program. Economic growth and the expanding real estate market are driving demand for a talent pool of well-educated real estate professionals as well as advancement of expertise in our professional practice.

Ric Campo

Chairman of the Board of Trust Managers and CEO, Camden Property Trust & Executive Advisory Board Chairman

Investor Campaign Goals

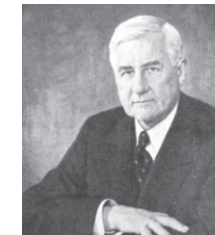
- Investor Funding: \$1.5 million over 5 years, 2013-2017
- Major Gift to establish a permanent endowment

INVESTOR FIVE YEAR PLEDGE CATEGORIES



ALLEN BROTHERS FOUNDERS GRANT: \$250,000

Funded \$50,000 annually, 2013-2017



JESSE H. JONES INVESTORS GRANT: \$100,000

Funded \$20,000 annually, 2013-2017



R. E. BOB SMITH DEVELOPERS GRANT: \$50,000

Funded \$10,000 annually, 2013-2017



JAMES H. HOGG BUILDERS GRANT: \$25,000

Funded \$5,000 annually, 2013-2017



JOHN F. STAUB DESIGNERS GRANT: \$10,000

Funded \$2,000 annually, 2013-2017