



Bauer Excellence

INITIATIVE

BAUER
COLLEGE OF BUSINESS
UNIVERSITY of HOUSTON

BauerExcellence

INITIATIVE



OUR GOAL

OUR STUDENTS

YOUR SUPPORT

Bauer Excellence Initiative

OUR GOAL

The C. T. Bauer College of Business has a student population of more than 5,000. As we recruit the best and brightest student talent to our programs and graduate alumni prepared to lead business in Houston and beyond, we must become the business school of first choice. Through the Bauer Excellence Initiative, you can help us to achieve this goal.

The Bauer Excellence Initiative allows the college to competitively recruit top applicants to our undergraduate and graduate programs by offering scholarship packages comparable to other top business schools. Your gift will have both an immediate and long-lasting impact on the college and our students.

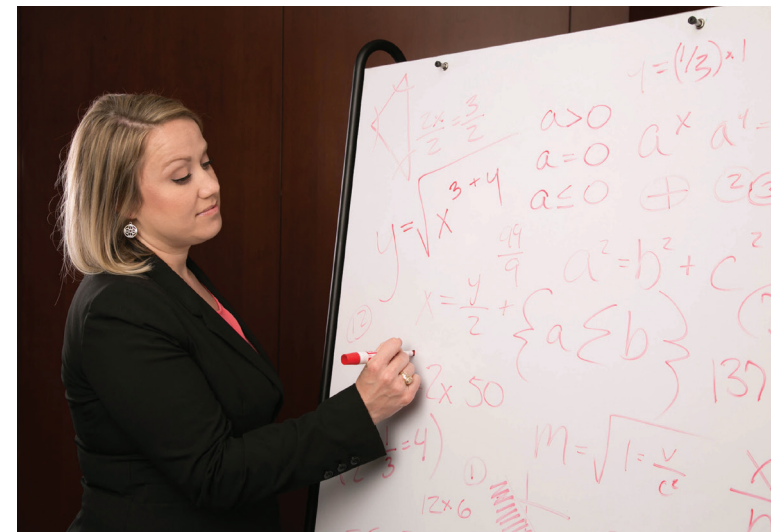
We welcome your leadership in building the future of our city, nation and world through your investment in the next generation of student leaders, being trained now at Bauer.



6.9%

of Bauer students receive competitive scholarships from the Bauer College. Currently, 1.3% of Bauer students receive Bauer Excellence Recruiting Scholarships. The Bauer Excellence Initiative significantly increases the fund for scholarships available to recruit talented students.

OUR STUDENTS



Arjun Saravanan

Pre-Business Freshman

Meet Arjun. Thanks to his stellar academic record, Arjun was juggling many options to pursue his goal of a bachelor's degree in supply chain management. As a high school sophomore, he was accepted into the Bauer Summer Business Institute, where he soon realized that Bauer College was, in his own words, the perfect fit for him. Now, as a Bauer Excellence Scholar, Arjun continues the juggling act and balances his challenging studies in the Bauer Business Honors Program, along with involvement in student organizations, and playing on an intramural soccer team.





Ruth Russell

MBA Candidate

Meet Ruth. Through several career changes, she has made problem solving her mission. She began her career as an accountant for an oil and gas company. After four years in this role, she decided to pursue her passion for education by becoming a high school math teacher. Now, as a Bauer Excellence Scholar, Ruth is pursuing her MBA and plans to pursue a career in education management.

YOUR SUPPORT

How can you support the Bauer Excellence Initiative? This campaign is tailored to meet each donor's individual needs. No matter how you choose to give back, the Bauer Excellence Initiative has an option for you.

The Bauer Excellence Endowment:

This endowment will provide a permanent source of funding for our scholarship initiative. Your principal gift will remain intact while regenerating interest that provides a consistent stream of scholarship funds.

The Bauer Excellence Fund:

This fund provides immediate financial assistance for recruiting prospective students. Gifts of any size can be directed toward operating scholarship support.

Named endowment:

You can also set up a named endowment to support scholarships. A pledge of \$25,000 is required to sustain a named endowment.



DAWN AND
RICHARD RAWSON,
(BBA '72)

**“You live in this community,
you work in this community,
and you’ve prospered from
this community. It’s only
right to share what you’ve
earned and to give others the
opportunity to have that same
kind of success.”**



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