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The Program for Excellence in Selling Alumni Association Presents

PESAA After Party

Sponsored by the C. T. Bauer College of Business MBA Program

May 7, 2015 Directly following ceremony

Hughes Hangar 2811 Washington Avenue Houston, TX 77007

We invite all PES Alumni to attend, including tonight's graduating class. There will be free appetizers provided for our guests. Also, a free drink ticket for the first 100 guests!

We look forward to seeing you there,

The PESAA Event Committee

SALES EXCELLENCE INSTITUTE

Chartered this 15th day of May, 2000 in Houston, Texas

Does with the concurrence of the undersigned charter members, hereby establish said organization for the purpose of creating and maintaining a sales and sales management education curriculum and support system for the University of Houston undergraduate students and business professionals.

Be it known that charter members of the program do voluntarily assume a responsibility to offer moral support and encouragement to the students of the program as they pursue their certificates in professional selling.

And further, to help secure financial support to fund program improvements.

As agreed and signed this 15th day of May, 2000





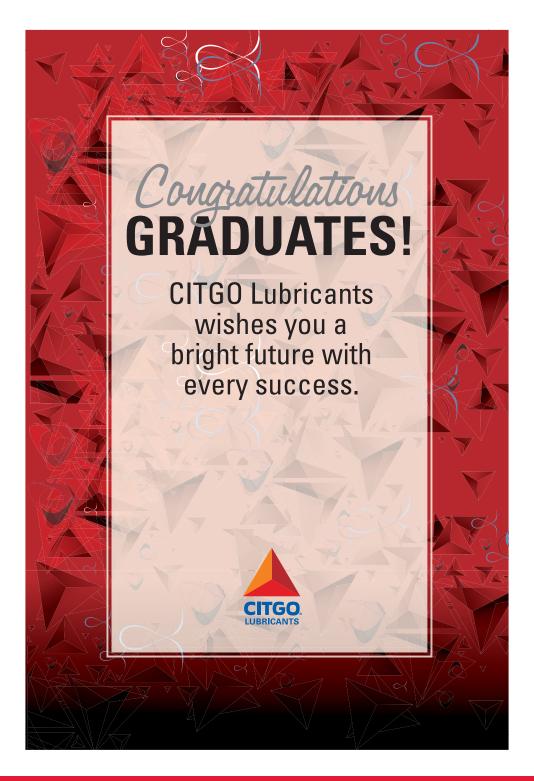
CONGRATS

to the **Spring 2015 Graduating Class** from the Program for Excellence in Selling Faculty and Staff.





May 7, 2015 Graduation & Awards Sellebration • 5





Dear Friends and Colleagues:

Welcome to the Spring 2015 Graduation and Awards Sellebration. This evening we are here to celebrate the accomplishments of our students, alumni and corporate partners throughout this past semester, in the presence of our special friends and family members.

We have the distinct honor in welcoming **Steve Stagner**, Mattress Firm's CEO and a strong believer that the fundamentals of excellence create success. We will also hear from Bauer College Dean Latha Ramchand—a staunch supporter of our endeavors—and many students who have succeeded within the program and beyond.

We hope you enjoy networking amongst each other and enjoy the *sellebration*!

Michael Ahearne, Ph.D.

Executive Director
Sales Excellence Institute



May 7, 2015

WELCOME & INTRODUCTION

Randy Webb

DEAN'S REMARKS

Latha Ramchand

SPECIAL RECOGNITION

Michael Tran

NATIONAL COLLEGIATE SALES COMPETITION

Amy Vandaveer

DINNER

KEYNOTE

Steve Stagner, CEO, Mattress Firm

GRADUATION

Saskya Gagneux & Saira Neuspickle

AWARDS CEREMONY

SEI Faculty, Staff and Students

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Randy Webb

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PROGRAM





























Steve Stagner CEO, Mattress Firm



Steve Stagner became the company's chief operating officer in January 2005 as a result of the merger between Mattress Firm and his former Mattress Firm franchise, Elite Management Team, or Elite. From February 2006 until his promotion in February 2010, Stagner served as the company's executive vice president and chief operating officer.

Stagner has 20 years of experience in the bedding industry, including employment with mattress manufacturers Sealy Corporation and Simmons Bedding Company, and owning and operating the largest franchise in the Mattress Firm network while with Elite. Stagner has also served in various capacities with the Mattress Firm Foundation, including as its president since January 2011 and director from January 2007 until December 2010. Since October 2009, Stagner has served as director of Rousche College of Business Advisory Council at Stephen F. Austin State University.

Stagner's experience as the company's president and chief executive officer, and formerly his experience as chief operating officer, coupled with his indepth knowledge of the company's industry, led to the conclusion that he should serve as a director of the company.



CONGRATS

to the **National Collegiate Sales Competition Team:** Spring 2015



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The Program for Excellence in Selling at the C. T. Bauer College of Business was recently voted one of the

TOP UNIVERSITIES

for a professional sales education in 2015 by the Sales Education Foundation (SEF).



AHEAD OF THE GAME.

Making a difference isn't always easy. Hard work, talent and a great attitude can inspire careers and change lives. Service Corporation International congratulates the 2015 graduating class of the **Program for Excellence in Selling** for their commitment and accomplishments.



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GRADUATES

Certificate of Professional Selling

Michael Acosta

Stephen Aguilar

Lindsey Arnold

Macy Baig

Loralie Barber

Gerardo Cuevas

Ali Durvesh

Paloma Gonzalez

Arianne Gonzato

Brian Howell

Matthew Jewell

Edgar Jimenez

Kassandra Jost

Maaz Khan

lack Ladenheim

Abdurrehman Lakdawla

Paul Lopez

Rabin Lopez

Bruce Lujan

Miranda Maness

Joshua Means

Rachel Milstein

Ja'Terrell Moffett

Rabia Momin

Arjun Murjani

Nitzia Naravaez

Timothy Nguyen

Caitlin O'Brien

Theresa Pham

Edwin Pineda

Kaitlyn Plaster

Evgeny Podsezertsev

Taylor Printz

Connor Rehmet

Marissa Rodriguez

Leslie Ruiz

Hassan Saeed

Maria Sanchez

Michael Scott

Michelle Solomon

David Stautberg

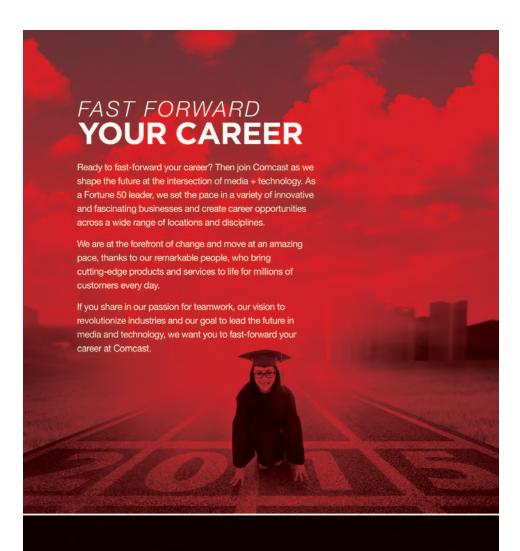
Tung Tran

Sergio Veldanez

Joselyn Vides

Cale Winans

Elvan Young



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GRADUATES

Advanced Certificate of Professional Selling

Lauren Cuevo

Mohamed Elmadni

Stephanie Grandy

Adrian Huichapa

Maegan Kelly

An Le

Jazmin Mondragon

Marcus Moody

Chelsea Nguyen

Jasmine Paterson

Ashton Ruzicka

Olga Saburov

Candace Saunders

Dilnaz Sumo

Mary Tamulevich

Bao Tran

Frances Wheeland

Misban Yasin

Anna Yates



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congratulates the
graduating class of the
Program for Excellence in
Selling!

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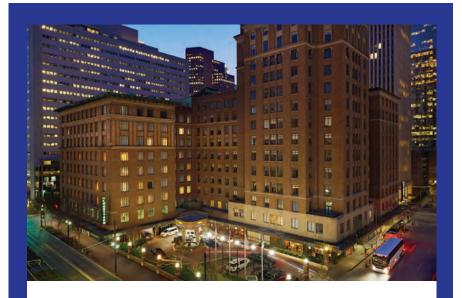
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to the 2015 Graduates of the Program for Excellence in Selling from White Lodging!



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Inductees

Fall 2015

Sahil Ali
Joel Arauza
Cameron Balkom
Ana Ballesteros
Laura Barker
Sullivan Barnes
Bianca Baymon
Razan Beidas
Mark Bulan
Alejandro Cedillo
Sam Chem
Johnathan Chen
Christian Cisneros
Jason Cruz
Jeremy Dao
Annie Day

Elizabeth Ewing

Alan Huynh Titi Ogunlana
Brittanee King Ayomide Osin
Aaron Kirk Malik Otuem
Christin Knight Manon Pierre
Kyle Kreuzer Diana Pineda
Breanna Kyte Lauren Remo
Mabel Daniella Leon Ulloa Erica Renaud
Juana Yissel Lerma Dominique R.
Jasmine Lewis Glenda Reyes
Yule-John Lin Cassondra Ric
Marlee Lizcano Rebecca Rodr
Alejandra Lopez Bryan Salas

Fabiola Garza

Merline Gonzalez

Orlando Martinez
Khoula Mehmood
Natasha Naik
Nghia Nguyen
Thomas Nguyen
Andy Nguyen
Titi Ogunlana
Ayomide Osinulu
Malik Otuemhobe
Manon PierreJerome
Diana Pineda
Lauren Remo
Erica Renaud
Dominique Reyes
Glenda Reyes
Cassondra Richard

Giselle Sanchez

Kamaria Simpson Kendall Stephenson George Tajian Thidarhod Tep Danh Tran Dawn Tran SanJuana Trevino Katherine Turcios Deisy Vasquez Merly Vasquez-Mendez (Kyle) T. Vu Hiep Anne Yu

Damon Selman

Valerie Shearer

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Advocare	America
AEGIS SENIOR CARE	Calhour
GROUP, LLC	and Gril
AGAP Technology	Californ
in Flow	Captain
AIG-Valic	Cardtro
Akzo Nobel Global	Carrabb
Allan Pfeiffer	Casual I
Allstate Insurance -	Cengage
Houston	Cengage
Alvarez and Marsal	Charles
Amchem	Charlie
AmeriMex Motor &	Chenier
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Amstill Corporation	Christin
Andrea Dang LLC	Inc.
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Construction	Dale Int
Barry Agency Insurance	P.A
Beck and Masten	Danny S
Benjy's	David N
Best Western	DavidT
Better Homes and	Denise S
Gardens Real Estate	Dettling
Big Tex Bingo	Diversif
Bizcom Technologies	Concep
- Tree interest	Concep

	Dockwise
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y Tilton Attorney	Dow Chemical
	Dynamic Health
star	Strategies
and McDonnell	Dynasty Financial Gr
ruction	Ecolab
ladding	Eduardo Alba
e Association of	EGMN
ca	ELJarrito
un's Rooftop Bar	El Tiempo Cantina
	Emerson Process
rnia Pizza Kitchen	Management
n Ryan	ENGlobal
onics, Inc.	Enterprise GP Holdin
ba's Italian Grill	L.P.
Dining, Inc.	First Investors
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es	Services
ve Consumer	Hampton & Rawlings
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